

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA190320-5657

20 April 2020

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 19 March 2020. Your request has been considered under the Freedom of Information Act 2000.

You requested:

"As Brent is now the London Borough of Culture for 2020 please provide the reasons why 8 TFL stations have had their roundels changed to reflect this borough being awarded this and the total cost and whose funds are paying for this

Please advise why Wembley Park was not selected given that is probably the busiest of all stations within the borough and is closest to the Civic Centre

Also advise the reasoning behind the placement of the roundel at Preston Road"

Please find below the information we hold within the scope of your request:

To promote Brent as London Borough of Culture 2020, 27 'Welcome to the Borough of Cultures' roundels were installed at Willesden Green, Kilburn, Brondesbury Park, Kensal Rise, Kingsbury, Preston Road, Wembley Central, Queen's Park, Kensal Green, Willesden Junction and Kilburn High Road. The cost to the GLA was £1417.17.

The GLA does not hold any recorded information on the decisions to include Preston Road and not to include Wembley Park but we can tell you that the Brent 2020 team chose the stations they wanted roundels in – this was done based on where the majority of the activity would take place throughout 2020

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA190320-5657.

If you are considering contacting us to submit any further FOI requests, we would urge you to consider carefully whether the request is essential at this time.

The Greater London Authority takes its commitments to openness and transparency very seriously and we will continue to work to meet our statutory obligations. However please bear in

mind that answering FOI requests will require the use of limited resources, and the attention of staff who could be supporting other essential activity.

Yours sincerely



Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>