

OPEN PROJECT SYSTEM

We use cookies to ensure we give you the best experience on our website. Find out more about cookies in our **privacy policy** (<https://www.london.gov.uk/about-us/privacy-policy>)

[< BACK](#)

The Best of London in One Borough

Status: Assess**Change Management Report****Project ID: P10929****London Borough of
Culture****London Borough of
Culture**

12 unapproved blocks

[Collapse all blocks \(\)](#)**▲ Project Details**[Jump to General Information \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 27/11/2017 by [REDACTED]

Project title

The Best of London in One Borough

Bidding arrangement

LB Tower Hamlets- LB Culture

Organisation name

LB Tower Hamlets- LB Culture

Programme selected

London Borough of Culture

Project type selected

London Borough of Culture

▲ General Information[Jump to Contact with us \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Name of Borough.

Tower Hamlets

Borough address.

Tower Hamlets Council
Town Hall
Mulberry Place
5 Clove Crescent
E14 2BG

Name of contact person.

Stephen Murray

Position held.

Head of Arts, Parks & Events

Directorate.

Children's Services

Department/Business Unit.

Sports, Leisure and Culture

Telephone number.

020 8364 [REDACTED]

E-mail address.

[REDACTED]@towerhamlets.gov.uk

▲ Contact with us[Jump to Project Overview \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/10/2017 by [REDACTED]

If you have discussed your activity with a member of GLA staff, please tell us their name (or names), if you know, and which team they work in

[REDACTED]
[REDACTED]
[REDACTED]

If you are related to any elected GLA members or GLA staff, please tell us about your relationship with them, their name (or names) and which team they work in

Not applicable

▲ Project Overview

[Jump to Making an impact \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Which year are you applying to become the London Borough of Culture?

Either 2019 or 2020

If you have a preference for a particular year, please tell us why

-

How much funding are you applying for from the GLA in this application? (£)

1100000

How much will your programme cost in total? (£)

2000000

Provide a summary of the proposed programme.

Our Borough of Culture programme is transformative, placing culture at the heart of what we do. Tower Hamlets is shaped by the movement of peoples, ideas, & cultures. We are on the move, culturally, economically & socially. We invite everyone to join us - walking, talking, dancing and exploring.

Children & teenagers lead Hamlets Journeys, animated walks that give fresh perspectives on historic locations, streets, waterways & parks, revealing hidden stories, new talent, cultural treasures. New Crossings invites artists & residents to explore things that matter to them in everyday settings. Patterns of Movement brings 1000s together for an outdoor film, light & performance spectacle, drawing dance processions from all neighbourhoods for a celebration of our energy, heritage and diversity. We are sharing a new perception of Tower Hamlets. Our local pride and strong sense of place demonstrate how arts and culture play a significant role in better social cohesion, health and well-being

▲ Making an impact

Jump to Celebrating creativity ()

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Describe your borough, its people and places. We want a snap-shot of your borough profile and where you see its future, demonstrating a clear evidence base and a statement outlining why you need this award.

Tower Hamlets has the fastest growing population of any UK local authority, expected to reach 364,500 in 2026 (a growth rate of 22%) & is the 2nd most densely populated.

48% are aged 20-39 – the highest proportion of young adults in the UK, 33% are under 24yrs. We have the lowest proportion of over 60s in the country (9%). 69% belong to minority ethnic groups. We have the largest UK Bangladeshi (33%) & the highest proportion of Muslim residents in England & Wales at 38% (2011).

Our historic environment includes:

- all or part of 50% of London's World Heritage Sites; 60 conservation areas (30% of LBTH)
- high proportion of Scheduled Monuments & Grade II Listed Buildings
- impressive Roman remains and prehistoric archaeology
- 900 statutory listed buildings, e.g. the medieval church of St Dunstan (pre-dating Tower of London), Erno Goldfinger's Brutalist Balfron Tower
- 5 parks on the English Heritage Register
- Canals and waterways include conservation areas Regents Canal, Limehouse Basin
- Street markets: Spitalfields & Columbia Road attract many tourists; Whitechapel & Roman Road are important local resources.

Culture: LBTH Arts & Events supports/organises 100+ events/year.

Partnerships with charitable, community & commercial organisations help to deliver a diverse programme of mainly free events, Festivals such as Greenwich & Docklands International and East End Film Festival provide high quality performances and screenings. Annually, Black History Month, Chinese New Year, Season of Bangla Drama, Boishakhi Mela, Somali Week & Holocaust Memorial Day celebrate and reflect our culturally diverse population. 3 libraries & 5 Ideas Stores offer traditional library services alongside adult education classes, career support, cafes, arts and leisure activities.

50%+ of 27 NPOs here deliver public programmes and community projects locally. There are 3 subsidised visual and performing arts venues. 4 community centres present touring work. To the east of the borough, there is a lively commercial visual art and music scene and a vibrant street art scene that attracts visitors and tourists. In reaction to the decline in LGBTQ+ venues, LBTH recently granted development permission on the Joiners Arms site, on condition that plans include a late night LGBTQ+ venue.

Arts attendance levels are similar to London baseline. LBTH Audience Agency figures 2015-16 include: Theatre:46%; Pop/rock concert:37%; Galleries:30%; Museums:42%. This represents 2 wealthier mosaic groups plus Kaleidoscope Creativity @ 48%.

The 2016 ONS LBTH Creative Industries employment figures are 23,000 people (only 1,145 are residents). Our Regeneris study indicates growth potential in this area. QMU hosts several research centres focussing on creative industries, e.g. on new technologies for the music industry. 50% (7,500) of QMU students are locals.

Equality: Our economy is one of the fastest growing in the UK. Canary Wharf is the 2nd largest UK business district, where earnings are 2nd highest in London. LBTH accounts for 43% of employment growth in the Legacy Host Boroughs. However we have pockets of deprivation where 87% of older residents & 58% of children live in poverty. Critically, we want growth to drive a reduction in inequality rather than making it worse. Key priorities include: creating opportunities by supporting aspiration and tackling poverty; creating and maintaining a vibrant and successful place.

Despite rising employment rates for residents (71.9% in 2015/2016), LBTH is 24th on the multiple deprivation indices and the 3rd most deprived in London. It is the most deprived LA in England in terms of deprivation amongst children & older people.

Health: Our residents spend more years in ill health than those in any other London borough. Over 50% are either overweight or obese. We have amongst the highest levels of mental health need in England. Over 45% of people claiming incapacity benefits do so due to a mental health problem.

Please continue your answer below if required

However TH is one of the UK vanguards for integrated care. Our bid mirrors the drive to address the synergy needed between physical activity and mental health/creativity as essential for healthy population outcomes.

The Future

Neighbourhoods are undergoing major transformation, e.g. Fish Island and London City Island, soon to be home to English National Ballet and London Film School. The Elizabeth Line opening 2018 is predicted to facilitate further growth. Our demographic is changing rapidly, with an influx of wealthy professionals, making the need for community cohesion increasingly significant. Our strong economy and increase in residents with highly skilled well-paid jobs means we are now better positioned to encourage businesses to create good quality local jobs. Our priority is to connect this increase in jobs to employment for local residents who identify lack of jobs as a top concern. By supporting young people and the long-term unemployed, we will ensure they are equipped to access these jobs as well as supporting the historic tendency of our communities towards enterprise.

“We want to be a strong, inclusive and fair community; we cannot become this without culture.” We need this award to

- Change negative perceptions (inside and outside the borough)
- Change lives (creating opportunities, jobs, structures and healthier citizens)

through culture)

- Change places (the role that culture plays in creating place and creating new infrastructure to do that)

The award will enable us to demonstrate how outstanding arts & culture can activate and nurture community cohesion by bringing people together – our diverse long-standing communities and new residents. We want to highlight the growing creative economy in our east, e.g. Poplar, Fish Island, and to increase activity in areas where people have little opportunity to experience cultural events. The award will be a catalyst for new cross-sector working driven by culture, already activated by this bid process, e.g. the refreshed 2018 Community Plan, the joint vision for LBTH, NHS, Police, Fire Service and private sector will ensure that culture is headlined and explicit in our strategy. In 5 years' time, culture will be at the heart of what we do.

Being Borough of Culture would help highlight the vibrancy and creativity that exists here, to powerfully evoke and articulate a sense of the local, creating a stronger sense of identity and place, reminding us and the world why Tower Hamlets is special and unique.

Explain how becoming the London Borough of Culture in 2019 or 2020 will help you achieve your ambitions and create long term change.

The LBoC Award comes at a pivotal time for Tower Hamlets, with an accelerated change in demographics and transport infrastructure. We have great stories to tell about our culture and heritage, and our future ambitions. Our challenges are inequality and social justice, especially around health and youth employment. We want everyone to invest socially, emotionally and financially in Tower Hamlets, recharging its identity as a great place to live, study, work and visit. Our story is one of constant innovation, absorbing global influences, attracting artists and enterprise, nurturing talent in our schools and higher education institutions. We want to tell that story better. We are proud of our place and we want London to be proud of us too.

Embedding a strong sense of place will foster local pride. Whilst our hamlets names are well-known, e.g. Bow, Shoreditch, Wapping, Bethnal Green, Tower Hamlets is hard to locate as a destination. Projecting a fresh image will invite visitors to explore the whole borough and facilitate new investment. Hubs of creative enterprise to the west are offset in the east by areas of cultural poverty and financial wealth. We want to change this imbalance, by demonstrating that arts & culture are a catalyst for making imaginative cross-sector partnerships that release tangible and long-term benefits for local people.

In addition to place, support for change around physical exercise and mental health, volunteering & access to training and jobs underpins the thinking behind our programme. Feeling socially connected and having a sense of autonomy and choice are well-evidenced as key outcomes for people who engage in the arts. Knowing your neighbours, having a voice, contributing to the life of your community, enjoying opportunities to learn and cultural

experiences that bring people together – all these were cited as important by residents in research for LBTH's Health & Wellbeing strategy 2017, Tower Hamlets Together. Our LBoC legacy will

- Increase and extend participation in arts and culture to a wider demographic
- embed new approaches to inform/ influence strategic delivery, especially around health and active cultural citizenship.

The bid process has generated new relationships, eg. at a senior level between LBTH & QMUL and between local organisations. LBTH is embedding arts and culture in the Community Plan and will launch a new arts and culture strategy in 2018 that connects directly with LBTH's strategic aims. LBoC will be the catalyst for a new high level TH Culture Development Consortium (THCDC), a voice for the cultural sector & their role in LBTH's social and economic renewal. It will bring together LBTH with key culture, health, academic & business stakeholders. The Consortium will work on major programmes partnering with health trusts, schools and other agencies to create new employment and training opportunities, build new audiences and provide cultural leadership.

Increasing local people's role in decision making on culture will be developed through a new volunteer Culture Champions network, residents who will be on commissioning panels for the 12 New Crossings residencies. Hamlets Journeys will place 9 & 13 year olds in decision-making roles for 12 new culture walks. Participatory arts activities will enliven all parts of the borough for all ages/abilities and produce original, outstanding work with high public realm visibility and a strong online presence. To support the local creative industries talent pipeline, our projects will offer apprenticeships, bursaries for emerging artists (especially Somali, Bangladeshi), paid internships, work experience and involve existing local vocational arts programmes. LBTH will fund a basic amenity fit out of our new maker space at former Godson's Brewery, to house costume/set building for our signature project, Patterns of Movement, prior to full conversion.

LBoC will generate 30+ new partnerships between arts/academic/business/community/

Please continue your answer below if required

faith organisations. Our bid consultation indicated potential for new cross-sector working between arts, health, planning and business. Health colleagues tell us that our proposed activities are suitable for social prescribing and delivering health and well-being outcomes. Loughborough Uni will conduct a 'realist evaluation' of the latter and findings will be shared at symposiums hosted by East London NHS FT. QMU will drive participation through the E. London Genes & Health project.

Post - LBoC, we'll build the role of THCDC and involve our communities in animating the new Civic Centre public spaces & activities for 2022.

Implementing the new Arts & Culture Strategy will include acting on and developing evaluation findings. New partnerships will help us develop arts participation that brings residents together in everyday places linked to our network of community hubs. We will maintain the Culture Champions network; develop and promote the talent pipeline offer especially around

fashion, technology, crafts and large scale making, grow arts apprenticeships, working closely with QMUL, ENB, Poplar HARCA.

LBTH Public Health will embed creative approaches into delivering national and local walking initiatives in schools and with communities. Working with our education hub THAMES and key partners e.g. Museum of Docklands, Whitechapel Gallery, Half Moon, we'll continue to increase visibility for young people as culture citizens.

In 5 years, arts and culture will be central to who we are. Godson's Brewery will be converted into large-scale making and small craft spaces. A vibrant Civic Centre will be a culture hub at the heart of the borough's civic and civil life. Residents will articulate a greater sense of pride in place and generate more cultural activity themselves. LBTH will be a beacon for successful arts & health delivery, pioneering imaginative approaches. More tourists will be attracted to our east side heritage places and culture areas made 'cool' by our young creative talent and enterprise.

Success will be a game-changing LBoC programme that demonstrates and evidences the impact of arts and culture on sense of place and social connectedness. Animated by world class artists, our LBoC will inspire, surprise and delight. It will reflect our cultural diversity and create memorable experiences with inclusivity. We will bring neighbours and communities together to participate, learn, socialise and to access vocational opportunities. Visitors will explore all corners of our borough and London will see us in a fresh light.

▲ Celebrating creativity

[Jump to Outcomes & outputs \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Describe your proposed programme of activities. What will your Borough of Culture look like? In your response consider how your programme will be amazing, ambitious, authentic and all-embracing.

Over hundreds of years the world has come to Tower Hamlets and during LBoC we will send Tower Hamlets back out into the world! Outstanding artistic projects will be co-created with local people, arts, health, heritage, education and culture partners. Extraordinary artists will collaborate on fresh ideas & approaches and illuminate under the radar culture activity. Our stories are shaped by the movement of peoples, ideas and cultures. With a growing population, we are on the move, culturally, economically and socially. We want the values of our current community spirit to inspire our new residents, despite some great disparities in wealth and background.

Our artistic programme will deliver three key projects covering the whole borough, its 12 iconic areas: Aldgate, Bow+Fish Island, Bethnal Green, Isle of Dogs, Limehouse, Mile End, Poplar, Shoreditch, Spitalfields, Stepney, Wapping and Whitechapel. These are Hamlets Journeys, New Crossings and signature project Patterns of Movement.

Hamlets Journeys will place children & teenagers in the lead to co-create 12 new animated walking tours that explore streets and canal trails from a young person's perspective, inviting audiences to engage imaginatively with our people and places. Music for Travelling will extend the Journeys theme along the DLR route.

What is important to 9/10 year olds, what do they notice? Which places resonate with 13/14 year olds and what stories will surprise us? Via our local arts & music education hub, THAMES, 12 Y5 & Y9 groups will be supported to commission an artist to work with them on walks telling their stories of past, present and future. The brief will signpost specialist resources, e.g. Archives, London Curriculum, Canals & Rivers Trust. 72 live walking events will take place throughout the year. Residents & visitors, friends & family will experience distinctive journeys, framed imaginatively, animated by performances and encounters with people e.g. elders, shopkeepers, businesses, etc., and visuals such as photographs, video, use of QR technology. 6th Form media students will create maps and audio apps as a legacy for independent walkers. Each Hamlets Journey will be 2 miles, forming a new 24 mile 'Culture Marathon' a leisure & a social prescribing offer, a motivational tool or social opportunity for Canary Wharf staff, LBTH staff, QMUL students and an unusual, quirky offer for visitors, especially teenagers and families.

Music for Travelling is a collaboration with Spitalfields Music. Our LBoC will support primary school boys with social, emotional and mental health needs and an Inclusive Ensemble of young disabled & non-disabled musicians. Working with specialist music leaders they will co-create new music, songs, and audio soundscapes for presentation in trains & along the DLR route, inspired by the experience of travelling on real and imagined journeys. Involving parents & school staff will encourage deeper parental engagement & family bonding.

The value of young people having a voice and visible presence as active cultural citizens will be extended with 3 further projects:

- Young London Filming, in partnership with Into Film, invites all young people 8-18 yrs to make a short film using tablets or phones, celebrating who they are and where they live, connecting to our theme of pride in place. Winners receive filmmaking equipment and professional training pointing to UK film industry careers.
- Tower Hamlets Young Poet Laureate, a new Award developed with Poetry Society, Genesis Cinema and Idea Store's Write Idea Festival. The open call to 16-21y/olds to submit work will be judged by a high profile panel including QMUL alumnus & prize-winning writer Nick Makoha. The Laureate will write a poem to celebrate Tower Hamlets, deliver a series of workshops and new poetry events/ slams for 16-21y/olds.

•Satellite of Southbank's WHY? Festival (What's Happening for the Young) curated by TH Youth Council & the Young Mayor with discussions,

Please continue your answer below if required

workshops, performances, VIP guests. Ministry of Stories will work with young people to write political speeches on issues they care about. Some will be delivered in LBTH Council Chamber and other events.

New Crossings are 12 new artist commissions that enable local people to explore things that matter to them in everyday settings. Located on daily routes in shopping streets/local markets, these projects will be catalysts for socialising with neighbours & strangers. Places such as Watney, Chrisp St and Roman Rd markets are being affected by regeneration, raising questions for residents about soul and community spirit. "Who owns the space? How do we welcome people? How do we share it?"

New Crossings commissions will

- Be co-created action-research residencies that test approaches/activities that deliver immediate tangible outcomes & influence longer term local strategies relating to health and well-being & sense of place.
- Commissioned by panels of local Culture Champions & stakeholders, e.g health/faith/arts/community
- Create spaces across LBTH's 12 iconic areas that involve variety of art form and participation, e.g. writing, crafts, fashion, food, green art, performance, drawing, Bangladeshi fruit sculpture
- Be places for conversation around shared action, e.g. pop-up stalls, shops, pavilions, night markets
- Be welcoming to individuals, especially those who may be lonely, elderly
- Invite arts & community groups to host activities, e.g. LGBT elders, inter-faith, over-16s hanging out on the street
- Encourage exchange and collaboration between local and visiting artists.

As with Hamlets Journeys, New Crossings will uncover stories of people and places, offer a platform for hidden talent and make visible creativity that needs a platform. Evaluation will capture common threads and make connections between each New Crossings as they roll out during the year. We'll connect creative entrepreneurs to business support and legal advice at qLegal QMUL, to fashion networks (e.g. Bangladesh Fashion Week) & crafts markets, & to existing vocational/culture activity. A public symposium at QMU will share findings & actions.

Patterns of Movement is inspired by the constant flux and flow of people that makes TH the place it is today. We will bring 1000's of people together for a shared celebration of movement, as seen in our global dance forms and as a metaphor for the journeys that have brought us here - an exhilarating celebration of being together, sharing a sense of history & place. Led by renowned mass-movement Director Jeanfer Jean-Charles, film-maker Jevan Chowdhury, leading digital artists & music director, this large scale project will involve new commissions, local artists, participants and volunteers. Expertly co-created, several lead-up events will culminate in an outdoor spectacle of dance, music, aerial film projections and light. Costume design and making teams will share & develop skills. From under-5s to over-70s, hydrotherapy pools to care homes, Lithuanian folk dance to Banglahop, the

project will offer many entry points for dancers & non-dancers, skaters, cyclists, wheelchair users, etc. Local dance, music and film organisations will link their vocational training & community projects to support capacity & skills legacies.

Exploring the patterns of movement inherent in traditional, social & contemporary dance, our diverse communities will be able to see each other's cultural expression, inspire original work & present an ambitious multi-art form event that speaks to London and the world. A programme of workshops, events and film-making (shot on location - heritage/parks/canals/river) will culminate in an October finale featuring site-specific dance events, music, processions and a spectacular celebration performed and projected onto the new Civic Centre in Whitechapel, the former London Hospital.

Key advisors & partners: Artichoke, English National Ballet, London Film School, East London Dance, Green Candle,

Please continue your answer below if required

Chisenhale Dance, Four Corners, Spitalfields Music, QMUL, Mulberry UTC, East London Arts and Media, English Folk Dance & Song Society, Whitechapel Gallery, LBTH Local History Library & Archives.

A connecting thread for all 3 projects will be a coherent offer and guide to the creative industries talent pipeline, from entry level apprenticeships, volunteering, FE & HE study, mentoring, professional development and cultural leadership opportunities such as the Clore schemes. We will draw together existing and new initiatives on our LBOC microsite as a comprehensive overview that can be augmented going forward. Local arts partners are keen to support this, especially those delivering in areas identified for growth: film and digital tech. music, craft ,making and fashion.

A sample of 21 local arts organisations indicated 38% work with volunteers on a project by project basis, 28% say they are integral to their delivery and 19% never work with volunteers. Our LBoC programme will offer strategic support to existing arts volunteers, recruit new ones, update their training and introduce a Culture Champions network to support the greater involvement of local people at decision making levels.

We will identify artists to tender via our arts partners who know the best diverse UK & international practitioners working in the social/public realm - e.g. Live Art Development Agency, Numbi-Arts, Spitalfields Music, People's Palace Projects, ArtsAdmin, A Team Arts, Bow Arts, Magic Me, Counterpoint Arts, Oitij-jo. All the commissions will encourage collaboration between local and visiting artists so that learning and inspiration can be shared and partnership beyond the borough fostered. The momentum already generated by LBoC indicates a powerful alliance of amateur, professional and cross-sector agencies who can harness resources to engage all of our residents, students and workers and produce deeper work that marries artistic quality with meaningful social outcomes for local people

Briefly tell us, what are the heritage themes you might focus upon and what difference will this make for local people?

TH's heritage is a guide to our history as a point of entry for immigrants and travellers, refugees and sailors, traders and explorers. Our stories are shaped by our history of radical activism - women's suffrage, anti-racism, LGBT and working class rights and global peoples - Huguenots, Jews, Chinese, Bangladeshi etc. Key challenges are: involving engaging everyone in ownership, interpretation, recognition, sharing and access; connecting heritage to our contemporary narrative. Valuing, appreciating and respecting difference now is more important than ever. London's history is physically mapped on Tower Hamlets' streets and in the heritage of our people. Our excellent museums and archives are underused by those facing multiple barriers to access.

Our programme has integrated a wide range of opportunities for artists, residents, children, students & workers to investigate, explore or come across heritage. The programme has the history and heritage of place, the physical movement of peoples, cultural, social and political movements embedded in its design. Our artist briefs will include information and signposting to local, regional and national resources/partners for archives & heritage. E.g. Using multi-arts approaches & technology, Numbi Arts will create history walks that capture the experiences of resilience and adaptation that chart the journeys of Somali people in east London. Otij-Jo will connect the TH and Bangladesh mutual heritage of waterways, looking towards independence celebrations in 2021.

During LBoC

- young Bangladeshis & Somalis will curate new heritage walks
- history of our canal labourers will be highlighted
- living dance cultures of our communities, UK, European, African, South & East Asian, and Caribbean will be made visible & celebrated in a high profile event
- new arts partnerships will release new approaches for exploring and sharing heritage
- digital project will explore civic heritage link between London Hospital & our 21C Civic Centre

Briefly tell us your plans to widen access to and participation in the arts and how you might address inequalities of opportunity in your borough; including systemic barriers you have identified.

Systematic barriers identified: lack of disposable income and awareness of what is available; physical i.e disability access, transport, feeling unsafe on the streets, health conditions; psychological i.e. socio-political perceptions; messaging by buildings/organisations that is perceived as unwelcoming; lack of venues for young bands, no affordable venue hire for school orchestras and choirs; uneven geographical spread of arts activity; low BAME leadership. Arts and culture have low status in the mainstream education narrative which impacts on the talent pipeline, especially for low-income and BAME communities. There isn't a broad, coherent offer for vocational opportunities and a platform for sharing them. The regular local arts and culture offer is undermined short-term funding & lack of strategic leadership to co-ordinate delivery. Under/non-funded Bangladeshi and Somali cultural organisations at

struggle to develop beyond voluntary/amateur status.

Prior to LBoC with dedicated posts funded by LBTH +Award, we will - recruit & train Culture Champions (see Outputs) & co-ordinate a bespoke LBoC offer to existing arts volunteers; deliver grass-roots consultation through outreach & networking with parents', community, patient & faith groups, health services, amateur arts, LGBTQI networks, BAME social connectors, e.g. Sari Sunday organisers, in GP surgeries, markets and shopping centres; Provide training & resources to artists & facilitators, e.g. dementia awareness, safeguarding; involve people with disabilities in co-design and production; Message diversity & inclusion at all levels e.g. commission leading BAME & disabled artists; bursaries for local emerging artists; Work with amateur sector; Visible public realm presence; extend creative work with youth to engage parents, elders, businesses; Highlight the hidden - Bangladeshi fruit sculpture, hijabi fashion; promote discourse on local people's cultural capital.

▲ Outcomes & outputs

[Jump to Monitoring & evaluation \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

▲ Monitoring & evaluation

[Jump to Deliverability \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Please tell us how you will monitor and verify the information you collect so you can measure the outputs and outcomes.

Our Evaluation logic model will include capturing both formative evaluation & producing a summative evaluation. The project schedule rolls out over 12 months and allows feedback to inform successive delivery of commissions. A public report and film content will be discussed at two symposiums and point the way for future action. Our aims are to: Achieve a fresh, clear and positive identity for Tower Hamlets; Demonstrate how arts and culture play a significant role in better social cohesion, health and well-being. We will evidence how participation in cultural activity builds a greater sense of local pride and the effectiveness of our new programme in bringing different people together.

The plan will be overseen by core LBOC Production team. Quantitative data re participation and demographics will be captured via delivery partners, audience figures via event attendance tools. Qualitative outcomes will be

captured using a mixture of traditional methodologies e.g. Surveys, interviews, self-evaluation as well as more playful, interactive activities & technology, e.g. social media, mobile phones, apps. Evaluation will be embedded in project delivery. Base line, mid and post project data will be captured. Volunteers and young people will be trained in evaluation techniques. Loughborough University will bring specialist research methods to the plan around arts/health/walking/dance.

▲ Deliverability

Jump to Exemplary Project Awards ()

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Describe how the project will be well managed. Please address the following areas: good project management; exemplary partnership working; the long-term approach and shared learning.

Our year of culture activity will be delivered alongside the LBTH Arts, Parks & Events Team. The team has significant expertise and a track record of delivering large scale high quality events in the Borough e.g. Lovebox / Field Day (replaced with the new AEG All Points East Music Festival in 2018), Boishakhi Mela, Season of Bangla Drama, Victoria Park Fireworks event with an attendance of 80,000 in 2017. LBTH will provide in-kind, fully resourced office space at the Kobi Nazrul Centre. We will also work closely with TH Youth Arts service (A team Arts) who deliver projects for young people across the borough and have their own music studios, theatre, art and textiles facilities at the Brady Arts Centre. A Team Arts provide year-round support to young people, providing work experience placements, offering advice on career pathways in the cultural industries and providing regular opportunities to showcase work. They have extensive and well established relationships, a strong network of contacts and routes in to a range of local communities across the borough.

Experienced freelance producers, managers and administrator, will be appointed for the delivery period of the programme, consisting of Executive Producer, Programme Manager and Programme Administrator. There will also be 3 Apprenticeship roles within the Programming & production department. Additional roles for the Year of Culture will be Community Engagement Manager, Cultural Champions & Volunteer Co-Ordinator, Diversity & Inclusion Officer, Community Engagement Administrator, Freelance Marketing & Communications Co-ordinator. There will also be 4 other apprenticeship opportunities. Building on the relationship that has developed with Communications and Marketing at LBTH, the Divisional has indicated that we will have the full support of the team in developing the campaign for our Year of Culture. We will bring in a Freelance Marketing and Communications Co-Ordinator to support social media delivery. One of the apprenticeships is within Marketing & Comms.

We will be developing some new partnerships and enhancing others during the development and delivery of our year of Culture. Partners include:

- Canary Wharf :Community & Cultural Teams. We have received a letter from Sir George Iacobescu confirming that the Events Team and the Community Team will be put at our disposal for the Year of Culture. We will also be developing relationships with businesses on Canary Wharf who have already been contacted about backing the bid. We will be running a number of cultivation events to offer a range of opportunities for business to support the programme.
 - English National Ballet: in 2018 ENB will move to London City Island bringing English National Ballet and English National Ballet School together, combining modern training facilities, teaching and rehearsal studios, alongside a unique Production Studio. ENB will be providing spaces for rehearsals for the Signature Project and also supporting one of the apprenticeships.
 - Queen Mary University: student work experience placements. IP advice for creative industry start -ups, support identifying artists, recruiting student volunteers, strategic advice
 - Education: Mulberry School University Technical College: app design to support Hamlets Journeys- delivered through portfolio projects for students. East London Arts & Music (ELAM) – music, film production and app design. All 8 LBTH Youth Hubs have offered a range of support. Led by the Hub leaders we will co-ordinate some of the rehearsals, filming and music production at hubs in Limehouse, Stepney, Poplar, Whitechapel and Isle of Dogs. TH Arts & Music (THAMES) will support liaison with schools and local arts providers
 - Key TH arts & culture partners who can support identifying diverse UK & international artists for panels to consider for commissions.
- LBTH have a well-established and effective Project Governance model that establishes the functions, responsibilities,

Please continue your answer below if required

processes and procedures that define how the project is set up, managed and controlled. We will be using this model to ensure the safe management and delivery of our Year of Culture. The model consists of:

- Project Sponsor - Corporate Director of Children's Services Debbie Jones. Senior officer accountable for delivery of the project. The Sponsor has overall responsibility for the project.
- Project Executive - Divisional Director Sports, Leisure & Culture Judith St. John.
- Project Manager – Stephen Murray Head of Arts, Parks & Events. Responsible for delivery of project, the authorisation of work packages, day-to-day management and project team leadership. Chair the Project Team Meetings.
- Finance Officer, Finance Manager. Provides assurance, support and advice, is responsible for completing any complex finance related tasks.
- Project Support – Additional support staff that are brought in depending on the needs of the project.
- Project Board will be made up of internal and external stakeholders. The 3 main strands of work would have representation. Project updates would be reported to the Corporate Leadership Team at relevant intervals. Regular briefings would also be provided for the Mayor and Lead Member for Culture.

Project Board would include: Denise Radley, Corporate Director, Health, Adults & Community, Karen Brock, Head of THAMES, Ayan Mahmoud (MBE), Rich Mix, Whitechapel Gallery, Kazi Ruksana Begum, Arts Development Officer LBTH, ENB, Fleur Derbyshire-Fox Director of Engagement.

The work that we have undertaken on developing this bid has proven to be a catalyst for LBTH who are in the process of integrating culture into the new Tower Hamlets Community Plan. Emerging findings and engagement with communities indicates that culture will play a significant role in realising the Partnership vision for the future of Tower Hamlets. The cultural mix, rich history and heritage of the local place are highly valued by residents and partners and this will be utilised to take the new Community Plan forward. The Local Plan already has culture embedded, using open spaces, animating landscapes and creating opportunities for creative industries. There is also a desire to use the assets of capital investment through the Local Plan to generate revenue to support the delivery of cultural activity. Investment will also be sought through the Community Infrastructure Levy. New partnerships are evolving e.g. through Libraries with the Young Poet Laureate and through the new relationship we have brokered between Genesis Cinema and the London Film School.

Describe how your project delivers value for money.

Our programme offers great value for money as all 3 strands offer access at a range of levels, from deep engagement by taking part as a performer, a film maker, a designer, in production, through to one-off creative activities. It offers intimate and mass audience experiences and also independent access for people through simply taking a Hamlets Journey walk or DLR trip using a map or app or accessing the work online. Through the programme we are improving access to the arts as a social good in itself, promoting enjoyment, increased attendance and participation by local people facing disadvantage and inequality of access.

The Culture Champions network & volunteering opportunities cater for a range of commitment & experiences. Training & acknowledgement will value their contribution & benefit LBTH post-LBoC. The programme's purposes include influencing a more strategic approach by local arts organisations to local delivery. The bid has already been a catalyst for bringing arts partners together for a shared intention, evidenced by their strong support.

Our LBoC programme will complement & build on existing health initiatives. Walking tours for Hamlets Journeys will be designed to provide active travel routes away from main roads, thus reducing exposure to pollution. Hamlets Journeys is helping deliver LBTH's Air Quality Action Plan by raising awareness of the health issue associated with air pollution & encouraging behavioural change. Through encouraging active travel routes, people are more likely to repeat these walks in future thus increasing physical activity and improving mental wellbeing.

Please outline how you plan to secure a minimum of 30% match funding. You should include sources and amounts of cash income

and in kind support. Please indicate whether these are confirmed or to be expected.

The London Borough of Tower Hamlets will allocate £800,000 towards the delivery of the London Borough of Culture Programme. This allocation will be funded from the Council's general reserves over two financial years.

Tower Hamlets will provide a fully resourced office at the Kobi Nazrul Centre, Fully resourced with as many desks and computers as required, as well as officer support from the LBTH Events team, A Team Arts, Communications & Marketing and Finance. Total value of this is £50,000

AEG is a key partner and is committed to providing a platform for Arts & Culture to be accessible to all and to involve those living/working in the Borough. All Points East includes 4 days of free to access community days for which work already created by our 3 LBoC projects will be showcased. New audiences will be encouraged to engage with the arts by the stage programme, interactive theatre, workshops etc. We will create aerial film dance content for Patterns of Movement. If our bid is successful AEG would work closely with the LBTH to incorporate the Borough of Culture programme as a central focus for the Community Programme. AEG are able to offer a substantial festival site for an audience of up to 15,000 at any one time with a wide range of Fest infrastructure including staging, tents and technical production. Access to this resource is estimated as £200,000 in-kind.

Please describe how your proposal reflects your duties under the Equality Act 2010. How does it address integration and the needs of specific groups who might find it harder to engage and participate?

Tower Hamlets' LBoC proposal has a clear commitment to ensuring that its offer is appropriate and accessible to all, meeting the needs of residents, workers and students, particularly those whose involvement and participation in arts and cultural activity is low. The programme highlights the positivity of Tower Hamlets' very diverse community and ensures that those with limited access to expressing or exploring creativity have the chance to do so. It has been developed understanding the elemental need to involve all ages, those with physical and/or mental disabilities, women, LBGTQI people, those from BAMER backgrounds, and those of different/no faith and those whose economic disadvantage creates further barriers to participating in arts and cultural activity.

- Patterns of Movement will bring together diverse Tower Hamlets groups to dance/walk/move etc. working with world class choreographers/musicians/filmmakers etc. to create a large scale mass movement/digital projection finale.
- Hamlets Journeys will be animated culture walks designed and led by children/young people and includes Music for Travelling working with children with emotional and mental health needs and young disabled and non-disabled musicians performing at DLR stations.
- New Crossings will see arts residencies in everyday places providing drop-in opportunities for social and creative interaction, getting to know your

neighbours, new and old and working collaboratively with artists on agreed local challenges.

LBTH residents live with poor health longer than any other London borough; this disproportionately affects women. Therefore improving health and wellbeing is core to our programme. Partnerships between neighbourhood community, arts groups and health professionals will provide new opportunities encouraging social behaviour to improve well-being and reduce isolation E.g. writing, sharing craft skills, cooking, singing, discussing - as part of New Crossings; bringing together elders from different faith groups or children and young people with disabilities contributing to and joining a Hamlets Journeys walk.

The programme will play particular attention to ensuring that activities are accessible both physically and intellectually. The writing of this bid, has involved detailed research, community engagement and partnership development, this will be built upon to improve equality of access e.g. E.London NHS Foundation Trust will provide training to project artists/animateurs on signposting people to services, working with people with mental health issues and dementia awareness etc.

As co-production is central to the programme, people from different backgrounds e.g. Bangladeshi women with toddlers, LGBT elders and disabled people will work with artists and performers and influence the nature of creative content, access and perspective.

Marketing and messaging for inclusion and diversity is vital in order to reach those not participating or attending arts and cultural events. The marketing strategy will be developed in consultation with target groups and deploy tested and new approaches e.g. face to face engagement with NHS Health Navigators, use of social media, apps.. Print and broadcast media will use images and language that reflect and encourage inclusion.

▲ Exemplary Project Awards

[Jump to Confidentiality \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

Describe the area (geographic location) of the borough where your project will take place and why here, the local people that will be involved and how you have identified them and the need for this project.

Patterns of Movement takes place in the heart of the borough at the site of an iconic building that for decades was the place that cared for all residents of the borough regardless of age, race, or gender. The old London Hospital on Whitechapel Road looked after people in Tower Hamlets for 275 years. Originally founded as a charity, treating the poor of the East End in the days before free medical care, it closed its doors in 2005 but will soon return to the people of Tower Hamlets as their new 21st Century Town Hall. Boulton Mainwaring's, Georgian Grade II * listed facade will continue to peer down majestically on the hustle and bustle of Whitechapel Road as the building returns to serve everyone in the borough. A new landscape for this area of the borough is emerging with new opportunities for residents and visitors alike.

1000s of residents will come together for a shared celebration that is all about movement and uses the pattern of movement of communities over the decades as a starting point for an exhilarating celebration of being together. We want Patterns of Movement to help instil a shared sense of history of the place but also enjoy, the collective use of a public space. It will create new opportunities for people of all ages and backgrounds to discover the creative, social and well-being benefits of moving together, be it using Bangra, Ballet, Hip Hop, Folk Dance or Flamenco. Working with the Civic Centre Project team we want to start to instil a sense of ownership for the community and have input to how they would like to access and use the public spaces of their new Civic Centre.

What is the step-change you want to make or impact you want to have through this project?

Patterns of Movement gives residents from across the borough an opportunity to come together in a shared experience, and enjoy a feast of movement through our global dance forms and as a metaphor for the journeys that have brought us here – an exhilarating celebration of being together and sharing each other's stories. It will embed a strong sense of place and will help foster local pride. It will project a fresh image of the borough to a large audience and will invite visitors to explore what TH has to offer and facilitate new investment. Exploring the patterns of movement inherent in traditional, social & contemporary dance, our diverse communities will be able to see each other's cultural expression, inspire original work & present an ambitious multi-art form event that speaks to London and the world. The development phase of the programme offers a guide to the opportunities in to the creative industries talent pipeline, from entry level apprenticeships, volunteering and mentoring to professional development and study.

Describe the project activity/activities, the creative content and partnerships and how this will be amazing, ambitious, authentic and all-embracing.

Renowned mass-movement choreographer Jeanefer Jean-Charles and Filmmaker Jevan Chowdhury will be creating Patterns of Movement. Jeanefer was Movement Director for all four ceremonies at the London 2012 Olympics and in 2017 The Silk Road for UKCI in Beijing. Jevan Chowdhury is Director of Moving Cities an award winning cross-cultural initiative using dance to present 21st Century Global Cities - strengthening intercultural understanding

through dance. TH resident Helen Marriage, Director of Tower Hamlets based Artichoke, will be helping us find the best company to deliver the video projection mapping element of the project and also giving her support around some of the delivery logistics. We will develop a Civic Heritage project leading to an exhibition working with Tower Hamlets Local History Library & Archives and Whitechapel Gallery's Duchamp & Sons Youth Forum. Also featured will be a live video link to Bangladesh & Somalia featuring performance pieces created for Patterns of Movement.

Jeanfer will be coordinating the community groups who will be contributing to a mass processional event bringing moving lines of dancers from different locations across the borough to mass at the Whitechapel location. Jevan will work with the groups as the dance pieces develop, filming the processes and creating a series of photographs to be exhibited at highly visible locations near the old London Hospital site. The processional dancers will be filmed, sometimes using aerial shots, moving from their home locations across the borough towards the performance site. On the evening the assembled crowd will be entertained by film footage both archive and live, projected on to the façade of the old London Hospital. Once all the processing dancers arrive at the location they will join forces for a huge celebration featuring dance, film, projection and live music.

The process and production will be co-created with local people, involving dance, film, projections, video projection mapping and music. The project will offer artistic inspiration from professional artists, stretch professional development for emerging artists and teachers, offer new participation opportunities and a platform for existing dance groups. From under-5s to over-60s, hydrotherapy pools to care homes, from Lithuanian folk dance to Bangla-hop, the project offers a range of entry points. Local dance, music and film organisations will link their vocational training & community projects to support capacity and skills legacies.

Advisors & partners include English National Ballet, London Film School, East London Dance, Green Candle, Chisenhale Dance, Four Corners, Spitalfields Music, QMUL, Mulberry UTC, East London Arts and Media, Tower Hamlets Local History Library & Archives, Whitechapel Gallery.

Identify appropriate outcomes & outputs and quantify the level of impact you plan for this project to have.

15 New commissions for professional, student, amateur & non-dancers.250
 People engaged in skills development design/making/video/film/music 802
 People involved as participants across development and final execution 20
 New inter/cross- sector partnerships and collaborations 35,000 people as
 New audiences, & performers leading to final mass movement performance,
 24 New sites/places for arts and cultural activity,10,000 People engaged
 facing barriers to participating in or attending arts events 90% Satisfaction
 with Tower Hamlets as a place to live, work or study 50 Event and activity
 volunteers recruited ,3 New apprenticeships.

Opportunities for TH residents to co-create with world class artists. New opportunities for participation in world class arts. New partnerships and

collaborations. Increase profile as a culture destination. Increase in participation and attendance leading to improved health and wellbeing. Increase civic pride, public awareness of Tower Hamlets heritage places.

How will you monitor the success of the project?

Our Evaluation logic model will capture both formative evaluation & produce a summative evaluation. The schedule over 12 months allows feedback to inform successive delivery of Patterns of Movement. A public report and film content will be discussed at two symposiums. Aims: to achieve a fresh, clear, positive identity for TH; Demonstrating how arts and culture play a significant role in better social cohesion, health & well-being. The plan will be overseen by core LBOC Production team. Volunteers and young people will be trained in evaluation techniques. Loughborough University will bring specialist research methods around arts/health/walking/dance.

Describe how the project will be well managed (including partnerships, long term vision/approach and shared learning).

Patterns of Movement will be delivered alongside the LBTH Arts, Parks & Events Team. The team has significant expertise and a track record of delivering large scale high quality events in the Borough. LBTH will provide in-kind, fully resourced office space at the Kobi Nazrul Centre. We will also work closely with TH Youth Arts service (A team Arts) who deliver projects for young people across the borough. They have extensive and well established relationships, a strong network of contacts and routes in to a range of local communities across the borough. Experienced freelance producers, managers and administrator, will be appointed for the delivery period of the programme. There will also be 4 other apprenticeship opportunities. We have the full support of LBTH Comms & Marketing to developing the campaign for Year of Culture supported by a Freelancer and an apprentice.

We will be developing new partnerships & enhancing others in the lead up & delivery of our year of Culture. Partners include: Canary Wharf – Community & Cultural Teams. English National Ballet providing spaces for rehearsals & supporting one of the apprenticeships. Mulberry School UTC- through portfolio projects for students. East London Arts & Music (ELAM) – music, film production and app design. All 8 LBTH Youth Hubs have offered a range of support TH Arts & Music (THAMES) will support liaison with schools

Describe how the project delivers value for money.

The programme offers access for residents at a range of levels. There can be deep engagement, signing up for participation in a project as a performer, a writer, a film maker, a designer also light touch opportunities for residents as audience members & independent access through digital platforms. We are improving access to the arts as a social good, promoting enjoyment, increased attendance and participation by local people facing disadvantage and inequality of access. There is broad range of opportunities for volunteers. The programme is strategic it welcomes new partnerships & ideas, it is also helping raise awareness around health and wellbeing.

Outline how you plan to secure a minimum of 30% match funding.

LBTH will allocate £300,000 towards the Exemplary Project delivery. This allocation will be funded from the Council's general reserves over 2 financial years.

LBTH will provide an office at Kobi Nazrul Centre fully resourced as required as well officer support from the LBTH Events team, A Team Arts, Communications & Marketing and Finance. Total value of this is £40,000 AEG is a key partner on the bid and are able to offer a substantial festival site for an audience of up to 15,000 at any one time with a wide range of Fest infrastructure including staging, tents, technical production & security. Access to this resource is estimated as £100,000 in-kin

Please confirm that you have completed the dedicated section in the budget template for your exemplary project (in the Deliverability block).

yes

▲ Confidentiality

[Jump to Additional Documentation \(\)](#)

New block with edits

There is no approved version of this block

Unapproved changes on 29/11/2017 by [REDACTED]

Should we should treat your proposal as confidential information?

no

Should we should treat your financial information, such as your budget and any business plan, as confidential information?

yes

If there is any other information you have provided that you consider to be confidential information, provide your reasons for this below or in a separate letter. If you are sending us a separate letter, please write 'letter submitted' below

-

Can we can keep you informed of our work?

yes

Can we pass your contact details to organisers of marketing activities, conferences and training events?

yes

▲ Additional Documentation**[Jump to Project History \(\)](#)**

New block with edits

There is no approved version of this block

Unapproved changes on 30/11/2017 by [REDACTED]

I confirm that I have obtained all the relevant internal approvals required for this project.

yes

▲ Project History

30/11/2017 at 17:43 Submitted by [REDACTED]

Please acknowledge receipt!

About GLA OPS
(<https://www.london.gov.uk/what-we-do/housing-and-land/gla-open-project-system-gla-ops>)

Copyright © Greater London Authority 2017

PROD 1.10.4800

Complete the table below.

Please set out the **outputs and outcomes** you expect the proposal to achieve over its lifetime. These should only relate to the London Borough of Culture award and any funding you have levered in already and secured towards this project. Please quantify any outputs.

Please note Tower Hamlets is applying for both years, output indicators that appear in 2019/2020 column would also apply in 2020/2021. Any output indicators in the 2020/2021 column indicate continued legacy beyond the year of the award. This would apply to legacy into 2021/2022 if the award was made in 2020.

Project activity	Outputs	Baseline (where available)	2019/2020	2020/2021	Total
Patterns of Movement: <i>This large scale, signature project will involve new commissions, artists, emerging talent and 100s of local people as participants and volunteers. It will create new opportunities for all ages and backgrounds to discover the creative, social and well-being benefits of moving together, be it dance, walking, running or cycling. It will also inspire and showcase creative innovation in film and digital media in a spectacular finale event.</i>	1. New commissions for professional, student, amateur & non-dancers to participate in a large mass movement/digital arts event	0 (new work)	15 commissions		15
	2. People engaged in training/skills development including design and making, video/film/music production	Partner organisations that will be involved in PoM Community Music 90 Intro to Music Production & Foundation degree students 49 Music Leader trainees 43 Academy & Youth Music Production students Four Corners 60 unemployed/low waged people accessing film production 110 supported to produce film/video courses ELAM 130 Music, Film and Television Production pupils Mulberry UTC 130 Digital media/technical theatre pupils QMU 500 Digital media students	250 people (including young people) from the partner organisations will gain skills working on PoM		250
	3. People involved as participants across all elements of the development and final execution	0 (new work)	1098 people of all ages/abilities		1098
	4. New inter- and	0 (new work)	20		20

	<i>cross- sector partnerships and collaborations</i>		<i>partnerships/collaborations</i>		
	<i>5. New audiences for All Points East community days park events x 2 & processions across TH leading to final mass movement performance</i>	<i>0 (new work)</i>	40,000 people		40,000
	<i>6. New sites/places for arts and cultural activity developed as part of development and execution of the project</i>	<i>0 (new work)</i>	24 sites/places		24
	<i>7. People engaged facing barriers to participating in or attending arts and cultural events</i>	<i>34,303 people with long term illness/poor health which limit their day to day activities a little or a lot 111,170 people Classified as in audience spectrum segment Kaleidoscope Creativity Source: Audience Agency</i>	10,000 people not currently participating or attending arts/cultural events due to social isolation, lack of access to due to poor health and/or low household income		10,000
	<i>8. Satisfaction with Tower Hamlets as a place to live, work or study</i>	<i>83% of people said they were satisfied with their local area as a place to live Source: Tower Hamlets residents' Survey 2017</i>	90% of people satisfied with identifying Tower Hamlets as a great place to live ,work or study.		
Hamlets Journeys <i>will place children and young people in the lead to co-create 12 new guided walking tours, one/month, that explore streets and canal trails through a young person's perspective and invite audiences to engage creatively and playfully with our people and places. Music for Travelling will extend the Journeys theme along the DLR</i>	<i>1. New creatively animated walks designed and led by children/young people with live and online content telling their stories about their locality and new music commissions on DLR trains and stations co-created with young people</i>	<i>0 (new work)</i>	14 Commissions: 12 walks co-created by children/young people and artists 2 music commissions co-created with children/young people with special needs/disabilities		14
	<i>2. Young people engaged in developing audio apps to guide walks designed and created by children/young</i>	<i>0 (new work)</i>	24 young people design technology students develop audio apps/ guides to provide		24

route.	people		legacy for the children/young peoples' walks		
	3. Young people, teachers, apprentices and other adult participants engaged in skills development e.g. costume making, props, filming ,photography, music map design, heritage research, writing, performing	0 (new work)	588 people including children/young people and adults All activity involved in creating/presenting their stories		588
	4. New partnerships and collaborations to support health initiatives	0 (new work)	14 between schools/youth centres/heritage/community/individual artists/local arts organisations, businesses & health services		14
	5. New audiences involving people that have not previously engaged in arts and cultural activity.	TH has guided walks exploring local heritage, these are ticketed and mainly led & accessed by outside visitors. There are also 6 free weekly health walk groups and 2 free monthly heritage walks targeted at local residents. However there are 0 animated walks designed and led by children and teenagers for audiences to engage with	5000 people of all ages attending animated walks and accessing walks independently		5000
	6. People participating as audience or independently who face barriers to walking or exercise/ participating in or attending arts and cultural events	34,303 people with long term illness/poor health which limit their day to day activities a little or a lot 111,170 people Classified as in audience spectrum segment Kaleidoscope Creativity Source: Audience Agency	2500 people		2500

	7. Social prescriptions made via health professionals	Bromley by Bow Centre is one of the oldest and best known social prescribing project nationally. NHS now wants to introduce social prescribing across TH(source: Tower Hamlets together) and LBoC will work with partner E.London NHS Foundation Trust who do not currently offer social prescriptions, to develop this	240 people referred to increase walking and exercise(20 per walk)		240
	8.Increase in visitors exploring new walks in less well known parts of Tower Hamlets	Evidence for visitors to the borough is based on visits to the Tower of London, 3,000,000 Whitechapel Gallery 250,000, VA Museum of Childhood 350,000 The Museum of London Docklands 280,000 There is no existing evidence to indicate visitors walking and exploring less well known parts of the borough.	25% increase in visitors		
New Crossings will enable local people to explore things that matter to them in everyday settings. Located at key points on people's regular journeys through shopping streets and local markets, these commissions will be enjoyable catalysts for people to meet neighbours and strangers.	1.New arts and cultural commissions in 12 areas covering TH (Hamlets)	0 (new work)	12 new art/cultural commissions co-created by local community members and artists/arts organisations		12
	2. People involved as co-creators to develop New Crossing initiatives in 12 hamlets	0 (new work)	288 local people residents, business owners, workers, health advocates(24 x 12 hamlets)		288
	3. New	0 (new work)	12 new		12

	<i>partnerships and collaborations between artists/arts organisations/community and voluntary sector groups/</i>		<i>partnership/collaborations that improve connectivity between local people and organisations in the area</i>		
	<i>4. New audiences attending/engaging with New Crossings</i>	<i>0 (new work)</i>	<i>9120 people (760 at each location)</i>		<i>9120</i>
	<i>5. New sites for arts and cultural activity</i>	<i>0(new work)</i>	<i>6/12 sites</i>		<i>6</i>
	<i>6. People engaged facing barriers to participating in or attending arts and cultural events</i>	<i>34,303 people with long term illness/poor health which limit their day to day activities a little or a lot 111,170 people Classified as in audience spectrum segment Kaleidoscope Creativity Source: Audience Agency</i>	<i>4500 people who are isolated due to poor mental or physical health and/or living on low household income</i>		<i>4500</i>
	<i>7. Social prescriptions made by health professionals</i>	<i>The Bromley by Bow Centre is one of the oldest and best known social prescribing project nationally. NHS now wants to introduce social prescribing across TH(source: Tower Hamlets Together) and LBoC will work with partner E.London NHS Foundation Trust who do not currently offer social prescriptions, to develop this</i>	<i>300 people referred to engage with or participate in their local New Crossing</i>		<i>300</i>
	<i>8. New opportunities making and selling food and crafts within the borough</i>	<i>0 (new work)</i>	<i>4 New market stall in existing markets, new online or retail outlets for local makers</i>		<i>4</i>
<i>Jobs created including apprenticeships and internships</i>	<i>1. Jobs created to deliver LBoC programme</i>	<i>0 (new roles)</i>	<i>6</i>		<i>6</i>
	<i>2. New creative apprenticeships</i>	<i>0 (new roles)</i>	<i>7 apprentices</i>		<i>7</i>

<i>Volunteer roles across the whole programme</i>	<i>1. Culture Champions in 12 hamlets of borough</i>	<i>0 (new roles)</i>	<i>48 people</i>		<i>48</i>
	<i>2. Event and activity volunteers recruited linked into all 3 strands of the programme</i>	<i>0 (new roles)</i>	<i>150 people</i>		<i>150</i>
<i>Development of a new Creation Space</i>	<i>1. Redevelopment of Godson's brewery site owned by LBTH to initially create maker spaces for LBoC delivery and to develop providing 15 new spaces for emergent and existing creative designers and producers</i>	<i>There are 4 makers places as identified by 2016 report for TH Enterprise and Economic Development (Tower Hamlets growth Sectors and SME Workspace Study) Report also notes that the need for more affordable start up spaces and spaces that can be used for 'noisy'/'messy' creative production are needed to meet high demand in this area of local economy growth</i>	<i>Basic amenity fit-out workshop space as base for production for LBoC, to be developed into individual units post LBoC</i>	<i>15 new maker spaces scaled from small start-up units through to large production workshops</i>	<i>15</i>
<i>Establishment of Tower Hamlets Culture Development Consortium: Senior level cross-sector advisory groups of organisations to drive embedding arts and culture as part of future developments. Set up year before LBoC award.</i>	<i>1. Facilitate the establishment of TH Culture Development Consortium to strategically position arts and culture at the core of the borough plans for social and economic renewal</i>	<i>0</i>	<i>Involves CEOs from main arts, academic, health and business sector partners and LBTH Directorates</i>		<i>1</i>
Project activity	Outcomes				
Patterns of Movement	<i>1. Opportunities for TH residents/ workers/ students to co-create with world class artists and performers.</i>				
	<i>2. Increased access to education, training and employment in arts and culture.</i>				
	<i>3. New opportunities for participation in world class arts.</i>				
	<i>4. A legacy of new partnerships and collaborations bring together amateur arts, business, youth and community hubs, health professionals, schools and higher</i>				

	<p><i>education institutions, family centres, care homes and fitness groups.</i></p> <p>5. <i>Increase Tower Hamlets' profile as a culture destination by reaching new local audiences and bringing new external audiences</i></p> <p>6. <i>Residents and partners use places where arts and cultural opportunities have been previously been limited. Highlight and platform local dance groups both traditional/folk and contemporary styles, reveal hidden talent in fashion/costume design, making and filming.</i></p> <p>7. <i>Increase in participation and attendance by people facing barriers including poor physical and mental health and/or low household incomes leading to improved health and wellbeing through greater social interaction and engagement in arts and culture.</i></p> <p>8. <i>Increase civic pride, creating improved perception of Tower Hamlets internally and externally, by placing arts and culture at the core of the borough's offer. Increase public awareness of Tower Hamlets heritage places and arts spaces through dance and film, live and online content. Tower Hamlets is perceived as a location for outstanding and ambitious arts and culture programming.</i></p>
Hamlets Journeys	<p>1. <i>Children and young people take the lead in developing new creative work increasing their role as active cultural citizens</i></p> <p>2. <i>Increased opportunities to create portfolio work for access to vocational training/employment</i></p> <p>3. <i>Develop collaborative inter-disciplinary approaches to skills learning to support children and young people presenting their perspectives and stories about their borough</i></p> <p>4. <i>Increased levels of physical activity, particular among the most inactive groups. For Cheery Tree pupils -Reduce behavioural problems and improve interpersonal skills and relationships. The walks encourage active travel routes that reduce exposure to pollution along main roads.</i></p> <p>5. <i>Increase independent use of the new walks by people of all ages using the audio apps and guides.</i></p> <p>6. <i>Increase in participation and attendance by people facing a range of access barriers especially women and older people, leading to improved health and well-being through greater social interaction and engagement in arts and culture</i></p> <p>7. <i>E. London NHS Foundation Trust uses walks to train Health navigators and GPs and promote the walks for social prescribing for patients with complex physical and mental health needs.</i></p> <p>8. <i>Increase visitors exploring less-known parts of the borough including canal towpaths.</i></p>
New Crossings	<p>1. <i>Increased opportunities for local communities to commission locally based arts and cultural activity.</i></p> <p>2. <i>Increase in active cultural citizenship and agency in arts and cultural activity by local people, improve social autonomy and social connectedness</i></p> <p>3. <i>Stronger relationships and new networks between local communities and arts/cultural organisations</i></p> <p>4. <i>Increase access to culture and increase community cohesion through participating in arts and cultural activities within their local community</i></p> <p>5. <i>Establish 6 New Crossings sites as permanent sites for ongoing arts and cultural activities and events and meeting points for local communities</i></p> <p>6. <i>Increase in participation and attendance by people facing barriers including poor physical and mental health and/or low household incomes leading to improved health and wellbeing through greater social interaction and engagement in arts and culture</i></p> <p>7. <i>Increased opportunities for social prescribing options for people with poor physical and mental health to socialise and get signposting to other services/resources</i></p> <p>8. <i>Increase affordable opportunities for local food producers, crafts people, designers, makers to market their products.</i></p>
Cross programme: Jobs created including apprenticeships	<p>1. <i>New opportunities for individuals to work in creative industries and gain industry experience through arts and cultural apprenticeship and paid internships</i></p>
Cross programme Volunteering opportunities created	<p>1. <i>Committed & skilled Culture Champions network representing whole borough but also connected to each of the 12 hamlets, continuing to support and inform decision-making and cultural strategy</i></p> <p>2. <i>A cohort of arts and events volunteers trained, mentored and supported over the LBoC year able to continue to support future arts and events taking place in Tower Hamlets.</i></p>
Development of Creation Space	<p>1. <i>A construction space for LBoC programme enabling designers and producers to make costumes and structures for Patterns of Movement and/or New Crossings</i></p>

	2. <i>A legacy of 15 units from small start-up units through to large scale workshop space</i>
<i>Tower Hamlets Culture Development Consortium</i>	1. <i>A consortium bringing together key arts and cultural organisations, health, academic and business stakeholders to work on major programmes partnering with health trusts, schools and other agencies to create new employment and training opportunities, build new audiences and provide cultural leadership.</i>
	2. <i>The consortium will support TH's commitment with its new Arts and Cultural Strategy 2018 – 2023 embedding arts and culture in the Community Plan.</i>

We will accept baseline estimates at this stage. You should ensure projections are realistic and achievable.

You can add additional rows, as required, up to a maximum of 10 outputs/outcomes.

Provide a description of the key risks associated with your proposed programme of activity

Risk	Impact	Likelihood	Mitigation Strategy
Budget shortfall	Reduction in the scale of some elements of the programme	Low /Medium	Budget planned to take into consideration likely maximum costs to all elements and a contingency is built into the budget taking into account unforeseeable additional expenditure (5% Signature Project and 3% for the remainder of the programme) We expect to achieve good value for money by procuring necessary infrastructure for all projects in one procurement exercise rather than on a project by project basis enabling strong bargaining power over pricing.
Financial sponsorship from business/ private sector falls short of target	Securing less sponsorship from the business sector would mean scaling some elements of the programme down.	Low/Medium	Businesses linked to Canary Wharf Group, the Aldgate Partnership and Spitalfields E1 have been informed of sponsorship options (being awarded LBoC would be the incentive for business sponsorship commitment). AEG, TH's contractor delivering All Points East in Victoria Park have already committed £20,000 cash towards our sponsorship target and £200,000 in kind support providing 4 days of performance space in Victoria Park.

Change in political leadership in London Borough Council Elections May 2018	Could lead to reorganisation of council structure, which in turn could have a disruptive impact on delivery of LBoC	Low/Medium	The current Mayor of Tower Hamlets and Leadership team/Senior council officers are fully committed to supporting LBoC and funding/support services have been allocated to ensure that the programme is deliverable. Planning to deliver the programme includes budget allocation for the employment of a full production team, who will manage delivery of the programme for the council.
All or any of above factors	A reduction in the scale of the whole LBoC programme	Low/Medium	All elements of the programme are designed to be scalable and LBTH is committing funding and resources to the success and legacy of LBoC
Unforeseen disaster or need that means LBTH has to divert some partnership funding	Re-purpose and re-scale the project to respond with the whole community to the unforeseen need	Low	LBTH and artists, community are already working collaboratively on shared agendas
Unforeseen circumstances prevent us using the London Hospital façade site for Signature project finale event	Relocate finale event to Victoria Park	Low/medium	The Council own the site and therefore can within reason use it as they see fit. Permissions in place with architects and LBTH project management team, LBTH leadership. Precedent of temporary part-road closure for Olympic torch relay in 2012.

Additional Media

Patterns of Movement – Signature Project

JEANEFER JEAN-CHARLES – mass movement choreographer

<http://www.jeanefer.com/category/video/>

MOVING CITIES – JEVAN CHOWDHURY, filmmaker

<http://www.moving-cities.com/>

Tower Hamlets Young Poet Laureate

NICK MAKOHA, POET

<https://nickmakoha.com/category/portfolio/commissions/>

New Crossings

Examples of existing/past projects celebrating the local and communities coming together in every day settings:

POPLAR PAVILLION

Wood clad phone boxes, upside down sheds suspended in mid-air, plants and trees disrupting the urban landscape under a bright June sun...what are these mysterious structures appearing in Chrisp Street Market?

<http://www.mypplr.com/blog/the-poplar-pavilion/>

<http://londonfestivalofarchitecture.org/poplar-pavilion-poplar-meets-alabama/>

COCKTAILS IN CAREHOMES – MAGIC ME

Evenings in care homes can be quiet and lonely, so every week Magic Me volunteers host cocktail parties - an occasion for volunteers and residents to socialise together.

<https://cocktails.magicme.co.uk/>

LOCAL – MEM MORRISON

Through interventions on the high street and encounters with local businesses, visitors were invited to (re)discover Ponders End High Street with fresh eyes.

<https://www.artsadmin.co.uk/projects/local>

New Crossings sites will also host artist residencies, for example, by

TAMMY WHYNOT (aka Lois Weaver based at QMUL)

<https://split-britches.squarespace.com/tammywhynot/show>