

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA020517-0766

16 May 2017

Dear [REDACTED]

Thank you for your request for information which the GLA received on 1 May 2017. Your request has been dealt with under the Freedom of Information Act 2000.

You asked for:

- Number of tourists by country of origin who visited London in each one of the summer months (June, July, August and September) in the following years: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016;
- Number of overnight stays in each of the districts of London, broken down by type of accommodation, during each of the summer months (June, July, August and September) in the following years: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016; and
- Average length of stay for travellers who visited London in the summer months (June, July, August and September) during the years 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016. Broken down by nationality if possible.

Our response to your request is as follows:

1. Number of tourists by country of origin
Please find attached estimates of the number of international visits and visitor nights for London broken down by detailed country of origin and purpose for visit. This information covers the 2007 and 2014 period, with high-level estimates for 2015 presented separately. There is currently no data for 2016. In addition, due to the data collection method, it is not possible to provide this information by month and so the figures refer to annual totals.
2. Number of overnight stays
Overnight stays can include both international and domestic visitor nights. We do not hold this information directly, but you can access the data online. Visit Britain publishes estimates of the number of domestic overnight visits by local authority as part of the GB

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Tourism Survey annual reports¹. Similarly, the Office for National Statistics collects information about international visitor nights to the UK², but you may need to make a special request to them for local authority estimates. It should be noted, however, that these datasets are unlikely to provide estimates by type of accommodation or month due to data constraints.

3. Average length of visit

Please find attached estimates of the average number of nights per international visit to London. It should be noted that there is currently no data for 2016 and it is not possible to provide this information by month and so the figures refer to annual averages. We do not hold this information by country of origin, but the attached estimates are broken down by purpose of visit if useful.

If you have any further questions relating to this matter, please contact me, quoting the reference at the top of this letter.

Yours sincerely

Ruth Philips
Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

¹ <https://www.visitbritain.org/archive-great-britain-tourism-survey-overnight-data>

² <https://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism>