

## APPENDIX 1

### MAYORS CROWDFUNDING PROGRAMME / Round 2 / Projects to receive a Mayoral Pledge

N.B. 'Remaining Crowdfunding Target' indicates the outstanding fundraising target for each individual project as of 02/09/2015.

#### RECOMMENDED FOR FUNDING

Code	Project Name (on Spacehive)	Applicant	Place	Borough / Authority	RECOMMENDED PLEDGE FOLLOWING GLA APPRAISAL AND ANALYSIS				
					Capital	Revenue	Total Project Cost	Remaining Crowdfunding Target	TOTAL PLEDGE
NE_153	(WSW) A New Creative Hub for Wood Street	Wood Street Walls	Wood Street	LB Waltham Forest	18,000	0	30,500	4,000	18,000
S_198	The Community Kitchen	The Community Brain	Surbiton	Kingston Upon Thames	17,000	0	23,250	5,150	17,000
NW_163	Making Wembley Wonderful	CVS Brent	Wembley High Street	LB Brent	15,000	3,500	24,950	6,450	18,500
S_184	Converting Water Tank to Art Space	müllZimmer		LB Lewisham	12,000	500	18,810	4,810	12,500
S_179	Blossoming Rose Rosehill Traders Market	Rosehill!Traders!Association!	Rosehill	LB Sutton	10,000	3,000	23,724	3,500	13,000
NW_158	Creating An Event Space	The Fitzrovia Partnership	Fitzrovia	LB Camden	10,000	0	18,000	4,500	10,000
S_194	PlayontheGreen	inStreatham	Streatham	LB Lambeth	4,500	1,500	11,928	5,928	6,000
NW_167	Our Kilburn - Digital Noticeboard	South Kilburn Trust	Kilburn	LB Brent	18,000	0	30,819	12,819	18,000
NE_148	Merchant of Venice	Studio 3 Arts	Barking	LB Barking & Dagenham	0	10,000	74,614	24,614	10,000
NW_205	Ten Grand Arcade	North Finchley Town Team	North Finchley	Barnet	11,000	5,000	45,000	9,000	16,000
S_197	Sustainable Bridges	Sustainable Bridges C.I.C	Tooley St	LB Southwark	16,500	1,500	30,950	7,950	18,000
S_201	Twist on Station Rise	Tree Shepherd	Tulse Hill	LB Lambeth	0	14,000	22,072	8,072	14,000
NE_142	Hello Hoxton High Street	PEER	Hoxton	LB Hackney	19,000	0	42,940	11,140	19,000
S_199	Green Trafalgar Road	Royal Borough of Greenwich and East Greenwich Residents Association	East Greenwich	Royal Borough of Greenwich	17,500	500	24,999	6,999	18,000
NE_149	A Shared Space for Stories in Tottenham	Rift Excursion Ltd	Tottenham Hale	LB Haringey	12,000	500	18,000	2,000	12,500
S_193	Peckham Coal Line	The Peckham Coal Line	Peckham	LB Southwark	0	10,000	60,008	50,008	10,000
NE_145	Literralley	Wayward London Ltd.	Whitechapel	LB Tower Hamlets	15,000	0	47,920	4,920	15,000
S_187	Fixshop	Kingston University	Kingston	Kingston Upon Thames	15,000	0	24,950	9,950	15,000
NE_151	Wanstead Playground	Wanstead Playground Association	Wanstead	LB Redbridge	11,000	0	58,851	9,000	11,000
S_188	Good Food Catford	GoodFoodCompany Ltd	Catford	LB Lewisham	14,000	0	30,799	15,849	14,000
					Capital	Revenue			
					235,500	50,000	663,084	206,659	285,500

1. The Maximum Mayoral Pledge towards a project can be no more than 75% of the total project cost, but could be less if the applicant intended to use crowdfunding as a key part of gaining local support and engagement
2. The GLA recommended pledge does not necessarily need to equate to the Max Mayoral Pledge
3. The GLA recommended pledge Capital and Revenue split, has been defined for budget purposes, based on the scope of proposed activity

## APPENDIX 2

### MAYORS CROWDFUNDING PROGRAMME / Round 2 / Projects NOT funded with a Mayoral Pledge

NOT FUNDED

Score	Code	Project Name (on Spacehive)	Applicant	Place	Borough / Authority	BUDGET AS DESCRIBED BY APPLICANT				
						Total Project Cost	Max Mayoral Pledge (Profiled by applicant)	% Max Mayoral Pledge of Project Cost	Secured Cash Match	Total Funding Gap
70	NW_157	Our Market for Brentford High Street	London Sustainability Exchange	Brentford	LB Hounslow	23,205	17,404	75	3,600	2,201
70	NE_152	West Lea Café	Learning for Life Charity Limited	Enfield	LB Enfield	51,000	20,000	39	5,000	26,000
70	S_181	Futureproof Brixton Street Markets!	Brixton Market Street Federation CIC	Brixton	Lambeth	28,625	20,000	70		8,625
70	NE_150	Platform @ Bruce Grove	Made Up Collective	Bruce Grove	LB Haringey	20,348	15,153	74	0	5,195
70	S_191	Made in Loughborough Junction	Loughborough Junction Action Group	Loughborough Junction	LB Lambeth	12,710	9,533	75	0	3,177
69	S_178	BID for Camberwell	SE5 Forum For Camberwell	Camberwell	LB Southwark	31,500	16,500	52	15,000	0
69	NW_160	Destination Chiswick	DestinationChiswick Town Team	Chiswick	LB Hounslow	27,500	20,000	73	0	7,500
69	NW_156	Barnet High Street - A Vibrant New Look	Chipping Barnet Town Team	Barnet	LB Barnet	13,024	9,264	71	3,000	760
68	S_182	Bromley North Culture Village	Bromley North Town Team	Bromley	LB Bromley	26,725	20,000	75	6,717	8
67	NW_164	Neasden Connect	ABi Associates CIC	Neasden	LB Brent	26,000	19,500	75	6,500	0
64	NW_159	Creative Wembley Market	Regenovate CIC	Wembley	LB Brent	42,300	20,000	47	10,000	12,300
64	NW_165	'Neat Streets: Fighting Litter'	Hubbub UK	CAZ	LB Westminster	109,600	19,100	17	90,500	0
63	NE_146	London Hackspace	London Hackspace	Cambridge Heath	LB Hackney	26,533	19,909	75	4,000	2,624
63	NW_174	West Hampstead 2015	West Hampstead Business Association	West Hampstead	LB Camden	7,390	5,542	75	1,848	0
62	NW_166	Enhance the Hampstead Village Experience	Hampstead NW3 Business Association	Hampstead	LB Camden	21,503	16,128	75		5,375
62	NW_175	The Streets: Animating Twickenham	Twickenham Town Business Association	Twickenham	Richmond Upon Thames	30,000	20,000	67	7,000	3,000
62	S_177	Bermondsey Community Kitchen	Bermondsey Community Kitchen	Bermondsey	LB Southwark	30,000	20,000	67	5,000	5,000
61	NE_141	HAGA	Haringey Advisory Group for Alcohol	Turnpike Lane	LB Haringey	170,916	19,916	12	151,000	0
61	NE_144	Leytonstone Cubes & Play	Creative City	Leytonstone	LB Waltham Fore	25,121	20,271	81	0	4,850
61	NW_171	Project One Zero - Community Arts	Project One Zero Community Organization	Caledonian Rd	LB Islington	14,000	10,500	75	0	3,500
60	NW_155	B is for Brentford!	Together we create	Brentford	LB Hounslow	14,400	10,800	75	3,250	350
59	NW_162	Get Busy Making	Create Space London	Wembley	LB Brent	18,810	14,108	75	0	4,703
59	S_196	Quick Wins for Thornton Heath	Thornton Heath Community Action Team	Thornton Heath	LB Croydon	20,252	15,189	75	0	5,063
58	S_190	Latin Elephant	Latin Elephant, CIO	Elephant and Castle	LB Southwark	41,997	19,997	48	22,000	0
58	S_202	Transform Stockwell High Street	Art4Space	Stockwell	LB Lambeth	20,809	15,606	75	3,100	2,102
57	S_200	Travelling Retail Performance Circus	Studio Gil Ltd	Walworth	LB Southwark	45,000	20,000	44	0	25,000
56	S_183	Carnaval De Pueblo	Camaval Del Pueblo Association	East Street	LB Southwark	61,746	20,000	32	12,500	29,246
56	S_203	Pop up Lock up play space Peckham Rye	Pop Up Parks c/o The Design Council	Peckham Rye	LB Southwark	8,798	6,598	75	0	2,200
55	S_204	Pop up Lock up play space Unwin & Friary	Pop Up Parks c/o The Design Council	Peckham	LB Southwark	9,020	6,765	75	0	2,255
54	NE_147	Meet Me at Green Dragon Parade	N21 Live Local Spend Local	Green Dragon Lane	LB Enfield	17,500	13,125	75	0	4,375
54	S_189	Lambeth Walk urban oasis	Ethelred Tenant Management Organisation	Lambeth Walk	LB Lambeth	175,000	20,000	11	50,000	105,000
53	NW_154	Alpertons Curates	Alpertons Riverside Forum	Alpertons	LB Brent	18,000	13,500	75	3,500	1,000
53	S_185	Cooltanarts Cooltrade	CoolTan Arts	East Street	LB Southwark	156,000	20,000	13	98,000	38,000
52	S_176	Enterprising Minds	BBI UK (Basic Business Initiative UK)	Old Kent Road	Southwark	19,200	14,400	75	2,500	2,300
52	S_186	Croydon College Square	Croydon BID	College Square	LB Croydon	81,007	20,000	25	53,200	7,807
51	S_195	Progress Centre Project	Rastafari Movement UK C.I.C.	Rupert Gardens	LB Lambeth	18,000	13,500	75	3,500	1,000
49	NE_140	A New Public space for Forest Gate	Emmanuel Church Community	Forest Gate	LB Newham	22,120	16,590	75	4,120	1,410
48	NW_168	Pop-Up Craft/Café	Forward Create CIC	Wembley	LB Brent	27,998	20,000	71	0	7,998
47	NE_143	Hornchurch in Harmony	Havering Town Team	Hornchurch	LB Havering	6,441	4,831	75	200	1,410
46	NW_173	Rewired	MB One Designs Ltd.	Kilburn	LB Brent	28,563	15,000	53		13,563
42	S_192	The New Addington HeArt project	New Addington Pathfinders Group	New Addington	LB Croydon	35,000	20,000	57	0	15,000
35	S_180	Bringing vintage Style to Catford	Truly Splendid	Catford	LB Lewisham	30,564	19,500	64		11,064
										0
						1,614,224	678,228		565,035	370,961

APPENDIX 3

MAYORS CROWDFUNDING PROGRAMME

High Street Fund Round 2 // Projects to receive a Mayoral Pledge

1	A New Creative Hub for Wood Street	Wood Street
2	The Community Kitchen	Surbiton
3	Making Wembley Wonderful	Wembley High Street
4	Converting Water Tank to Art Space	Lewisham
5	Rosehill Traders Market	Rosehill
6	Creating An Event Space	Fitzrovia
7	Playonthegreen	Streatham
8	Our Kilburn - Digital Noticeboard	Kilburn
9	Merchant of Venice	Barking
10	Ten Grand Arcade	North Finchley
11	Sustainable Bridges	Tooley Street
12	Twist on Station Rise	Tulse Hill
13	Hello Hoxton High Street	Hoxton
14	Green Trafalgar Road	East Greenwich
15	A Shared Space for Stories in Tottenham	Tottenham Hale
16	Peckham Coal Line	Peckham
17	Literralley	Whitechapel
18	Fixshop	Kingston
19	Wanstead Playground	Wanstead
20	Good Food Catford	Catford





## APPENDIX 4

MAYORS CROWDFUNDING PROGRAMME / Round 2 / Projects to receive a Mayoral Pledge /  
Selected Case Studies & Project Overviews

### **Project – Peckham Coal Line Urban Park**

**Location – Peckham, Southwark**

**Amount Awarded – £10,000**

**Spacehive Page - <https://www.spacehive.com/peckhamcoalline>**

#### **Description:**

- A Feasibility study to transform a disused railway coal sidings into a new urban park.
- The park would create a natural, physical and social link between two key stations, high streets and the communities of Queens Rd and Rye Lane.
- Engagement with local people to help shape any proposals
- The High Street Fund prospectus allowed for feasibility studies and development work, plus this project has specific outcomes like events which will also be delivered

**Applicant – The Peckham Coal Line - <https://www.facebook.com/peckhamcoalline>**

- The Peckham Coal Line is run by a collective of passionate local residents.
- The ethos of The Coal Line is to pool local skills and talents and maximise the potential of the local community and stakeholders to work together.

### **Project – A New Creative Hub for Wood Street**

**Location – Wood Street, Waltham Forest**

**Amount Awarded – £18,000**

**Spacehive Page - <https://www.spacehive.com/woodstreetstudios>**

#### **Description:**

- Reviving a disused public building to create a new studio and community space for local artist and residents in Waltham Forest.
- Providing affordable artist studio space for local, up and coming artists to hone their craft and showcase their work.
- Offer learning opportunities for young adults
- Provide new and original artwork to give local shops and businesses a unique character

**Applicant – Wood Street Walls - <http://www.woodstreetwalls.co.uk/>**

- A local resident / trader organisation supporting independent shops and businesses in the area and looking to use art as a way to increase visitors and footfall.

### **Project – Twist Pop Up on Station Rise**

**Location – Tulse Hill, Lambeth**

**Amount Awarded – £14,000**

**Spacehive Page - <https://www.spacehive.com/goodfoodcatford>**

#### **Description:**

- A monthly pop-up market event by Tulse Hill Station, to create a buzz for locals and provides a much-needed economic boost for the area and local businesses.
- Host 30 market stalls in the evenings, to diversify the economy and bring additional footfall to build an evening economy
- A new opportunity for predominantly local traders
- Deliver street trade support workshops and training
- Create links between traders and local business

**Applicant – Tree Shepherd** - <http://treeshepherd.org.uk/>

- Tree Shepherd is uses business support and incubation expertise to help people from long-term unemployment and other marginalized backgrounds to create local enterprises.

**Project – Ten Grand Arcade**

**Location – North Finchley, Barnet**

**Amount Awarded – £16,000**

**Spacehive Page** - <https://www.spacehive.com/ten-grand-arcade>

**Description:**

- Develop and grow the Ten Grand Arcade project - an art gallery, business start-up hub and space for community use or local groups to meet, which has been set up and managed by the North Finchley Town in 2014
- Expand local engagement by developing a programme of activity that shapes a positive, inclusive future for North Finchley's communities building a sense of place that is celebrated with pride.
- This is a new initiative to start a market in the arcade following on from the Outer London Fund investment. With a number of our programmes we have continued to invest in the same areas because of the strength of the individual project

**Applicant – North Finchley Town Team** - <http://www.mynorthfinchley.co.uk/>

- Local pro-active community group

**Project – Fixshop**

**Location – Kingston, RB Kingston**

**Amount Awarded – £15,000**

**Spacehive Page** - <https://www.spacehive.com/fixshop>

**Description:**

- FixShop is a self-contained pop-up hub in Kingston demonstrating the importance of design 'fixing' as a way for users to co-think the future; it comprises designers, a makerspace & idea archive
- FixShop forms part of a wider social project to encourage people to solve everyday problems through design. The approach, also being trialled across Europe, gives individuals the insight & confidence to find solutions for themselves & others.
- FixShop is unique in its high street prescence & accessibility, demonstrating how Open Design benefits users & communities, ranging from broken household goods (supporting sustainability) to innovations for those excluded economically or through physical & mental difference/disability.

**Applicant – Faculty of Art, Design & Architecture at Kingston University**

**Project – Good Food Catford**

**Location – Catford, Lewisham**

**Amount Awarded – £14,000**

**Spacehive Page** - <https://www.spacehive.com/goodfoodcatford>

**Description:**

- Bringing a vacant high street shop back into use as a social enterprise community grocery store, selling local and surplus vegetables grown in community gardens and allotments
- The store would focus on local foods and basic goods, and be affordable to everyone
- Working collaboratively with local allotments and food banks

- Providing workshops, training and practical, unbiased advice for local people on healthy eating
- Providing a community space for local functions and meetings

**Applicant – Good Food LTD**

- Social enterprise aiming to ensure good nutrition is accessible to all, no matter what budget.

**Remaining Project Overviews:**

<b>The Community Kitchen</b>		<a href="http://www.spacehive.com/the-community-kitchen">www.spacehive.com/the-community-kitchen</a>
	Description	<p>A Community Kitchen to harness and celebrate the culinary creativity in the community, enabling emerging local businesses that want to make, bake and cater in the area. The project will enable local start-up or home-based food businesses the opportunity to access to industry standard equipment &amp; professional support. Local kitchen supply specialists &amp; other advisers will enable them to safely learn about cooking, kit and business practice, &amp; help them research, test &amp; launch their own culinary products and services. Building on the success, capacity and findings from the Museum of the Futures project (round 1), the Community Brain are taking forward a locally rooted initiative – The Community Kitchen which responds to local demand for shared kitchen facilities, training and support for entrepreneurs. The projects are undoubtedly interrelated but have relatively distinct objectives and outcomes. This is clear and evident in the project bid.</p>
<b>Making Wembley Wonderful</b>		<a href="https://spacehive.com/making-wembley-wonderful">https://spacehive.com/making-wembley-wonderful</a>
	Description	<p>Turn disused, neglected, high-street spaces into attractive centres for civic, commercial, educational and empowering services that improve local life and the local economy.</p> <p>Reinvigorate five unused Wembley High Street retail units through meanwhile lease arrangements. Funds will cover non-revenue costs, including PCs, instruments, refurbishment, kitchenware, essentially items allowing us to run activities and services. Delivery partners will assist us and benefit from rent free space to run activities, which will be open to all who access Wembley Central.</p> <p>The project aims to support enterprise and employment, whilst increasing local footfall .</p>

<b>Converting Water Tank to Art Space</b>		<a href="https://spacehive.com/lewisham-water-tank">https://spacehive.com/lewisham-water-tank</a>
	Description	<p>Drain and convert a disused water tank near Lewisham Train Station/High Street into a multi-use art space and café.</p> <p>An abandoned water tank, which is part of the artists' studios at V22's Axion House in the heart of Lewisham, will be renovating and transformed into a cultural space for contemporary art and music. Create a meeting point and communal arts space through organising and programming a series of events and performances within the water tank, and turn the adjacent machine room into a small café. This non-profit events space, research hub and café will be utilised by local artists, a wider arts and public audience and the community around Lewisham town centre. This area of London is being redeveloped at a rapid pace and it hosts a strong artistic community, we would like to develop a space for artists and local inhabitants, of all ages and backgrounds, to meet, discuss, perform and exhibit.</p>
<b>Blossoming Rose Rosehill Traders Market</b>		<a href="https://spacehive.com/rosehillmarket">https://spacehive.com/rosehillmarket</a>
	Description	<p>The Blossoming Rose: re-establishing the once-popular traders market to bring vibrancy and prosperity back to Rosehill by spurring entrepreneurialism and providing low-cost start-up business space.</p> <p>The market area currently boasts the full infrastructure to support a bustling street market. Ten pitches are attractively marked out, each with up-to-date installations to access power. Currently, however, there are no traders bar one. Local residents will be incentivised to trade through the provision of 11 uniform market stalls and essential equipment, stored locally and rented to traders at low cost; subsidised pitch fees for 12 weeks; and an advertising campaign to promote the business opportunities to Rosehill's diverse population. The Rosehill Traders Association (RTA) is committed to managing the market with Sutton Council's Street Licencing Team and Town Centre Manager. The market will be launched in December 2015 alongside the Rosehill Christmas Festival and Christmas Lights Switch On, operating weekly and twice-weekly once established. Rosehill will 'blossom' under increased footfall and business prosperity that will create new jobs and bring the community together.</p>

<b>Creating An Event Space</b>		<a href="http://spacehive.com/creating-an-event-space-for-fitzrovia">http://spacehive.com/creating-an-event-space-for-fitzrovia</a>
	Description	<p>To create a flexible event space for performance and exhibitions in the heart of Fitzrovia for those who work, live and visit to enjoy. Support a pop-up green space &amp; cafe to promote local businesses.</p> <p>We want to make use of a unique heritage feature at South Crescent, Store Street by turning it into a flexible space for all to enjoy. Our project will complement the Council's West End Project currently in progress and due to be delivered in 2017-18. The main scheme will focus on an improved pedestrian experience and will include design solutions to better integrate the events space into the wider high street offer, so that Fitzrovia can better retain potential footfall and dwell times and create additional spend.</p> <p>The performance area will be flexible enough to host a range of activity such as a Christmas market (with revenue stream), music, film and poetry festival, and built environment &amp; heritage celebrations, as at present, there is nowhere in the area to host such activity. A pop-up 'London in Bloom' garden will also be created. Designs will be developed with local people / businesses.</p>
<b>Playonthegreen</b>		<a href="https://spacehive.com/playonthegreen">https://spacehive.com/playonthegreen</a>
	Description	<p>Following years of neglect and chronic under use, inStreatham BID want to help reclaim a precious piece of green in a busy urban landscape for local families to enjoy and play.</p> <p>In an area of high population and traffic congestion, Streatham Green has great potential, but for many years it has suffered the anti social effects of street drinking and pigeons.</p> <p>The redevelopment of the adjacent Babington Road area has included a new Saturday market, frequented by locals and visitors. By introducing a play environment to Streatham Green, we could reclaim the space and encourage families to spend time there - browsing the market, enjoying the play facilities and helping to reignite the space. In turn, this would see increased interest both in the market, and local shops and help promote the area.</p>

<b>Our Kilburn - Digital Noticeboard</b>		<a href="https://spacehive.com/OurKilburn">https://spacehive.com/OurKilburn</a>
	Description	<p>Install a digital noticeboard on Kilburn High Road to showcase Kilburn's unique offerings and vibrant community, connecting residents and visitors up with everything Kilburn has to offer</p> <p>Kilburn High Road is diverse, lively, and full of surprises. But with heavy road traffic, a transient population and its location divided between two boroughs, the unique character of the High Road can get lost. Local businesses have little support and there is no obvious network to connect them to residents or community groups. We would like to showcase Kilburn's vibrant range of businesses as well as encouraging new independent traders.</p> <p>We propose installing an innovative and distinctive digital notice board located in a high footfall area opposite Kilburn High Road Overground to highlight local retailers, entertainment and community events and special offers, acting as a focal point for residents, and visitors alike!</p>
<b>Merchant of Venice</b>		<a href="http://www.spacehive.com/merchantofvenice">www.spacehive.com/merchantofvenice</a>
	Description	<p>Shakespeare on the street: Merchant of Venice told in a new way to a new audience with the landmarks of Barking Town Centre as the backdrop. Professional actors and local people performing together</p> <p>Studio 3 Arts propose a reimagination of Shakespeare's 'The Merchant of Venice' for a modern Barking and Dagenham audience, staging the play as a promenade, outdoor performance event that animates Barking Town Centre's key landmarks. This proposal represents a unique opportunity to use the town centre and high street as the backdrop for an outstanding new interpretation of a Shakespearean classic, delivered by an organisation with a 27-year track record of delivering arts-led community engagement in the borough. Barking's town centre is full of hidden spaces and well-known landmarks. We will create a route that celebrates the town centre as a creative place. We propose to open the play at the Town Quay and travel towards the Town Centre, with scenes in shops, restaurants, Abbey leisure centre and the Barking Learning Centre culminating in the courtroom scene, performed in the Council chambers. This is truly a piece of work that simply couldn't happen anywhere else in the world.</p>

<b>Sustainable Bridges</b>		<a href="https://spacehive.com/SustainableBridges">https://spacehive.com/SustainableBridges</a>
	Description	<p>Sustainable Bridges Makerspace will offer low carbon innovators affordable access to prototyping tools, supplemented by entrepreneurial learning sessions to transform ideas into viable businesses.</p> <p>Central to many start-up and innovators' endeavours is the need to build, test and refine prototypes. By providing these groups, and makers more broadly with a range of tools on an affordable and flexible basis, in addition to the workspace Sustainable Bridges can offer, will enable and better support more individuals to develop their pioneering ideas into viable businesses. Sustainable Bridges will supplement access to the shared resources of the makerspace with a tailored series of Entrepreneurial Learning sessions, delivered by industry experts to ensure innovators are equipped with the commercial acumen necessary to transform their ideas into sustainable businesses.</p> <p>The makerspace and ancillary services will be open to members of Sustainable Bridges as part of their membership, but also to members of the public on a subscription basis to enable more people to enjoy the project's benefits and thereby achieve even greater resource efficiencies for the investment made</p>
<b>Hello Hoxton High Street</b>		<a href="https://spacehive.com/hellohoxtonhighstreet">https://spacehive.com/hellohoxtonhighstreet</a>
	Description	<p>PEER gallery comprises two well-proportioned, single-glazed 1970s shop units. When we are closed and at night, the shutters are down, creating a poorly lit, unwelcoming and alienating environment.</p> <p>We want to say 'hello Hoxton High Street' by dramatically transforming our outward appearance. We want to be more visible and welcoming to attract new audiences. To do this we will replace the shopfronts with an elegant, single-entrance façade and install internal see-through shutters. This will increase footfall and gallery visitors and mean that our exhibitions are visible when we are closed.</p> <p>PEER has been based on Hoxton Street since 2002 and has exhibited more than 50 world-class artists, many of whom are Hackney residents. We provide a range of participatory activities for our local schools and community groups, and</p>

		have also commissioned a number of highly acclaimed public realm art projects locally and around Hackney.
<b>Green Trafalgar Road</b>		<a href="https://spacehive.com/trafalgar-road">https://spacehive.com/trafalgar-road</a>
	Description	<p>East Greenwich Residents Association wants your help to green Trafalgar Road, the only route between Greenwich Park and the River that leads to the Blackwall Tunnel.</p> <p>It suffers from lack of investment, traffic congestion and poor air quality. The pavements are too narrow for outside seating and many shops have cellars so that planting trees is impossible. The high street is dominated by cars and trucks, making it less inviting for local residents and the shops are suffering.</p> <p>There are lots of street barriers, unused street pavements and some unwelcoming alleyways along Trafalgar Road. We want to use these to add plants and draw people to the high street. With funding we could cover the street barriers with plants and turn a neglected alleyway into a seating terrace with a green canopy. We also want to encourage street stalls that used to be on Trafalgar Road to return.</p>
<b>A Shared Space for Stories in Tottenham</b>		<a href="https://spacehive.com/spaceforstories">https://spacehive.com/spaceforstories</a>
	Description	<p>We have a space from Haringey Council - a warehouse and yard seconds from Tottenham Hale. It will become a space for people to share stories; books, storytelling, music, performances and long chats.</p> <p>We have already started work on the outside of the warehouse, building a venetian oasis of pallets and freight containers. We need this money to bring the space to life with a programme of stories and improvements for this shared outdoor space to open all year round. This will include creating a pop-up library, story-telling, day-time performances, film-screenings, a healthy cafe, a programme of planting, bee-keeping, yoga and dance</p>
<b>Literralley</b>		<a href="http://www.spacehive.com/literralley">www.spacehive.com/literralley</a>
	Description	<p>LITERALLEY on Whitechapel High Street transforms an under-utilised alleyway into free public library and forum. An interactive bookshelf weaves through the alley connecting High Street neighbours.</p> <p>A beautiful and playful structure will weave through Angel</p>

		<p>Alley on Whitechapel High Street creating a long bookshelf that contains a book exchange, a curated library, seating and planters. LITERALLEY re-imagines our relationship with the High Street - connecting diverse communities within a neighbourhood.</p> <p>LITERALLEY emerges out of an innovative collaboration between Whitechapel Gallery, Providence Row, Freedom Press and the local landscape architects, Wayward.</p> <p>LITERALLEY will be built through Providence Row's carpentry and gardening programs, and volunteers from the local area, creating an enchanting public library with green pockets that activates the high street. Local businesses, residents and community organisations will be invited to co-curate the library with Whitechapel Gallery, representing the diverse interests of the community.</p> <p>LITERALLEY will present itself as a new space for community outreach programmes, skill-share workshops, educational programming and public art.</p>
<b>Wanstead Playground</b>		<a href="http://www.spacehive.com/wansteadplayground">www.spacehive.com/wansteadplayground</a>
	Description	<p>We are a group of local parents galvanising our community to replace our dilapidated and poorly designed playground into somewhere amazing to play.</p> <p>The playground is at the heart of our community but is becoming increasingly run down. We want to reinvigorate the space for the thousands of children that use it each year. We have support of hundreds of individuals and businesses indicating the community agree with how essential the playground is to our community and the High Street on which it is located.</p> <p>We want to ensure that children for many years to come have a safe and fun place to play. We want to encourage a wider range of people to use the space, including toddlers, over 7s and children with additional needs to play together.</p> <p>The playground is well located in the heart of Wanstead, opposite the local library, nursery school, a café providing work experience and employment to people with learning disabilities, a church and the mainly independent High Street. Users of the playground usually combine their visit these places and so we believe the playground and High Street help to make each other successful.</p>

