

Appendix A - Mayor's Design Advocates and Advocate Organisations

Mayor's Design Advocates:

David Adjaye OBE	Adjaye Associates
Hiro Aso	Gensler and Associates International
Joanna Averley	Urban Thinkers
Rachel Bagenal	Rachel Bagenal / LB Hackney
Clara Bagenal George	Elementa Consulting
Claire Bennie	Municipal Agency
Dinah Bornat	ZCD Architects
Andy von Bradsky	von Bradsky Enterprises
Alison Brooks	Alison Brooks Architects
Adam Brown	Landolt and Brown Ltd
Peter Coleman	BDP
Russell Curtis	RCKa
John Dales	Urban Movement
Irene Djao-Rakitiné	DJAO-RAKITINE LTD
Alex Ely	MAE LLP
Liza Fior	muf architecture/art
Kathryn Firth	Fpdesign
Daisy Froud	Daisy Froud
Alice Fung	Architecture 00 Ltd
Roger Hawkins	Hawkins\Brown
Wayne Hemingway MBE	Hem Des LLP
Dan Hill	Ove Arup and Partners Ltd
Tom Holbrook	5th Studio Ltd
Rory Hyde	Victoria and Albert Museum
Indy Johar	Architecture 00
Dipa Joshi	Assael Architecture
Paul Karakusevic	Karakusevic Carson Architects
Adam Khan	Adam Khan Architects
Lynn Kinnear	Kinnear Landscape Architects
Vincent Lacovara	Croydon Council
Richard Lavington	Maccleanor Lavington
Christopher Lee	Serie Architects
Julian Lewis	East
Holly Lewis	We Made That LLP
Laura Mazzeo	Farrells (London) LLP
Sadie Morgan OBE	dRMM Architects
Peter Murray	Peter Murray

Lucy Musgrave OBE	Publica Associates
Fabienne Nicholas	Contemporary Art Society
David Ogunmuyiwa	ArchitectureDoingPlace
Elsie Owusu OBE	Elsie Owusu Architects Ltd
Julia Park	Levitt Bernstein Associates Limited
Sowmya Parthasarathy	Ove Arup and Partners Ltd
Manisha Patel	PRP Architects LLP
Sunand Prasad	Penoyre & Prasad LLP
Hilary Satchwell	Tibbalds Planning and Urban Design
Monica von Schmalensee	White Arkitekter AB
Fiona Scott	Gort Scott
Neil Smith	Buro Happold Ltd
Maria Smith	Interrobang
Paloma Strelitz	Assemble Studio CIC
David West	Studio Egret West Limited

Advocate organisations:

Architects for Change
 Future of London
 London Festival of Architecture
 New London Architecture
 Public Practice
 Urban Design London

Appendix B - Good Growth by Design: first term achievements

Pillar by pillar overview of key achievements within the first Mayoral term

Setting Standards:

Using design inquiries to investigate key issues for architecture, urban design and place-shaping, in order to set clear policies and standards.

Key achievements from the first term of GGbD include:

- Production and delivery of policy development and new guidance supporting London Plan policy positions, including:
 - [‘Good Quality Homes for all Londoners’](#) draft SPG with the London Plan and Housing and Land team
 - [‘Circular Economy Primer’](#) and [‘Circular Economy Statement’ guidance](#) with the Environment team
 - [‘High Streets and Town centres: Adaptive Strategies’ report](#) with the Regeneration team
 - [‘Public London Charter’](#) and [‘Expanding London’s Public Realm’](#) report with the London Plan and Regeneration team
 - [Connective Social Infrastructure](#) report with the Social Integration team
 - [Making London Child-friendly guidance](#) with the Education and Youth team and London Plan team
 - [Industrial Intensification and Co-location](#) study with Housing and Land and Planning team
- A series of Recovery Roundtables drew in over 100 external expert views including MDAs on the issues facing the built environment in light of COVID and its social and economic impacts. The findings are summarised in [Recovery Roundtables: 10 Calls to Action](#), intended to inform the Recovery programme and missions, but also more broadly advocate to the wider built environment sector.
- Support to Planning team in consultation responses to government planning proposals including Planning reform white paper and National Model Design Codes.
- MDA review and support to GLA policy team initiatives – e.g. Small Sites, Social Integration and Regeneration Learning Network, National Park City.

Applying Standards:

Ensuring effective design review and scrutiny across London, including the establishment of the London Review Panel.

Key achievements from the first term of GGbD include:

- Establishment of the [London Review Panel](#), the Mayor’s dedicated design review panel, which serves the GLA Group and addresses capacity gaps across London more broadly. It provides advice and guidance on a wide range of topics including good quality design, project briefs and operational strategies, informing the development to delivery milestone. The panel has undertaken more than 130 reviews, ranging from high-profile developments like the Tulip and Bishopsgate Goodsynd, to sites of high cultural, social and economic significance like Oxford Street pedestrianisation, to supportive workshops with community groups in receipt of Mayoral Funding.
- Establishment of the [London Quality Review Charter](#). Acknowledging the range of design review panels across London, the charter provides consistency. By providing a

benchmark, the charter gives a consistent experience for applicants, promoters and panellists. It ensures that quality review processes are as useful as possible.

Building Capacity:

Enhancing the GLA Group's and boroughs' ability and resource to shape new development to deliver good growth.

Key achievements from the first term of GGbD include:

- Development of and ongoing support to social enterprise [Public Practice](#), which launched its sixth cohort in Spring 2021, and ongoing alignment with its research and development programme.
- The [place-shaping capacity](#) and [design review](#) survey has been completed on a biannual basis. The programme team has worked with partners in UDL and Public Practice to develop the survey focus, which has considered borough capacity, skills and retention as well as the role of design review and diversity and inclusivity of London's public sector place-shaping departments.
- Programme has worked closely with Urban Design London to develop and promote offer for capacity and skills building with boroughs and others.

Supporting Diversity:

Working towards a more representative sector and striving for best practice while designing for diversity.

Key achievements from the first term of GGbD include:

- The GGbD [Supporting Diversity Handbook](#) has provided a key resource for the sector, addressing workforce diversity through consideration of the barriers, recommendations and resource at each stage in a built environment practitioners career. The Handbook also sets out six sector level commitments for the professional institutes to jointly address.
- The establishment of a supporting diversity roundtable with six professional institutes (RIBA, RTPI, Landscape Institute, ICE, RICS and CIOB), to address equality, diversity and inclusion across the built environment professions, share best practice and inspire momentum.
- Following the launch of the Supporting Diversity Handbook and working with RIBA, 'Equality, Diversity and Inclusion' has for the first time been included in the core 'Continued Professional Development' curriculum for all registered architects.
- Informing the professional institutes' roundtable, the GGbD team have undertaken a survey on uptake of Equality Diversity and Inclusion training to understand barriers to uptake and sectoral appetite, informing a sector wide action plan with the RIBA.
- Inclusion of the 'Supporting Diversity' prize at the NLA Awards and ongoing mainstreaming of EDI and social value considerations across all award categories.

Commissioning quality:

Ensuring excellence in how the Mayor and other public-sector clients appoint and manage architects and other built environment professionals.

Key achievements from the first term of GGbD include:

- Establishment of [Architecture Design and Urbanism Panel](#), a pre-approved panel of built environment consultants and can be used by the GLA Group, TfL, London boroughs, local authorities, housing associations, MDCs and public sector bodies. 92 practices are appointed across 12 categories which include expertise with expanded categories in architecture, including housing, transport-led development and masterplanning. ADUP includes an innovative move in response to the Mayor's priorities for social inclusion and diversity in the built environment. All authorities using the panel are required to embed an approach to diversity and inclusion into their project briefs, assessment criteria and individual call-off contracts.
- Introduction of Design Quality Management Protocols and corresponding guidance across the GLA's commissioning teams. This sets the team-based framework for ensuring design quality, including commitments and commentary on internal resource, governance, design review, procurement and other design management issues.
- In support of Design Quality Management arrangements, a series of Process Notes to support quality commissioning have been established, authored by various team. The first in the series is '[Maximising equality, diversity, inclusion and social value through design team procurement](#)'

Championing Good Growth:

Advocating best practice to support success across the sector.

Key achievements from the first term of GGbD include:

- MDA Meet-up events to share programme updates and test the programme direction. In March 2020 the cohort met to review progress and launch programme summary document '[Designing for all Londoners](#)'. The event focused on launching the soft consultation for the Housing Design SPG and the draft Public London Charter, but also more broadly communicated progress across the programme.
- Launch events for each new piece of research, introduced by a Deputy Mayor and tested with the discussion panel.
- Deployment of MDAs to promote GGbD messages at key industry facing events like MIPIM, LREF, London Festival of Architecture and the NLA Awards.
- The Mayor's Prize as part the NLA Awards, recognising projects that support GGbD priorities.
- Deployment of MDAs to promote GGbD messages on the international stage including symposiums and events in Shenzhen, Rotterdam, Silicon Valley, Stockholm and Melbourne.