

GREATER LONDON AUTHORITY

Mayor's Office

David Beckham OBE
c/o XIX Entertainment
33 Ransomes Dock
35-37 Parkgate Road
London SW11 4NP

City Hall
The Queen's Walk
More London
London SE1 2AA
Switchboard: 020 7983 4000
Minicom: 020 7983 4458
Web: www.london.gov.uk

Date:

05 OCT 2012

Dear David

It was a pleasure to see you at my Host City Reception on 27 July at City Hall. I really do appreciate you taking the time out of your busy schedule to attend.

As London returns to normality, we are proud to have hosted the 'best show on earth.' I want to congratulate you for the role you played in bringing the Games to London, and in particular, for that historic moment when you brought the flame to the Stadium in great style. The world was watching and you helped us to reiterate that London is a fantastic city that is open for business and tourism.

I am determined to work on the economic and sporting legacy of the Games and have always placed great importance on getting more young people involved in sport. My Sports Legacy Programme has been running for three years now and the events of this summer have provided the perfect inspiration to build on this work. The support of wonderful sportsmen and role models such as you does so much to help and I hope that we can work together again soon to ensure that every young Londoner has the opportunity to take part and get active.

With best wishes.

Yours ever,



Boris Johnson
Mayor of London

GREATER LONDON AUTHORITY

Mayor's Office

City Hall
The Queen's Walk
More London
London SE1 2AA
Switchboard: 020 7983 4000
Mlincom: 020 7983 4458
Web: www.london.gov.uk

David Beckham OBE
C/o XIX Entertainment
33 Ransomes Dock
35-37 Parkgate Road
London SW11 4NP

Date:

28 FEB 2013

Dear David

Many congratulations on your move to Paris Saint Germain.

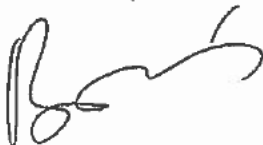
Following the fantastic triumphs of the London Olympic and Paralympic Games, I am keen to capitalise on the goodwill the capital enjoys around the world and to ensure London remains the world's leading place to invest and do business. As such, I am travelling to the UAE, Kuwait and Qatar from 14th to 21st April. As one of the world's high-growth regions, I believe it is of utmost importance to strengthen business links with countries in the Middle East, which is the main purpose of the visit.

I would be delighted if you could join me in Doha between 19th – 20th April, where I am keen to support Qatar's commitment to grassroots sport and share what we learnt from London 2012 ahead of the football World Cup in Doha in 2022. We are considering co-hosting a sports training session with children on the morning of the 20th, but there is plenty of scope to be flexible with the schedule in line with your availability. At this stage, I wanted to get your commitment to join me in to bang the drum for London.

My team is preparing the itinerary and I would be grateful if our plans remained confidential. [redacted] Manager of my International Relations team, would be happy to discuss our ideas and provide more information to your team. [redacted] can be reached on 020 7983 [redacted] or by email at: [redacted]@london.gov.uk

I do hope you are able to join me on this important mission to promote our capital and strengthen our ties with Doha.

Yours ever,



Boris Johnson
Mayor of London



MAYOR OF LONDON

David Beckham OBE
C/o XIX Entertainment
33 Ransomes Dock
35-37 Parkgate Road
London SW11 4NP

Date: 10 JUL 2013

Dear David

**Reception to mark the start of the London Anniversary Games, Old Library, Guildhall,
Wednesday July 24th from 6.30-8.00pm**

We would like to take the opportunity to invite you to a celebratory reception to commemorate the 1st Anniversary of the London 2012 Olympic and Paralympic Games and to welcome the athletics community back to London for the Sainsbury's Anniversary Games.

The reception is being held at Guildhall on Wednesday 24 July. We are hoping to attract a strong turnout of athletes and Olympians past and present, as well as business and political leaders. Gamesmakers and London Ambassadors will also be invited. As someone who played a central role in making London 2012 such a success, your presence would add a huge amount to the event and I do hope that you are able to come.

One year on from the Games, this reception will provide us with an opportunity to reflect on past achievements and to look to the future as we continue delivering the promised Olympic and Paralympic Legacy, both in London and across the country.

We very much hope you are able to accept. Please could your office RSVP to:
rem.events@cityoflondon.gov.uk

With best wishes,

Alderman Roger Gifford
The Right Honourable the Lord Mayor of London

Boris Johnson
Mayor of London

MAYOR OF LONDON

David Beckham OBE
C/o XIX Entertainment
33 Ransomes Dock
35-37 Parkgate Road
London SW11 4NP

Date: **26 SEP 2013**

Dear David

As someone who is passionate about the potential of our great city I am writing to ask if you would consider giving up a few minutes of your time to help me promote London. Tourism is one of the great drivers of London's economy. In hosting the most successful Olympic and Paralympic Games ever we showed London to the world. My team at London & Partners, the official promotional agency for London, is working hard to ensure we capitalise on that success, and that is why I would like your help.

Visit London, the official promotional website for London, is launching a new international marketing campaign to showcase the very best that London has to offer by capturing the spirit of the city through a series of films exploring why people love the place they call home. The Visit London team is asking a small number of famous faces to front a series of short films celebrating some of the things they love most about our great capital city.

I would be hugely grateful if you would consider taking part yourself. Visit London would need a short amount of your time to film at some of the London locations most personal to you. The theatre, a restaurant, a park, a walk, a shop, a gallery you love, it is your choice. Essentially, they want to capture a short personal reflection of London.

I would be delighted if you could help. If you think you can please don't hesitate to contact me via my Private Secretary [REDACTED] by email at [REDACTED]@london.gov.uk or by telephone on 020 7983 [REDACTED] to discuss the matter further.

Yours ever,



Boris Johnson
Mayor of London