



*Uber London Limited
Focus Point
21 Caledonian Road
London
N1 9GB*

**Mr Boris Johnson
Mayor of London
City Hall
The Queen's Walk
London
SE1 2AA**

19 May 2015

Dear Mr Johnson,

I read with interest your comments on Friday regarding the private hire industry in London, and in particular the proposal to cap the number of licences available to drivers.

We would appreciate the opportunity to discuss these in more detail. Uber would welcome a forward-looking debate that puts the interests of Londoners first and would be delighted to talk you through our own plans for reducing congestion and improving air quality in the city.

London is one of the great cities of the world and Londoners have embraced Uber's technology; tens of thousands rely on us for their job and millions more use us to get where they need to go. Capping the industry's ability to grow would mean higher prices and less availability for the millions of people who rely on Uber and services like ours to get around.

Regulation should reflect the needs and concerns of the city's eight million citizens and the millions more that visit London every year. It should protect people - their personal safety and their pockets - not hamper new innovations they value and that make their lives easier.

As you know, despite being a licensed and regulated transport operator, Uber is not represented on the TfL board; nor, despite repeated applications, have we been admitted to representative bodies by our competitors. We would appreciate the opportunity to discuss the future of the industry with you as a matter of urgency.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'J. Bertram'.

**Jo Bertram
Regional General Manager UK, Ireland & the Nordics**

MAYOR OF LONDON

Jo Bertram

Regional General Manager UK, Ireland & the Nordics
Uber London Limited
Focus Point
21 Caledonian Road
London N1 9GB

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Date: 15 JUN 2015

Dear Ms Bertram

Thank you for your letter of 19 May.

I am a strong supporter of both London's taxi and private hire trades. Both perform vital roles in London's transport system. I am also supportive of advances in technology that provide for a more effective, efficient and safe transport system in London.

However, Transport for London (TfL) needs to ensure that expansion in the private hire market is not at the expense of keeping London moving.

It is with this in mind that I have asked TfL to consider establishing controls on the numbers of new licences being issued where that is necessary and appropriate. TfL would welcome your views on this subject. Please contact Helen Chapman, General Manager at London Taxi & Private Hire, on [REDACTED] or by email at [REDACTED] should you wish to discuss this further.

Thank you again for writing to me.

Yours sincerely



Boris Johnson
Mayor of London