

UBER

10 May, 2016

Mr Sadiq Khan
Mayor of London
City Hall
The Queen's Walk
London
SE1 2AA

Dear Mr Khan,

Congratulations on your victory in London. As you know, you have a unique and exciting mandate to shape the future of this great city - maintaining London's status as the world's best city and getting the best deal for all Londoners. Uber looks forward to working with you to achieve this over the next four years.

Uber now has a direct relationship with over a quarter of Londoners. That's two million riders and over 25,000 partners. And another 30,000 people still download our app every week. Millions of people have grown to depend on Uber in their daily lives: whether that's travelling to or from work, picking up their children from school, or taking their relatives to hospital. In this way, Uber has helped keep London moving while spurring innovation and higher standards in the city's transportation market. It's our mission to ensure all Londoners have access to affordable and reliable transport - regardless of where in London they live or their budget.

Over the next four years we look forward to working constructively with you to deliver your objective of restoring opportunity for all Londoners, advancing the city's competitiveness and London's status as the best place to live and work in the world. For example:

Helping Londoners with the cost of living

A recent London Assembly report found that high density deprived areas in London are more likely to have poor access to transport. With the lowest-paid Londoners spending 10% of their income on transport - action is clearly required. We believe Uber can help Londoners by offering affordable, safe and efficient way to get around the city. Our rates can typically be up to 35% cheaper than other options. UberPOOL, our car-sharing service, reduces costs even further by pairing people who happen to be heading the same way at the same time.

Creating economic opportunity for all Londoners

Over 25,000 people across London use the Uber platform to make money in an independent, sustainable way. That makes Uber one of the largest creators of new economic opportunities in the last four years. Partners value their ability to make money using Uber, with the freedom and flexibility to log onto the app, when they want and on a non-exclusive basis. We're exploring new ways of building on this success by working with community groups and job centres throughout the city.

Extending the reach of public transport

What makes Uber unique is that we serve all of London - regardless of which zone someone lives in. Uber is an important complement to public transportation - one third of Uber trips taken in London begin or end within 200m of a tube station. And we see riders using Uber most frequently late at night, when public transport runs less frequently or is unavailable. Above all, Uber is a safe way to get home from a night out. We are also committed to making Uber accessible to all - from today, riders will be able to request Wheelchair Accessible Vehicles at the push of a button, helping wheelchair users get from A to B affordably.

Reducing congestion, to keep London's economy moving.

We recognise that traffic in London is an issue and that everyone has their part to play in working to cut congestion. Increased cycling (including the cycle superhighways) and investment in public transport (for example Crossrail) are important parts of the solution. Apps like Uber can help use today's infrastructure more efficiently at no extra cost. In the long-term a real solution means finding alternatives to private car ownership.

Uber is not only a credible alternative to owning your own car in cities like London but uberPOOL also makes it possible for people heading in the same direction to share their journey. Since launching, Londoners have taken well over 500,000 trips using POOL and we're confident this will continue to grow. We believe that services which help reduce private car use and increase carpooling over time should be encouraged not penalised.

Improving air quality, to make our streets healthier and safer to live in.

More than four in ten of all Uber trips in London are now made in a hybrid vehicle. These cars produce less than half the pollution of a standard TX4 black cab. We're constantly innovating to become even more efficient and environmentally friendly, and we want to be at the forefront of ULEZ adoption and fully electric vehicles in London too.

London is one of the great cities of the world. Its openness to new people, ideas and innovation has long been one of its defining characteristics. We see ourselves as a very small part of that story. We would love the opportunity to work with you to make sure that the full potential of new technology is used to make the city safer, more livable, more accessible to all of its eight million residents. We look forward to meeting with you at your earliest convenience.

Yours sincerely,

Jo Bertram
Regional General Manager UK, Ireland & the Nordics

MAYOR OF LONDON

Jo Bertram

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Date:

07 JUN 2016



Thank you for your letter of 10 May, and your letter of 31 May to Val Shawcross, about Uber's operation in London and for your kind words of congratulations on my election as Mayor of London.

I read your letter with interest and appreciate you taking the time to share with me the different facets of Uber's operation in the capital. London's transport is at the heart of our city's economy and both taxis and private hire vehicles have an important role to play in keeping our city moving.

I have been elected on a clear mandate to make transport fairer for all Londoners. An important part of this will be ensuring a fair playing field for taxi and private hire drivers and I will be working closely with Transport for London (TfL) to look at the best ways to do this. In my manifesto, I also committed to ensuring that driver safety standards are rigorously enforced across both industries and one of my priorities will be to explore with TfL the best way to take this important work forward.

As you are aware, I recently announced the appointment of Valerie Shawcross CBE as my Deputy Mayor for Transport. Val is extremely keen to build good relationships across the trades. As such she wants to meet with a number of taxi and private hire representatives and would be happy to meet with you. If this would be helpful, please contact her Executive Personal Assistant, [REDACTED] to make the necessary arrangements. [REDACTED] can be contacted by email at [REDACTED]@london.gov.uk

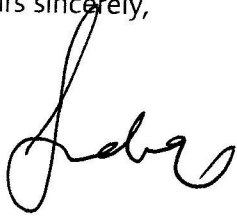
Clearly as one of the major private hire operators in London, it is also right that you have a close working relationship with the regulator, TfL. I understand that TfL has set up regular meetings with you to discuss strategic matters and I trust that those meetings will continue to be productive.

I hope this information reassures you that the future of the taxi and private hire trades are a priority for me and I look forward to working with TfL in the coming months to deliver my key policies.

MAYOR OF LONDON

Thank you again for taking the time to write.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Sadiq', with a stylized flourish at the end.

Sadiq Khan
Mayor of London