

# GREATER LONDON AUTHORITY

## REQUEST FOR MAYORAL DECISION – MD2799

### Title: Interim Health programme funding for 2021/22

#### Executive Summary:

In line with the wider GLA budget setting process, the GLA Health Team is in the process of developing its overall programme of work for 2021/22, taking into account the impact of COVID-19 as well as the priorities of the London recovery programme, the London Health Inequalities Strategy, and the London Health and Care Vision. This will be the subject of a future MD. In the meantime, there are a small number of ongoing programmes of work, also linked to these strategies and programmes, which need to continue alongside the process to develop the Health Team's overall work programme. This MD seeks approvals necessary to deliver these ongoing programmes during the early part of 2021/22.

#### Decision:

That the Mayor approves:

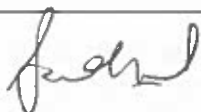
1. expenditure of £150,000 as the GLA's contribution to a £650k Health and Care Partnership pooled fund to implement the London Health and Care Vision in 2021/22;
2. expenditure of £70,000 grant funding to Alzheimer's Society to provide programme management, communications support and expertise to support people affected by dementia to get involved in the Dementia Friendly London programme;
3. expenditure of £60,000 to commission independent assessments of major hospital reconfiguration schemes against the Mayor's six tests;
4. expenditure of £5,000 to maintain external specialist communications with Vidal Read Communications for the London Child Obesity Taskforce during April 2021 and May 2021 in preparation for communications work for the remainder of their appointment;
5. expenditure of £8,000 on London Plus to continue to maintain the social prescribing voluntary and community sector network;
6. expenditure of £5,000 on the further development of the Local Authority toolkit by Sustain to support the banning of High Fat Sugar Salt (HFSS) product advertising and;
7. exemptions from the requirement in the GLA's Contracts and Funding Code to procure competitively so as to (i) commission the extension of Vidal-Read Communications Ltd to provide the London Childhood Obesity Taskforce with external specialist communications support as described in paragraph 2.11, and (ii) vary an existing contract with London Plus to support a VCSE network for social prescribing as described in paragraph 2.15.

#### Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

10/3/22

## PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

### Decision required – supporting report

#### 1. Introduction and background

##### *Strategic policy context for Health Team's work programme*

- 1.1 The GLA Health Team leads the implementation of the Mayor's ten-year London Health Inequalities Strategy (HIS) 2018-28 (published October 2018) with relevant partners and stakeholders, and supports his leadership role as chair of the London Health Board. The vision and aims of this approach are:
- healthy children – every London child has a healthy start in life;
  - healthy minds – all Londoners share in a city with the best mental health in the world;
  - healthy places – all Londoners benefit from an environment and economy that promotes good mental and physical health;
  - healthy communities – all of London's diverse communities are healthy and thriving;
  - healthy living – the healthy choice is the easy choice for all Londoners; and
  - supporting the Mayor's leadership role for health.
- 1.2 COVID-19 has had a significant impact on London's health inequalities, and the Health Team have been reviewing work programmes throughout the last year to ensure that work is targeting on the ongoing and emerging needs of Londoners. The HIS provides an evidence-based framework for tackling health inequalities, and as a statutory strategy will be reviewed in due course, including updating the evidence base.
- 1.3 Health and social care services also play a key role in Londoners' health and health inequalities. The Health Team supports the Mayor's role to champion and challenge the health and social care system in London. One of the key ways in which the Mayor fulfils this role is through the application of his six tests – covering health inequalities, hospital beds, financial investment, social care impact, clinical support and patient and public engagement – to major health and care transformation and reconfiguration programmes in London.
- 1.4 In October 2019 the London health and care partnership, which includes the GLA alongside Public Health England (PHE), the NHS and London Councils, jointly published 'Our Vision for London: The next steps on our journey to becoming the healthiest global city' (the Vision). The Vision focuses on ten ambitions where partnership action is needed at a pan-London level to achieve change, and four 'enablers': workforce recruitment and retention, digital innovation, maximising the contribution of health and care estates, and health and care service integration.
- 1.5 The London Recovery Programme has been established in response to the impact of the COVID-19 pandemic, to address the following grand recovery challenge for London: to restore confidence in the city, minimise the impact of COVID-19 on communities and build back the city's economy and society. The programme has established nine recovery missions, two of which focus explicitly on health:
- Mental Health & Wellbeing: by 2025 London will have a quarter of a million wellbeing ambassadors, supporting Londoners where they live, work and play; and
  - Healthy Food, Healthy Weight: by 2025 every Londoner lives in a healthy food neighbourhood.
- 1.6 The health recovery missions are structured to amplify and expedite action on the ambitions of the Vision and Health Inequalities Strategy, particularly in prioritising improvements to Londoners' mental health & wellbeing, and supporting Londoners to achieve a healthy weight. Additionally, the health

and wellbeing cross-cutting principle aims to ensure all nine recovery missions have a positive impact on health and wellbeing, helping to tackle health inequalities and enhancing action on the Vision's ten areas of focus.

- 1.7 In line with the wider GLA budget setting process, the GLA Health Team is in the process of developing its overall programme of work for 2021/22, taking into account the strategic policy context set out above. This will be the subject of a future MD.

*Approvals sought within this Mayoral Decision*

- 1.8 There are a small number of ongoing programmes of work, linked to the strategic priorities set out above, which need to continue alongside the process to develop the Health Team's overall work programme. This MD seeks approvals to deliver these programmes of work during the early part of 2021/22, to enable flexibility after the Mayoral election. The table below gives a breakdown of these programmes, together with the rationale for expediting their approval:

<b>Workstream</b>	<b>Rationale for early approval</b>	<b>Approval to spend through this MD</b>
London Health and Care Partnership	The partnership budget funds shared ambitions, using the priorities agreed in the Vision as the framework. COVID-19 has required urgent investment in specific areas (such as mental health) and any delays in ability to allocate resources in the early part of the financial year could delay vital response and recovery work.	£150,000
Dementia Friendly London – Alzheimer's Society	The Mayor funds a secondment from Alzheimer's Society to support his priority to make London the world's first dementia-friendly capital city. Without the post there is a significant risk of loss of momentum. There would also be lack of access to specialist networks and resources of the Alzheimer's Society to support delivery across the London Health and Care partnership and beyond.	£70,000
Mayor's six tests	COVID-19 has delayed major hospital reconfiguration consultations which are now likely to come forward as the health and care system moves towards recovery. There is a need to prepare commissioning documents in anticipation of at least one assessment being commissioned soon after the Mayoral election, subject to the NHS timetable.	£60,000
Child Obesity Taskforce – communications support	London's Child Obesity Taskforce will require continued external specialist communications support in April 2021 and May 2021 in order to prepare for public facing communications work for the remainder of the Taskforce's term – including forward planning of social media content, blogs and newsletters.	£5000

Voluntary and Community Sector social prescribing network - London Plus	This resource is for a coordinator for the network, which began at the beginning of 20/21. It is to cover the first payment instalment for 2021/22 (approximately £33,000 for full year).	£8000
Local Authority High Fat, Sugar, Salt (HFSS) advertising restrictions toolkit - Sustain	Further work is needed to finalise the toolkit in preparation for its launch early in 2021/22 (post-election).	£5000
<b>TOTAL</b>		<b>£298,000</b>

- 1.9 Expenditure will take the form of grant awards or contracts for services which will be procured depending on the nature of the work concerned and in line with relevant GLA procedures including the GLA's Contracts and Funding Code. These arrangements are set out within the paragraphs in section 2.

## 2. Objectives and expected outcomes

### *London health and care partnership*

- 2.1 Purpose of funding: This proposal represents the GLA's contribution to London's health and care partnership and will be made as a grant payment. The pooled partnership budget<sup>1</sup> for 2021/22, of which the GLA contribution forms a part, is £650k (with other contributions from NHS London, London Councils, and the London Clinical Commissioning Groups (CCGs)). It is a key priority for all partners and planned expenditure is agreed jointly by the leaders of the partnership organisations (the Chief Officer is the GLA representative). The London Health and Care Vision was developed collaboratively over a long period with partners from the health and care system (NHS, London Councils, Public Health England) and was published in 2019. Since COVID-19 the London Health and Care Vision has been revisited and refined to reflect pandemic circumstances, and agreement has been reached that recovery work must be action-focused and reinforce existing priorities including the London Health and Care Vision and the London Health Inequalities Strategy and be 'efficient' (i.e., avoid reinventing the wheel, providing a 'single narrative' for the whole system).
- 2.2. Expected deliverables/outcomes: The focus of the proposal is on building capacity in neighbourhoods and communities to address London Recovery priorities, through the Vision signatory organisations – the GLA, NHS London, London Councils and Public Health England's London Region. This is an ongoing programme of work, which uses the Vision as a framework for investment, while responding to impact of the pandemic. As a collaborative partnership process, the final design of deliverables will be a collective decision, but initial action is focusing on interventions that support the Recovery Programme's ambitions, which also reinforce the ambitions of the Vision. This will ensure comprehensive interlinks between the work of the London Health and Care Vision and the health recovery missions.
- 2.3 This proposal represents the GLA's contribution to London's health and care partnership recovery work. Planned expenditure has not yet been finalised for 2021/2 but is likely to include:
- funding for mental health initiatives (such as Thrive LDN and Good Thinking) for further specific COVID-19 response support including responding to requirements of the Strategic Coordination Group;
  - support for initiatives led by the Health Equity Group, a sub-group of the London Health Board: this could include further capacity building within system partners and local government to reduce health inequalities; and working with anchor institutions – large organisations with strong

<sup>1</sup> The Office for London Partnerships, at NHS London, manages a pooled budget on behalf of London's health and care partnership that funds a programme of work in support of its shared priorities.

roots in local places that can achieve social benefits through e.g. their procurement, workforce and buildings - to support local communities; and to become exemplars; and

- continuing to support development of the 'Health Deal' with partners from the health and care system to progress shared objectives to better enable greater partnership working – particularly between the NHS and local government – to underpin the delivery of the London Vision, the London Recovery Board's missions and to support health and social care integration across the capital.

2.4 Previous approvals: MD2704 approved the same level of expenditure for the pooled partnership budget in 2020/21.

#### *Dementia Friendly London – Alzheimer's Society*

2.5 Purpose of funding: To support delivery of the Dementia Friendly London programme. The current grant agreement with the Alzheimer's Society will be varied to extend delivery by 12 months to end March 2022 which will enable them to provide ongoing expert advice and insight, access to research and design and deliver processes to enable people affected by dementia (people with the illness and their family and carers) and to support the GLA and partners to take action. The funding will also provide capacity to manage the governance structures and communications support to raise awareness of the issues facing people with dementia in the light of COVID-19.

2.6 Expected deliverables/outcomes:

- policy and strategy development and alignment with the London Health and Care Vision and London Recovery Board;
- coordination and support for the Dementia Friendly London 'Executive Board' comprised of senior leaders from key organisations across London which provides leadership and oversight;
- coordination and support of the 'People's Panel', a group of people living with dementia whose role is to put people with dementia at the heart of the programme;
- communication and engagement, in particular London-action to promote Dementia Action Week (17-23 May) and World Alzheimer's Day (21 Sept);
- support the GLA Chief Officer in her role as Mayor's Dementia Champion for the GLA Group and support Peer Outreach Workers to roll out Dementia Friends across the GLA; and
- support and advise partners on their action plans.

2.7 Previous approvals: DD2479 approved expenditure of £70,000 in the form of grant funding to Alzheimer's Society to enable the support and delivery of the Dementia Friendly London programme in 2020/21.

#### *Mayor's six tests*

2.8 Purpose of funding: The Mayor has established six tests that he expects to be met before offering his support to any major health and care transformation or reconfiguration programmes in London. The six tests are an important way in which the Mayor champions and challenges the NHS to consider health inequalities, bed capacity, financial sustainability, impact on adult social care, clinical support and patient and public engagement. The money is used to commission expert external organisations to complete a review of proposed reconfiguration programmes against the Mayor's six tests to enable the Mayor to make a decision as to whether to support or challenge the proposals.

2.9 Expected deliverables/outcomes: Systematic, objective and independent assessments of up to four individual major hospital reconfigurations against the Mayor's six tests during the course of 2021/22, subject to NHS timetables. Funding will be used to procure external analytical support, in line with relevant GLA procedures including the GLA's Contracts and Funding Code.

- 2.10 Previous approvals: Previously, funding for review of major NHS reconfiguration and transformation programmes against the Mayor's six tests was agreed in the following decision documents: DD2428, ADD2408 and MD2688. DD2428 (December 2019) gave approval for expenditure of up to £50,000 for analysis of London's Sustainability and Transformation Partnership plan against the principles of the Mayor's six tests. ADD2408 (December 2019) gave approval for expenditure of up to £20,000 to assess major hospital reconfiguration proposals against the six tests. MD26688 (September 2020) gave approval to spend up to £60,000 to assess major hospital reconfiguration proposals against the six tests and up to £15,000 to augment the existing approval for analysis of London's Sustainability and Transformation Partnership plans against the principles of the Mayor's six tests. In addition MD2704 approved £20,000 to commission an external review and refresh of the six tests in light of recent reports on the disproportionate impact of COVID-19.

*Communications support for London Child Obesity Taskforce*

- 2.11 Purpose of funding: To provide the Taskforce with ongoing external specialist communications support by requesting an exemption from the GLA Contracts & Funding Code in order to extend the contract for services with Vidal-Read Communications Ltd with the ultimate aim of championing good work relating to the 10 ambitions outlined in 'Every Child a Healthy Weight' (published September 2019), galvanising support across the system, inspiring action and keeping partners informed of taskforce work and priorities. The Taskforce is currently exploring a range of options for specific communications including:
- best practice case studies developed with London boroughs;
  - emerging research from partners anchoring progress and challenges in the current context;
  - weaving in the 'child's voice' and championing the child centred approach;
  - utilisation taskforce assets including videos and research; and
  - updates on taskforce- and partner-led projects focusing on child obesity and healthy weight.
- 2.12 An exemption is requested from the requirements under section 10 of the Contracts and Funding Code on the grounds that continuation of the existing work cannot be separated from the proposal outlined above. The original contract was let following a short tender process and the continued expertise, skills, knowledge of GLA systems and processes, and pre-existing, effective working relationships with the taskforce members is essential to provide consistency in this work. The costs are comparable to equivalent work commissioned by the Health Team from other suppliers in recent months and years.
- 2.13 Expected deliverables/outcomes: During April 2021 and May 2021 the communications lead will develop a communications and engagement strategy for the Taskforce for the remainder of its appointment, which finishes in November 2021. The lead will also prepare some communications materials drawn from the list of potential options in paragraph 2.9 in readiness for early publication early in 2021/22 (post-Mayoral election) via social media and digital platforms, utilising the Taskforce's Medium blog site, Twitter page, Members' LinkedIn networks, Taskforce newsletter and partner organisations' press teams and communications colleagues.
- 2.14 Previous approvals: MD2222 approved expenditure of funding received from Guy's and St Thomas's Trust Charity and GLA funding on staffing and non-staffing costs associated with London's Childhood Obesity Taskforce and the secretariat that supports it over 2018-2020.

*London Plus – the voluntary and community sector (VCS) social prescribing network*

- 2.15 Purpose of funding: The network was set up in 2020 and has been running for almost a year. The purpose of this funding is to enable the continuation of the network, through extending the contract for services with London Plus where the network coordinator role is located. The



establishment of the network to support the social prescribing work programme was outlined in DD2419. The proposed amount for the year is £33,000, and this request is for the first instalment (covering Q1 Apr-Jun). Activity in year one of the network included: bringing in the post, promotion, arranging a series of webinars, publishing case studies and blog posts, a new web page etc. The network has increased VCSE status in social prescribing in London, with the network coordinator sitting on all major London social prescribing forums and some national forums. The membership and the influence of the network continues to increase. The network is an enabler for a number of missions, being as it brings together the voices of the VCSE sector, but is particularly relevant to the communities mission and mental health and wellbeing mission.

- 2.16 An exemption is requested from the requirements under section 10 of the Contracts and Funding Code on the grounds that the supplier has had previous involvement in the current project and where the work proposed cannot be separated from the new work. London Plus have already established the VCSE Social prescribing network. This proposal is a continuation of that project. If another contractor was brought in to deliver the extension to the existing network, it would most likely cause delays in delivery and implementation of the project.
- 2.17 London Plus is the main organisation within the capital who support Civil Society organisations to connect better, share learning and to collectively use their voices to influence and change policy. They work across Community Voluntary Service (CVS) organisations that exist within London Boroughs as well as other civil society groups. They are also playing a strategic role across London supporting VCSE and civil society in the Transition and Recovery activity.
- 2.18 Therefore, based on our knowledge of social prescribing mechanisms and the pan-London social prescribing support activity (networks and forums), we believe London Plus is the only organisation with the necessary reputation, specialist skills and experience needed to undertake this work. We consider it is unlikely that any other supplier would be able to submit a more economically advantageous tender than London Plus.
- 2.19 Expected deliverables/outcomes: A VCS social prescribing network.
- 2.20 Previous approvals: DD2419 approved expenditure for the establishment of the network, and MD26888 agreed a variation to that expenditure.

#### *Sustain – Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit*

- 2.21 Purpose of funding: The GLA has an existing grant agreement with Sustain to prepare a draft toolkit to support Local Authorities to implement the HFSS advertising ban. This grant agreement will be extended by three months and the GLA will provide an additional £5000 to enable Sustain to finalise the toolkit and prepare and deliver a workshop for its launch early in 2021/22 (post-Mayoral election). This timing will align with the publication of external supporting reports from the London School of Hygiene and Tropical Medicine's external policy review.
- 2.22 Expected deliverables/outcomes: A finalised toolkit and a plan for its launch at a workshop for Local Authorities.
- 2.23 Previous approvals: Underspend from the London Health Improvement Board (LHIB) budget was used to fund Sustain to develop the HFSS advertising ban toolkit during 2020/21 at a total cost of £30,000. LHIB funding for work on child obesity was approved under MD2439 and carried forward accordingly.

### **3. Equality comments**

- 3.1 Under Section 149 of the Equality Act 2010, as a public authority, the GLA is subject to the public sector equality duty and must have due regard to the need to (i) eliminate unlawful discrimination,

harassment and victimisation; (ii) advance equality of opportunity between people who share a relevant protected characteristic and those who do not; and (iii) foster good relations between people who share a relevant protected characteristic and those who do not. Protected characteristics under section 4 of the Equality Act are age, disability, gender re-assignment, pregnancy and maternity, race, religion or belief, sex, sex orientation, and marriage or civil partnership status (all except the last being “relevant” protected characteristics).

<p>London health and care partnership</p>	<p>The priority areas of focus in the Vision were identified precisely to target areas where health inequalities exist, with an aim of contributing to the reduction of health inequality. The Mayor’s Health Inequalities Strategy directly informed the development of the shared Vision and underpinned the focus of the work.</p> <p>The planned further implementation of the Vision, informed by learning from COVID-19, and particularly taking account of the disproportionate impact on some communities, will complement the implementation of the Mayor’s Health Inequalities Strategy and continue to contribute to wider recovery plans.</p> <p>The vision has been produced collaboratively with health and care organisations and involved informal engagement with Londoners. The priority areas of focus were identified precisely to target areas where health inequalities exist, with an aim of contributing to the reduction of health inequality. The Mayor’s Health Inequalities Strategy directly informed the development of the shared vision and underpinned the focus of the work.</p> <p>The planned further implementation of the Vision, informed by learning from COVID-19, and particularly taking account of the disproportionate impact on some communities, will complement the implementation of the Mayor’s Health Inequalities Strategy and contribute to wider recovery plans.</p> <p>Insights, engagement and gap work to support health missions' development: Part of the purpose of this work is to engage stakeholders and communities most affected by the pandemic, which include people with protected characteristics and those experiencing socio-economic deprivation. There has been considerable work already done by public health colleagues and Thrive LDN on who has been worst affected by the pandemic, which will help us to target our work.</p>
<p>Dementia Friendly London</p>	<p>Age is one of the protected characteristics under the Equality Act 2010. The Mayor’s Equality, Diversity and Inclusion (EDI) Strategy enables the GLA Group to meet its public sector equality duty. Dementia is an illness that is more common in older people. A person’s risk of developing dementia rises from one in 14 over the age of 65, to one in six over the age of 80.</p> <p>Research by Age UK and Alzheimer’s Society has found that older people and people with dementia experience negative attitudes, prejudice and discrimination. Inclusive London promotes fairness and inclusivity and includes commitments to make London a dementia-friendly city and particularly focuses on transport, housing, awareness raising and reducing stigma.</p>



	<p>In order to enable participation of people affected by dementia in the programme, Alzheimer's Society makes suitable alternative adjustments based on its research evidence and feedback from participants. Examples of adjustments include:</p> <ul style="list-style-type: none"> <li>• appropriate venues with adjustable lighting, clear signage, trained front of house staff and private quiet space on hand if needed;</li> <li>• holding meetings and events at the best times of day, avoiding early starts and peak travel times;</li> <li>• provision for carers to attend and support as required with transport in order to be able to attend; and</li> <li>• involving people with dementia in the planning of meetings and building future activities on their feedback.</li> </ul>
Mayor's six tests	<p>The six tests programme includes a focus on reducing health inequalities, with the first test specifically aiming to ensure that NHS proposals consider the potential impact on inequalities, do not widen the inequality gap, and where possible reduce inequalities. The four assessments of major hospital reconfiguration proposals against the six tests will enable the Mayor to champion and challenge the NHS to ensure health inequalities are fully considered and mitigated.</p>
Child Obesity Taskforce – communications	<p>Age is one of the protected characteristics under the Equality Act 2010. The work of the Taskforce and their public-facing communications focuses on drawing attention to the challenge of child obesity while encouraging action to achieve their ambition – that every London child grows up able to eat a healthy diet, be physically active and drinking plenty of water. The Taskforce is committed to addressing health inequalities and recognise that children growing up in the most deprived areas are at a higher risk of becoming obese. They seek to put children and their lived experiences at the centre of their work.</p>
Voluntary and Community Sector social prescribing network – London Plus	<p>Social prescribing as an approach focusses on people who have long term or complex health conditions, often exacerbated by social challenges. Many of the users of social prescribers will have protected characteristics under the Equality Act 2010 - with older Londoners and deaf and disabled Londoners particularly significant as users of social prescribing. Further, social prescribing supports action on the wider determinants of health which influence health inequalities. Supporting it is a key ambition of the Mayor's health inequalities strategy, and the case for it is outlined therein.</p> <p>There is complementary existing data on the impacts of mental health, social exclusion, volunteering, benefit take up, and access to services by particular protected groups contained within the GLA's 'Equality, Diversity and Inclusion Evidence Base'. This can be used to form the basis of the GLA's thinking in relation to social prescribing. The requirement of compliance with the Equality Act should also be applied when working with partner agencies or other contractors.</p> <p>The approach to supporting and enabling the VCS to have a stronger voice in social prescribing, will be particularly relevant to smaller</p>

	organisations working with groups of Londoners with protected characteristics, and some of the most excluded groups of Londoners. The network takes an inclusive approach and in year two there will further consideration of what might be required to ensure that the network is reaching those VCS groups working with people with protected characteristics.
Sustain - Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit	The HFSS advertising ban is a policy to address the challenges of child obesity and is an area of action outlined by London's Child Obesity Taskforce. The ban itself aims to reduce health inequalities as Londoners in more deprived areas are more likely to be above a healthy weight and are more vulnerable to adverts for unhealthy food.

#### 4. Other considerations

##### *Key risks and issues:*

London health and care partnership	<p>Risk: Failure to reach agreement between partners on allocation of budget within a wide list of priorities in the Vision.</p> <p>Mitigation: Continue the existing discussion forums between senior leaders of partner organisations. The health and care partnership has been working together for several years now, and relationships between organisations and senior leaders are mature. The response to the COVID-19 pandemic has further strengthened collaborative working, and decisions have been taken with unanimous agreement to date.</p> <p>Rating: Green</p>
Dementia Friendly London	<p>Risk: Ongoing restrictions relating to COVID-19 especially social distancing measures creating challenges in holding public events, e.g. Dementia Action Week.</p> <p>Mitigation:</p> <ul style="list-style-type: none"> <li>The Alzheimer's Society nationally has reoriented its communications and events programme in light of the COVID-19 pandemic with activity now being delivered online. Work is underway to align Dementia Friendly London with the work of the London Recovery Board, jointly chaired by the Mayor and London Councils, which has a mission to support digital access for all.</li> <li>Dementia Action Week is an annual programme of events and activities supported by Alzheimer's Society that aims to raise awareness of the issues faced by people living with dementia and to generate support. The 2021 event will be held virtually.</li> </ul> <p>Rating: Green</p>
Mayor's six tests	<p>Risk: There is a risk that the NHS announces fewer than four consultations on major hospital reconfiguration programmes within 2021/22, limiting the number of schemes to which the Mayor could apply the six tests.</p>

	<p>Mitigation: We have estimated the number of schemes likely to be published for public consultation based on early indications from the NHS and experience in previous years. However the NHS timetable is entirely outside the Mayor's control. Through regular liaison with the NHS, officers will seek further information on planned consultations to enable planning and judicious use of resources.</p> <p>Rating: Amber</p>
Child Obesity Taskforce – communications	<p>Risk: Capacity pressures amongst partners including PHE London, the Association of Directors of Public Health London and the Healthy schools London borough leads caused by COVID-19 means that timings of some communication priorities may be delayed.</p> <p>Mitigation: Taskforce members remain linked in with partners to understand priorities and test comms plans ahead of publication.</p> <p>Rating: Green</p>
Voluntary and Community Sector social prescribing network – London Plus	<p>Risk: London Plus experiences capacity pressures, including in terms of the network coordinator's role with the new Thriving Communities programme.</p> <p>Mitigation: the coordinator is involved in all social prescribing partnership groups, and will discuss challenges and mitigations regularly.</p> <p>Rating: Green</p>
Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit – Sustain	<p>Risk: It may prove challenging to engage local authorities in the launch and use of the toolkit, given the very significant pressures they continue to face due to COVID-19.</p> <p>Mitigation: Timing the toolkit's publication to align with the publication of the London School of Hygiene &amp; Tropical Medicine's evaluation reports early in 2021/22 will raise the profile of the work and help build interest and engagement. As the system moves towards COVID-19 recovery it is hoped local authorities may have more capacity to support this work.</p>

*Links to Mayoral strategies and priorities:*

London health and care partnership	<p>The work of the health and care partnership supports several Mayoral strategies, joint initiatives and programmes, including:</p> <ul style="list-style-type: none"> <li>• the London Health and Care Vision;</li> <li>• the Mayor's Health Inequalities Strategy;</li> <li>• the Mayor's strategy for equality, diversity and inclusion;</li> <li>• tackling inequalities through London's Recovery Programme, through missions; and</li> <li>• the Mayor's strategy for social integration.</li> </ul>
Dementia Friendly London	<p>Dementia Friendly London supports delivery of the commitments in the Mayor's HIS and in Inclusive London, the Mayor's Equality and Diversity Strategy.</p>

	Dementia is a priority in the London Health and Care Vision.
Mayor's six tests	The six tests support the Mayor's leadership role for health and his work to champion and challenge the NHS on behalf of Londoners. In addition to aligning with the Mayor's Health Inequalities Strategy, it is well aligned to 'Inclusion London', his Equality, Diversity & Inclusion Strategy, particularly in relation to the objectives to make London a safe and healthy city. Objective 33 in the Mayor's Equality, Diversity and Inclusion (EDI) strategy is "to lead, and help coordinate, work to understand and address health inequalities and support at-risk communities to increase their health skills, knowledge and confidence." The Mayor's six tests are an important tool for the Mayor to lead and coordinate action to reduce health inequalities.
Child Obesity Taskforce – communications	Tackling child obesity is a priority within the London Health Inequalities Strategy. Tackling child obesity is also a key priority for the London Health and Care Vision and the Healthy Food, Healthy Weight recovery mission.
Voluntary and Community Sector social prescribing network – London Plus	<p>As well as being a major ambition within the London Health Inequalities Strategy the growth of social prescribing also features within the Culture, Environment and Sports strategies and the London Food Plan. Given that the support people can seek through social prescribing varies significantly for each individual (for example housing, benefits, fuel poverty, employability, disability rights advice alongside activities such as projects to reduce loneliness and isolation and access to adult education to name just a few) the majority of teams with the GLA have an interest in social prescribing. A GLA-wide group has been established to keep track of the policy interest and any associated projects for each team.</p> <p>Social prescribing and the role of the VCS are highly relevant to a number of London recovery missions, including the Mental Health and Wellbeing mission and the Communities mission.</p>
Sustain - Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit	Tackling child obesity is a priority within the London Health Inequalities Strategy. Tackling child obesity is also a key priority for the London Health and Care Vision and the Healthy Food, Healthy Weight recovery mission.

*Consultations and impact assessments:*

London health and care partnership	The Vision was produced collaboratively with health and care organisations and involved informal engagement with Londoners.
Dementia Friendly London	<p>Alzheimer's Society undertakes a wide range of consultation with people directly affected by dementia, support organisations and a wide range of stakeholders in the development and delivery of the Dementia Friendly London programme.</p> <p>People with dementia can sometimes be 'vulnerable'; however, that should not prevent them from taking part in what London has to offer. Involving people affected by dementia is a core principle of the Dementia Friendly London programme. Alzheimer's Society has a</p>

	wealth of experience and a comprehensive range of safe-guarding, risk assessment and data protection policies and procedures in place.
Mayor's six tests	The purpose of the six tests is to champion and challenge the NHS on behalf of Londoners. One of the tests focuses specifically on meaningful patient and public engagement in the development of service reconfiguration proposals and assesses the extent to which the public's views are taken into account in final plans.
Child Obesity Taskforce – communications	The taskforce communications lead works closely with partners and Taskforce members to gain a greater understanding of wider communications plans of those working on the child obesity agenda. This approach helps to maximise impact of communications and build momentum around key issues and asks. The Taskforce engage with wider stakeholders through existing networks as well as with the public via their social media channels. In particular the Taskforce are committed to taking a child centred approach, putting the child's voice and lived experience at the centre of their work.
Voluntary and Community Sector social prescribing network – London Plus	During the development of the 'Next Steps for Social Prescribing' document, the GLA engaged with a large number of VCS organisations and networks through formal and informal stakeholder events and with Talk London. Together a number of priorities were developed to support the engagement of the VCSE sector in social prescribing, including building the capacity of the VCSE sector to deliver social prescribing.
Sustain – Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit	Partners including the GLA and Transport for London (TfL) have provided feedback on the development of the toolkit. A later version has been tested with Local Authorities ahead of the wider launch.

- 4.1 There are no known conflicts of interest to note for any of those involved in the drafting or clearance of this decision.

## 5. Financial comments

- 5.1 Approval is sought for expenditure of up to £298,000 on an Interim Health work programme for 2021/22. The breakdown of expenditure is as follows:

Workstream	2021/22 Expenditure
London health and care partnership	£150,000
Dementia Friendly London	£70,000
Mayor's six tests	£60,000
Child Obesity Taskforce – communications	£5,000
Voluntary and Community Sector social prescribing network – London Plus	£8,000
Local Authority HFSS advertising restrictions toolkit – Sustain	£5,000
	<b>£298,000</b>

- 5.2 The total cost of £298,000 will be funded from the 2021/22 Health Team's programme budget.

## 6. Legal comments

- 6.1 The foregoing sections of this report indicate that the decisions requested of the Mayor concern the exercise of the GLA's general powers, falling within the statutory powers of the GLA to do such things as may be considered to be facilitative of or conducive or incidental to the promotion of economic and social development or the promotion of the improvement of the environment in Greater London; and in formulating the proposals in respect of which a decision is sought officers have complied with the GLA's related statutory duties to:
- (a) pay due regard to the principle that there should be equality of opportunity for all people;
  - (b) consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
  - (c) consult with appropriate bodies.
- 6.2 In taking the decisions requested, the Mayor must have due regard to the Public Sector Equality Duty, namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity and foster good relations between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion or belief, pregnancy and maternity and gender reassignment) and persons who do not (section 149 of the Equality Act 2010). To this end, the Mayor should have particular regard to section 3 (above) of this report.
- 6.3 Any services required must be procured by Transport for London Commercial who will determine the detail of the procurement strategy to be adopted in accordance with the GLA's Contracts and Funding Code. Officers must ensure that appropriate contract documentation is put in place and executed by the successful bidder(s) and the GLA before the commencement of the services.
- 6.4 Officers must ensure that any grant funding is distributed fairly, transparently, in accordance with the GLA's equalities and in manner which affords value for money in accordance with the Contracts and Funding Code. Officers must ensure that an appropriate funding agreement is put in place between and executed by the GLA and recipient before any commitment to fund is made.
- 6.5 Part C of the Contract and Funding Code (the 'Code') requires the GLA to seek a call-off from a suitable framework, where possible, or if not, undertake a formal tender process which will be managed by Transport for London in respect of the London Childhood Obesity Taskforce and Social Prescribing Network services. However, the Mayor may approve an exemption from this requirement under paragraph 10, Part C of the Code upon certain specified grounds. One of the grounds is the previous involvement in a specific current project or continuation of existing work that cannot be separated from the new project/work. Officers have indicated at paragraphs 2.12 and 2.16 of this report that this ground applies and that the proposed contracts affords value for money. On this basis, the Mayor may approve the proposed exemption if satisfied with the content of this report.

## 7. Planned delivery approach and next steps

### 7.1 London health and care partnership:

Activity	Timeline
Contribution to health and care partnership	June 2021

### 7.2 Dementia Friendly London:

Activity	Timeline
Variation of grant funding agreement	April 2021



Final evaluation start and finish	tbc
Delivery end date	May 2022 for this phase of work

7.3 Mayor's six tests:

Activity	Timeline
Procurement of contract for first assessment*	May 2021
Delivery start date for first assessment	May 2021
Delivery end date for first assessment	November 2021

*\*Timelines for the remaining three assessments is dependent on the NHS timetable for public consultations which is not known in advance.*

7.4 Child Obesity Taskforce communications support:

Activity	Timeline
Delivery start date	April 2021
Delivery end date	May 2021

7.5 Voluntary and Community Sector social prescribing network – London Plus:

Activity	Timeline
Delivery start date	Ongoing
Final evaluation start and finish	Annual report

7.6 Sustain – Local Authority High Fat, Sugar, Salt (HFSS) advertising ban toolkit:

Activity	Timeline
Delivery start date	Ongoing
Delivery end date	May 2021

**Appendices and supporting papers:**

None.

**Public access to information**

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after it has been approved or on the defer date.

**Part 1 - Deferral**

**Is the publication of Part 1 of this approval to be deferred? NO**

Until what date: (a date is required if deferring)

**Part 2 - Sensitive information**

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

**Is there a part 2 form? NO**

**ORIGINATING OFFICER DECLARATION:**

Drafting officer to  
confirm the  
following (✓)

**Drafting officer:**

Charlotte Hall has drafted this report in accordance with GLA procedures and confirms the following:

✓

**Sponsoring Director:**

Sarah Mulley has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

**Mayoral Adviser:**

Tom Coffey has been consulted about the proposal and agrees the recommendations.

✓

**Advice:**

The Finance and Legal teams have commented on this proposal.

✓

**Corporate Investment Board**

This decision was agreed by the Corporate Investment Board on 8 March 2021.

**EXECUTIVE DIRECTOR, RESOURCES:**

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

**Signature**

*D. Gane*

**Date**

9 March 2021

**CHIEF OF STAFF:**

I am satisfied that this is an appropriate request to be submitted to the Mayor

**Signature**

*D. Bellamy*

**Date**

8 March 2021