

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA301017-2386

20 December 2017

Dear [REDACTED]

Thank you for your request for information about two temporary pools in the London Borough of Hillingdon, which the Greater London Authority (GLA) received on 28 October 2017. I am sorry for the delay in responding.

Your request related to pools at Belmore Primary Academy January-April 2015 and the Harefield Academy January-March 2016. Your request has been dealt with under the Freedom of Information Act 2000.

Please find attached the information we hold within the scope of your request.

1

Information on how these sites were chosen, including details of what applications were made by any party, and copies of those applications -- including, but not limited to the LBH -- to secure these facilities.

The GLA provided grant funding to the Amateur Swimming Association (ASA) to contribute towards the Make a Splash mobile swimming pools programme between 2009-2017.

Total Swimming, the ASA's chosen pool provider, was responsible for locating potential sites for the pools to be deployed, adhering to a set criteria as outlined below (it is also set out in the attached decision documents):

1. The site that was feasible and had a supportive school
2. Match funding was secured – the GLA and ASA did not provide funding to cover the full costs of any pool deployment and match-funding was required at each site.
3. The site location met at least one of the following criteria:
 - a. significant levels of socio-economic deprivation in the local catchment
 - b. lack of access to other swimming facilities
 - c. high BME populations locally

Sites did not submit applications to the GLA so we do not hold 'applications'. Total Swimming recommended sites to the GLA and ASA based on the above criteria for their respective approval. Please find the relevant emails attached.

We have made some redactions to withhold names and addresses from the disclosed information as they constitute third-party personal data which is exempt from release under the provision of section 40(2) of the FoI Act. This provides that personal data (as defined under the Data Protection Act 1998) can be withheld from disclosure in to the public domain where that

disclosure would be contrary to one of the Data Protection Principles under that Act In this case, disclosure would be in breach of the first principle and constitute unfair processing of that data.

There are some larger areas of text that we have not included in our response because they are not in scope (a different matter is being discussed which is not part of the discussion to recommend/approve sites).

2

Details of the overall cost structure for these temporary pools.

The overall cost structure was broken down into the 4 budget areas:

- Staff Overheads
- Pool & Plant Hire
- Marquee
- Branding and Marketing

The GLA contributed £38,888 to each pool deployment.

3

Accounting for the amount paid by each institutional funder for each of these pools (e.g. the LBH, the Office of the Mayor/ GLC, Olympic or Post-Olympic funding bodies, the Schools where the pools were cited).

The GLA made contributions of £38,888.00 to each pool. The GLA does not hold records of the full funding contributions for each pool deployment.

4

Information on costs paid on a per user basis, regardless of payee. For example, LBH offers free swimming to over 65's but typically must reimburse operators at other leisure facilities for attendances by this group).

The GLA does not hold this information. The London Borough of Hillingdon or the Amateur Swimming Association may have this information.

5

Accounting on receipts as immediately above

The GLA does not hold this information. The London Borough of Hillingdon or the Amateur Swimming Association may have this information.

6

Details on the number of users with all available breakout in demographics (e.g. school swimming lessons, adult swimming lessons, leisure sessions).

Please see attached reports.

7

Copies of any reports or memoranda prepared as part of approving, planning, operating, promoting and post-event evaluating the operation of each temporary pool.

Please see attached decisions documents and reports.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA301017-2386.

Yours sincerely

Lizzie Stanton
Sports Policy Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

Attached Documents

- DD1120 Make a Splash 2015-17
- DD1342 Mayor's Sports Legacy Programme (Phase II): Make a Splash 2013-2015
- Emails – Belmore
- Emails – Harefield
- Report - Belmore
- Report - Harefield