

# GREATER LONDON AUTHORITY

[REDACTED]  
(By email)

Our Ref: MGLA260220-3673

18 March 2020

Dear [REDACTED]

Thank you for your request for information which the GLA received on 25 February 2020. Your request has been dealt with under the Freedom of Information Act 2000.

You asked for;

- *How much GLA funding has been assigned to London Power in the tax years 2018-19 and 2019-20?*
- *Are any GLA staff employed to work on London Power? If so, how many, and at what cost?*
- *What is the relationship between London Power and Octopus Energy? Does the GLA and/or London Power pay Octopus Energy to provide electricity for London Power customers? If so, how much?*
- *How much has London Power spent on marketing and advertising in the tax years 2018-19 and 2019-20?*

Our response to your request is as follows:

## **Funding assigned in the tax years 2018-19 and 2019-20**

All funding assigned to London Power from 2017 to the present, including ongoing funding committed, is laid out in the following Mayoral Decision papers (MDs):

- MD2187: <https://www.london.gov.uk/decisions/md2187-energy-londoners-energy-supply-company>
- MD2319: <https://www.london.gov.uk/decisions/md2319-energy-londoners-supply-company-eflsc>
- MD2405: <https://www.london.gov.uk/decisions/md2405-eflsc-branding-awareness-activities-and-research>
- MD2482: <https://www.london.gov.uk/decisions/md2482-eflsc-establishment-trading-subsidiary>

**GLA staff employed to work on London Power**

All staff costs for the operation of London Power are laid out in MD2482 available at:  
<https://www.london.gov.uk/decisions/md2482-eflsc-establishment-trading-subsiary>

**Relationship between London Power and Octopus Energy**

London Power Co. Limited, a wholly owned subsidiary of the GLA, has signed a contract with Octopus Energy for the provision of London Power services. Neither the GLA nor London Power Co. Limited pay Octopus Energy for the delivery of these services.

**Spend on marketing and advertising in 2018-19 and 2019-20**

The GLA has committed to spending up to £1.266m on brand development, research and customer awareness raising and pre-acquisition activities. This is detailed in MD2405 available at: <https://www.london.gov.uk/decisions/md2405-eflsc-branding-awareness-activities-and-research>

Of this, £211,000 will not have been spent by the end of tax year 2019-20, but will be spent in the following tax year.

If you have any further questions relating to this matter, please contact me, quoting the reference at the top of this letter.

Yours sincerely

  
**Principle Policy and Programme Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:  
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>