## GREATER LONDON AUTHORITY

(By email)

Our Ref: MGLA240419-1167

31 May 2019

Dear

Thank you for your request for information which the GLA received on 24 April 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You asked for;

I am writing to enquire about any documentation relating to any meetings, emails or internal discussions relating to InLink kiosks, to or from any party. Examples of relevant parties include but are not limited to City Hall, Metropolitan Police Service, InLink (or LinkUK), Google (or Alphabet), BT, Intersection & Primesight.

Further to my email of 20 May, where I informed you that some of the information the GLA holds within scope of your request had previously been disclosed in relation to an <u>earlier request</u>. We have now confirmed that we are able to disclose the remaining information without further redactions under the exemption at section 43(2) of the FOIA.

Some information is withheld from disclosure under section 40 (Personal information) of the Freedom of Information Act. This includes specific employee names, contact information and information which is biographical to the data subject and as such constitutes as personal data which is defined by Article 4(1) of the General Data Protection Regulation (GDPR) to mean any information relating to an identified or identifiable living individual. It is considered that disclosure of this information would contravene the first data protection principle under Article 5(1) of GDPR which states that Personal data must be processed lawfully, fairly and in a transparent manner in relation to the data subject.

If you have any further questions relating to this matter, please contact me, quoting the reference at the top of this letter.

Yours sincerely

Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

 $\frac{https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information}{}$ 

From: 18 April 2018 10:44 Sent: To: Cc: RE: InLinkUK response to new Smart London Plan Listening Exercise Subject: Thanks for reaching out, I have been able to issue you a ticket this morning you should have received this through Eventbrite. Look forward to seeing you on Saturday. Best wishes, From: Sent: 17 April 2018 19:47 inlinkuk.com> To: inlinkuk.com>; Cc: inlinkuk.com>; london.gov.uk> Subject: RE: InLinkUK response to new Smart London Plan Listening Exercise It is still happening. Attendance at SmartLondonCamp is limited, and we can't accommodate all who applied. who has a more complete picture. Cc'ing Best inlinkuk.com] From: [mailto: **Sent:** 17 April 2018 13:22 To: london.gov.uk> Cc: inlinkuk.com>; inlinkuk.com> Subject: Re: InLinkUK response to new Smart London Plan Listening Exercise Hi I registered my interest in attending this Camp on behalf of InLinkUK last week but have not heard anything. Is it still happening and or is it at capacity? External Affairs Manager

1

InLinkUK

## 22 Percy St | Bloomsbury | London | W1T 2BU

W InLinkUK.com E inlinkuk.com
On Wed, Apr 11, 2018 at 5:16 PM, Section 11   Indon.gov.uk   wrote:
Thank you for your submission in response to A Smarter London Together. It is now under consideration, and do register for our <u>Smart London Camp unconference on 21 April</u> .
Best
Smart London Strategy and Delivery Officer GREATERLONDONAUTHORITY City Hall The Queen's Walk London SE1 2AA  e: london.gov.uk w: www.london.gov.uk/smart-london
From: [mailto: inlinkuk.com]  Sent: 29 March 2018 15:04  To: Smart London < Smart@london.gov.uk >  Cc: inlinkuk.com >; Inlinkuk.com >  Subject: InLinkUK response to new Smart London Plan Listening Exercise
Good afternoon,
On behalf of our General Manager, please find attached our submission in response to new Smart London Plan Listening Exercise.
If you have any questions or require further information, please just let us know.
Best of luck in completing the Plan.

# SUBMISSION IN RESPONSE TO SMART LONDON PLAN LISTENING EXERCISE

Non-Confidential | March 2018

## **About us**

InLinkUK is a London-based technology company working in exclusive partnership with BT to ensure urban areas are well-served in the digital age through the roll out of InLinks and to rationalise their network of payphones, with two removed for each InLink installed.

The InLinkUK from BT service is delivered through a collaborative approach, with local councils engaged to assist in identifying payphones for removal and all InLink locations approved through the planning process before any works occur.

Since June 2017 we have had more than 100 InLinks already go live with hundreds more in the coming months expected throughout central areas of London, Leeds, and other major cities around the UK.

In doing so we are creating a service to revolutionise streetscapes and helping deliver ultrafast (the fastest) and most robust free public Wi-Fi service in the UK. This includes creating spines of connectivity along key routes for the more than 50,000 users already subscribed to the service and enough data used to visit over 88 million web pages.

At **no cost to taxpayers or end users**, InLinks provide communities with an unprecedented suite of essential urban tools, including free ultrafast Wi-Fi, phone calls, dynamic travel and weather information, maps and wayfinding, access to local council services, device charging, an emergency 999 call button, public messaging capabilities, and a platform for future interactive technologies on the streets such as air quality and traffic flow monitoring.



## Making a smarter London with the help of InLinks

Our investment in the streets and communities of London helps to reduce the need for local borough councils or the Mayor of London to expend public funds in such services.

InLinks are fully-accessible community structures **powered by 100% carbon free**, **renewable energy**, with the installation of each involving the removal of at least two existing payphones to **give back valuable pavement space** to nearby communities. This approach has so far returned enough space to install more than 70 street trees or 150 bicycle parks.

Each InLink acts as a **community notice board** with set allocations for the local councils to advertise their products and services at no charge and at least 1,000 hours per year of hyper-local content develop by the InLinkUK working with local groups.

Cleaned every two weeks and located in suitable sites identified in collaboration with and approved by local councils, every InLink is an asset to its local community that also provides a platform for future innovations that will help to make London even smarter.

#### **Smarter** is smarter

The term 'smart city' has existed for a long time but still lacks an accepted definition and is often altered to suit the needs of whoever is using it. Such an absolute term can present problems by giving the false impression to non-experts that there is an idea or threshold after which a city can be described as smart and those not are left behind.

As reflected in the listening exercise discussion paper and the working definition for a 'smarter London', it is much more accurate and helpful to describe how technology can help a city do things 'smarter' for the benefit of everyone.

#### Recommendation #1

 The new and future Smart London Plan should follow the lead of the working definition and instead be the Smarter London Plan to more accurately reflect the journey of making the city smarter for the benefit of all

#### Recommendation #2

 Introduce relative terms throughout the Smarter London Plan (e.g. smarter and more collaborative instead of smart and collaborative) and include a section explaining that for a city to be 'smart' it is an ongoing journey with no specific end

We share the ambition to ensure that London is the best connected city in Europe and fully support the investments made to provide free public Wi-Fi in areas such as Queen Elizabeth Olympic Park. Nonetheless more can be done to assist the public in distinguishing between various service offering, especially in more technical areas such as Wi-Fi connectivity.

#### Recommendation #3

The Smarter London Plan should include support for initiatives that make it easier
for the public to better understand and distinguish between digital technologies and
services being presented by the public and private sectors, including support for
standards and minimum service levels (e.g. free public Wi-Fi only above 20 Mbps)



## City-wide collaboration and innovation

What is your experience of developing or scaling innovative services with London's government and public agencies? What challenges have you encountered? What solutions suggest support collaboration between the tech sector and public services better?

While they are relatively new, too often InLinks are confused with the payphones they replace despite the offerings being fundamentally different. This can delay or prevent planning consents that in turn mean local communities are unable to benefit from the new service.<sup>1</sup>

Like any kind of digital infrastructure, our contribution to the community can be held back when such planning approval authorities cannot recognise, do not understand, or worse, misunderstand what is being offered.

Similar issues are present when seeking permits to undertake streetworks associated with the deployment and installation of InLinks throughout London, with delays often due to a lack of coordination with other nearby works, the use of a range of different systems, as well as unnecessary administrative burdens.

Delivery of London's digital ambitions would be supported if additional resources were provided to local planning authorities to facilitate the ongoing training of key officials to ensure they have the necessary tools and a level of digital literacy sufficient to undertake their statutory duties in an increasingly digital world.

#### Recommendation #4

 The Smarter London Plan should consider the skills and understanding of approval authorities when looking at barriers to delivering digital infrastructure and services

#### Recommendation #5

 To help ensure consistency and reduce delays, the Smarter London Plan should consider how the Mayor and/or Greater London Authority can provide guidance and education material to planning and other approval authorities where an smarter city initiative is likely to seek similar approvals across numerous boroughs

## A new deal for city data

How do we ambitiously push city-wide data partnerships, architecture, and standards for effective and safe data sharing and use of new technologies to meet citizen needs and promote good growth? How can we ensure the foundations of trust in the collection and use of data from both public and private sector?

If the public are to trust new technologies seeking to meet citizen needs and promote good growth, there must be transparency around how data is collected and used. This process must be sufficiently robust to ensure only essential information is collected<sup>2</sup> and that what is held is done so with protections and safeguards that meet or exceed legal requirements.

We have seen from experience the level of mistrust that can be associated with the introduction of new technology into London's streets where individuals misunderstand what is being offered and how it is being delivered. An example is the <u>incorrect</u> assumption by some that we provide Google (directly or through its association with SideWalk Labs and Alphabet) with access to the personal data of our users that we collect to deliver services from InLinks.

<sup>&</sup>lt;sup>1</sup> As part of our collaborative approach we do not use deemed consent and instead typically seek full planning approval for all InLinks installed in London

<sup>&</sup>lt;sup>2</sup> We do not ask for or request sensitive personal data (information related to racial or ethnic origin, political opinions, religion or other beliefs, health, criminal background, etc.)



Any discussion on using data to make London smarter must therefore always be tied to considerations of privacy and ensuring the privacy of individuals and organisations are the primary consideration. Within this there is a central role for the Mayor of London in setting the public expectations for how data within the city is collected, stored and used.

The Mayor is a principal actor in determining the public mood towards any smart(er) city initiative and in responding to any concerns about data and privacy.

#### Recommendation #6

 The Smarter London Plan should include a clear statement that supports the use of data to improve the city only where privacy protections are assured

## **World-class connectivity**

What costs will our public services incur if we do not have more universal broadband (fixed and mobile) access as they do more online? What opportunities for our tech sector to help digital public services be a success will be missed?

How can we share data better about our tunnels, ducts, streets and buildings with broadband and mobile network providers?

We support the provision of digital infrastructure as important as energy, water and waste management services for the proper functioning of London.

The roll out of InLinks is helping support this process by improving digital connectivity throughout the city, reducing the need for public investment in such services, and enabling taxpayer funds to be spent on other initiatives helping make London smarter. However this is not without its barriers and limitations.

Each InLink has 'full fibre' connectivity that is linked back directly to our core network (rather than sharing bandwidth between InLinks). This uses standard regulated products, including existing ducts, with new ducts laid from each InLink to the nearest Openreach Fibre Junction box in the street. Such a full fibre solution means the works associated with installing an InLink can increase the available fibre connectivity from 1Gbps to 10Gbps and beyond without any further street disruption.

Our order volume for full fibre and use of Openreach's products means we are driving availability of broadband in London beyond that which otherwise would have occured on the back of commercial orders, not just aspirations.

#### Recommendation #7

 The Smarter London Plan should support commercial initiatives that help to expand digital infrastructure in the city without public investment

In delivering this our teams are often presented with issues on the ground when attempting to install InLinks, with site locations regularly needing to be adjusted due to the discovery of an unknown and or unmarked obstacle under the street. The better collation and communication of data relating to what lies below London's streets would help reduce construction.

#### Recommendation #8

 Existing and future efforts to collect, collate, and communicate both public and private information on what lies beneath London's streets should be strongly supported by the Smarter London Plan

## Digital skills and capacity

How can better data help London improve digital skills at all levels and what steps do we need to undertake? How do we make the most of the new Apprenticeship Levy to support digital capability at all levels?

Limited knowledge of new technologies and how they differ can be a barrier to making London a smarter cities (such as a planner who cannot distinguish between a payphone and an InLink). Equally significant is the digital skills gap with 19% of people in London classified as not having 'basic digital skills' which will limit their ability to help make the city smarter.

As noted above, we support additional focus on improving the understanding of digital technologies and services within approval authorities. This should form part of broader efforts to improve digital skills throughout the city, as well as across all areas of education to ensure everyone is well prepared to live and work in a smarter London.

#### **Recommendation #9**

 The Smarter London Plan should include provisions for tracking the current experiences of technology companies and others seeking to make the city smarter but who are still faced with historical rules and traditional approval processes

## **Openness & responsible tech**

How can we best ensure digital services are designed with citizen needs and diversity at their very heart? How do we promote greater digital understanding?

The needs of London's citizens should be the primary consideration in determining the value of any digital service or technology seeking or claiming to make the city smarter.

Any impact from such an intervention should be net-positive to the community, with examples from our work including that at least two payphones are removed for each InLink (giving back 1.78m² per installation) and that the screens are used as a digital community notice board with over a thousand hours of hyper-local content each year and 5% of screen time ringfenced for free use by local borough councils to promote their events and initiatives.

#### Recommendation #10

 Minimum requirements for community benefit should be considered before any digital infrastructure or service is approved and or supported, with the Smarter London Plan committing to the development of such standards

A key element in promoting greater digital understanding is to make and explain such distinctions so that the community and decision makers can build a much clearer appreciation of what will in fact help make the city smarter and what will not.

#### Recommendation #11

 The Smarter London Plan should seek to expand existing initiatives such as standards, guidance, case studies, endorsement programs, and awards that help the public distinguish between different digital technologies and services

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<sup>&</sup>lt;sup>3</sup> Lloyds Bank Consumer Digital Index 2017

From: 17 May 2019 14:18

To:
Subject: Intersection - LinkUK Design Panel

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**Subject:** Intersection - LinkUK Design Panel

**Location:** Future Cities Catapult

 Start:
 Thu 15/06/2017 09:00

 End:
 Thu 15/06/2017 13:00

**Show Time As:** Out of Office

Recurrence: (none)

Organizer:

From:
Sent:

02 October 2018 10:05

To:
Patrick Dubeck;
Subject:
Fwd: Crowdfunding Prog

Hi Patrick 
How are you doing?

I've been scoping something out with campaign sites (for free, as part of our commitment to council content). But I'm on leave from Thursday until the 16th and don't have the things I need to get this moving (if it is going to move!). But getting an out of office from I'm not sure where he left it, but I think he was unsure as to whether he should loop in GLA comms or if he could avoid it...

There's a <u>map here</u> of applications against inlink sites in London (I think we've had a few more go live since I made this).

If progressing, I need:

- Selected projects coordinates (which I guess I can get from at spacehive?)
- An image, title, and line of copy about each project
- Web address for the crowdfunding page for each project
- Relevant logos (probably Mayor of London, relevant council, Spacehive)

Can you help with any of this? Have copied in as she may hold to key to some of this.

Sorry to just push this on to you -- let me know if you need any more info!

All the best

External Affairs and Policy Manager InLinkUK

22 Percy St | Bloomsbury | London | W1T 2BU

P +44 (0)7958
W InLinkUK.com
E inlinkuk.com

----- Forwarded message -----

From: < <u>london.gov.uk</u>>

Date: Tue, 21 Aug 2018 at 11:17 Subject: RE: Crowdfunding Prog

To: <a href="mailto:inlinkuk.com">inlinkuk.com</a>

– good to hear from you! All is well, I can't believe it's nearly September...

This sounds interesting and I can definitely see a lot of value. We've really struggled to promote the initiative effectively (not for lack of trying, but the GLA doesn't make this easy!) so being able to promote the campaigns we've backed in October could be a great way of getting local communities excited about the ideas.

something in next Tues / Wed / Thurs to discuss?	but maybe we could sneak
I	
GLA   Regeneration & Economic Development   T: 020 7983	
From: < inlinkuk.com> Sent: 20 August 2018 12:01 To: < london.gov.uk> Subject: Crowdfunding Prog	
Hi -	
How are you doing?	
How's the launch of the next phase of MCP going? I'd love to have a chat to see how we InLinks to display some of the local campaigns across the city. Do you think this could we	
Lets have a chat to see if the idea has legs if and when you've got a few mins	
Cheers	

From: inlinkuk.com> Sent: 04 December 2018 08:58 To: Subject: Re: Reschedule today's meeting Perfect. And I'll make sure to set a reminder on my personal calendar as well as my work one...! Feel better On Tue, 4 Dec 2018, 08:56 london.gov.uk wrote: Thank you. Shall we say Monday 10th, at 10am? T: +44(0)london.gov.uk W: www.london.gov.uk/connectedlondon inlinkuk.com> From: Date: Tuesday, 4 December 2018 at 08:53 london.gov.uk> Subject: Re: Reschedule today's meeting No problem, Hope you feel better soon! How about Monday 10th either at 9, 10 or 11? Best On Tue, 4 Dec 2018, 08:46 <u>london.gov.uk</u> wrote: Hi so I need to rearrange our meeting. I'm sorry Sorry about this. Next Monday or Thursday work for me. Many thanks T: +44(0)london.gov.uk

From:

inlinkuk.com>

Sent:

10 December 2018 09:29

To: Subject:

Re: Updated invitation: Dec 2018 10:00 - 10:45 (GMT)

(InLink) <>

(GLA) -- InLink and Connectivity @ Mon 10

The gods don't want us to meet! But no problem at all. Hope everything is okay. Let's catch up in the new year

On Mon, 10 Dec 2018, 09:20



london.gov.uk wrote:

Hi

I'm so sorry for the very late notice, and I hope you get this before you arrive,

I'm not able to make our meeting this morning.

I'll be in touch in the new year to rearrange.

T: +44(0)

E: london.gov.uk

W: www.london.gov.uk/connectedlondon

From: linkuk.uk

When: 10:00 - 10:45 10 December 2018

Subject: Updated invitation: (InLink) <> (GLA) -- InLink and Connectivity @ Mon 10 Dec

2018 10:00 - 10:45 (GMT) (

Location: City Hall, London SE1 2AA, UK

This event has been changed.

more details »

(In

(InLink) <> (GLA) -- InLink and Connectivity

When Changed: Mon 10 Dec 2018 10:00 – 10:45 United Kingdom Time

Where City Hall, London SE1 2AA, UK (map)

Joining info <u>meet.google.com/pfh-uihr-eyk</u>

Or dial: +44 20 3910 5682 PIN: 223251# More phone numbers

Calendar



Who

linkuk.uk - organiser

.

Going (

Iondon.gov.uk)? Yes - Maybe - No more options »

From:

Sent:

13 December 2018 14:51

To: Subject:

Re: Wi-Fi Connectivity Across London

I believe it was 2015, presented to the LEP by Ed Lister as part of an update on digital connectivity.

T: +44(0)

london.gov.uk

W: www.london.gov.uk/connectedlondon

From:

london.gov.uk>

Date: Thursday, 13 December 2018 at 14:46

london.gov.uk>

Subject: FW: Wi-Fi Connectivity Across London

Hi – when is this paper from?

From:

inlinkuk.com>

Sent: 06 November 2018 12:11

london.gov.uk>

Subject: Wi-Fi Connectivity Across London

Hope you're well

Just wanted to get in touch re this short paper that was flagged to me. It outlines an opportunity to create municipal Wi-Fi across the capital, an activity that would support a number of Mayoral Strategies and plans. I'm not sure of the date of it, but it doesn't mention InLinkUK in the assessment of the existing landscape, but does city LinkNYC as an international comparison.

I wondered if you had any more info you might be able to share, or whether you see an opportunity for InLinkUK to be proactive in entering discussion or scoping.

All the best



External Affairs Manager

InLinkUK

22 Percy St | Bloomsbury | London | W1T 2BU

P +44 (0)7958

W InLinkUK.com

inlinkuk.com

From:
Sent: 01 February 2019 09:55
To: gmail.com;
Cc:
Subject: Re: Connecting you guys up.

Hi

As you know we're very familiar with the InLink units. My team focuses on digital infrastructure so would be good to cover some topics such as your views on street furniture concessions in light of the ECC, your views on planning issues (particularly regarding advertising and decluttering), presence (number of units in place and planned), usage, and existing borough relationships.

Not sure if you would like to cover those topics in a meeting with your President or separately. I'm happy to meet up some time next week. Monday or Tuesday would be best for me.

Hope that's helpful.

Many thanks

T: +44(0) E: london.gov.uk

W: www.london.gov.uk/connectedlondon

From: Sent: Thursday 31 January, 22:52 Subject: Connecting you guys up. To: gmail.com

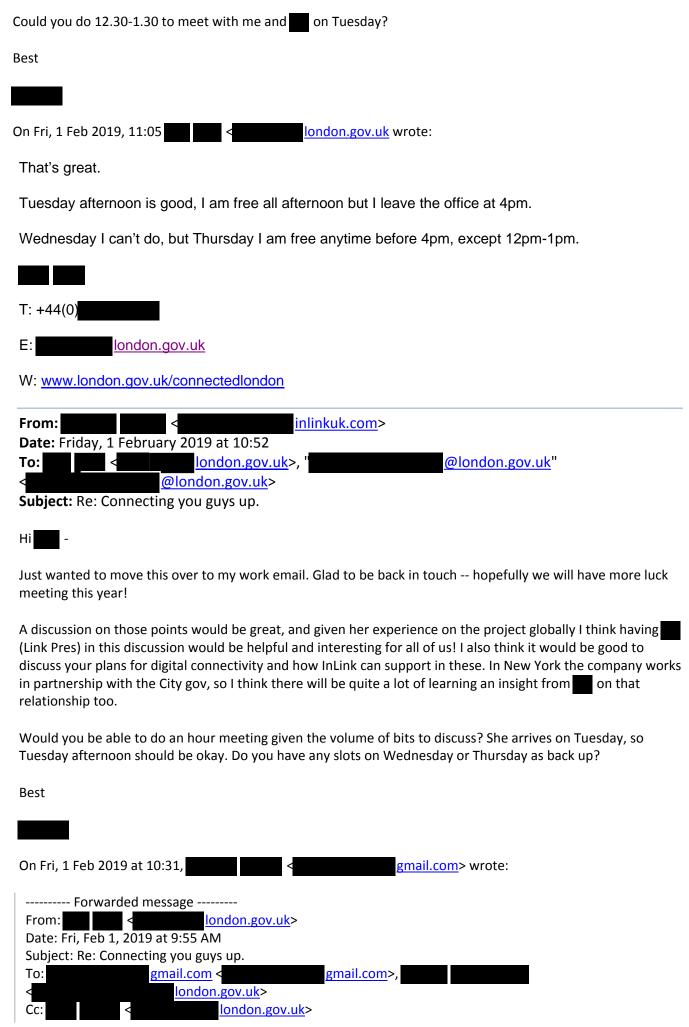
Cc:

Those smart screen WiFi distributors that are replacing the phone boxes. The president of the company is coming over from the United States next week. Keen to engage with the GLA - might be a good opp to hear more about their value proposition. I'll leave you guys to follow up.

Thanks

From: inlinkuk.com> Sent: 05 February 2019 08:43 To: Re: Connecting you guys up. Subject: Great. See you on Thursday. I'll send through a short agenda/points to cover later today Best On Tue, 5 Feb 2019 at 08:32, london.gov.uk> wrote: That's fantastic thank you so much. It will be at City Hall. Thank you again. T: +44(0)london.gov.uk W: www.london.gov.uk/connectedlondon inlinkuk.com> From: Date: Tuesday, 5 February 2019 at 07:56 london.gov.uk> Subject: Re: Connecting you guys up. Hi How about Thursday 11-12 assuming you're feeling better. We'll come to you so you're in the right place for your 12 o'clock. Let me know if it will be city hall or union street. . Best On Tue, 5 Feb 2019 at 07:44, inlinkuk.com> wrote: Hi Okay, hopefully Thursday will work. I'm flexible but just need to heck with -- her diary is always quite jam packed when she visits. Feel better! On Tue, 5 Feb 2019 at 06:56, london.gov.uk> wrote:

I'm so sorry to do this but I'm really not feeling at all well today so I can't make it in for our meeting. Is there any way you and would have time on Thursday? I have one meeting 12-1 but I am free for the rest of the day and happy to either host or come to you. I'm very sorry. T: +44(0)london.gov.uk W: www.london.gov.uk/connectedlondon inlinkuk.com> **Sent:** Monday, February 4, 2019 11:51:22 AM Subject: Re: Connecting you guys up. No problem! On Mon, 4 Feb 2019 at 11:50, <u>london.gov.uk</u>> wrote: Hi Would you and mind coming to Union Street instead please? No meeting rooms in City Hall unfortunately. Many thanks T: +44(0)london.gov.uk W: www.london.gov.uk/connectedlondon inlinkuk.com> From: Date: Friday, 1 February 2019 at 17:19 london.gov.uk> Subject: Re: Connecting you guys up. Hi



Hi

As you know we're very familiar with the InLink units. My team focuses on digital infrastructure so would be good to cover some topics such as your views on street furniture concessions in light of the ECC, your views on planning issues (particularly regarding advertising and decluttering), presence (number of units in place and planned), usage, and existing borough relationships.

Not sure if you would like to cover those topics in a meeting with your President or separately. I'm happy to meet up some time next week. Monday or Tuesday would be best for me.

Hope that's helpful.

Many thanks

T: +44(0)

E: <u>london.gov.uk</u>

W: www.london.gov.uk/connectedlondon

From:

Sent: Thursday 31 January, 22:52

Subject: Connecting you guys up.

To: gmail.com

Cc:

Those smart screen WiFi distributors that are replacing the phone boxes. The president of the company is coming over from the United States next week. Keen to engage with the GLA - might be a good opp to hear more about their value proposition. I'll leave you guys to follow up.

Thanks

#LondonIsOpen

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From: inlinkuk.com>

**Sent:** 05 February 2019 13:22 **To:** 

Subject: Agenda/talking points for Thursday

#### Hi both --

Some loose guidance for our meeting on Thursday, largely drawn from previous correspondence with me know if either of you want anything added/removed:

- Introductions (All)
- LinkNYC/Link general info (
- InLink UK general info (offer, deployment, use, future plans etc.)
- Planning process, street furniture, ECC (
- Existing relationships and collaborations (
- Connected London -- plans, targets, processes
- How InLinkUK can support/collaborate with Connected London (All)
- AOB

Quite a lot to squeeze in, but hopefully some of it we can zoom through



External Affairs Manager

InLinkUK

22 Percy St | Bloomsbury | London | W1T 2BU

W InLinkUK.com

inlinkuk.com

This message has been scanned for viruses by the Greater London Authority.

Click here to report this email as spam.

From:

07 February 2019 08:04

Sent: To:

Subject: RE: Today

Definitely. See you 11 at City Hall. Many thanks

T: +44(0)

E: london.gov.uk

W: www.london.gov.uk/connectedlondon

From: < inlinkuk.com>

Sent: 07 February 2019 07:36

Subject: Today

Hey

Just checking you're feeling better and we are on for 11 today

Best

This message has been scanned for viruses by the Greater London Authority.

Click here to report this email as spam.

inlinkuk.com> From: Sent: 08 February 2019 09:43 To: Patrick Dubeck; Cc: Subject: Re: Follow up from this morning Patrick, All -Sorry for the delay -- I know this makes February nigh impossible, but perhaps later in the year. Also congrats on the new position, Patrick! The brief you've attached is really interesting, and definitely makes the proposition more likely to pass through internal decision processes. I think we really value the opportunity to align so closely with communities in the way that the Crowdfund London campaign allows us to as well. However, as you know, I'm just about to depart InLink (last day is Feb 22nd), so I'll need to pass this on to (content editor -- who you've already copied), and (communications), who will be able to discuss with you further. Perhaps we could have a quick call early next week so I can formally hand this over and introduce them more formally. As a side note, we saw that the MoL twitter account tweeted a partnership with Clear Channel for their pro-bono messaging about homelessness on their digital screens, so this type of arrangement is on the radar now even more than before. Do any of the following times suit for a 30 minute call? Even just with one of you will be fine! Monday 11th: 12PM; 12.30PM, 1PM, 1.30PM Tuesday 12th: 11AM, 11.30AM Wednesday 13th: 9.30AM, 10AM, 10.30AM, 3PM, 3.30PM, 4PM Best On Thu, 7 Feb 2019 at 16:52, london.gov.uk> wrote: Hope you are well. The Mayor launched Crowdfund London 2019 on Monday and we'd be really keen to explore some 'on the ground' promotion with you in the coming months?

What were your thoughts on Patricks email below?

Best,

PS. See vid here from the Mayor's project visit... https://twitter.com/MayorofLondon/status/1093158623063113728

GLA | Regeneration & Economic Development | T: 020 7983

Subject: RE: Follow up from this morning

Hi

Sorry for the delay in us coming back to you. We've been working on programme timings for 2019 and setting out the corporate partnership approach that we discussed.

The programme has been a little up in the air waiting on the Mayor's diary, but we're really excited to be launching on the 4th Feb.

I've set out some pertinent programme dates below, around which we'd love the opportunity to think about promotion on InLink units.

Our comms strategy is focussed around 3 promotional windows:

- 1. February Raising awareness, Crowdfund London 2019 is coming CTA getting people signed up and to introduction events across London to find out more
- 2. April Getting pitches in CTA pitches deadline May 1st
- 3. July/early August CrowdFunding CTA encouraging Londoners to pledge to projects alongside the Mayor.

Last year, we worked together in this third phase. Anecdotally, we think this was really effective.

We really hope we can do the same again later in 2019. In addition, we'd think there would be real value to using the your units to provide some community focussed messaging in the these first and second phases. This would be an ideal scenario. We think that this being done in InLink house style as part of the community collaboration quota is really effective. Appreciate we are cutting it fine ahead of the Feb promo activity, but how does this sound?

We are planning a more focussed approach to business engagement this year. When we met, we spoke about how we'd like to use our collaboration as a case study example. The attached briefing sets out our thinking on partnerships, including the MoL offer. If we can secure space on units again this year, we'd envisage managing the relationship in line with this.

We're actually planning an event with London First with Rajesh on 26<sup>th</sup> Feb to do some corporate promotion. We'd love to have InLink along and perhaps even present alongside us. We're firming up details but in principle, how does that sound?

Best,

Patrick

## 2019

January – Launch of Crowdfund London 2019 and events programme.

February – Introduction events across the city, sign up to come and find out more

March – Our fund on Spacehive will be open to accept pitches.

**01 May** – Deadline to have Pitched to our Fund.

W/C 1 July – Mayoral Pledges announced.

**July (date TBC)** – Pitch and Pledge event for projects receiving a pledge from the Mayor: a chance to celebrate and pitch directly to an audience of potential backers to help with final campaigning.

29 July – 12 August – campaign end dates

Autumn - Celebration event for successful campaigns before bringing projects to life

From: inlinkuk.com> Sent: 04 December 2018 16:39  To: Patrick Dubeck < london.gov.uk>;
Hi all -
Great to catch up this morning and get an idea of what a potential future collaboration might look like around Crowdfund London, and/or for wider programmes and policies.
I'm confident we can create a deliver a nice campaign around 2019's Crowdfund London that speaks to local communities and provides a nice call to action either through content or harnessing the InLinks' technical potential. It will be a much easier sell for me on this side if if we can integrate a community-style collaboration with a paid for campaign if possible, but this shouldn't be a deal breaker I wouldn't think.
In terms of share of voice options, I think we can either look to use underutilised council space (5%), and or the community collab space (5%). As stated, this would need to be in our house style to demonstrate the collboration. Which of those buckets, or whether it's a combination, depends on what other content is lined up. We can work this out once you've sent through a first sketch of your ideal/perfect scenario comms campaign.
Do let me know about the corporate partnership side of things once that's sketched out too.
In terms of wider policy/programmatic stuff, let me know as and when things progress. I think Kristy will be a great person for InLink to know and keep in touch with over the coming months, so thanks for inviting her along this morning.
Let's catch up again this time with once you've sketched out a draft plan.
All the best

From: inlinkuk.com> Sent: 11 February 2019 14:04 To: Subject: Last week's meeting Thanks for meeting with us last week -- it was really interesting to hear about the work under the Connected London programme and certainly gave us a lot of food for thought. I think your suggestion of working with a london borough to create a minimum standard for street furniture's service provision is a really great one, and definitely something we will look to do. It seemed like there's also more to be said around concessions, and how InLink fits into the work your doing around moving boroughs to neutral host models, as well the discussion around small cells and getting 5G ready. I will be leaving InLink on February 22nd to go to MHCLG's City and Local Growth team, so have copied in my (External Affairs Manager), as well as InLink's GM, who will be keen to move some of our discussion points on. Best wishes and thanks again for your time. External Affairs Manager InLinkUK

22 Percy St | Bloomsbury | London | W1T 2BU

inlinkuk.com

W InLinkUK.com

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From: @culture.gov.uk>
Sent: 18 January 2018 15:16

To: BT list of complaints

Attachments: Planning Issues Delaying the Deployment of InLinkUK from BT (1).docx



. I enclose the BT list of complaints, which names 4 London boroughs.

The Gateshead & Newcastle issue isn't on here, but was thrown at us recently.

I appreciate any insights and advice.

Thank you and good luck with the massive coordination and last legs of LFFN package!

all best



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## Planning Issues Delaying the Deployment of InLinkUK from BT

#### **General Issues**

#### · Certainty of time lines:

- Best case experiences so far suggest at least 14 weeks is required to complete the pre-app and planning process, this being after a PPA has been negotiated (at least several more weeks) and the necessary site survey work has been undertaken (several more weeks again) – so potentially 5-6 months minimum before work can actually start on installation.
- The 8 week statuary period for the planning application stage is routinely exceeded. For example, the first tranche of sites in Hackney took up to 6 months to complete this stage despite applications being validated before being submitted.

## Subjectivity and a lack of consistency in decision making:

- Lack of consistency between the ambitions of councillors and senior officers to have InLink deployed and decisions taken by planning and other officers, such as from the conservation team, often without detailed justification. In addition, different conservation officers in the same authority can come to conflicting conclusions about the suitability of the same site, suggesting a lack of objectivity in reaching conclusions.
- Digital advertising on bus shelters has approved across multiple locations in local authority areas where InLink applications have been rejected, even though the screens on the latter are significantly smaller and the overall functionality significantly greater that the utility offered by the panels being attached to existing bus shelters.

The picture on the right is of a bus shelter with digital advertising in the City of London, noting that the local planning team has indicated that it would not allow deployment of InLinkUK units with advertising due to its prohibition of on-street advertising. Unlike InLinkUK units, the only additional "functionality" offered here is the digital advertising.



- Inconsistency between local authorities in the same conurbations relating to matters such as guidelines for minimum pavement widths etc.
- Some authorities appear to use conservation areas as an excuse for refusing to provide any form of modern service capabilities, including upgrading the digital streetscape. In addition, some even use proximity to a conservation

area as a reason for refusal, effectively extending the boundaries of the conservation area by an entirely subjective margin.

#### Additional requirements before planning consent is granted

 A small number of authorities have indicated that they require either Section 106 or Section 278 agreements to be concluded before they are willing to grant planning consents. Since all authorities are subject to the same planning regulations, it is not clear why some believe these agreements, which add further time and cost, are also required.

### Lack of certainty regarding the cost of red tape

- There is an enormous variation in the cost of complying with the different interpretations of planning regulations around the country. The cost of producing planning applications for each site in an area are significant, and that is before the costs association with agreeing the terms of a PPA, paying the associated fees for the PPA, engaging legal advice if a custom Section 106 or 278 agreement is needed etc.
- The net effect of this is to reduce the funding available for deployment as well as reducing the number of sites that are commercially viable for deployment.

### Other payphone operators

As discussed in the meeting, comparisons are continually made by planning officers and others between InLinkUK and the other so-called payphone operators, despite the significant differences in both the capabilities and design quality of the devices. Because of this, proposed locations for other, less capable units are rejected at planning which in turn create a precedent that has an adverse effect on InLink applications.

The picture to the right is of a payphone with advertising located in central London. Unlike InLinkUK units, the only additional "functionality" offered here beyond the payphone itself is the advertising. Due to the design, the unit pictured will be susceptible to carding and antisocial behaviour, and vulnerable to vandalism.



Planning officers in multiple authorities have frequently suggested that they
are unable to take into account the significant additional benefits offered by
InLink units when considering applications.

## **Some Specific Examples**

**Camden:** A total of 44 planning applications have been submitted so far, with only 13 consents to date, along with an onerous Section 278 agreement – which does not appear to be either suitable or necessary to support InLink planning applications but has been insisted upon by the planning team. The latest tranche of planning applications have been submitted under a new PPA agreement costing over £70K (4 times greater than the average per proposal with other London boroughs).

**Westminster and Kensington & Chelsea:** Both boroughs have declined to give consideration to the deployment of InLink units citing the digital advertising, street clutter etc. This is despite both boroughs having multiple instances of digital advertising on bus shelters, including some in or near sensitive locations – eg on Victoria Street just off Parliament Square, a World Heritage Site.

**Islington:** 63 planning applications have been submitted, all following a process recommended by senior planning officers, so far with only 10 consents eventually granted at a Planning Committee. It was clear that the councillors present at that committee meeting had little idea of the InLink offering despite significant engagement with the planning officers through the planning process.

**Hammersmith and Fulham:** Despite councillor support, planning officers were not prepared to consider the functionality and benefits provided by InLink in their deliberations, with only 15 consents being granted out of a total of 44 applications

**Birmingham:** Complete rejection of all proposals within or seen from a conservation area, despite competitor sites (The Loop) being agreed. We have recently (w/c 18/12) submitted a batch of 25 applications to the planning team, given we are keen to ensure the city has world-class communications capabilities in advance of hosting the Commonwealth Games.

**Sheffield:** No wish to proceed with InLink given perceived competition with an existing, exclusive commercial contract for digital advertising that the council has in place, noting that this only offers digital advertising and no additional utility for the city. It is not clear why a commercial arrangement between the council and a third party should have any bearing on the planning process.

**Edinburgh:** Understandable concerns given World Heritage status but again the authority have suggested InLink applications would be problematic given an existing commercial contract for digital advertising.

Subject: RE: BT engagement

Hi

Shall I assume the latter then :0)?

Let me know if I can help in any way.

KR



**Sent:** 07 March 2018 11:19

@london.gov.uk' @london.gov.uk>

Subject: BT engagement

Hi ,

I heard you speak at the recent digital Richmond event (I was speaking later but I think you had already gone). It was good to hear you make the point that its not just about making the connectivity available, its about driving uptake. I often think lack of connectivity is an easy comfort blanket for politicians to reach for as its 'somebody else's' problem. The truth is both require action.

Given you are gathering thoughts on what is being done and what should be done, I wanted to ask if you have had any discussions yet with BT?

I have been leading on wireless concessions (currently making street furniture unusable in a large part of central London) and also have been leading BTs smart city strategy work.

Happy to meet if I could help you in any way (also happy to stand down if you have had enough BT input – or enough of BT :0)

Kind Regards

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From: Sent:

08 January 2018 14:50

١

@culture.gov.uk>

To: Subject:

Re: Agenda Weds

Great -- I'll add the list to the calendar file.

Looking forward to catching up and, down the line, on the progress with BSI,

П



On 8 January 2018 at 14:25,

@london.gov.uk> wrote:

It was very useful thank you! Not just for this but our broader work programme too. I'm just waiting for my procurement to confirm available routes and for BSI to send a timeline, but will come back to you.

I think that's it. Our heads are mostly in items 2 and 3 at the moment so that's it for us. See you Wednesday.

## **GREATER LONDON AUTHORITY**

City Hall, The Queen's Walk, London, SE1 2AA

From:

@culture.gov.uk]

Sent: 08 January 2018 12:27

To: @london.gov.uk>

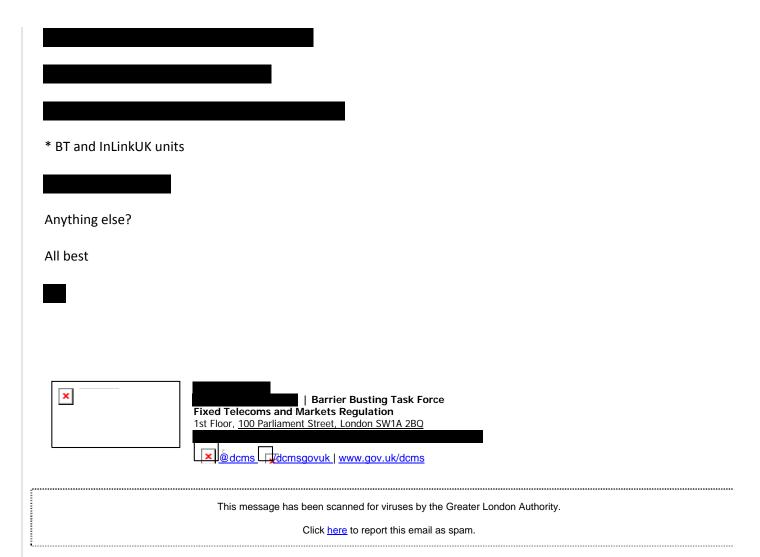
Subject: Agenda Weds

Dear

Hope you had a good weekend. Thank you for coming round -- and I hope it was useful. Do let me know when you've decided on major points of the timeline, and whether I can help with follow up meeting with

For our teams' meet, we discussed the following items for agenda:

\* Intros of teams and of LGA

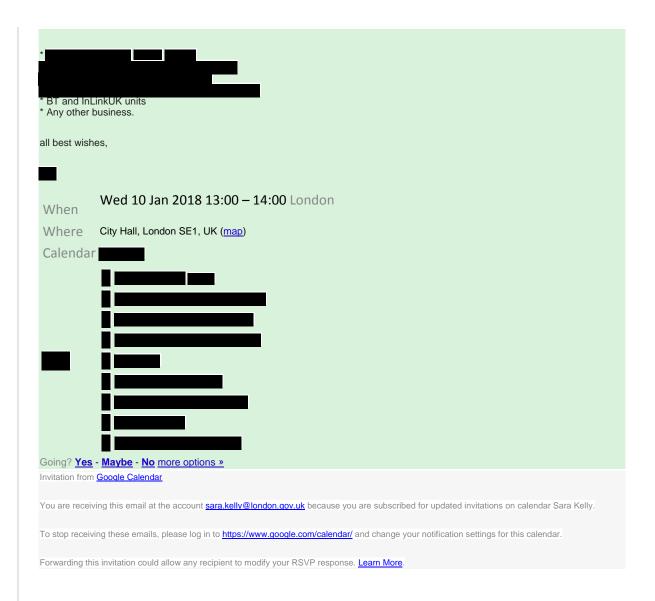


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@culture.gov.uk> From: Sent: 10 January 2018 08:38 To: Cc: @local.gov.uk; @culture.gov.uk; @culture.gov.uk; t @culture.gov.uk; Re: Updated invitation: DCMS Barriers Team and GLA Digital Connectivity team @ Wed 10 Jan Subject: 2018 13:00 - 14:00 - a call in Feb after the LFFN deadline might be an idea. - grateful if you could arrange. **Thanks** × Fixed Telecoms and Markets Regulation 4th Floor, 100 Parliament Street, London SW1A 2BQ dcms dcmsgovuk www.gov.uk/dcms On 10 January 2018 at 07:47, @london.gov.uk> wrote: Good morning all, I'm very sorry for the late notice, but I'm afraid we need to rearrange our meeting. We are snowed under with the London LFFN application and we're likely to be until after the deadline (26 Jan). Our next meeting is in the calendar for 28 March. Would you like to have a meeting or a call in February? Apologies and many thanks **Principal Policy Officer for Digital Connectivity GREATER LONDON AUTHORITY** City Hall, The Queen's Walk, London, SE1 2AA Please note my in office hours are 8am-4pm Mon-Thu. I am available for calls and teleconferences outside of these hours. -----Original Appointment-----From: Barrier Removal Team [mailto:culture.gov.uk k072t21s0q6bcbgrt40qtaeavs@group.calendar.google.com] Sent: 27 November 2017 16:04 To: Barrier Removal Team; local.gov.uk; @culture.gov.uk; @culture.gov.uk; @culture.gov.uk; Subject: Updated invitation: DCMS Barriers Team and GLA Digital Connectivity team @ Wed 10 Jan 2018 13:00 -When: 10 January 2018 13:00-14:00 (UTC+00:00) Dublin, Edinburgh, Lisbon, London. Where: City Hall, London SE1, UK This event has been changed. more details » DCMS Barriers Team and GLA Digital Connectivity team Changed: The second meeting of the DCMS Barrier Busters with the GLA Digital Connectivity Team -- at City Hall! Agenda:



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From: 17 November 2018 18:14

To:

Subject: BT 'in talks' with council to bring controversial InLinks to Bristol despite drug dealer fears -

**Bristol Live** 

https://www.bristolpost.co.uk/news/bristol-news/bt-wifi-inlinks-bristol-drug-2228617?utm\_source=sharebar&utm\_medium=email&utm\_campaign=sharebar

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From:

**Sent:** 06 March 2018 12:54

To:

Cc:
Subject: Re: Are we becoming a Googlecity?

Street digital advertising on the front & back, like old pay phones did increasingly (although Inlinks have digital advertising) hence why they are on popular high streets.

Sent from my iPad

On 6 Mar 2018, at 12:50,

@london.gov.uk> wrote:

Thanks

- so how do InLinks make a profit?

From:

**Sent:** 06 March 2018 12:44

To:

@london.gov.uk>

Cc:

@london.gov.uk>;

**Subject:** Are we becoming a Googlecity?

A: No. This refers to BT InLinks, currently around 50 of which are on our high streets with plans for more. However, more stern critics of smart cities cite InLinks as an example of the 'corporate takeover' of the city - via data-harvesting via WiFi and sensors ('data extractivism' theory of Evgeny Morozov <a href="https://www.theguardian.com/technology/2017/oct/21/google-urban-cities-planning-data?CMP=Share iOSApp Other">https://www.theguardian.com/technology/2017/oct/21/google-urban-cities-planning-data?CMP=Share iOSApp Other</a>) aimed at Google and Uber.

City data leadership should be an active participant in discussions with big tech firms around the use of data in cities. London has a proud record as a smart cities championing open data and partnerships only when they benefit to Londoners. Our Smart London Plan will lead a discussion around the use of data by both public and private bodies but we expect all new technologies to play by the rules and obey laws on privacy and security. In the future, we will work to develop common city-wide standards to maximise civic benefit.

#### **InLinks**

InLinks are <u>not</u> a Google product. InLinkUK from BT is provided through a joint venture between Intersection, a smart cities technology and media company, and out-of-home media company Primesight, in partnership with BT. Sidewalk Labs, an Alphabet company, is a minority investor in Intersection and a third party to InLinkUK from BT.

Users of the InLink's Wi-Fi are required to enter their email address to get on to the Wi-Fi network. InLinks do not ask for any other information from users supporting the 'user first' approach to providing the best, free public Wi-Fi in the UK. InLinks do not use the users email address for marketing and do not share or sell it to any third parties.

InLinkUK works closely with local councils and planners during the site selection process and all of sites have undergone full planning process including public consultations for both the structure and the digital screens. For each InLink that goes in the ground they typically remove two payphones, but only with the local council approval, returning valuable space back to the community through this rationalisation process.

InLink are trailing air quality monitoring sensors at present and the data collected from this could be used by Councils to help support policy decisions for their residents to improve communities and health. Any further development of sensors will be done so with keeping in mind the support to communities working with credible and expert third parties where necessary.

Sent from my iPad

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From: Sent: To: Subject: Attachments:	@london.gov.uk> 30 June 2017 09:25 @londonandpartners.com; RE: Intersection wifi kiosks image001.png
	as been archived. <u>View the original item</u>
Cc'ing also.	
From:	@londonandpartners.com]
Sent: 30 June 20 To:	
Subject: Intersec	tion wifi kiosks
Hi	,
	ersection installing the free gigabit wifi kiosks is coming in to see me at 2.30pm today I would let you know in case you would like to pop over and meet them. They made ent this week:
https://www.enga	adget.com/2017/06/27/london-inlinks-gigabit-wifi/
London & Partner	S
2 More London Ri	verside
London SE1 2RR	

From: Sent: To: Cc:	02 August 2016 10:52 Patrick Dubeck;
Subject:	RE: FW: Digital Connectivity in London
This message	has been archived. View the original item
Patrick – thank	ks, yes it would be helpful if you could join the meeting/call.
– can yo	u set up, thanks.
From: Patrick D Sent: 02 Augus To:	
Cc: Subject: RE: FV	W: Digital Connectivity in London
	at Intersection have been in discussion with BT. I met with Intersection when they ondon 6 months or so ago and have had a couple of calls with them since to keep track
early discussion	about opportunities to collaborate and announce once a deal was in place. They've had as with planning authorities in Camden and Westminster and were tentatively targeting their first units by end 2016 from what I recall.
Happy to join a	meeting or call if useful.
Best,	
Patrick	
From: Sent: 02 Augus To:	st 2016 10:05

From:

08 February 2016 17:19

Sent: To:

Subject:

Re: LinkUK/BT - Deck, Email and Links

Patrick Dubeck

## This message has been archived. View the original item

**Apologies** , I've been out of the office but hope it went well today. Best,

From:

Sent: Friday, February 05, 2016 06:13 PM

; Patrick Dubeck;

Cc:

Subject: RE: LinkUK/BT - Deck, Email and Links

I'll be out of the office but sounds exciting - please let us know if there are any outcomes / actions.

Best,

From:

Sent: 05 February 2016 17:20

; Patrick Dubeck; To:

Subject: Fw: LinkUK/BT - Deck, Email and Links

Hi all,

LinkNYC is a New York connectivity initiative by Bloomberg's former deputy Mayor. Short notice but they are coming to see me on Monday at noon to talk about their plans for London. Would one of you perhaps be available to join me please? I imagine most relevant for Patrick's portfolio, but I'm relaxed about who attends. And no worries if you can't make it, I can do it