

GREATER LONDON AUTHORITY

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD2287

Title: Budget for membership to the Ellen MacArthur Foundation

Executive Summary:

This decision requests budget of £12,500 for annual membership of the Ellen MacArthur Foundation (EMF) Cities and Governments programme for 2018/19 and 2019/20. This is half of the cost of membership, with the other half being covered by the London Waste and Recycling Board (LWARB).

The GLA and LWARB have had joint membership of the EMF Cities and Governments programme for three years, starting in 2015. Benefits include:

- Access to 6 monthly acceleration workshops and annual summit – meeting leading thinkers, city and business leaders in this space
- Opportunity to be involved in co-projects identified by EMF members that address circular economy challenges in a pre-competitive space
- Access to CE100 businesses such as Google, Marks and Spencer, Unilever
- Opportunity to participate in EMFs sector wide initiatives e.g. New Plastics Economy including the Global Plastics Protocol, Making Clothing Circular etc
- Access to the emerging innovators network – a group of entrepreneurial circular economy small businesses
- Access the joint approach that C40 and EMF are working on to quantify the link between circular economy, sustainable consumption and carbon reduction
- Involvement in relevant research that focuses on the opportunity, challenges and delivery of a circular economy at a city level

This has played an important role in establishing the evidence base supporting London's circular economy policy development, helping embed specific policies across the Mayor's statutory plans.

Decision:

The Assistant Director – Environment approves:

Payment to the Ellen MacArthur Foundation (EMF) of £12,500 (50 per cent of the membership cost) to be part of the EMF's Cities and Governments programme for 2018/19 and 2019/20. The remaining 50 per cent of the costs will be covered by the London Waste and Recycling Board.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT

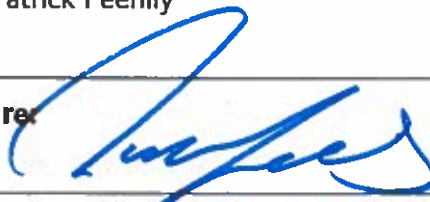
I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Patrick Feehily

Position: Assistant Director -
Environment

Signature:



Date:

5/11/2018

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1 The Ellen MacArthur Foundation is the leading think tank on the acceleration of a circular economy. The GLA and LWARB have been members of EMF's Cities and Government's programme for 3 years (MD2137 approved £12,500 as grant funding and this request asks to approve budget for a further two years). The cost of membership has been reduced from £35,000 per year (split between GLA and LWARB) to £25,000 a year.
- 1.2 Benefits of membership:
- Access to 6 monthly acceleration workshops and annual summit – meeting leading thinkers, city and business leaders in this space
 - Opportunity to be involved in co-projects identified by EMF members that address circular economy challenges in a pre-competitive space
 - Access to CE100 businesses such as Google, Marks and Spencer, Unilever
 - Opportunity to participate in EMFs sector wide initiatives e.g. New Plastics Economy including the Global Plastics Protocol, Making Clothing Circular etc
 - Access to the emerging innovators network – a group of entrepreneurial circular economy small businesses
 - Access the joint approach that C40 and EMF are working on to quantify the link between circular economy, sustainable consumption and carbon reduction
 - Involvement in relevant research that focuses on the opportunity, challenges and delivery of a circular economy at a city level.
- 1.3 Cities are increasingly seen as the engines of a circular economy and as such the Foundation is investing energy and resources in this area. London's membership to the EMF has played an important role in establishing the evidence base supporting London's circular economy policy development, having embedded specific policies across the Mayor's statutory plans including the London Environment Strategy (Policy 7.1 and 11.1), draft London Plan (Policy D1 and S17) and the GLA Group Responsible Procurement Policy (Environmental Sustainability)

2. Objectives and expected outcomes

- To help meet proposal 7.1.1.c in the London Environment Strategy which states that "The Mayor will work with LWARB, Ellen MacArthur Foundation and other partners to implement LWARB's Circular Economy Route Map and develop a circular business programme to increase reuse of materials."
- To ensure that London has access to the most up to date thinking and business examples and contacts on circular economy. Continued EMF membership is considered necessary to support effective implementation of the Mayor's circular economy policies and programmes designed to reduce waste.
- To allow London to continue being promoted as a global leader in the move towards circular economy

3. Equality comments

- 3.1 The GLA is subject to an obligation under the public sector equality duty in the Equality Act 2010 to have due regard to any equality implications which arise out of this decision to spend GLA funds,

including the impact on those sharing protected characteristics under that Act. Transition to the circular economy is expected to bring significant economic, environmental and social benefits through keeping materials and products at their highest use for as long as possible, which will reduce waste and pollution, and reduce reliance on virgin materials and fossil fuels. A full integrated impact assessment has been undertaken of the Mayor statutory plans setting out circular economy policies and programmes including the London Environment Strategy, draft London Plan and Economic Development Strategy. Membership to the EMF will enable London to learn from the EMF network to inform how transition to the circular economy can deliver social value and wider equality benefits.

4. Other considerations

a) key risks and issues

- 4.1 The EMF is considered the global lead in helping city governments and corporates to accelerate to a circular economy. They have developed a bank of literature underpinning the rationale and evidence base supporting circular economy policies in the Mayor's London Environment Strategy, draft London Plan, Economic Development Strategy and GLA Group Responsible Procurement Policy. The GLA and LWARB have also benefited from access to the CE100 global network for sharing best practice between city governments and helped the GLA and LWARB to develop funding programmes (for example Advance London) supporting small businesses to scale up and adopt CE business models. Not renewing membership to the EMF would cut off access to the wealth of CE knowledge and understanding from this global network. This would present a risk to the GLA not being able to effectively implement his CE policies and programmes based on best and current practice, and maintaining its position as a leading city in CE transition.

b) links to Mayoral strategies and priorities

- 4.2 Moving to a low carbon circular economy is one of the strategic priorities within the Mayor's Environment Strategy. Membership of the Ellen MacArthur Foundation will assist in the delivery of the Mayor's circular economy policies and programmes set out in the Strategy and in the Mayor's other strategic plans as set out in Section 1 and 2.

c) consultations and impact assessments

- 4.3 A full public consultation and integrated impact assessment has been undertaken in developing both the London Environment Strategy and draft London Plan. No further consultation is considered to be required before the decision to renew the GLA's EMF membership is made.

5. Financial comments

- 5.1 Assistant Director's approval is sought for expenditure of £12,500 as membership fees to join the Ellen MacArthur Foundation's Cities and Governments programme for 2018/19 and 2019/20. London Waste and Recycling Board will contribute 50 per cent of the membership costs. Environment's 2018-19 Waste programme budget will fund this.

6. Legal comments

- 6.1 The proposal is consistent with the Mayor's statutory responsibilities concerning the environmental and economic improvement of London in section 30 of the GLA Act. That power is exercisable only after consultation with such persons as the GLA may consider appropriate in these circumstances.

7. Planned delivery approach and next steps

Activity	Timeline
Agree work plan including core objectives from membership to the EMF	November 2018
Sign EMF membership contract	November 2018

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after it has been approved or on the defer date.

Part 1 - Deferral

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 - Sensitive information

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form -NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to
confirm the
following (✓)

Drafting officer:

Doug Simpson has drafted this report in accordance with GLA procedures and confirms the following:

Corporate Investment Board

This decision was agreed by the Corporate Investment Board on 5 November 2018.

ASSISTANT DIRECTOR OF FINANCE AND GOVERNANCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature



Date

05.11.18

