



Our Ref: MGLA010816-0730

24 August 2016

Dear 

Freedom of Information request

Thank you for your email which was received by the Greater London Authority on 1 August 2016. Our response to your request is as follows:

1. How did you fund the #LondonIsOpen mugs and badges that have been distributed to staff?

The 800 mugs and badges purchased for GLA staff were funded from existing GLA marketing campaign budgets. This also addresses the lack of mugs available for staff and visitors, which has been an issue for some time.

2. How much did they cost?

The 800 mugs cost £1,468.32, which is £1.82 per mug. A bulk order of 5,000 badges was purchased to cover other Mayor of London activities and events at a cost of £475, 10p per badge. 800 of these badges were allocated to staff at a total cost of £80.

As with all Londoners, GLA staff are an important part of the #LondonIsOpen campaign. Providing the badges and mugs has had a positive effect on employee morale and has encouraged staff to share the message that London is open.

If you have any further questions relating to this matter, please contact me, ensuring that you quote the reference at the top of this letter.

Yours sincerely,



Ian Lister
Information Governance Manager

GREATER**LONDON**AUTHORITY

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>