LONDONASSEMBLY

Economy, Culture and Sport Committee

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15 November 2011

Paul Deighton Chief Executive London 2012 One Churchill Place Canary Wharf London E14 5LN

Dear Paul

## *Just the ticket: the ticketing arrangements for the London 2012 Olympic Games and Paralympic Games*

Thank you for your letter of 18 October 2011.

Members welcome LOCOG's positive engagement with the Committee during our investigation. As you will be aware, ticketing remains, and no doubt will continue to be, an issue about which there is a great deal of public interest. Clearly, demand for tickets has far exceeded supply and this is a welcome indicator of the extent to which the public have embraced the Games. It also, though, reinforces the justification for the Committee's view, as expressed in our report, that there should be as much transparency as possible about the ticketing arrangements. As you may be aware from the discussion about your response at our meeting on 8 November, Members were very much of the view that your initial response to our report has not yet met the public's expectations about transparency.

We recognise that final ticketing numbers will not be available until seating plans are finalised and the processes you describe in your letter are completed. Clearly, though it seems reasonable to conclude from the information available that the majority of tickets have now been sold. There does not appear to be any reason why details of the tickets sold to date should not be put into the public domain. Publication of these details might go some way to reassuring the public that there was a reasonable availability of tickets at the advertised price bands for the sessions for which they applied for tickets. I would therefore be grateful if you could respond to the following question:

• How many tickets have been sold to date at each price point, including the Pay Your Age scheme, for each Olympics session?

I would be grateful if you could provide this information by 14 December. I look forward to your response and your continued positive engagement with the Committee on this issue.

Yours sincerely,

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**Dee Doocey AM** Chair of the Economy, Culture and Sport Committee