

Appendix 1: Examples of scheme customer acquisition material



The image shows two men on a rooftop. One man is wearing a dark blue polo shirt and the other is wearing an orange high-visibility vest over a grey t-shirt. They are standing next to solar panels. A green heart-shaped logo with a sun icon and the text 'solar together' is overlaid on the top left.

Innovative scheme now open for registration!

After a successful first phase involving thousands of Londoners, Solar Together London is here to help RBKC residents get high-quality solar panels at a competitive price through the power of group buying. To find out more about how you can reduce your energy bills by using solar power and to register your interest before 22 August visit our website today.

www.rbkc.gov.uk/solartogether

SOLAR TOGETHER LONDON

GROUP BUYING SCHEME FOR SOLAR PANELS

MAYOR OF LONDON



THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA



The image shows a person in an orange high-visibility vest and a white hard hat working on a rooftop. They are kneeling and appear to be installing or inspecting solar panels. A green heart-shaped logo with a sun icon and the text 'solar together' is overlaid on the top left.

GROUP BUYING SCHEME FOR SOLAR PANELS

Solar Together London is here to help you get high-quality solar panels at a competitive price through the power of group buying. To find out more about our hassle-free approach, and to register your interest visit our website today.

www.solartogether.co.uk/walthamforest

MAYOR OF LONDON



Waltham Forest

HOW DOES IT WORK?



Registration

Register before 22 August for free, and without obligation online. You fill in the details of your roof, e.g. size and orientation.



Auction

An auction will be held on 22 August. Our pre-vetted suppliers submit bids. The more people register, the better the deal for each household.



Personalised offer

From 10 September you will be contacted with a personalised offer, based on the specifications of your roof. This includes your costs and return on the investment of a solar panel installation.



You decide

The decision is then yours as to whether you want to accept your offer. There is no obligation to continue. You will have until 19 October to decide.



Installation

If you accept the offer, the winning supplier will contact you to survey your roof and set an installation date. All installations are planned to be completed by the end of March 2019.



SOLAR TOGETHER LONDON GROUP BUYING SCHEME FOR SOLAR PANELS

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