

PART 2 – CONFIDENTIAL FACTS AND ADVICE

MD2477

Title: **Commitment of the European Regional Development Fund to applications under London Call 7**

Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.

This information is not suitable for publication until the stated date because:

This Part 2 report contains information, the disclosure of which may prejudice the GLA's interests. As negotiations are ongoing with potential grant recipients, there is the possibility that the amounts of funding awarded to grant recipients and the output and/or result targets may change, grant recipients could withdraw from the process and/or the GLA could decide not to award the funding to grant recipients. It would therefore be commercially insensitive to publish the information annexed to this Part 2 until the process has been concluded.

Date at which Part 2 will cease to be sensitive or when this information should be reviewed with a view to publication: 31/03/2020

To be reviewed once the relevant agreements have been negotiated, signed and the GLA has informed the Ministry of Housing, Communities and Local Government (and by the latest 31/03/2020).

Legal adviser recommendation on the grounds for not publishing information at this time:

In the event of any request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access can be denied on the basis that the disclosure of such information would prejudice the GLA's and the proposed grant recipients' commercial interests and therefore, is covered by the exemption under section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description specified in the request; and
- if that is the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information if disclosure under the Act would, or would be likely to prejudice the commercial interests of any person (including the public authority holding it). The paragraph above states that the information is considered commercially sensitive as its release could affect the GLA's ability to negotiate the grant funding with the potential grant recipients.

The section 43 exemptions are qualified exemptions and their use is therefore, subject to a public interest assessment.

Public Interest Assessment

At present, on balance, it is considered that the public interest is best served if the information is not disclosed at this point. Disclosure by the GLA would be likely to have a detrimental effect on the:

- GLA's, and the potential grant recipients' commercial interests and the delivery of the proposed project; and
- GLA's delivery of a project which promotes economic development and wealth creation in Greater London.

The eligibility of these exemptions should be reassessed in the event of an FOI request for this information as the level of sensitivity will change over time and different circumstances may alter the arguments in favour of non-disclosure.

Legal Adviser - I make the above recommendations that this information is not suitable for publication at this time.

Name: Emma Brookman

Date: 7 May 2019

Once this form is fully authorised, it should be circulated with Part 1.

Decision and/or advice:

The annex lists the applications received for ERDF funding for which Mayoral approval to award funding is sought.

Annex: ERDF Call 7 applications

For the applications seeking additional funding, the proposed additional ERDF and the new total ERDF amounts are listed.

ERDF Priority Axis 1: Promoting research and innovation				
Organisation	Project Name	Project description	Proposed ERDF (£)	Proposed Total Project Value (£)
Imperial College London	London Centre for CleanTech Innovation	<p>This project combines three key elements that will drive the development of a CleanTech cluster in London:</p> <p>1) Construction of a new London Centre for CleanTech Innovation (CCI), providing dedicated space for CleanTech businesses to meet, hold forums and competitions, exhibit, innovate, and test and demonstrate new products.</p> <p>2) CleanTech London –a team dedicated to the engagement, co-ordination, marketing, development and representation of the CleanTech community in London.</p> <p>3)Accelerator programme – supporting research and innovation in very early stage Cleantech businesses, allowing them to benefit from access to research and innovation expertise in this sector as well as access to high quality workspaces and advanced technology development spaces.</p> <p>ERDF targets to be achieved include: SMEs receiving support; SMEs cooperating with research entities; SMEs supported to introduce new to the market - and new to the firm – products.</p>	£5,762,048	£13,024,548
King's College London	Gene Therapy Production Facility	<p>The project will substantially enhance the applicant's clinical-grade gene therapy production facility. This will provide a platform for the development of London as one of the world's leading locations for academic and commercial gene therapy research. This facility will focus on manufacturing for early-phase trials (with later large-scale manufacturing by the Cell & Gene Therapy Catapult). The facility will focus on activities which advance knowledge and understanding in this area, including technology enhancement (e.g. increasing gene therapy efficacy) and process development. The project will support a network of high-quality academic and commercial collaborations, especially with SMEs, which are key drivers of innovation in this field.</p> <p>ERDF targets to be achieved include: SMEs cooperating with research entities; renovation and refurbishment of space.</p>	£2,933,000	£5,866,000

Brunel University London	Bridging the Gap <i>(extension to existing ERDF project)</i>	<p>The project will continue to support entrepreneurship within young London SME businesses through a programme of SME engagement and selection: raising awareness of the potential for entrepreneurial activity and selecting those SMEs who have the interest and qualities to follow entrepreneurial pathways. Training and support will provide the necessary additional capabilities and knowledge needed to support young businesses. The project will facilitate and set up access to mentoring and wider networks of individuals, resources and organisations available within the Brunel Innovation Ecosystem.</p> <p>ERDF targets to be achieved include: SMEs receiving support; SMEs cooperating with research entities; SMEs supported to introduce new to the firm products.</p>	<p>Additional: £316,232.53*</p> <p>New total: £838,009</p> <p>*initially applied for £519,948 but reduced to £316K to account for underspend</p>	£1,675,989
Brunel University London	Brunel Co-Innovate Journeys <i>(extension to existing ERDF project)</i>	<p>The project continues the current Co-Innovate Journeys Project generating awareness and encouraging a positive attitude towards innovation by opening up the Academic and Physical Resources of the University to London SMEs. The programme consists of the following:</p> <ul style="list-style-type: none"> • Promotion and network engagement • Innovation mentoring • Smart audits • Brunel innovation vouchers • Collaborative projects • Readiness for funding support • Making the future workspaces and prototyping <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs cooperating with research entities; SMEs supported to introduce new to the firm products.</p>	<p>Additional: £766,518.41</p> <p>New total: £2,215,255</p>	£4,430,510
London South Bank University	Simulation for Digital Health 2.0 <i>(extension to existing ERDF project)</i>	<p>The will continue to provide health SMEs with support to develop their digital products, processes and services. This will include expert advice, access to researchers and support for product testing, data collection and analysis.</p> <p>Specific activities:</p> <ol style="list-style-type: none"> 1) Project promotion 2) One-to-one consultations leading to bespoke work programme 3) Product testing 4) Support to access markets 5) Development of a Digital Health Innovation Community linking SMEs to support organisations e.g. Digital Health London. 	<p>Additional: £572,170</p> <p>New total: £1,221,685</p>	£2,443,370

		<p>6) Delivery of wider business support e.g. meeting investors, promoting open innovation, introductions to collaborating partners.</p> <p>7) Demand led workshops - providing curated workshops to SME's on innovation and technical topics.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the market, and new to the firm, products.</p>		
King's College London	<p>Collaborate to Innovate</p> <p><i>(extension to existing ERDF project)</i></p>	<p>The project will continue to promote collaborative innovation, SME engagement in life science research and build links between industry and higher education. The project draws upon the achievements and successes of the first phase of funding to deliver support to life sciences SMEs which have innovation, applied research and product development needs on Advanced Therapies. The scheme is promoted to SMEs which have definable research/product development needs and wish to collaborate with university research expertise to develop those ideas further.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the market, and new to the firm, products.</p>	<p>Additional: £600,642</p> <p>New total: £1,647,419</p>	£3,294,842
ERDF Priority Axis 2: Enhancing Access to, and use and Quality of, ICT				
Organisation	Project Name	Project description	Proposed ERDF (£)	Proposed Total Project Value (£)
Westminster City Council	Digital Street Markets	<p>The availability of Wi-Fi in Westminster's markets will support market traders to get online. Digital/Enterprise training will support traders to maximise the benefits of the free Wi-Fi. The Wi-Fi will be procured from an outdoor Wi-Fi provider. It will be installed on buildings or public and private sector assets and will deliver a private network for each trader capable of delivering 30Mbps. In order to support businesses to make use of this improved connectivity a range of enterprise and digital training sessions will be delivered. They will be delivered via a training programme covering topics including creating websites, taking online payments, social media and search engine optimisation. These topics will be delivered alongside a wider programme on business support tailored to support start-up businesses.</p> <p>ERDF targets to be achieved include: new and existing SMEs receiving support; SMEs supported to introduce new to the firm products; businesses taking up broadband with speeds of at least 30 Mbps.</p>	£576,155	£1,152,310

ERDF Priority Axis 3: Enhancing the Competitiveness of SMEs				
Organisation	Project Name	Project description	Proposed ERDF (£)	Proposed Total Project Value (£)
Department for International Trade (DIT)	The London Internationalisation Fund	<p>The project provides financial support to complement the Department for International Trade's (DIT's) new Engage, Diagnose, Brokerage approach (EDB). As part of an Enhanced International Trade Adviser (EITA) Service, to be competitively tendered, International Trade Advisers (ITAs) (employed by the successful EITA Contractor) will engage with eligible SMEs, diagnose their export barriers/needs, help them create Action Plans, and broker them to market proven professional service suppliers who will support the SME to overcome its barriers to exporting. The project will provide financial support to eligible SMEs who would not otherwise take up the brokered services.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs receiving grants; employment increase in supported businesses.</p>	£2,837,400	£5,674,800
Imperial College London	Business and Product Development Programme	<p>This project seeks to build on ICL's work with its Innovators Programme and expand this to run a sister programme to provide more focused advice and support to SMEs around product development – the Product Development Academy. This would enable ICL to provide business support to more SMEs across London, and to leverage the capabilities of the advanced hspace on the White City campus as an area to support SMEs with development of their products.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the firm products; employment increase in supported businesses.</p>	£924,124	£1,848,248
Greater London Authority	London Growth Hub - Hub & Spoke	<p>The project will deliver a suite of physical (face to face) business support activity initiatives to support entrepreneurial activity among underrepresented groups, increase productivity and business growth (both through employment and turnover growth), within existing SMEs. The objective of this project is to provide a targeted business support offer to established and start-up businesses that have potential to grow. The project main offer will be 'business navigators' that will act as the first point of contact for SMEs and will deliver a free and impartial Information, Diagnosis and Brokerage (IDB) services to local businesses. Alongside business navigators the project will make available to SMEs a suite of business advisors, with specialism in specific fields to provide high intensity business support and account management.</p>	£1,000,000	£2,000,000

		ERDF targets to be achieved include: SMEs receiving support; SMEs receiving information, diagnostic and brokerage support; employment increase in supported businesses.		
London & Partners	Business Growth Programme <i>(extension to existing ERDF project)</i>	<p>The project will continue to support foreign and London-owned SMEs to grow their businesses across London to help realise their full potential. The project has the specific objective of increasing the growth capability of SMEs and therefore improve their productivity; and create new jobs and products. The project does this by: attracting new foreign investments via the FDI team, and providing advice and support to enter, establish and expand in London; providing tailored advice and mentoring to address barriers to growth, including a tailored Growth Plan developed by a dedicated Business Growth Manager; providing advice and consultancy on access to finance; delivering supply chain interventions and collaborations between SMEs and corporates; creating a peer-to-peer community; signposting to local business support including a range of London & Partners' service providers.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the firm products</p>	<p>Additional: £1,640,000</p> <p>New total: £4,710,952</p>	£9,421,904
London Waste and Recycling Board	Advance London - Circular Economy SME Business Support Programme <i>(extension to existing ERDF project)</i>	<p>Building on the existing project, the extension will enable the project to meet the growing business demand and support the scaling of circular business models across London. The project will continue to enhance the growth and competitiveness of existing circular businesses and support those transitioning to more circular models, allowing them to improve their resource efficiency, become more resilient, access new revenue streams and differentiate themselves from competitors. The project will continue to deliver specialist business support, both to SMEs directly operating in the circular economy, and to businesses seeking to make their business models more circular.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the firm products; SMEs receiving information, diagnostic and brokerage support</p>	<p>Additional: £706,728</p> <p>New total: £1,335,664</p>	£2,671,328

The British Library	<p>Innovating for Growth - Phase 2 'Start-ups and Scale-ups'</p> <p><i>(extension to existing ERDF project)</i></p>	<p>The project will continue to help entrepreneurs and innovators on the journey from starting to growing a sustainable business. The project helps entrepreneurs to both create viable new businesses and enable ambitious business owners to scale up through leveraging the Library's unique assets and expertise in intellectual property management and business intelligence. The project activities have enabled the Library to create a thriving business network, so far, of close to 2,000 business owners and aspiring entrepreneurs.</p> <p>ERDF targets to be achieved include: Existing and new SMEs receiving support; SMEs supported to introduce new to the firm products; potential entrepreneurs assisted to be enterprise ready; employment increase in supported enterprises.</p>	<p>Additional: £1,126,019</p> <p>New total: £2,458,439</p>	£4,916,878
---------------------	---	--	--	------------

ERDF Priority Axis 4: Supporting the shift towards a low carbon economy in all sectors				
Organisation	Project Name	Project description	Proposed ERDF (£)	Proposed Total Project Value (£)
Greater London Authority	Decentralised Energy Enabling Project (DEEP) 2	<p>This is a successor programme to the existing ERDF funded project 'Decentralised Energy Enabling Project (DEEP)'. The new project seeks to provide the leadership and project development support to help others to implement district heating networks that will supply low to zero carbon heat to London's homes and buildings. The activities will:</p> <ul style="list-style-type: none"> • Continue to provide the capacity, skills, know-how and resource for local authorities and other public sector bodies • Develop and maintain the London Heat Map website to ensure areas of high heat resource and demand that offer the best potential for large-scale heat network projects are readily identified. • Undertake local energy mapping to identify energy resources and heat demands, producing Energy Master Plans (EMP) that will identify the extent of market competitive heat networks for defined areas, and provide the evidence base for local policy development and decision-making, and a pipeline of projects for further development. • Work directly with stakeholders to develop heat network projects that accord with the London Environment Strategy. • Create a supportive regulatory environment for heat networks. • Build a receptive and skilled marketplace for heat networks and act as an invaluable source of know-how to coordinate projects to market. • Continue to grow a heat network knowledge-base through the creation of framework commercial agreements, guidance and other documentation and tools. • Establish priority Heat Network Zones as set out in the draft New London Plan to focus 	£3,000,000	£6,000,000

		<p>activities and create the conditions to attract private sector heat network development and investment.</p> <p>ERDF target to be achieved include: decrease of greenhouse gas</p>		
Greater London Authority	<p>Better Futures</p> <p><i>(extension to existing ERDF project)</i></p>	<p>The project will continue to provide tailored innovation support (and access to managed co-working space) to improve the success rate and speed of low-carbon enterprises seeking to achieve innovation-led growth. It will build on the success and momentum of the existing project, responding to continued market failures (negative externalities, imperfect information and innovation coordination problems) and strong levels of demand from the business community. The project has six main delivery components:</p> <ul style="list-style-type: none"> • SME Engagement • SME business support • Innovation Support • Product Development • Scaling Products • Access to market <p>ERDF targets to be achieved include: New and existing SMEs receiving support; SMEs cooperating with research entities; SMEs supported to introduce new to firm products.</p>	<p>Additional: £1,306,280</p> <p>New total: £2,129,803</p>	£4,259,605
London South Bank University	<p>Greentech Access to Innovation 2.0</p> <p><i>(extension to existing ERDF project)</i></p>	<p>The project will continue to assist London SMEs with issues around a lack funds and access to appropriate equipment and advice. In particular, the project will focus on issues relating to the development of energy and resource efficiency technologies. The project offers bespoke technical expertise, equipment and business skills to support the development of energy and resource efficiency low carbon technology. The project will also provide quarterly networking/workshop events so that businesses can learn from peers as well as technology and business experts.</p> <p>ERDF targets to be achieved include: New and existing SMEs receiving support; SMEs cooperating with research entities; SMEs supported to introduce new to firm products.</p>	<p>Additional: £666,391</p> <p>New total: £1,309,151</p>	£2,618,302

Greater London Authority	RE:FIT <i>(extension to existing ERDF project)</i>	<p>This project builds on three phases of RE:FIT, which has been running since 2009. RE:FIT is on track to deliver savings of 25,000 tCO2 per annum, 68 GWh of energy and retrofit 400 public sector buildings by August 2019 through this last phase alone. RE:FIT is a tried and tested, low risk programme of technical assistance to Public Sector Organisations that delivers carbon emission savings. This outline application is for a 3-year extension to the current 2016-2019 phase, to fund a dedicated Programme Manager within the GLA, and for the management and procurement of a Programme Delivery Unit (PDU) to engage with PSOs to provide expert assistance and tailored technical support to save energy and carbon and facilitate retrofit uptake.</p> <p>ERDF target to be achieved include: decrease of greenhouse gas; decrease of annual primary energy consumption of public buildings.</p>	<p>Additional: £1,870,065</p> <p>New total: £3,932,298</p>	£7,931,945
--------------------------	---	--	--	------------

