

North Kensington Gate Proposals

North Kensington Gate North

- 48 new homes, including affordable housing, comprising a mix of one, two and three bedroom apartments;
- Ground floor commercial space with active frontages;
- A single building of varying height, stepping down from 11 storeys at the southern side to 4 storeys at the northern elevation;
- Landscaped public realm including widened pavements and planting;
- A rooftop garden terrace for residents;
- Car free development with generous cycle storage.



North Kensington Gate South

- 170 new homes, including affordable housing, comprising a mix of one, two and three bedroom apartments;
- 600m2 (GIA) of commercial space with active frontages;
- A single building of varying height, including a 22 storey tower element at the south of the site, dropping down to 6 storeys and 8 storeys at the north end;
- Generous landscaping additions to the public realm including widened pavements and street tree planting;
- Extensive rooftop garden terraces for residents on the lower stepped elements of the building;
- A residential garden at the rear of the site;
- Significant improvements to the setting of the Canadian War Memorial in St Mary's Catholic Cemetery; and
- Cycle and car parking, including 32 basement car parking spaces.



Programme and Consultation Process

23/03/16	Stakeholder Introductory Letter
	Letter to stakeholders and community groups introducing the team and offering a briefing.
07/04/16	Exhibition Invitation Newsletter
	 Distributed to approx. 2,200 residents and businesses informing them that proposals were being brought forward for the two sites. Details of the timing and location of the public exhibitions, with contact details including a phone number, email address and project website.
12/04/16	Stakeholder Briefing Session
	 Joint presentation to representatives of the Hammersmith Society, Hammersmith & Fulham Historic Buildings Group and Friends of Wormwood Scrubs.
12/04/16	Meeting with St Mary's Roman Catholic Cemetery
	 Meeting and site visit with the Cemetery Director. Strong support in principle from the cemetery owners for a new controlled access from Scrubs Lane across our site into the cemetery.
21/04/16 &	Two-day Public Exhibition
23/04/16	 Two-day event held across different venues, including the Linford Christie Stadium located south of the sites, and the Harlesden Methodist Church located north of the sites. 37 residents, stakeholders, neighbouring landowners and businesses attended the public exhibition. Attended by representatives of London Diocese, Midland Terrace Residents' Association, Harlesden Town Team and members of the Grand Union Alliance.
02/06/16	Presentation to the Commonwealth War Graves Commission
	 Meeting with representatives of the Commonwealth War Grave Commission regarding our proposals to improve the setting of the Canadian War Memorial.

Responding To Consultation Feedback

North Kensington Gate North

Increase to active street frontage

 The ground floor plan was redesigned to provide an additional commercial unit on Scrubs Lane, relocating plant into a newly introduced small basement.

Lower building height

• The colonnade at the top of the building was reduced, decreasing the overall height of the building.

Further improvements to the public realm

 Throughout consultation, stakeholders and residents have expressed an interest in improving the streetscape at Scrubs Lane. As a direct response, we are proposing additional planting and improvements to the pedestrian experience at this section of Scrubs Lane.

Provision of Affordable Housing

 The scheme delivers 48 housing units in total, 34 of which are for market sale and 14 of which are affordable units. On a unit basis, this equates to 29% of the total number of units would be affordable.



Responding To Consultation Feedback

North Kensington Gate South

Reduction in height of tower and density

 The tower was reduced by three storeys, from 25 to 22 storeys, lowering the overall density of the development.

Changes to the landscaping strategy

• The proposals now include more planting on Scrubs Lane contributing to the streetscape and improving the pedestrian experience in the area.

Delivery of active commercial space

 The ground floor space has been redesigned to introduce more active ground frontages with plant and cycle storage being relocated to the rear of the building.

Promoting sustainable transport

• The site is proposed to provide 32 car parking spaces for residents (0.19 spaces per home). In addition to this a car club space is now proposed in order to further encourage sustainable means of transport and discourage individual car ownership.

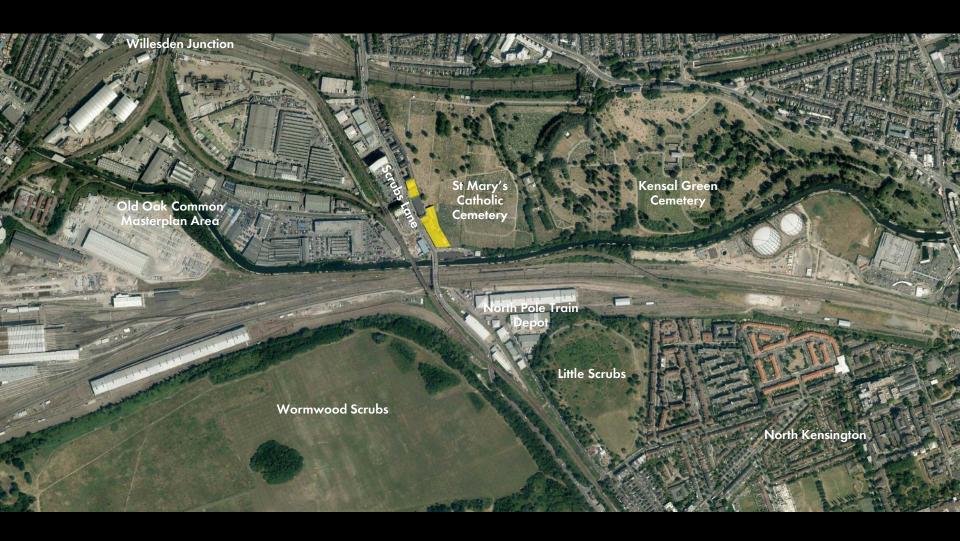
Provision of affordable housing

 The scheme delivers 170 housing units in total, 119 of which are for market sale and 51 of which are affordable units. On a unit basis, this equates to 30% of the total number of units.



Programme (Continue)

- 13 September Applications Submitted to the OPDC
- 19 October Public Consultation Event
- 28 October End of the Consultation Period
- Q1 2017 Anticipated Decision









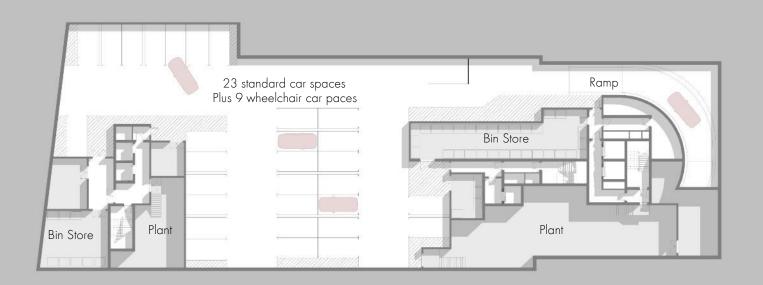


















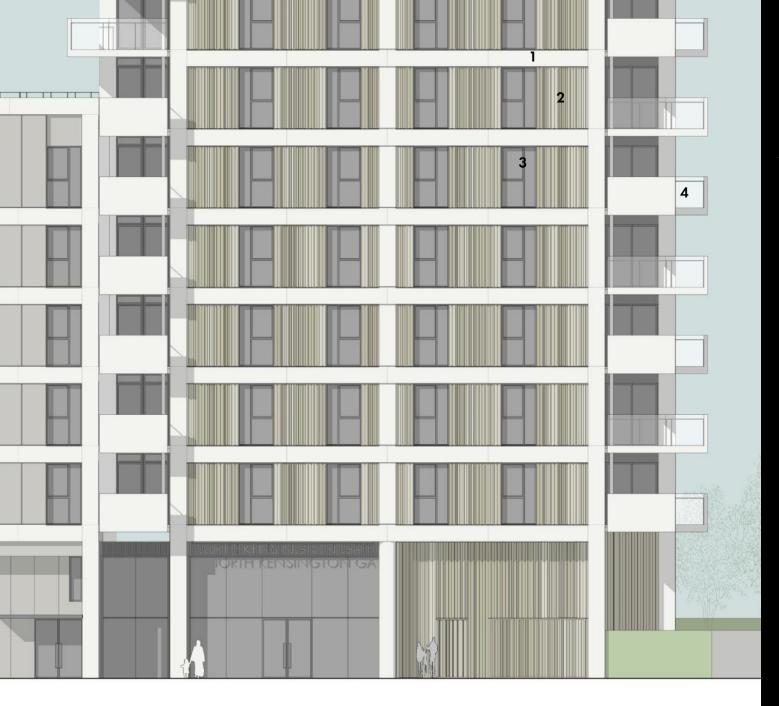






Material Palette



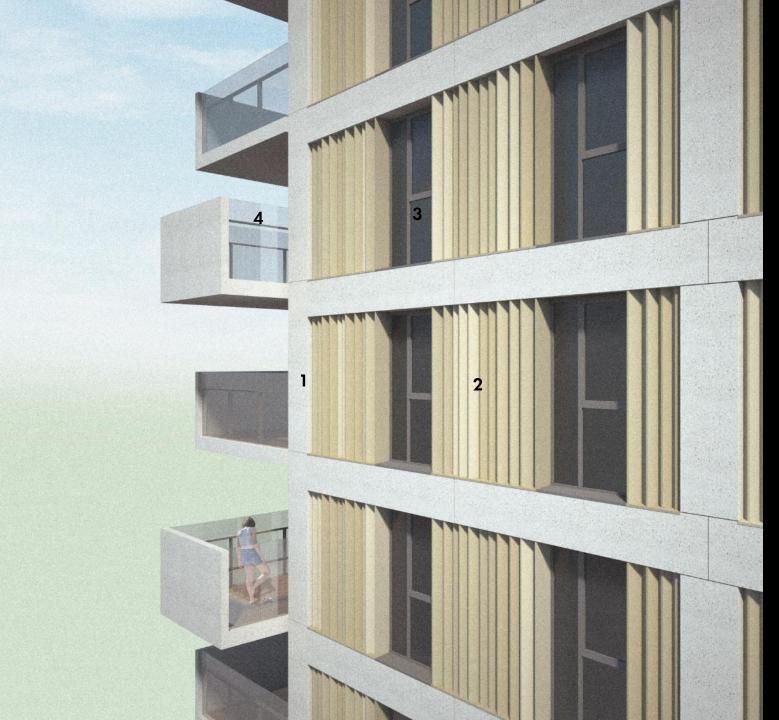


- Precast Frame
 Corrugated Aluminium
 Panels
- 3. Aluminium Window Frame
- 4. Glass Balustrade

Tower - Ground



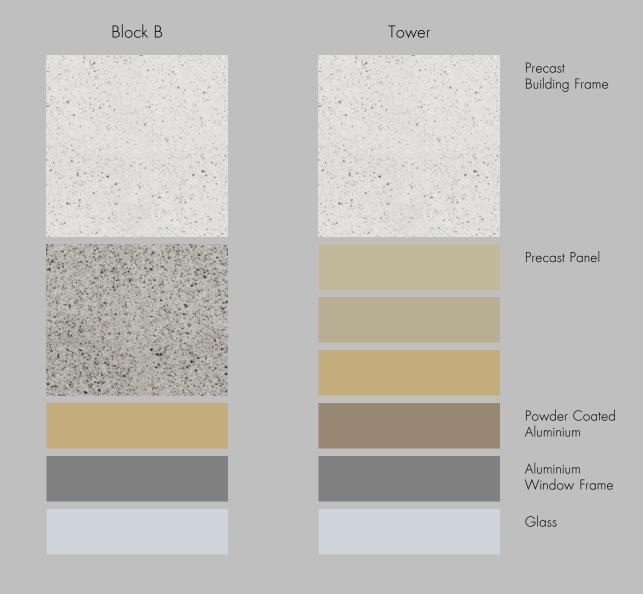
Facade Details



- Precast Frame
 Corrugated Aluminium Panels
 Aluminium Window Frame
 Glass Balustrade

Facade study

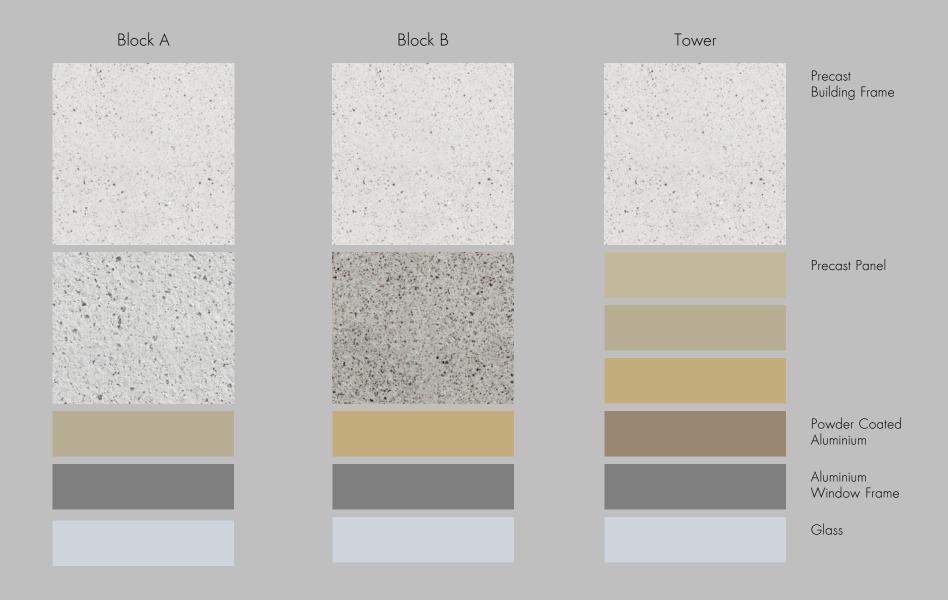
Material Palette





- 1. Precast Frame
- 2. Precast Panel with Aluminium Reveal
- 3. Aluminium Window Frame
- 4. Glass Balustrade

Material Palette





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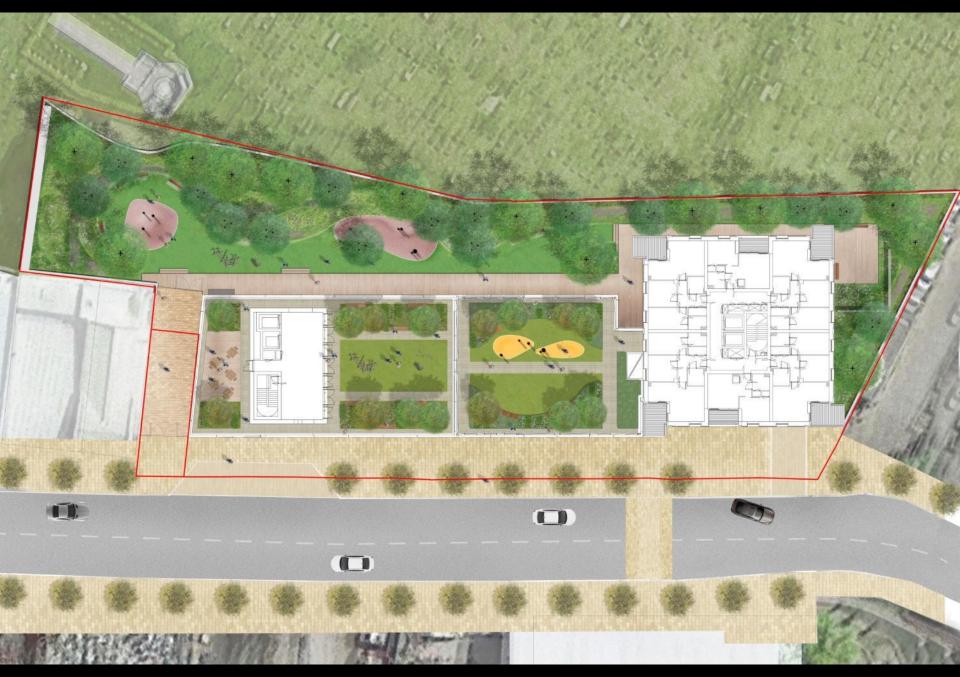


Block A and B

















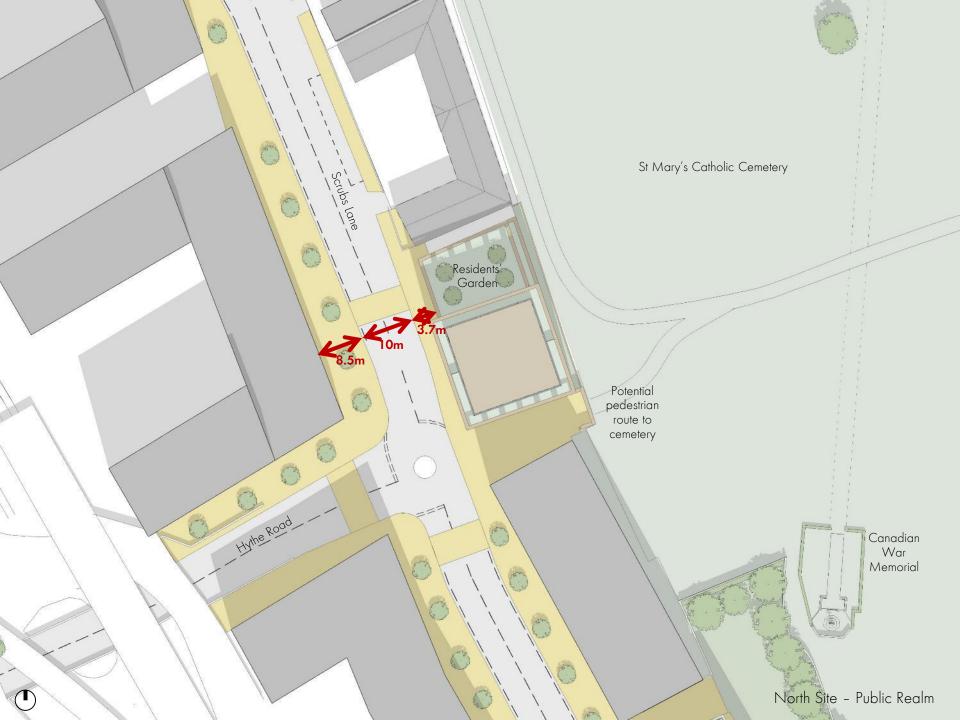


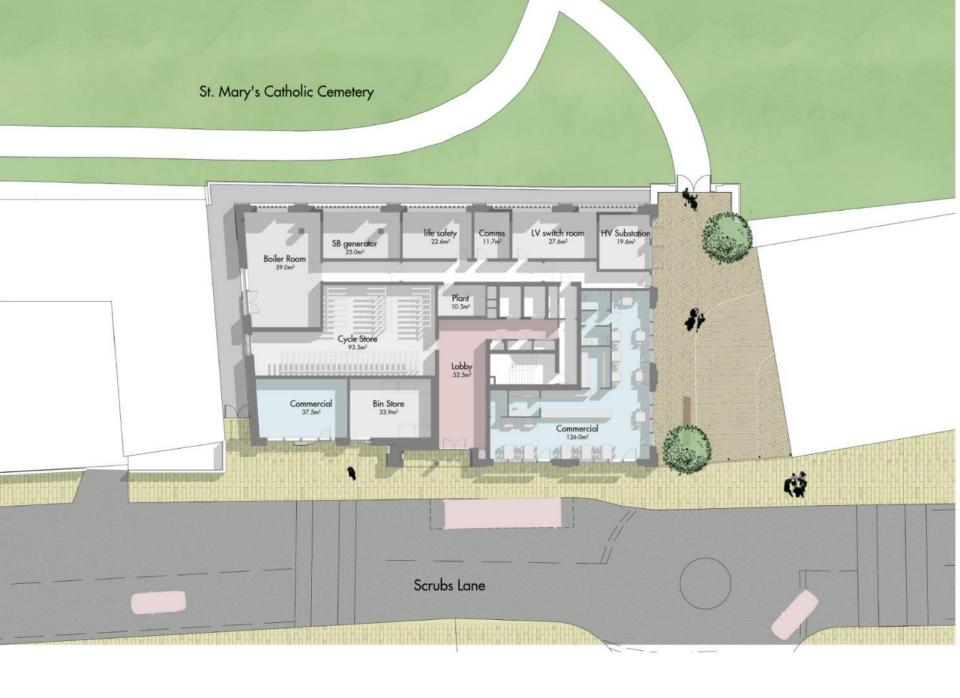






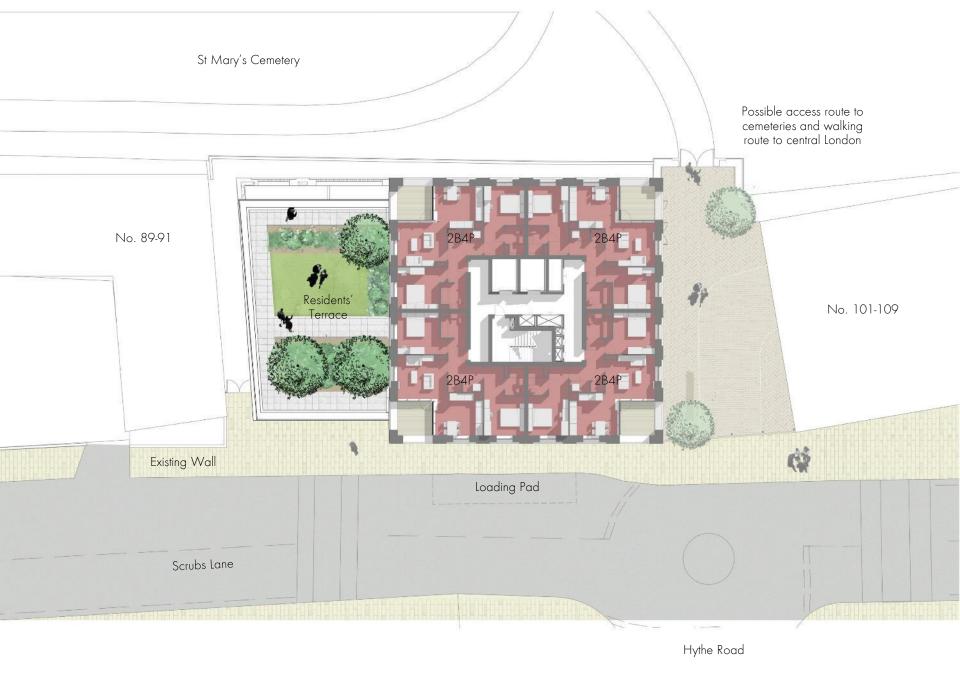






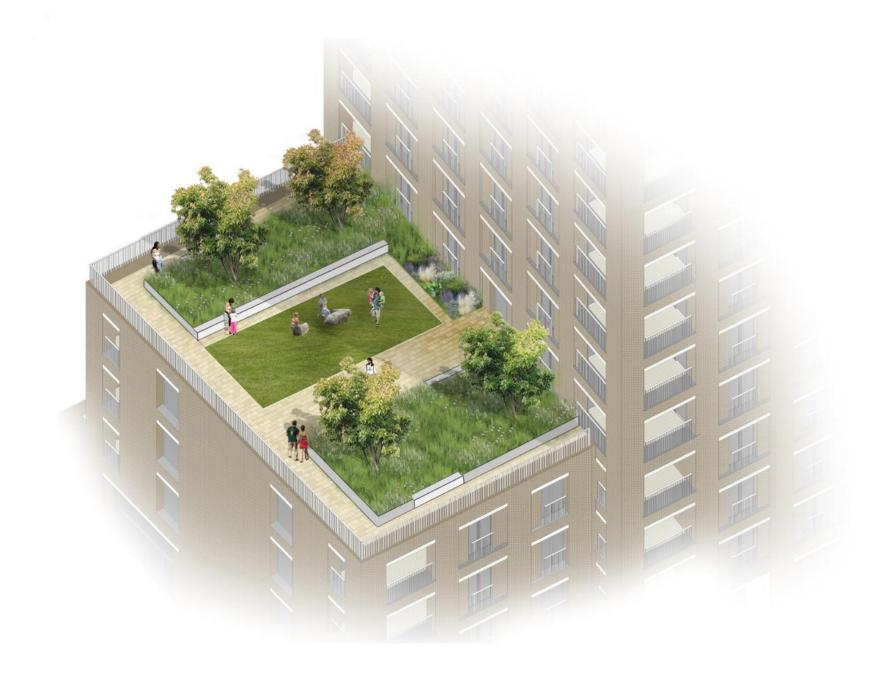




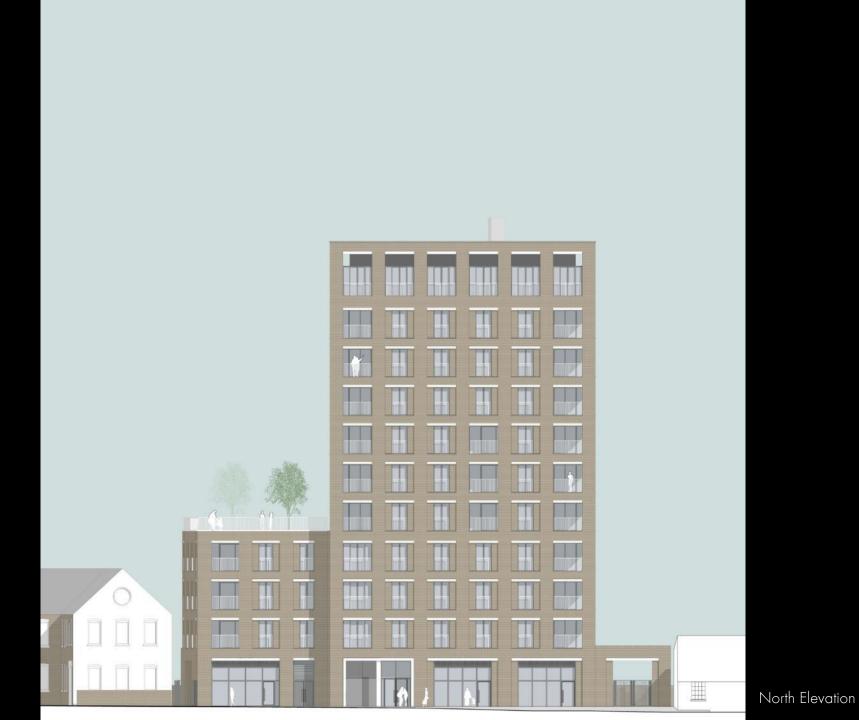
















Material Palette

Brickwork

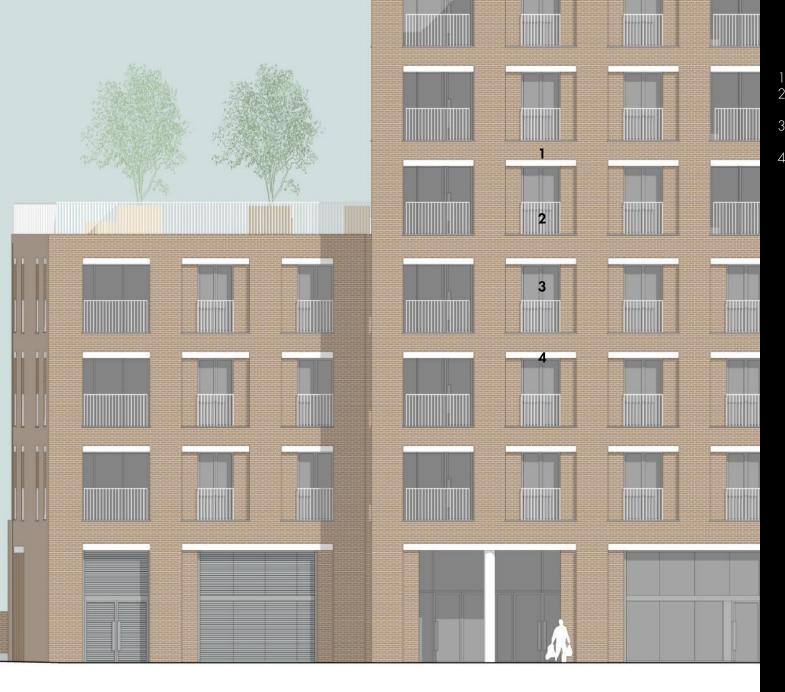


Precast



Aluminium Window Fram

Metal Handra



- . Precast Frame
- 2. White Aluminium Balustrade
- 3. Aluminium Window Frame
- 4. Precast Lintel









North Site - Scrubs Lane Elevation















