

RE: MGLA120216-5017 FOI request - Rugby World Cup fanzone at Trafalgar Square

Mayor of London (mayor@london.gov.uk)

To: [REDACTED]

Dear [REDACTED]

Thank you for your Freedom of information request with regards to the 2015 Rugby World Cup Fanzone in Trafalgar Square.

Under the host city arrangements each city staging games were responsible for hosting a fanzone within their city. This was not the case for the Trafalgar Square fanzone. The fanzone in Trafalgar square was organised by England 2015 who were responsible for delivery of all elements of the event.

Yours Sincerely

[REDACTED]
Sports Policy Officer
Greater London Authority

If you are unhappy with the way the GLA has handled your request, you may complain using the complaints procedure, available at:
<https://www.london.gov.uk/about-us/greater-london-authority-gla/sharing-our-information/freedom-information>

Dear Sir or Madam,

Under the Freedom of Information Act I would like to request the following information about the fanzone staged at Trafalgar Square during the 2015 Rugby World Cup:

a)

The numbers of people attending the Trafalgar Square fanzone, broken down by date

b)

The amount of revenue broken down by date and outlet

c)

The costs broken down by date

d)

The amount of profit broken down by date and outlet (if you have that breakdown)

e)

The overall cost of staging the fanzone

f)

Funding received for the fanzone, broken down by provider and type (e.g. sponsorship, funding from other public bodies)

g)

Income from vendors, broken down by vendor

h)

The 'data dictionary' for the database used to store data about the fanzone (list of the fields used in that database)

Please provide the information in spreadsheet format (CSV or XLS) as per ICO guidance.

Kind regards,

[REDACTED]

This message has been scanned for viruses by the Greater London Authority.