

GREATER LONDON AUTHORITY

[REDACTED]
(WhatDoTheyKnow.com)

Our Ref: MGLA030120-9636

3 March 2020

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 2 January 2020. Please accept our apologies for the late response. Your request has been considered under the Freedom of Information Act 2000.

You requested:

Please, can you supply me a website link or documentation related to the cost of the 2019-20 New Year's Eve Fireworks display.

The GLA does not yet hold the final cost of the 2019-20 New Year's Eve Fireworks display.

The cost of the event is yet to be finally reconciled for 19/20. This will be completed for the new financial year in April 2020.

The New Year's Eve Fireworks generates considerable economic benefits for London. More than 100,000 ticket holders from London, across the UK and abroad attend the event providing a multi-million-pound boost to the capital's visitor economy. In addition, the national and worldwide media coverage of the event brings significant media value and promotion of London. In 2019 the event was watched on BBC TV and other media by an audience of more than 10 million, and by many more across the globe.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA030120-9636.

Yours sincerely

Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>