

GREATER**LONDON**AUTHORITY

By email

Our Ref: MGLA030518-1228

24 May 2018

Dear [REDACTED]

Thank you for your request for information about the St Patrick's Day event and parade, which the GLA received on 3 May. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

1. In the parade, parts of it were South American themed, why is this?
2. This is a free event, so who funded the event, the council?
3. Were there any economic/environmental impacts to this event??
4. Were there any constraints when shutting the roads off?

Please find below the information we hold within the scope of your request and our answers to your questions:

1. The parade is open and inclusive to all and includes representations from many different communities.
2. The festival is funded from several sources –The Mayor of London, grant funding and private sponsorship. We have published sponsor details at <https://www.london.gov.uk/events/2018-03-16/london-st-patricks-day-festival-2018#acc-i-51178>
3. GLA events are ISO20121 certified and we work with all contractors to ensure limited environmental impact. We assess economic impacts via independent market research. This year it identified that there was an economic impact to the local area of over £3m, as a result of 'additional spend', including for accommodation and restaurants, from people attending the event.

4. The road closure implementation is taken via LOPSG (London Operational Planning and Safety Advisory Group) and includes a TTO (Traffic Management Order) via Transport for London and a traffic management contract and barrier company to implement them.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA030518-1228.

Yours sincerely


Senior Events Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>