

GREATER LONDON AUTHORITY


By email

Our Ref: **MGLA180417-9470**

17 May 2017

Dear 

Thank you for your request for information which the GLA received on 18 April 2017. Your request has been dealt with under the Freedom of Information Act 2000.

The Feast of St George, inspired by 13th century origins of St George's Day as a national day of feasting, is an annual event within the GLA events programme. The event held on 22 April 2017 featured an English food market, cookery theatre, children's activities and live music and entertainment throughout the day.

It also included a central London St George's Day themed walking trail, and a downloadable party toolkit to encourage people to host their own St George's Day feast. Additionally, City Hall hosted an exhibition in partnership with Historic England – I am London – exploring diverse identities in England's capital city; we also proudly flew the flag of St George outside City Hall for the week leading to St George's Day.

In terms of your specific request, our response is as follows:

1. What is the budget allocated to the Feast of St George event in Trafalgar Square on Saturday 22nd April 2017?

The budget allocated to The Feast of St George is £98,000, which covers elements such as infrastructure, production, stewarding, programme content, site dressing and marketing.

2. What is the budget allocated to any other GLA St George's Day events?

The GLA did not allocate any budget to any other St George's Day events.

If you have any further questions relating to this matter, please contact me, quoting the reference at the top of this letter.

Yours sincerely


Events for London

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>