#### SPONSORSHIP AGREEMENT

THIS AGREEMENT is made the 1711 66,2010

#### **DETWEEN:**

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- (1) THE GREATER LONDON AUTHORITY of City Hall, The Queen's Walk, London, SEI 2AA, UK, (the "GLA") and
- (2) LEBARA MOBILE LIMITED whose registered office is at 5TH floor, 100 Lemm St, London E1 8EU (the "Sponsor") (registered company number: 06184980)

#### COMMERCIAL TERMS

2010 Event: Mayor of London's St Patrick's Day Festival

Date of 2010 event: 14TH March 2010.

- St Patrick's Day Parade Green Park to Whitchall Place (12pm 2pm).
- St Patrick's Day Festival in Trafalgar Square (12pm 6pm).

The Sponsor wishes to associate itself with the 2010 Event and the Puttire Events as Principle Partner (sole top tier sponsor) and to support it financially. The GLA has therefore agreed to permit the Sponsor to be associated with the:

- · 2010 Event, and to allow it to be publicised, in return for the 2010 Sponsorship Costs; and
- The Sponsor will have exclusivity in the Telecommunications sector.
- Future Events on the same terms and conditions (Commercial Terms to be agreed by the parties in each instance \*see clause 3.2) in return for the Future Sponsorship Costs.

#### Marketing Benefits:

Sponsor to approve their logo on all artwork for the 2010 Eyent;

- Double Royal festival posters in London Underground stallons (print run 250, Fri 26th Feb Fri 12th Merch 2010).
- A3 posters (print run 500) distributed to schools, libraries, Irish Centres & public houses.
- 6pp DL leaflet (print run 15,000) distributed on Parade and Trafalgar Square + Full colour OBC display advert for Sponsor on DL leaflet.
- Four rickshaws ridden around London for the week before the event and in the Parade. One of the rickshaws will be solus branded Lebara.
- GLA St Patrick's Day website, consisting of a logo credit with hyperlink to Sponsor's website, View London, Visit London & QYPB.

#### Irish Post Newspaper:

#### Sponsor to receive: -

- A full-colour advert (RH first 30%) and front cover logo in the St Patrick's Day souvenir brochure of which 52,000 will be produced and distributed as follows:
  - -14,000 distributed to approximately 300 Irlsh and West End bars, clubs and organisations
  - -18,000 inserted into the Irish Post Newspaper (edition 3.03.10).
  - -20,000 distributed by the GLA to relevant stakeholders, organisations and at the Event
- Logo to appear on two x 20x4 adverts in Irish Post to promote the event (Editions 24.02.10 & 3.03.10)

#### Promotional Benefits:

- Sponsor to have an exhibition space (5m sq) on the North Terrace of Trafalgar Square. Exhibition space to be dressed and staffed by Sponsor.
- Sponsor logo on scrims located on both sides of the main stage on Trafalgar Square and on backdrop.
- Sponsor logo on 6 x balustrades situated at Trafaigar Square. Two solus branded balustrades for the Sponsor.
- Sponsor advertisement to appear on the Byent's main electronic screen adjacent to main performance stage for a minimum of 6 runs in between live performances.

(exhibition space and advertisement content to be approved by GLA in advance)

#### Corporate Hospitality Benefits:

An allocation of 10 tickets to the VIP party at the Irish Centre on Sunday March 14th 2010.

#### Additional Benefits:

- Acknowledgement of the Sponsor's support for the 2010 Event as part of the Mayor's welcoming speech at Trafalgar Square on 14<sup>th</sup> March 2010.
- Sponsor acknowledged in all press releases associated with the 2010 Event and issued by the GLA

2010 Sponsorship Costs: £25,000 (+VAT), payable as follows:

On Signing: £25,000 (+VAT).

Subject to the Terms and Conditions overleaf

Signature

08/04/10/0

Senior Sponsorship Manager Greater London Authority Signatur Name:

12/02/2010

Position:

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Lebara Mobile UK Ltd

#### TERMS AND CONDITIONS

#### 1. **DEFINITIONS**

The following words shall have the following meanings:

Additional Costs Those other costs payable by the Sponsor to the GLA not being

Sponsorship Costs.

Agreement This sponsorship agreement.

Benefits The benefits described in the Commercial Terms.

Commercial Terms The terms set out at the front of this Agreement agreed between

the parties.

Dates . The dates when the event is to be held as set out in the

Commercial Terms.

2010 Event The 2010 event/project as referred to in the Commercial Terms.

Event Format The format of the 2010 Event as set out in Appendix 1 and formats

of the Future Events as set out in addenda to this Agreement in

accordance with clause 3.2.

Future Events Any St Patrick's Day events of a similar nature to the 2010 Event

and organised by the GLA in each of 2011 and 2012.

GLA Representatives The GLA officers, (or as

nominated by the GLA in writing from time to time), authorised by the GLA to act on its behalf for all matters relating to this

Agreement,

Participants Those presenters, actors, bands, speakers, performers and other

persons participating, publicly, in the Event other than the

audience.

Services The services as set out in the Commercial Terms.

Sponsorship Costs The costs of sponsorship as set out in the Commercial Terms.

Future Sponsorship Costs For 2011 £30,000.00 plus VAT and for 2012 £30,000.00 plus

VAT,

Sponsor Logo The logo of the Sponsor set out in Appendix 2.

#### 2. BENEFITS

- 2.1 Any further benefits over and above the Benefits, requested by the Sponsor, will be charged for on the basis of any fee agreed for them or, if none, then on GLA's best assessment of the value of such benefits as compared to the value of all the Benefits which the Sponsor is obtaining.
- 2.2 Any costs for additional room hire, catering, flowers, photography, security, extra stewarding and waiting staff, get-in/get-out, promotional stands and parking vouchers must be paid for by the Sponsor. Production and design costs for additional marketing materials and invitations relating to the 2010 Event and Future Events, over and above the agreed Benefits, must also be met by the Sponsor.
- 2.3 In the event that the Sponsor fails to pay any fee or cost in accordance with the Agreement, or as alternatively agreed by the parties, the GLA may choose: to withdraw the relevant element of the Sponsorship or related services; offer an alternative or reduced benefit; or deliver the benefit or service notwithstanding such late payment but recover the relevant sum(s) later.

2.4 The Sponsor shall not transfer, assign, licence or otherwise grant any rights in respect of the Benefits to any third party without the GLA's prior written consent.

#### 3: CONTENT AND TITLE

- 3.1 The title of the 2010 Event or the Future Events may be changed by the GLA after consultation with the Sponsor.
- 3.2 The 2010 Event will comprise of the Event Format, the GLA notifying the Sponsor of the format of Future Events in writing by 31 December 2010 and 31 December 2011 respectively such formats in each instance being treated as an addendum to this Agreement and setting out the format of each Future Event and the GLA will on request from time to time notify the Sponsor of any additional Participants and provide a schedule of updated events.
- Commercial Terms for Future Events shall be agreed by the GLA and Sponsor on or before 31 December 2010 and 31 December 2011 respectively such terms in each instance being treated as an addendum to this Agreement and setting out the Benefits in respect of each Future Event. The Sponsor acknowledges that there may be changes or alterations to the 2010 Event and/or Future Events, the Participants and the audience. This Agreement shall remain in place between the parties notwithstanding such changes or alterations provided that the general nature of the 2010 Event and/or Future Events are not, in GLA's view, substantially different to that as planned.
- 3.4 No change to any of the Benefits and/or Services shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits and/or services offered by the GLA), the package of benefits and/or services offered is not materially of less quality or extent than was determined under this Agreement as at the date of signing.

#### 4. MARKETING AND PUBLISHING

- 4.1 The GLA shall acknowledge the Sponsor's participation in the 2010 Event and Future Events by incorporating the Sponsor's name and/or the Sponsor's Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The GLA shall have the sole right of approving all such literature and materials.
- 4.2 The GLA may seek other commercial sponsors and supporters for the 2010 Event and Future Events whose names and logos will also appear on 2010 Event and Future Events literature. Placement and size of all logos and line credits will be as specified by the GLA. The GLA may seek additional sponsors for discrete elements of the 2010 Event and/or Future Events or related activities, and offer those sponsors credits on individual/one-off pieces of print. The GLA shall not be precluded from promoting, in relation to the 2010 Event and/or Future Events, any other product or service similar to or in competition with that of the Sponsor.

#### PAYMENT

The Sponsor shall pay the 2010 and Future Sponsorship Costs and Additional Costs in the manner and on the dates (time to be of the essence) required by this Agreement.

#### 6. CANCELLATION AND TERMINATION

- 6.1 The Sponsor will be liable for the:
- 6.1.1 2010 Sponsorship Costs in full it, it does not give at least one (1) month's written notice stating that it wishes to cancel or no longer wants to be associated with the 2010 Event and
- 6.1.2 Future Sponsorship Costs unless it gives at least three (3) months written notice such notice expiring on or before: (i) 30 September 2010 in respect of the 2011 Event; and (ii) 30

- September 2011 in respect of the 2012 Event; to the GLA that it does not wish to sponsor the Future Events or any part thereof; and/or
- 6.1.3 2010 and Future Sponsorship Costs in the event that the GLA gives notice of termination to the Sponsor pursuant to 6.4.
- 6.2 The GLA reserves the right to terminate this Agreement and/or to cancel the Event:
- 6.2.1 if it takes the view that the Event would not be as successful as anticipated, important Participants withdraw or other circumstances arise where the GLA determine that it would not be in its best interests to proceed; and/or
- 6.2.2 upon serving written notice on the Sponsor with that effect such notice to be served at least three (3) months before any of the Events.
  - Where the GLA terminates or cancels for such reasons, the Sponsor shall no longer be responsible for any further Sponsorship Costs falling due. In the event of cancellation, the GLA shall not be responsible for any third party costs or other financial costs or liabilities on the part of the Sponsor, nor any consequential loss.
- 6.3 The GLA may further terminate this Agreement at any time, if circumstances arise from which there is a risk of damage to the GLA by reason of the conduct of, or adverse publicity about, the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately. In such circumstances, GLA shall be entitled to retain fees already paid but the Sponsor's liability for costs arising subsequently shall cease, save that the GLA's other rights for any breach shall survive.
- 6.4 Either party may give notice to terminate this Agreement in the event that the other:
  - 6.4.1 breaches the Agreement and fails to remedy such breach within 30 days of notice given by the party not in breach to the other; or
  - 6.4.2 breaches the Agreement where such breach is not capable of remedy;
    - and the GLA may also terminate this Agreement if:
  - 6.4.3 the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; or
  - 6.4.4 the Sponsor demonstrates or declares, whether by words or its actions, that it will not be paying the Sponsorship Costs and/or adhering to the Agreement.

#### PARTICIPANTS' INVOLVEMENT

- 7.1 The GLA gives no warranties or guarantee that all or any of the Participants or the expected audience will attend any of the events comprising the 2010 and Future Events but will encourage Participants to attend such events, including without limitation press launches and hospitality events.
- 7.2 Subject to the written agreement in advance of the GLA the Sponsor may at its own cost arrange additional sponsorship and hospitality events for the press and television on terms and at locations which may be agreed with the GLA provided that:
  - 7.2.1 any press embargoes stated by the GLA shall be respected;
  - 7.2.2 the GLA shall not be obliged to offer City Hall as the venue for any such event; and

sponsorship

7.2.3 the GLA shall be credited with the Sponsor in similar form and prominence as that issued by the GLA in its own publicity for the 2010 Event and Future Events.

#### 8. ENTRY INTO CITY HALL

- 8.1 If the Sponsor needs to gain entry into City Hall in order to exercise any of its Benefits or for any other reason agreed by the GLA, it shall:
  - 8.1.1 ensure that City Hall's no smoking rule and other rules are observed;
  - 8.1.2 comply with all relevant health and safety legislation;
  - 8.1.3 be responsible for the orderly conduct of its guests, staff and any other person who gains access to City Hall by reason of permission or omission of the Sponsor or its agents, contractors or staff;
- 8.1.4 provide reasonable notice and comply with any reasonable requirements which the GLA Representative may stipulate in writing to the Sponsor;
- 8.1.5 not do anything which may infringe the sole right of the GLA or its appointed caterers to supply food, liquor or other refreshment; and
- 8.1.6 not make any alterations to any part of City Hall without prior consent from the GLA in writing.

#### 9. INDEMNITY AND LIABILITY

- 9.1 The GLA accepts no responsibility for any change to the contents, programme, running time or order of the 2010 Event and/or Future Events for any reason beyond the GLA's reasonable control, including without limitation, act of God, fire, national or local disaster or the death, physical or mental sickness or other disability or unavailability of (or cancellation by) a Participant or other person (whether or not in breach of contract with the GLA). Where relevant, the GLA will use its reasonable endcavours to ensure that other Participants, of equal calibre or reputation perform.
- 9.2 The Sponsor shall indemnify the GLA in respect of all claims, damages, costs howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property (and consequential loss)) resulting from any breach of the Agreement, negligence, or breach of statutory or other duty, by the Sponsor or any person acting on its behalf or any attendee or guest invited or permitted into the 2010 Event and/or Future Events by the Sponsor.
- 9.3 Without limiting its obligations and responsibilities under this Agreement the Sponsor will effect insurances as required by and to the satisfaction of the GLA and will produce to the GLA the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor will also produce to the GLA as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

#### 10. INTELLECTUAL PROPERTY

10.1 Neither party will do anything to impair the rights of the other party in its trademarks or other intellectual property and neither party will represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the 2010 Event and/or Future Events, its name, get-up, Event Logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the GLA, save for any intellectual property rights existing in the Sponsor Logo. The Sponsor grants to the GLA a non-exclusive non-transferable and royalty free licence to use the Sponsor Logo in relation to the 2010 Event and/or Future Events. Such licence shall terminate with the termination of this Agreement.

- 10.2 Neither party will do or permit any act within its control which may be derogatory to the other party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that party. In the event of termination, all rights of one party to use the other party's trademarks ends immediately.
- 10.3 The Sponsor shall indemnify and hold harmless the GLA against any expense, loss or damage incurred by GLA as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor, the intellectual property rights of a third party.

#### GENERAL

- 11.1 The laws of England govern this Agreement and the parties will submit to the exclusive jurisdiction of the English courts.
- 11.2 The Agreement is personal to the Sponsor who may not assign it without the prior written consent of the GLA.
- 11.3 The recitals and headings are for convenience only and do not form part of this Agreement.
- 11.4 If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 11.5 No third party to this Agreement shall have any right to enforce any term, condition, warranty or otherwise of this Agreement under the Contracts (Rights of Third Parties) Act 1999 (as amended from time to time or otherwise).
- 11.6 Where any obligation is given by reference to a date relating to the 2010 Event and/or the Future Events, and the 2010 Event or Future Event takes place on more than one day, (unless provided otherwise under this Agreement) such reference shall be to 12 noon on the first day that the 2010 Event or Future Event is first open to any section of the public (whether or not a private view, press launch or access by another limited selection of invitees).
- 11.7 Words importing the masculine gender include any other gender; words in the singular include the plural and vice versa and words imparting individuals shall be treated as imparting Corporations and vice versa.
- 11.8 Any demand, notice or other communication required to be given shall be sufficiently served if served personally on the addressee or sent by a pre-paid first class recorded delivery letter to the registered office or last known address of the party to be served therewith and if so sent shall be deemed to have been received by the addressee on the second business day after the date of posting.

# APPENDIX 1 EVENT FORMAT

A Parade and Festival to celebrate all that is Irish in London. The parade travels from Hyde Park Whitehall Place. The festival takes place on Trafalgar Square from 12pm to 6pm on Sunday, 14<sup>th</sup> March 2010.

#### APPENDIX 2 SPONSOR LOGO



# APPENDIX 3 PAYMENT SCHEDULE

PAYMENT FOR ST PATRICK'S DAY 2010

PAYMENT FOR ST PATRICK'S DAY 2011

PAYMENT FOR ST PATRICK'S DAY 2012

ON SIGNING OF THE CONTRACT

FRIDAY, 28<sup>TII</sup> JANUARY 2011.

FRIDAY, 27<sup>TH</sup> JANUARY 2012.

#### SPONSORSHIP AGREEMENT

THIS AGREEMENT is made the 11th day of April 2013

#### **BETWEEN:**

- (1, THE GREATER LONDON AUTHORITY of City Hall, The Queen's Walk, London, SE1 2AA, K. (the "GLA") and
- (2) LEBARA LTD trading as LEBARA of 2<sup>nd</sup> Floor, 25 Copthall Avenue, London, EC2R 7BP, registered company No. 04293563 ( "the Sponsor")

hereafter the Parties

#### **COMMERCIAL TERMS**

Events: Diwali, Valsakhi and Eid in 2013, 2014 and 2015 in Trafalgar Square, together "the Events" and separately an "Event".

The Sponsor wishes to associate itself with the above Events and to support them financially. The GLA has therefore agreed to grant the Benefits to the Sponsor in return for the Sponsorship Costs.

Benefits:

Detailed Commercial Terms and Sponsor Benefits are included in Appendix 1

The Sponsor shall support the Events for three years.

Sponsorship Costs:

Year 1 (2013) - £55,000

Year 2 (2014) - £57,500

Year 3 (2015) - £60,000

payable as follows:

one off annual payment, payable within 60 calendar days of invoice sent by the GLA

Subject to the Temps and Conditions overleaf

Signature

, WAUSTIN

Greater London Authority

26-4-13

Lebara UK Ltd

#### **TERMS AND CONDITIONS**

#### 1. DEFINITIONS

The following words shall have the following meanings:

Additional Costs

Those other costs payable by the Sponsor to the GLA not

being Sponsorship Costs.

Agreement

This sponsorship agreement.

Benefits

The benefits described in the Commercial Terms.

**Commercial Terms** 

The terms set out at the front of this Agreement agreed

between the parties.

Dates

The dates when the Events are to be held as set out in the

Commercial Terms.

Events

The Events as referred to in the Commercial Terms.

**Events Format** 

The format of the Events as set out in Appendix 2.

GLA Representatives

The GLA officers, Kevin Austin,

(or as nominated by the GLA in writing from time to time), authorised by the GLA to act on its

behalf for all matters relating to this Agreement.

**Participants** 

Those presenters, actors, bands, speakers, performers and

other persons participating, publicly, in the Events other than

the audience.

Services

The services as set out in the Commercial Terms.

Sponsorship Costs

The costs of sponsorship as set out in the Commercial

Terms.

Sponsor Logo

The logo of the Sponsor set out in Appendix 3.

#### 2. BENEFITS

- 2.1 Any further benefits over and above the Benefits, requested by the Sponsor, will be charged for on the basis of any fee agreed for them or, if none, then on GLA's best assessment of the value of such benefits as compared to the value of all the benefits which the Sponsor is obtaining.
- 2.2 Any costs for additional room hire, calering, flowers, photography, security, extra stewarding and waiting staff, get-in/get-out, promotional stands and parking vouchers must be paid for by the Sponsor. Production and design costs for additional marketing materials and invitations relating to the Events, over and above the agreed Benefits, must also be met by the Sponsor.
- 2.3 in the event that the Sponsor fails to pay any fee or cost in accordance with the Agreement, or as alternatively agreed by the parties, the GLA may choose; to withdraw the relevant element of the Sponsorship or related services; offer an alternative or reduced benefit; or deliver the benefit or service notwithstanding such late payment but recover the relevant sum(s) later.
- 2.4 The Sponsor shall not transfer, assign, licence or otherwise grant any rights in respect of the Benefits to any third party without the GLA's prior written consent.

#### 3. CONTENT AND TITLE

- 3.1 The title of the Events may be changed by the GLA after consultation with the Sponsor.
- 3.2 The Events will comprise of the Events Format and the GLA will on request from time to time notify the Sponsor of any additional Participants and provide a schedule of updated Events.
- 3.3 The Sponsor acknowledges that there may be changes or alterations to the Events, the Participants and the audience, and the GLA shall keep the Sponsor informed of such changes. This Agreement shall remain in place between the parties notwithstanding such changes or alterations provided that the general nature of the Events is not, substantially different to that as planned.
- 3.4 No change to any of the Benefits and/or Services shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits and/or services offered by the GLA), the package of Benefits and/or Services offered is not materially of less quality or extent than was determined under this Agreement as at the date of signing.

#### 4. MARKETING AND PUBLISHING

- 4.1 The GLA shall acknowledge the Sponsor's participation in the Events by incorporating the Sponsor's name and/or the Sponsor's Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The GLA shall have the sole right of approving all such literature and materials, but shall follow the Sponsor's brand guidelines in relation to the use of the Sponsor's Logo and take into consideration any comments provided by the Sponsor in relation to such literature and materials.
- 4.2 The GLA may seek other commercial sponsors and supporters for the Events whose names and logos will also appear on Events literature. Placement and size of all logos and line credits will be as specified by the GLA. The GLA may seek additional sponsors for discrete elements of the Events or related activities, and offer those sponsors credits on individual/one-off pieces of print. The GLA shall not accept any other sponsorship from the telecoms business sector.

#### 5. PAYMENT

The Sponsor shall pay the Sponsorship Costs and Additional Costs in the manner and on the dates required by this Agreement.

#### 6. CANCELLATION AND TERMINATION

- 6.1 The Sponsor will be liable for the Sponsorship Costs in full if it cancels or no longer wishes to be associated with the Events; or the GLA gives notice of termination to the Sponsor pursuant to 6.4.
- 6.2 The GLA reserves the right to cancel this Agreement and/or to cancel the Events upon no less then two months' written notice if it takes the view that the Events would not be as successful as anticipated, important Participants withdraw or other circumstances arise where the GLA determine that it would not be in its best interests to proceed.

Where the GLA cancels for such reasons, the Sponsor shall no longer be responsible for any further Sponsorship Costs falling due, and the GLA shall reimburse the Sponsor the Sponsorship Costs payable in that year, as set out in the Commercial Terms, subject to any deductions for any fees or costs incurred and/or committed in relation to the delivery of the Events and which include the Sponsors Logo or a reference to the Sponsor. In the event of cancellation, the GLA shall not be responsible for any third party costs or other financial costs or fiabilities on the part of the Sponsor, nor any consequential loss of the Sponsor.

- 6.3 The GLA may further cancel this Agreement at any time, if circumstances arise from which there is a risk of damage to the GLA by reason of the conduct of, or adverse publicity about, the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately. In such circumstances, GLA shall be entitled to retain fees already paid but the Sponsor's liability for costs arising subsequently shall cease, save that the GLA's other rights for any breach shall survive.
- 6.4 Either party may give notice to terminate this Agreement in the event that the other:
  - 6.4.1 breaches the Agreement and falls to remedy such breach within 30 days of notice given by the party not in breach to the other; or
  - 6.4.2 breaches the Agreement where such breach is not capable of remedy;

and the GLA may terminate this Agreement if:

- 6.4.3 the Sponsor goes into fiquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; or
- 6.4.4 the Sponsor demonstrates or declares, whether by words or its actions, that it will not be paying the Sponsorship Costs and/or adhering to the Agreement.
- 6.5 Either Party may, on not less than 6 months written notice, terminate this Agreement. In such circumstances, the GLA shall reimburse the Sponsor the Sponsorship Costs payable in that year as set out in the Commercial, subject to the deduction of any fees, or costs that the GLA has incurred and/or committed in relation to the delivery of the Events.

#### 7. PARTICIPANTS' INVOLVEMENT

- 7.1 The GLA gives no warranties or guarantee that all or any of the Participants or the expected audience will attend any of the Event's comprising the Event's but will encourage Participant's to attend such Events, including without limitation press launches and hospitality Events.
- 7.2 Subject to the written agreement in advance of the GLA the Sponsor may at its own cost arrange additional sponsorship and hospitality events for the press and television on terms and at locations which may be agreed with the GLA provided that:
  - 7.2.1 any press embargoes stated by the GLA shall be respected by the Sponsor;

- 7.2.2 the GLA shall not be obliged to offer City Hall as the venue for any such events; and
- 7.2.3 the GLA shall be credited with the Sponsor in similar form and prominence as that issued by the GLA in its own publicity for the Events.

#### 8. ENTRY INTO CITY HALL

- 8.1 If the Sponsor needs to gain entry into City Hall In order to exercise any of its Benefits or for any other reason agreed by the GLA, it shall:
  - 8.1.1 ensure that City Hall's no smoking rule and other rules are observed;
  - 8.1.2 comply with all relevant health and safety legislation;
  - 8.1.3 be responsible for the orderly conduct of its guests, staff and any other person who gains access to City Hall by reason of permission or omission of the Sponsor or its agents, contractors or staff;
  - 6.1.4 provide reasonable notice and comply with any reasonable requirements which the GLA Representative may stipulate in writing to the Sponsor;
  - 8.1.5 not do anything which may infringe the sole right of the GLA or its appointed caterers to supply food, liquor or other refreshment; and
  - 8.1.6 not make any alterations to any part of City Hall without prior consent from the GLA in writing.

#### 9. INDEMNITY AND LIABILITY

- 9.1 The GLA accepts no responsibility for any change to the contents, programme, running time or order of the Events for any reason beyond the GLA's reasonable control, including without limitation, act of God, fire, national or local disaster or the death, physical or mental sickness or other disability or unavailability of (or cancellation by) a Participant or other person (whether or not in breach of contract with the GLA). In the event of the unavailability or cancellation by a Participant, the GLA will use its reasonable endeavours to ensure that other Participants, of equal calibre or reputation perform.
- 9.2 Subject always to Clause 9.4 the Sponsor shall indemnify the GLA in respect of all claims, damages, costs howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property) resulting from any breach of the Agreement, negligence, or breach of statutory or other duty, by the Sponsor or any person acting on its behalf or any attendee or guest invited or permitted into the Events by the Sponsor.
- 9.3 Without limiting its obligations and responsibilities under this Agreement the Sponsor will effect insurances as required (Public/Product tability up to £10m and Employers' Liability up to £5m) by and to the satisfaction of the GLA and will produce to the GLA the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor will also produce to the GLA as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

9.4 Save as for any liability arising in relation to or connection with death or personal injury, fraud or fraudulent misrepresentation the Sponsor's total liability under this Agreement shall be limited to [£173,500] for each and every year of this Agreement.

#### 10. INTELLECTUAL PROPERTY

- 10.1 Neither party will do anything to impair the rights of the other party in its trademarks or other intellectual property and neither party will represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Events, its name, get-up, Events Logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the GLA, save for any intellectual property rights existing in the Sponsor Logo. The Sponsor grants to the GLA a non-exclusive non-transferable and royalty free licence to use the Sponsor Logo in relation to the Events. Such licence shall terminate with the termination of this Agreement.
- 10.2 Neither party will do or permit any act within its control which may be derogatory to the other party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that party. In the event of termination, all rights of one party to use the other party's trademarks ends immediately.
- 10.3 The Sponsor shall indemnify and hold harmless the GLA against any expense, loss or damage incurred by GLA as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating the Sponsors Logo or any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor, the Intellectual property rights of a third party.

#### 11. GENERAL

- 11.1 The laws of England govern this Agreement and the parties will submit to the exclusive jurisdiction of the English courts.
- 11.2 The Agreement is personal to the Sponsor who may not subcontract any of its obligations or assign any rights under it without the prior written consent of the GLA.
- 11.3 The recitals and headings are for convenience only and do not form part of this Agreement.
- 11.4 If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- No third party to this Agreement shall have any right to enforce any term, condition, warranty or otherwise of this Agreement under the Contracts (Rights of Third Parties) Act 1999 (as amended from time to time or otherwise).
- 11.6 Where any obligation is given by reference to a date relating to the Events, and the Events takes place on more than one day, (unless provided otherwise under this Agreement) such reference shall be to 12 noon on the first day that the Event is first open to any section of the public (whether or not a private view, press launch or access by another limited selection of invitees).

- 11.7 Words importing the masculine gender include any other gender, words in the singular include the plural and vice versa and words imparting individuals shall be treated as imparting Corporations and vice versa.
- Any demand, notice or other communication required to be given shall be sufficiently served if served personally on the addressee or sent by a pre-paid first class recorded delivery letter to the registered office or last known address of the party to be served therewith and if so sent shall be deemed to have been received by the addressee on the second business day after the date of posting.

# APPENDIX 1 COMMERCIAL TERMS

#### Benefits:

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Events.
- The Sponsor has exclusivity in the Sponsor's business sector of Telecoms
- Sponsor logo to appear on the London,gov.uk website (Events pages) and click through to Sponsor site.
- Sponsor logo to appear on social networking channels, with the opportunity to align wherever possible with the Sponsor's social networking channels.
- Sponsor logo to appear on Transport for London collateral.
- Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and all stage balustrades.
- Sponsor Logo on the electronic screen on Trafelgar Square.
- Two exhibition spaces for the Sponsor; one supplied by GLA on Trafalgar Square (no larger than 3mx3m) and one supplied by the Sponsor for the North Terrace.
- Right to have promotional Sponsor-branded crew on Trafatgar Square (maximum of 8 people).
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed.
- Acknowledgement of the Sponsor's support for the Events as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Events.
- Ten backstage passes to access the rest facilities at the Events.
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the GLA.
- o Right to screen presence on Trafalgar Square as follows:
  - Year 1 (2013) greeting/advert 30 seconds in every hour over 6 hour event
  - o Year 2 (2014) greeting/advert 2 minutes in every hour over 6 hour event.
  - Year 3 (2015) greeting/advert 3 minutes in every hour over 6 hour event
- Presenting partner exclusivity regarding promotional electronic screen time: no electronic screen time will be given as a benefit to any other commercial partner in the Sponsor's business sector(s); however, the GLA reserves the right to sell advertising airtime in the future.
- Sponsor Logo presence on static logo montage on stage/screen on Trafalgar Square (this
  montage is designed to thank partners and will include non-commercial partners and any
  lower level sponsors).
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with Mayor of London logo and Sponsor Logo.
- Sporisor Logo on e-newsletter/e-flyer to Mayor's databases about the Events.
- The Sponsor will approve the use of the Sponsor Logo on all artwork relating to the Events.

Possible additional benefit (to be confirmed closer to each Event):

Brief speech by Sponsor on Tralalgar Square stage detailing why the Sponsor is supporting the Events.

#### APPENDIX 2 EVENTS FORMAT

The Events being sponsored by the Sponsor comprise of:

- o Diwali
- o Vaisakhi
- o Eid.

Currently, the GLA proposes to host the Events in 2013, 2014 and 2015 on Trafalgar Square. However, it reserves the right to change the location of the Events.

In 2013, Valsakhi wili be held on Trafalgar Square on Sunday 5 May.

Eld will be held in early August 2013; the exact date will be confirmed taking the dates of Ramadan into account.

Diwall will be held in the autumn of 2013, date to be confirmed in due course.

The content and format of each Event will be worked through nearer to the Event date and Lebara will be involved and consulted during the Event preparations.

This is also the case in respect of years 2014 and 2015 as the dates of and format of the Events has not been fixed for either of these years.

# APPENDIX 3 SPONSOR LOGO



# GREATER**LONDON**AUTHORITY SÄLES INVOICE REQUEST FORM

# TO FINANCE

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From:

Sent: To:

06 June 2013 15:39

Subject:

FW: Meeting at City Hall

Thanks

From:

Sent: 06 June 2013 10:52

To:

Cc: Kevin Austin Subject: FW: Meeting at City Hall

Please find below the PO for Lebara to raise the sales invoice for this year's income.

Apologies for the delay!

Kind regards,

From:

@lebara.com]

**Sent:** 06 June 2013 10:32

To:

Subject: RE: Meeting at City Hall

Thanks for your email and invitation to discuss the feedback. I will let you know the convenient time for a

meeting soon.

Apologise if I haven't send you PO number earlier. Your PO number is 3779 for £55,000.

Regards

Events & Sponsorship Manager



Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

MAIN 02030363000 | DIRECT 0203036 FACSIMILE 0203036

EMAil:

@lebara.com

www.lebara.co.uk





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From: @london.gov.uk]

Sent: 05 June 2013 17:02

To:

Subject: Meeting at City Hall

Importance: High

Hi

We hope you enjoyed your Vaisakhi 2013 experience.

As part of our evaluation of the event, it would be great to invite you and your colleagues to City Hall for a meeting to get some feedback. It's very important for us here at the GLA to get client feedback on how you feel the event went - whether you were satisfied with your engagement with it and the outcomes achieved for Lebara, and with our engagement with you. The meeting will also provide us with a great opportunity to discuss the upcoming events: Eid and Diwali. Incorporating feedback from Vaisakhi to ensure that we're providing you with an excellent service.

I would ideally like to have this meeting as soon as possible so would be grateful if you could provide us with your availability for the next two weeks so that I can coordinate a meeting with the event managers here. For Eid the event manager will be and for Diwali it will be my colleague

We are also still awaiting your PO invoice number for the events this year in order for us to process a sales invoice. Please can you send this asap.

Many thanks for your involvement in making Vaisakhi 2013 a successful event!

Kind Regards,

Partnership Manager – Commercial Team Mayor of London's Office

GREATERLONDONAUTHORITY ndon.gov.uk

ூ www.london.gov.uk

City Hall, The Queen's Walk, London, SE1 2AA

@lebara.com]

Sent: 03 May 2013 11:17

To:

From:

Subject: RE: PO invoice

Thanks and look forward to see on Sunday

Regards

Events & Sponsorship Manager



Lebara | 2nd floor | 25 Conthall Ave | London | EC2R 7BP

MAIN 02030363000 |

ERAASI.

وlebara.con

www.lebara.co.uk





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From: @london.gov.uk]

Sent: 03 May 2013 11:15

To:

Subject: RE: PO invoice

Hi E

Thank you very much, if you can proceed with the purchase order ASAP we are happy to proceed with the PR number you have provided.

Kind regards,

From: @lebara.com

Sent: 03 May 2013 11:04

To: Cc:

Hi 🖥

Subject: RE: PO invoice

Dubject. NE. 10 IIIVoid

As mentioned I have raise purchase order on our AX system which still needs signature from all relevant approvers Your PR number :PRGB01\_000922.

The above number is purchase requisition not Purchase order number. I will try my best to push for further approval to get the PO number in due course

Regards



Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

MAIN 02030363000 | |

----

@lebara.com

www.lebara.co.uk





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From: @london.gov.uk]

Sent: 02 May 2013 10:05

To:

Subject: RE: PO invoice

Many thanks

From: @lebara.com]

Sent: 02 May 2013 10:04

To:

Subject: RE: PO invoice

Let me sort it out and i will send you once i got from finance

Regards

Events & Sponsorship Manager

SLebara

Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

MAIN 02030363000

EMAil:

@lebara.com

www.lebara.co.uk





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From:

@london.gov.uk]

Sent: 01 May 2013 16:33

To:

Subject: PO invoice Importance: High

Hi

Please can you send me the PO number so that we can raise an invoice for Vaisakhi.

Many thanks!

Kind Regards,

#### Partnerships Manager

Commercial Partnerships
Mayor of London's Office

**GREATERLONDON**AUTHORITY

්රී www.london.gov.uk

City Hall, The Queen's Walk, London, SE1 2AA

Gigs, our big busking competition is now open to talented young Londoners aged 11-25.

www.london.gov.uk/gigs

#### **GREATERLONDON**AUTHORITY

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This message has been scanned for viruses.

Click here to report this email as spam.

Gigs, our big busking competition is now open to talented young Londoners aged 11-25.

### GREATER LONDON AUTHORITY LAND & PROPERTY LTD

## SALES INVOICE REQUEST FORM (SIRF) COMPANY 2004

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## GREATER LONDON AUTHORITY

## Lebara Mobile Ltd.



## Purchase order

Supplier:		ki-tally.s	I
Greater London Auti The Queens Walk, More London, London, SE1 2AA	ority	31-7	
	*		

Purchase Order No.	PO004266-1	
Purchase Order Date	23/10/2013	
Supplier Number	V000187	
Deliver to	Lebara Mobile Ltd. 25, Copthall Avenue, London, EC2R 7BP	

Quantity	Description	Unit price	Amount	Special instructions
1	Additional Marquee & Trading Licence cost	£ 240.00	£ 240.00	

Payment terms
30 Days

NET	£ 240.00
VAT	£ 48.00
TOTAL	£ 288,00

#### **Please Note**

ALL invoices must clearly display a valid Lebara Mobile Limited Purchase Order Number to facilitate timely payment

ALL invoices must be submitted to

billing@lebara.com

Lebara Mobile Ltd. 25, Copthall Avenue, London, EC2R 7BP Tel: +44 (0) 203 036 3000 VAT number: 100126296 Registration: 06184980

From: Sent: 24 October 2013 13:33 To: Cc: Subject: RE: Invoice/Vehicle Registration Numbers
Thank you
I will arrange for to raise an invoice for this.
Sent: 24 October 2013 13:30 To: Common Commo
ні 🚃
This is the PO for additional services that we are supplying to Lebara.
Are we able to invoice them for the money?
Kind regards
Events Manager*, Events for London, Tel: 020 7983 5 Mob: 077 E: declarate @london.gov.uk External Relations, Mayor of London's Office GREATERLONDONAUTHORITY City Hall, Queen's Walk, More London, London, SE1 2AA *maternity cover for Incompared to the control of
From: [acceptance of the company of
Hi.
Last time when I spoke to David, he mention payment will be made to GLA.
Please see attached PO document
Regards

Events & Sponsorship Manager

#### GREATER LONDON AUTHORITY



Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

MAIN 02030363000 | DIRECT |

EMAil: @lebara.com

www.lebara.co.uk

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e@blissevents.co.uk1

Sent: 23 October 2013 16:59

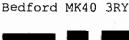
Subject: Re: Invoice/Vehicle Registration Numbers

Could you please settle the invoice I sent you for £240? Also, can you let me know the vehicle registration numbers for Sunday.

Thanks a lot.



Bliss Events Management Ltd 21 George Street





web: www.blissevents.co.uk

Please consider the environment before printing this email.

Company Details:

VAT Registration 801 5387 49 Company Registration 6071666

Registered Address: Excel Accountants, 11 Lurke Street, Bedford MK40 3HZ

On 23/10/2013 16:48,

HH

Please see below Video loop from Lebara to download for Big screen. Please confirm if it's ok to use on the day



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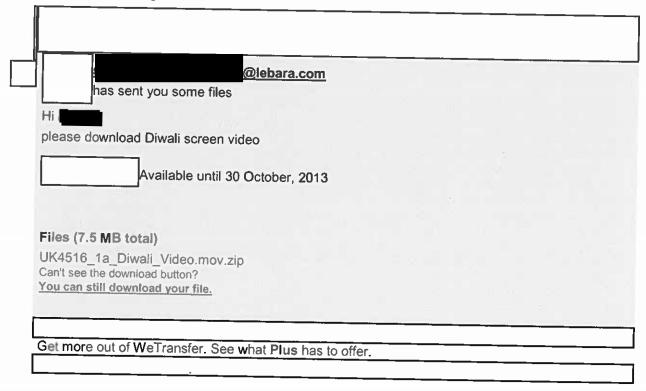
From: noreply@wetransfer.com [mailto:noreply@wetransfer.com]

Sent: 23 October 2013 13:04

To:

Subject: | www.march.com | www

## You've got files



About Questions Legal

#### **GREATER LONDON AUTHORITY**

#### SALES INVOICE REQUEST FORM (SIRF) COMPANY 2001

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FINANCE USE ONLY: RETURNED TO ORIGINATOR NEW CUSTOMER REQUEST (REQUEST TO TRADE) CONTRACT/PO VERIFIED		Print Name:	Approved  EMMA ST  14/04/20  VAT CHECKED  DATE INVOICE	RAIN PARKED	natory)	10/10/114
FINANCE USE ONLY: RETURNED TO ORIGINATOR NEW CUSTOMER REQUEST (REQUEST TO TRADE)		Print Name:	Approved  EMMA ST  14/04/20  VAT CHECKED  DATE INVOICE  PROCESSED BY	RAIN PARKED	natory)	16/10/114 n8
	Lebara  2nd Floor, 25 Copthall Avenue, Lo  EC2R 7BP  Special Instructions Invoice Details/Description of Services Inges - Please state how the charge has been int applied should be clearly stated on tha fa of Goods/Services inp for Africa 2014 Lebara Presenting  TRACT/BRANEWORK AGREEMENT - PERIO  START DATE  //RENEWAL OF CONTRACT/FRAMEWORK	Lebara  2nd Floor, 25 Copthall Avenue, London  EC2R 7BP  Special Instructions invoice Details/Description of Services into applied should be clearly stated on the face of the sirf (e.g. 50%) of Goods/Services into for Africa 2014 Lebara Presenting  470040  Africa 2014 Lebara Presenting  470040  Africa 2014 Lebara Presenting  AFRICAT/FRAMEWORK ACREEMENT PERIOD OVER WHICH THE S START DATE  START DATE  ARENEWAL OF CONTRACT/FRAMEWORK ACREEMENT PERIOD	Lebara  2nd Floor, 25 Copthall Avenue, London    Special Instructions	Lebara Date  2nd Floor, 25 Copthall Avenue, London PO No /Ref. Contact Name Cay Reg No. Tel. No. Tel. No. Vendor No  Special Instructions Invoice Details/Description of Services Irges - Please state how the charge has been determined with reference to the Fees & Charges Schedule int applied should be clearly stated on the face of the sirf (e.g. 50% concession on hire of Committee Room 1) of Goods/Services Infor Africa 2014 Lebara Presenting 470040 GB.0460 001.002.031  TRACT/FRAMEWORK AGREEMENT - PERIOD OVER WHICH THE SERVICES WILL BE PROVIDED START DATE //RENEWAL OF CONTRACT/FRAMEWORK AGREEMENT - PERIOD THIS INVOICE COVERS	Lebara Date   Cartact Name   Cartact	Customer Data    Customer Data

\*Please request the customers vendor number when completing this form. This will confirm whether the GLA has been setup on their system and highlight any additional registration requirements(e.g. supplier registration form)

From:

@lebara.com>

Sent:

02 September 2014 14:36

To:

Cc: Subject:

RE: African Festival 11 October 2014 (Sponsorship Contract)

PO005658

Should you have any query please do not hesistate to contact me

Best Regards,

Email:

**Events & Sponsorship Manager** 

Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

Main 020 3036 3000 | Direct

@lebara.com | www.lebara.co.uk

P Please consider the environment and print this e-mail if you really need to.

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**Lebara** 

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HAS BEEN MAINTAINED NOR THAT THE COMMUNICATION IS FREE OF ERRORS, VIRUSES, INTERCEPTION OR INTERFERENCE.

From: t@london.gov.uk]

Sent: 01 September 2014 15:29

To:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Many thanks

From: @lebara.com

Sent: 01 September 2014 15:10

To:

Cc:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Hi .

Sorry for the delay . I am still waiting for the Po Number hopefully I will get it by tomorrow

PO Number:

Company Name and address: Lebara Mobile ltd, 25 Copthall avenue, London, EC2R 7BP Finance Contact Name: N Finance Contact Number: 020 3036 3 @lebara.com Should you have any guery please do not hesistate to contact me Best Regards, **Events & Sponsorship Manager** Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP Main 020 3036 3000 | Direct 020 Email: bara.com | www.lebara.co.uk Please consider the environment and print this e-mail if you really need to. THIS COMMUNICATION IS PRIVILEGED AND STRICTLY CONFIDENTIAL AND IS INTENDED SOLELY FOR THE PERSON OR ORGANISATION TO WHOM IT IS ADDRESSED. THE VIEWS AND OPINIONS EXPRESSED IN THIS EMAIL MESSAGE ARE THE AUTHOR'S OWN AND MAY NOT REFLECT THE VIEWS AND OPINIONS OF THE AUTHOR'S EMPLOYER. IF YOU ARE NOT THE INTENDED RECIPIENT OF THIS EMAIL, PLEASE NOTE THAT ANY REVIEW, DISSEMINATION, DISCLOSURE, ALTERATION, PRINTING, COPYING OR TRANSMISSION OF THIS EMAIL AND/OR ANY FILE TRANSMITTED WITH IT, IS PROHIBITED AND MAY BE UNLAWFUL. IF YOU HAVE RECEIVED THIS EMAIL IN ERROR, PLEASE NOTIFY US AS SOON AS POSSIBLE AND DELETE IT AND ANY ATTACHED FILES FROM YOUR SYSTEM. PLEASE NOTE THAT WE RESERVE THE RIGHT TO MONITOR ALL EMAIL COMMUNICATIONS THROUGH OUR NETWORK. WHILST THIS EMAIL MESSAGE HAS BEEN SWEPT FOR THE PRESENCE OF COMPUTER VIRUSES, LEBARA DOES NOT, EXCEPT AS REQUIRED BY LAW, REPRESENT, WARRANT AND/OR GUARANTEE THAT THE INTEGRITY OF THIS COMMUNICATION HAS BEEN MAINTAINED NOR THAT THE COMMUNICATION IS FREE OF ERRORS, VIRUSES, INTERCEPTION OR INTERFERENCE. london.gov.uk] From Sent: 01 September 2014 14:13 To Subject: RE: African Festival 11 October 2014 (Sponsorship Contract) Dear I I tried to contact you regarding the email below, but there was no option to leave a voicemail. Please can you send me the finance details for Africa Festival as soon as possible as we need to raise the invoice. Many thanks Commercial Partnerships and Campaigns Apprentice **External Relations** Mayor of London's Office **GREATERLONDON**AUTHORITY City Hall, The Queen's Walk, London, SE1 2AA t@london.gov.uk Email: ☆ Phone: 020 7983 4 Web: www.london.gov.uk From Sent: 28 August 2014 14:39 To:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Importance: High

mentioned that you were going to get me the finance details for Africa. Please can you send these as a matter of urgency.

Many thanks,



Partnership Manager - Commercial Team

Mayor of London's Office

**GREATERLONDONAUTHORITY** 



City Hall, The Queen's Walk, London, SE1 2AA

From:

Sent: 21 August 2014 16:48

To: '

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Thanks ...........

Please can you send payment details for African festival.

PO Number:

Company Name and address:

Finance Contact Name:

**Finance Contact Number:** 

Finance Email address:

Kind regards,

Partnership Mar

Partnership Manager - Commercial Team

Mayor of London's Office

**GREATERLONDONAUTHORITY** 

City Hall, The Queen's Walk, London, SE1 2AA

From:

h [mailto

n@lebara.com]

Sent: 21 August 2014 16:44

To:

Cc:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Hi E

I have send across two signed copies of the contract .you will receive it tomorrow

In regards to payment regarding Vaisakhi / Eid & Diwali was paid in May.

Attached is the paid invoice

Should you any query please do not hesistate to contact me

#### Best Regards,



**Events & Sponsorship Manager** 

#### 

Email: t | www.lebara.co.uk

## P Please consider the environment and print this e-mail if you really need to.

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From: t@london.gov.uk]

Sent: 19 August 2014 17:01

To:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Dear ....,

Further to the email below please can you send over two signed copies of the contract to the address below and confirm the following Finance information:

PO Number:

Company Name and address: Finance Contact Name: Finance Contact Number: Finance Email address:

Many thanks Imogen

Commercial Partnerships and Campaigns Apprentice External Relations

Mayor of London's Office

GREATER**LONDON**AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

Email:

From:

Sent: 07 August 2014 15:34

Cc:

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

I have cc'd Imogen in to process the invoice. Please can you send two versions of the contract for the attention of at City Hall, The Queen's Walk, London, SE1 2AA.  I am on leave next week so she will get this signed at our end.
Many thanks,
Partnership Manager – Commercial Team  Mayor of London's Office  GREATERLONDONAUTHORITY  City Hall, The Queen's Walk, London, SE1 2AA
From: Dlebara.com Sent: 07 August 2014 10:56 To: Subject: RE: African Festival 11 October 2014 (Sponsorship Contract) Hi Canada,
All ok with the contract . I will send you the signed contract by Tuesday
Meanwhile can you send me the invoice for Eid at Trafalgar square & also would you be able to introduce me to the organiser of Malaysian Night & Japanese Festival
Best Regards,
Events & Sponsorship Manager
Lebara   2nd floor   25 Copthall Ave   London   EC2R 7BP  Main 020 3036 3000   Direct   London   Londo
P Please consider the environment and print this e-mail if you really need to.  THIS COMMUNICATION IS PRIVILEGED AND STRICTLY CONFIDENTIAL AND IS INTENDED SOLELY FOR THE PERSON OR ORGANISATION TO WHOM IT IS ADDRESSED. THE VIEWS AND  OPINIONS EXPRESSED IN THIS EMAIL MESSAGE ARE THE AUTHOR'S OWN AND MAY NOT REFLECT THE VIEWS AND OPINIONS OF THE  AUTHOR'S EMPLOYER. IF YOU ARE NOT THE INTENDED RECIPIENT OF THIS EMAIL, PLEASE NOTE THAT ANY REVIEW, DISSEMINATION,  DISCLOSURE, ALTERATION, PRINTING, COPYING OR TRANSMISSION OF THIS EMAIL AND/OR ANY FILE TRANSMITTED WITH IT, IS PROHIBITED  AND MAY BE UNLAWFUL. IF YOU HAVE RECEIVED THIS EMAIL IN ERROR, PLEASE NOTIFY US AS SOON AS POSSIBLE AND DELETE IT AND ANY ATTACHED FILES FROM YOUR SYSTEM.  PLEASE NOTE THAT WE RESERVE THE RIGHT TO MONITOR ALL EMAIL COMMUNICATIONS THROUGH OUR NETWORK. WHILST THIS EMAIL MESSAGE HAS BEEN SWEPT FOR THE  PRESENCE OF COMPUTER VIRUSES, LEBARA DOES NOT, EXCEPT AS REQUIRED BY LAW, REPRESENT, WARRANT AND/OR GUARANTEE THAT THE INTEGRITY OF THIS COMMUNICATION  HAS BEEN MAINTAINED NOR THAT THE COMMUNICATION IS FREE OF ERRORS, VIRUSES, INTERCEPTION OR INTERFERENCE.
From: Dlondon.gov.uk] Sent: 05 August 2014 18:44 To: Cc: Cc: Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Hi

Hope you both had a good weekend. It is, sorry I wasn't able to catch up with you, I tried calling you throughout the day but it went through to voicemail. The event was a success from our perspective and I will be sending through some of the photos shortly.

– did you manage to make it down? Would be good to get your thoughts.

please can you come back to me regarding the contract for African Festival.

Best regards,

Partnership Manager - Commercial Team

Mayor of London's Office

GREATER LONDON AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

From:

Sent: 01 August 2014 17:21

Subject: RE: African Festival 11 October 2014 (Sponsorship Contract)

Our legal team have looked at the suggested changes, please find attached version with comments.

See you at Eid tomorrow!

Partnership Manager - Commercial Team

Mayor of London's Office

GREATERLONDON AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

@lebara.com] From:

Sent: 21 July 2014 14:04

Subject: FW: African Festival 11 October 2014 (Sponsorship Contract)

Attached is the agreement with suggested changes.

Best Regards,

**Events & Sponsorship Manager** 



# **SPONSORSHIP AGREEMENT**

THIS AGREEMENT is made on 2.15. August 2014

# BETWEEN:

- (1) THE GREATER LONDON AUTHORITY of City Haii, The Queen's Walk, London, SE1 2AA, UK, (the "GLA") and
- (2) LEBARA LIMITED whose registered office is at 25 Copthali Avenue, London, EC2R 7BP, United Kingdom (the "Sponsor") (registered company number: 04293563

# **COMMERCIAL TERMS**

<u>Event:</u> The Mayor of London's African Festival to be held on 11<sup>th</sup> October 2014 on Trafalgar Square

The Sponsor wishes to associate itself with the Event and to support it financially. The GLA has therefore agreed to grant the Benefits to the Sponsor in return for the Sponsorship Costs.

#### Benefits:

Detailed Commercial Terms and Sponsor Benefits are included in Appendix 1

# **Sponsorship Costs**

The Sponsorship Costs will amount to a total of £20,000 (+ VAT) provided a valid VAT invoice is issued and which shall be payable as per the following payment terms:

 One off payment, payable prior to the Event within 30 calendar days of receipt of invoice sent by the GLA

Subject to the Terms and Conditions overleaf

Strain.

Signature

Emma Strain
Assistant Director of External Relations
Greater London Authority

Date: 26.8.14

Signature

[Marketing Manager.]
Lebara Limited

Date: 21/8/14

#### **TERMS AND CONDITIONS**

#### 1. **DEFINITIONS**

The following words shall have the following meanings:

Additional Costs Those other costs payable by the Sponsor to the GLA not

being Sponsorship Costs.

Agreement This sponsorship agreement.

Benefits The benefits described in the Commercial Terms.

Commerciai Terms The terms set out at the front of this Agreement agreed

between the parties.

Dates The dates when the Event is to be held as set out in the

Commercial Terms.

Event The event/project as referred to in the Commercial Terms.

Event Format The format of the Event as set out in Appendix 1

GLA Representatives The GLA officers, grant and the strain

and the GLA in writing from time to time), authorised by the GLA to act on its behalf

for all matters relating to this Agreement.

Participants Those presenters, actors, bands, speakers, performers and

other persons participating, publicly, in the Event other than

the audience.

Services The services as set out in the Commercial Terms.

Sponsorship Costs The costs of sponsorship as set out in the Commercial

Terms.

Sponsor Logo The iogo of the Sponsor set out in Appendix 2.

#### 2. BENEFITS

- 2.1 Any further benefits over and above the Benefits, requested by the Sponsor, will be charged for on the basis of any fee pre-agreed for them in writing.
- 2.2 Any costs for additional room hire, catering, flowers, photography, security, extra stewarding and waiting staff, get-in/get-out, promotional stands and parking vouchers must be paid for by the Sponsor. Production and design costs for additional marketing materials and invitations relating to the Event, over and above the agreed Benefits, must also be met by the Sponsor.
- 2.3 In the event that the Sponsor fails to pay any fee or cost in accordance with the Agreement, or as alternatively agreed in writing by the parties, the GLA may choose: to withdraw the relevant element of the Sponsorship or related services; offer an alternative or reduced benefit; or deliver the benefit or service notwithstanding such late payment but recover the relevant sum(s) later.
- 2.4 The Sponsor shall not transfer, assign, licence or otherwise grant any rights in respect of the Benefits to any third party without the GLA's prior written consent (not to be unreasonable withheld or delayed).

## 3. CONTENT AND TITLE

- 3.1 The title of the Event may be changed by the GLA after consultation with the Sponsor.
- No change to any of the Benefits and/or Services shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits and/or services offered by the GLA), the package of benefits and/or services offered is not materially of less quality or extent than was determined under this Agreement as at the date of signing.

#### 4. MARKETING AND PUBLISHING

- 4.1 The GLA shall acknowledge the Sponsor's participation in the Event by incorporating the Sponsor's name and/or the Sponsor's Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The GLA shall have the sole right of approving all such literature and materials but shall at all times act reasonable in grating such approval in consultation with the Sponsor.
- 4.2 Subject at all times to clause 4.3, the GLA may seek other commercial sponsors and supporters for the Event whose names and logos will also appear at the Event. Placement and size of all logos and line credits will be as specified by the GLA. The GLA may seek additional sponsors for discrete elements of the Event or related activities, and offer those sponsors credits on individual/one-off pieces of print.
- 4.3 The GLA has not and will not grant any kind of sponsorship right or licence (including but not limited to benefits similar to the Benefits) in relation to the Event to any 3rd party carrying out business in the telecommunications industry for the term of this Agreement.

# 5. PAYMENT

sponsorship

The Sponsor shall pay the Sponsorship Costs and Additional Costs in the manner and on the dates (time to be of the essence) required by this Agreement.

# 6. VALUE ADDED TAX

- 6.1 All payments to be made (and other consideration to be provided) under this Agreement by one party to another shall (except where otherwise specifically stated) be taken to be exclusive of Value Added Tax (if applicable) and any Value Added Tax chargeable in respect of the matters giving rise to such payments (or other consideration) will be added to such payment or other consideration and pald in addition by the recipient of the supply on receipt of a valid Value Added Tax invoice addressed to the recipient of the supply.
- in the event that Value Added Tax is chargeable on any supply under this Agreement for a consideration not consisting or not wholly consisting of money the person to whom the supply is made will pay such Value Added Tax to the person by whom the supply is made (the "Supplier") on the same date as such Value Added Tax would be payable if the consideration in relation to which it is chargeable was monetary consideration or if there is no such date within 10 Working Days of the date on which the Supplier has served a written demand on the person to whom the supply is made in respect of such Value Added Tax either consisting of or accompanied by a Value Added Tax invoice in a form complying with Regulation 13 of the Value Added Tax (General) Regulations 1985.

The Supplier will issue a VAT invoice to the person to whom the supply is made within 10 working days of the date that the Event is completed with a Supplier will charge such VAT as would be payable if the consideration in relation to which it is chargeable was

monetary consideration. The recipient of the VAT invoice will pay the VAT charged to the Supplier in accordance with the payment terms of the invoice.

# 7. CANCELLATION AND TERMINATION

- 7.1 The Sponsor will be liable for the Sponsorship Costs in full if it does not give at least one (1) month's written notice stating that it wishes to cancel or no longer wants to be associated with the Event.
- 7.2 The GLA reserves the right to terminate this Agreement and/or to cancel the Event:
- 7.2.1 if it takes the view that the Event would not be as successful as anticipated, important Participants withdraw or other circumstances arise where the GLA determine that it would not be in its best interests to proceed; and/or
- 7.2.2 upon serving written notice on the Sponsor with that effect such notice to be served at ieast three (3) months before commencement of the Event.

Where the GLA terminates or cancels pursuant to this clause 7.2, the Sponsor shall no longer be responsible for any further Sponsorship Costs failing due and GLA will refund, within 30 days from such termination or cancellation, all Sponsorship Costs paid by the Sponsor to the GLA prior to receiving notice of such termination or cancellation . In the event of cancellation, the GLA shall not be responsible for any third party costs or other financial costs or liabilities on the part of the Sponsor, nor any consequential loss.

- 7.3 The GLA may further terminate this Agreement at any time, if circumstances arise from which there is a reasonable risk of damage to the GLA by reason of the conduct of, or adverse publicity about, the Sponsor and or any party whose behalf it purports to act including here (without limitation) and any affiliate of the Sponsor associated with the Sponsor's brand, by giving the Sponsor 30 days' notice in writing to bring the Agreement to an end immediately. In such circumstances, the Sponsor shall no longer be responsible for any further Sponsorship Costs failing due and GLA will refund, within 30 days from such termination, all Sponsorship Costs paid by the Sponsor to the GLA prior to receiving notice of such termination. In the event of termination, the GLA shall not be responsible for any third party costs or other financial costs or ilabilities on the part of the Sponsor, nor any consequential loss, and the GLA's other rights for any breach shall survive. Either party may give notice to terminate this Agreement in the event that the other:
  - 7.3.1 breaches the Agreement and falls to remedy such breach within 30 days of notice given by the party not in breach to the other; or
  - 7.3.2 breaches the Agreement where such breach is not capable of remedy; and the GLA may also terminate this Agreement if:
  - 7.3.3 the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; or
  - 7.3.4 the Sponsor demonstrates or declares, whether by words or its actions, that it will not be paying the Sponsorship Costs and/or adhering to the Agreement.

#### 8. PARTICIPANTS' INVOLVEMENT

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npletedwa relation to

8.1 The GLA gives no warranties or guarantee that all or any of the Participants es the expected audience will attend any of the events comprising the Event abundwill

in relation to a relation :

- encourage Participants to attend such activities, including without limitation press launches and hospitality events.
- Subject to the written agreement in advance of the GLA the Sponsor may at its own 8.2 cost arrange additional sponsorship and hospitality events for the press and television on terms and at locations which may be agreed with the GLA provided that:
  - any press embargoes stated by the GLA shall be respected;
  - the GLA shall not be obliged to offer City Hall as the venue for any such 8.2.2 event; and
  - the GLA shall be credited with the Sponsor in similar form and prominence as 8.2.3 that issued by the GLA in its own publicity for the Event.

#### 9. ENTRY INTO CITY HALL

- If the Sponsor needs to gain entry into City Hall in order to exercise any of its Benefits or for any other reason agreed by the GLA, it shail:
  - 9.1.1 ensure that City Haii's no smoking rule and other rules are observed;
  - 9.1.2 comply with all relevant health and safety legislation;
  - 9.1.3 be responsible for the orderly conduct of its guests, staff and any other person who gains access to City Hail by reason of permission or omission of the Sponsor or its agents, contractors or staff;
- provide reasonable notice and comply with any reasonable requirements which the 9.1.4 GLA Representative may stipulate in writing to the Sponsor;
- 9.1.5 not do anything which may infringe the sole right of the GLA or its appointed caterers to supply food, liquor or other refreshment; and
- not make any alterations to any part of City Hall without prior consent from the GLA in writing.

#### 10. INDEMNITY AND LIABILITY

- The GLA accepts no responsibility for any change to the contents, programme, running 10.1 time or order of the Event for any reason beyond the GLA's reasonable control, including without limitation, act of God, fire, national or local disaster or the death, physical or mental sickness or other disability or unavailability of (or cancellation by) a Participant or other person (whether or not in breach of contract with the GLA). Where relevant, the GLA will use its reasonable endeavours to ensure that other Participants. of equal calibre or reputation perform.
- 10.2 The Sponsor shall indemnify the GLA in respect of all claims, damages, costs howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property) resulting from any breach of the Agreement, negligence, or breach of statutory or other duty, by the Sponsor or any person acting on its behalf or any attendee or guest invited or permitted into the Activity by the Sponsor.
- 10.3 The GLA shall indemnify the Sponsor in respecth of all claims, damages, costs howsoever and whensoever arising (including, without limitation, daims, damages and ಾರುsts೯iಗ್ respect of death, personal injury or damagesto property) resulting from any a tabutnavil hi abide ivi

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- breach of the Agreement, negligence, or breach of statutory or other duty, by the GLA or any person acting on its behalf.
- 10.4 Without limiting its obligations and responsibilities under this Agreement the Sponsor will effect insurances as required by and to the satisfaction of the GLA and will produce to the GLA the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor will also produce to the GLA as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.
- 10.5 Neither Party shall have any liability to each other for any:
  - 10.5.1 business interruption, loss of profits, loss of production, loss of revenue;
  - 10.5.2 ioss of anticipated savings, ioss of competitive advantage;
  - 10.5.3 ioss of or corruption to data;
  - 10.5.4 loss of goodwill or injury to reputation;
  - 10.5.5 ioss of business opportunity;
  - 10.5.6 in each case indirect only, and/or
  - 10.5.7 indirect, consequential or special loss or damages,

regardless of the form of action, whether in contract, strict liability or tort (including negligence), and regardless of whether the first named party knew or had reason to know of the possibility of the loss, injury, or damage in question.

10.6 The maximum liability of Sponsor and the GLA under this Agreement shall in no event exceed the Sponsorship Costs.

# 11. INTELLECTUAL PROPERTY

- Neither party will do anything to Impair the rights of the other party in its trademarks or other Intellectual property and neither party will represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Event and its name, get-up, Event Logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the GLA, save for any intellectual property rights existing in the Sponsor Logo. The Sponsor grants to the GLA a non-exclusive non-transferable and royalty free licence to use the Sponsor Logo in relation to the Event and for no other purpose. Such licence shall terminate with the termination of this Agreement.
- 11.2 Neither party will do or permit any act within its control which may be derogatory to the other party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that party. In the event of termination, all rights of one party to use the other party's trademarks ends immediately.
- The Sponsor shall indemnify and hold harmless the GLA against any expense, loss or damage incurred by GLA as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor, the intellectual property rights of a third party.

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#### 12. GENERAL

- 12.1 The laws of England govern this Agreement and the parties will submit to the exclusive jurisdiction of the English courts.
- 12.2 The Agreement is personal to the Sponsor who may not assign it without the prior written consent of the GLA (not to be unreasonable withheld or delayed).
- 12.3 The recitais and headings are for convenience only and do not form part of this Agreement.
- 12.4 If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 12.5 No third party to this Agreement shall have any right to enforce any term, condition, warranty or otherwise of this Agreement under the Contracts (Rights of Third Parties) Act 1999 (as amended from time to time or otherwise).
- 12.6 Where any obligation is given by reference to a date relating to the Event and takes place on more than one day, (unless provided otherwise under this Agreement) such reference shall be to 12 noon on the first day that the Event is first open to any section of the public (whether or not a private view, press launch or access by another limited selection of invitees).
- 12.7 Words importing the masculine gender include any other gender; words in the singular include the plural and vice versa and words imparting individuals shall be treated as imparting Corporations and vice versa.
- 12.8 Any demand, notice or other communication required to be given shall be sufficiently served if served personally on the addressee or sent by a pre-paid first class recorded delivery letter to the registered office or last known address of the party to be served therewith and if so sent shall be deemed to have been received by the addressee on the second business day after the date of posting.

#### 13. ANTI BRIBERY

- 13.1 Each party represents, warrants and covenants that:
  - 13.1.1 it will not under any circumstances and at all relevant times make, or cause or authorise any third party acting on its behalf to make, directly or indirectly any prohibited offers, inducements, promises or payments of money or anything of value to any third party or to any foreign official (including but not limited to government officials, government employees, any political party or political party official, any candidate for political office or any person otherwise acting in an official capacity) pursuant to all applicable laws (including but not limited to any local anti-bribery laws) for the purpose of influencing or in the belief that such action will influence such party's acts or decisions, cause the improper performance of such party's functions or activities, or in order to obtain or retain business or in connection with the performance of its duties and obligations pursuant to this Agreement;
  - 13.1.2 it will not under any circumstances and at all relevant times request, agree to receive, or accept any prohibited offers, inducements, promises or payments of money or anything of value from any third party for the purpose of causing the improper performance of a function or activity in connection with its duties and obligations pursuant to this Agreement; and

- 13.1.3 it will ensure it has In place procedures adequate to prevent the occurrence of either of the prohibited activities in 13.1.1 and 13.1.2 above by any of its officers, employees and any agents acting on its behalf or by any subsidiary corporate entities.
- 13.2 Each party represents and warrants that this Agreement is the result of arms-length negotiations and that it has not entered into this Agreement with a corrupt motive to obtain or retain business or to secure an unfair business advantage.

SIGNED BY	)
A duly authorised representative Of The Greater London Authority	)
Date	)
SIGNED BY	)
A duly authorised representative of Lebara Limited	)
Date 21/8/14	)

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### APPENDIX 1

#### **COMMERCIAL TERMS**

#### Benefits

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Event
- The Sponsor has exclusivity in the Sponsor's business sector of telecommunications.

#### Pre- Event

- Sponsor logo to appear on the London.gov.uk website (Events pages) and click through to Sponsor site.
- Sponsor logo to appear on social networking channels, with the opportunity to align wherever possible with the Sponsor's social networking channels.
- Sponsor logo to appear on Transport for London collateral. Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and all stage balustrades.
- Sponsor acknowledged and quote included in press releases associated with the Event and issued by the GLA.
- Sponsor credit to appear on GLA promotional communications to network groups.
- Sponsor logo to appear on DL flyers produced to promote the Event.
- Sponsors logo on double royal festival posters in London Underground stations.
- Sponsor Logo on e-newsletter/e-flyer to Mayor's databases about the Event.
- Sponsor acknowledged and quote included in press releases associated with the Event and issued by the GLA

# Festival on Trafalgar Square:

- Three exhibition spaces for the Sponsor, two supplied by the GLA (no larger than 3mx3m) and one supplied by the Sponsor
- Sponsor Logo and promotional video on the electronic screen on Trafalgar Square.
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheid or delayed.
- Acknowledgement of the Sponsor's support for the Events as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Event.

**APPENDIX 2** 

**SPONSOR LOGO** 

# Lebara mobile

# **GREATER LONDON AUTHORITY**

# SALES INVOICE REQUEST FORM (SIRF) COMPANY 2007

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Company	Lebara Ltd		Custome	r Data						
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From: @lebara.com> Sent: 06 March 2015 17:23 To: Cc: Subject: RE: Vaisakhi / Eid / Diwali **Follow Up Flag:** Follow up Flag Status: Flagged Dear

Please raise an invoice on Lebara Mobile Itd, 25 Copthall avenue, 2<sup>nd</sup> Floor, London, EC2R 7BP

Po Number: P0006157

Contact Name: **Email Address:** @lebara.com

Tel No: 0203036

Should you have any queries please do not hesistate to contact me

Best Regards,

**Events & Sponsorship Manager** 

Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP Main 020 3036 3000 | Direct @lebara.com | www.lebara.co.uk

# P Please consider the environment and print this e-mail if you really need to.

THIS COMMUNICATION IS PRIVILEGED AND STRICTLY CONFIDENTIAL AND IS INTENDED SOLELY FOR THE PERSON OR ORGANISATION TO WHOM IT IS ADDRESSED. THE VIEWS AND



OPINIONS EXPRESSED IN THIS EMAIL MESSAGE ARE THE AUTHOR'S OWN AND MAY NOT REFLECT THE VIEWS AND OPINIONS OF THE AUTHOR'S EMPLOYER. IF YOU ARE NOT THE INTENDED RECIPIENT OF THIS EMAIL, PLEASE NOTE THAT ANY REVIEW, DISSEMINATION, DISCLOSURE, ALTERATION, PRINTING, COPYING OR TRANSMISSION OF THIS EMAIL AND/OR ANY FILE TRANSMITTED WITH IT, IS PROHIBITED

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From: olondon.gov.uk]

Sent: 27 repruary 2015 16:59

To: Cc:

Subject: RE: Vaisakhi / Eid / Diwali

Importance: High

Dear

# **Many Thanks**



Apprentice – Commercial Team Mayor of London's Office

**GREATERLONDON**AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

Email:

olondon.gov.uk

Phone: 020 7983 !

From:

Sent: 23 February 2015 15:59

To: Cc:

Subject: RE: Vaisakhi / Eid / Diwali



Please can you send me the following information so that we can raise the invoice for this year.

PO number Finance contact name Finance contact direct telephone number Finance contact email address

# Kind regards,

Partnership Manager - Commercial Team

Mayor of London's Office

**GREATERLONDON**AUTHORITY



City Hall, The Queen's Walk, London, SE1 2AA

From

Sent: 13 February 2015 08:03

To:

Subject: RE: Vaisakhi / Eid / Diwali

Dear

We will raise an invoice for this year. You should receive it shortly.

Kind regards,

Partnership Manager - Commercial Team

Mayor of London's Office

**GREATERLONDON**AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

From:

**Sen<u>t:</u>** 10 February 2015 16:32

To:

Subject: Vaisakhi / Eid / Diwali

@lebara.com

Dear

I hope you are well

Could you please send us the invoice for this year & the dates of the event

Should you have any query please do not hesistate to contact me

Best Regards,

**Events & Sponsorship Manager** 

Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

Main 020 3036 3000 | Direc

Email: @lebara.com | www.lebara.co.uk

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# **GREATERLONDONAUTHORITY**

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# SPONSORSHIP AGREEMENT

THIS AGREEMENT is made the 11th day of April 2013

# **BETWEEN:**

- (1)THE GREATER LONDON AUTHORITY of City Hall, The Queen's Walk, London, SE1 2AA, UK, (the "GLA") and
- LEBARA LTD trading as LEBARA of 2<sup>rd</sup> Floor, 25 Copthall Avenue, London, EC2R 7BP, (2)registered company No. 04293563 ("the Sponsor")

hereafter the Parties

#### **COMMERCIAL TERMS**

Diwali, Vaisakhi and Eid in 2013, 2014 and 2015 in Trafalgar Square, together "the Events" and separately an "Event".

The Sponsor wishes to associate itself with the above Events and to support them financially. The GLA has therefore agreed to grant the Benefits to the Sponsor in return for the Sponsorship Costs.

Benefits:

Detailed Commercial Terms and Sponsor Benefits are included in Appendix 1

The Sponsor shall support the Events for three years.

Sponsorship Costs:

Year 1 (2013) - £55,000

Year 2 (2014) - £57,500

Year 3 (2015) - £60,000

payable as follows:

one off annual payment, payable within 60 calendar days of invoice sent by the GLA

Subject to the Temprand Conditions overleaf

Signature

MAUSTIN

**Greater London Authority** 

26-4-13

Signati

Signati

Lebara UK Ltd

#### **TERMS AND CONDITIONS**

# 1. DEFINITIONS

The following words shall have the following meanings:

Additional Costs Those other costs payable by the Sponsor to the GLA not

being Sponsorship Costs.

Agreement This sponsorship agreement.

Benefits The benefits described in the Commercial Terms.

Commercial Terms The terms set out at the front of this Agreement agreed

between the parties.

Dates The dates when the Events are to be held as set out in the

Commercial Terms.

Events The Events as referred to in the Commercial Terms.

Events Format

The format of the Events as set out in Appendix 2.

GLA Representatives The GLA officers, Kevin Austin,

(or as nominated by the GLA in writing from time to time), authorised by the GLA to act on its

behalf for all matters relating to this Agreement.

Participants Those presenters, actors, bands, speakers, performers and

other persons participating, publicly, in the Events other than

the audience.

Services The services as set out in the Commercial Terms.

Sponsorship Costs The costs of sponsorship as set out in the Commercial

Terms.

Sponsor Logo The logo of the Sponsor set out in Appendix 3.

#### 2. BENEFITS

- 2.1 Any further benefits over and above the Benefits, requested by the Sponsor, will be charged for on the basis of any fee agreed for them or, if none, then on GLA's best assessment of the value of such benefits as compared to the value of all the benefits which the Sponsor is obtaining.
- 2.2 Any costs for additional room hire, catering, flowers, photography, security, extra stewarding and waiting staff, get-in/get-out, promotional stands and parking vouchers must be paid for by the Sponsor. Production and design costs for additional marketing materials and invitations relating to the Events, over and above the agreed Benefits, must also be met by the Sponsor.
- 2.3 In the event that the Sponsor fails to pay any fee or cost in accordance with the Agreement, or as alternatively agreed by the parties, the GLA may choose: to withdraw the relevant element of the Sponsorship or related services; offer an alternative or reduced benefit; or deliver the benefit or service notwithstanding such late payment but recover the relevant sum(s) later.
- 2.4 The Sponsor shall not transfer, assign, licence or otherwise grant any rights in respect of the Benefits to any third party without the GLA's prior written consent.

# 3. CONTENT AND TITLE

- 3.1 The title of the Events may be changed by the GLA after consultation with the Sponsor.
- 3.2 The Events will comprise of the Events Format and the GLA will on request from time to time notify the Sponsor of any additional Participants and provide a schedule of updated Events.
- 3.3 The Sponsor acknowledges that there may be changes or alterations to the Events, the Participants and the audience, and the GLA shall keep the Sponsor informed of such changes. This Agreement shall remain in place between the parties notwithstanding such changes or alterations provided that the general nature of the Events is not, substantially different to that as planned.
- 3.4 No change to any of the Benefits and/or Services shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits and/or services offered by the GLA), the package of Benefits and/or Services offered is not materially of less quality or extent than was determined under this Agreement as at the date of signing.

# 4. MARKETING AND PUBLISHING

- 4.1 The GLA shall acknowledge the Sponsor's participation in the Events by incorporating the Sponsor's name and/or the Sponsor's Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The GLA shall have the sole right of approving all such literature and materials, but shall follow the Sponsor's brand guidelines in relation to the use of the Sponsor's Logo and take into consideration any comments provided by the Sponsor in relation to such literature and materials.
- 4.2 The GLA may seek other commercial sponsors and supporters for the Events whose names and logos will also appear on Events literature. Placement and size of all logos and line credits will be as specified by the GLA. The GLA may seek additional sponsors for discrete elements of the Events or related activities, and offer those sponsors credits on individual/one-off pieces of print. The GLA shall not accept any other sponsorship from the telecoms business sector.

#### 5. PAYMENT

The Sponsor shall pay the Sponsorship Costs and Additional Costs in the manner and on the dates required by this Agreement.

## 6. CANCELLATION AND TERMINATION

- 6.1 The Sponsor will be liable for the Sponsorship Costs in full if it cancels or no longer wishes to be associated with the Events; or the GLA gives notice of termination to the Sponsor pursuant to 6.4.
- 6.2 The GLA reserves the right to cancel this Agreement and/or to cancel the Events upon no less then two month s' written notice if it takes the view that the Events would not be as successful as anticipated, important Participants withdraw or other circumstances arise where the GLA determine that it would not be in its best interests to proceed.

Where the GLA cancels for such reasons, the Sponsor shall no longer be responsible for any further Sponsorship Costs falling due, and the GLA shall reimburse the Sponsor the Sponsorship Costs payable in that year, as set out in the Commercial Terms, subject to any deductions for any fees or costs incurred and/or committed in relation to the delivery of the Events and which include the Sponsors Logo or a reference to the Sponsor. In the event of cancellation, the GLA shall not be responsible for any third party costs or other financial costs or liabilities on the part of the Sponsor, nor any consequential loss of the Sponsor.

- 6.3The GLA may further cancel this Agreement at any time, if circumstances arise from which there is a risk of damage to the GLA by reason of the conduct of, or adverse publicity about, the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately. In such circumstances, GLA shall be entitled to retain fees already paid but the Sponsor's liability for costs arising subsequently shall cease, save that the GLA's other rights for any breach shall survive.
- 6.4 Either party may give notice to terminate this Agreement in the event that the other:
  - 6.4.1 breaches the Agreement and fails to remedy such breach within 30 days of notice given by the party not in breach to the other; or
  - 6.4.2 breaches the Agreement where such breach is not capable of remedy;

and the GLA may terminate this Agreement if:

- 6.4.3 the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; or
- 6.4.4 the Sponsor demonstrates or declares, whether by words or its actions, that it will not be paying the Sponsorship Costs and/or adhering to the Agreement.
- 6.5 Either Party may, on not less than 6 months written notice, terminate this Agreement. In such circumstances, the GLA shall reimburse the Sponsor the Sponsorship Costs payable in that year as set out in the Commercial, subject to the deduction of any fees, or costs that the GLA has incurred and/or committed in relation to the delivery of the Events.

#### 7. PARTICIPANTS' INVOLVEMENT

- 7.1 The GLA gives no warranties or guarantee that all or any of the Participants or the expected audience will attend any of the Events comprising the Events but will encourage Participants to attend such Events, including without limitation press launches and hospitality Events.
- 7.2 Subject to the written agreement in advance of the GLA the Sponsor may at its own cost arrange additional sponsorship and hospitality events for the press and television on terms and at locations which may be agreed with the GLA provided that:
  - 7.2.1 any press embargoes stated by the GLA shall be respected by the Sponsor;

- 7.2.2 the GLA shall not be obliged to offer City Hall as the venue for any such events; and
- 7.2.3 the GLA shall be credited with the Sponsor in similar form and prominence as that issued by the GLA in its own publicity for the Events.

# 8. ENTRY INTO CITY HALL

- 8.1 If the Sponsor needs to gain entry into City Hall in order to exercise any of its Benefits or for any other reason agreed by the GLA, it shall:
  - 8.1.1 ensure that City Hall's no smoking rule and other rules are observed;
  - 8.1.2 comply with all relevant health and safety legislation;
  - 8.1.3 be responsible for the orderly conduct of its guests, staff and any other person who gains access to City Hall by reason of permission or omission of the Sponsor or its agents, contractors or staff;
  - 8.1.4 provide reasonable notice and comply with any reasonable requirements which the GLA Representative may stipulate in writing to the Sponsor;
  - 8.1.5 not do anything which may infringe the sole right of the GLA or its appointed caterers to supply food, liquor or other refreshment; and
  - 8.1.6 not make any alterations to any part of City Hall without prior consent from the GLA in writing.

# 9. INDEMNITY AND LIABILITY

- 9.1 The GLA accepts no responsibility for any change to the contents, programme, running time or order of the Events for any reason beyond the GLA's reasonable control, including without limitation, act of God, fire, national or local disaster or the death, physical or mental sickness or other disability or unavailability of (or cancellation by) a Participant or other person (whether or not in breach of contract with the GLA). In the event of the unavailability or cancellation by a Participant, the GLA will use its reasonable endeavours to ensure that other Participants, of equal calibre or reputation perform.
- 9.2 Subject always to Clause 9.4 the Sponsor shall indemnify the GLA in respect of all claims, damages, costs howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property) resulting from any breach of the Agreement, negligence, or breach of statutory or other duty, by the Sponsor or any person acting on its behalf or any attendee or guest invited or permitted into the Events by the Sponsor.
- 9.3 Without limiting its obligations and responsibilities under this Agreement the Sponsor will effect insurances as required (Public/Product liability up to £10m and Employers' Liability up to £5m) by and to the satisfaction of the GLA and will produce to the GLA the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor will also produce to the GLA as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

9.4 Save as for any liability arising in relation to or connection with death or personal injury, fraud or fraudulent misrepresentation the Sponsor's total liability under this Agreement shall be limited to [£173,500] for each and every year of this Agreement.

# 10. INTELLECTUAL PROPERTY

- Neither party will do anything to impair the rights of the other party in its trademarks or other intellectual property and neither party will represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Events, its name, get-up, Events Logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the GLA, save for any intellectual property rights existing in the Sponsor Logo. The Sponsor grants to the GLA a non-exclusive non-transferable and royalty free licence to use the Sponsor Logo in relation to the Events. Such licence shall terminate with the termination of this Agreement.
- 10.2 Neither party will do or permit any act within its control which may be derogatory to the other party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that party. In the event of termination, all rights of one party to use the other party's trademarks ends immediately.
- The Sponsor shall indemnify and hold harmless the GLA against any expense, loss or damage incurred by GLA as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating the Sponsors Logo or any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor, the intellectual property rights of a third party.

# 11. GENERAL

- 11.1 The laws of England govern this Agreement and the parties will submit to the exclusive jurisdiction of the English courts.
- 11.2 The Agreement is personal to the Sponsor who may not subcontract any of its obligations or assign any rights under it without the prior written consent of the GLA.
- 11.3 The recitals and headings are for convenience only and do not form part of this Agreement.
- 11.4 If any provision of this Agreement shall be held to be invalid, itlegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 11.5 No third party to this Agreement shall have any right to enforce any term, condition, warranty or otherwise of this Agreement under the Contracts (Rights of Third Parties) Act 1999 (as amended from time to time or otherwise).
- Where any obligation is given by reference to a date relating to the Events, and the Events takes place on more than one day, (unless provided otherwise under this Agreement) such reference shall be to 12 noon on the first day that the Event is first open to any section of the public (whether or not a private view, press launch or access by another limited selection of invitees).

- 11.7 Words importing the masculine gender include any other gender; words in the singular include the plural and vice versa and words imparting individuals shall be treated as imparting Corporations and vice versa.
- Any demand, notice or other communication required to be given shall be sufficiently served if served personally on the addressee or sent by a pre-paid first class recorded delivery letter to the registered office or last known address of the party to be served therewith and if so sent shall be deemed to have been received by the addressee on the second business day after the date of posting.

# APPENDIX 1 COMMERCIAL TERMS

#### Benefits:

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Events.
- o The Sponsor has exclusivity in the Sponsor's business sector of Telecoms
- Sponsor logo to appear on the London.gov.uk website (Events pages) and click through to Sponsor site.
- Sponsor logo to appear on social networking channels, with the opportunity to align wherever possible with the Sponsor's social networking channels.
- Sponsor logo to appear on Transport for London collateral.
- o Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and all stage balustrades.
- Sponsor Logo on the electronic screen on Trafalgar Square.
- Two exhibition spaces for the Sponsor; one supplied by GLA on Trafalgar Square (no larger than 3mx3m) and one supplied by the Sponsor for the North Terrace.
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people).
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed.
- Acknowledgement of the Sponsor's support for the Events as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Events.
- Ten backstage passes to access the rest facilities at the Events.
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the GLA.
- Right to screen presence on Trafalgar Square as follows:
  - o Year 1 (2013) greeting/advert 30 seconds in every hour over 6 hour event
  - Year 2 (2014) greeting/advert 2 minutes in every hour over 6 hour event.
  - Year 3 (2015) greeting/advert 3 minutes in every hour over 6 hour event.
- Presenting partner exclusivity regarding promotional electronic screen time: no electronic screen time will be given as a benefit to any other commercial partner in the Sponsor's business sector(s); however, the GLA reserves the right to sell advertising airtime in the future.
- Sponsor Logo presence on static logo montage on stage/screen on Trafalgar Square (this
  montage is designed to thank partners and will include non-commercial partners and any
  lower level sponsors).
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with Mayor of London logo and Sponsor Logo.
- Sponsor Logo on e-newsletter/e-flyer to Mayor's databases about the Events.
- o The Sponsor will approve the use of the Sponsor Logo on all artwork relating to the Events.

Possible additional benefit (to be confirmed closer to each Event):

 Brief speech by Sponsor on Trafalgar Square stage detailing why the Sponsor is supporting the Events.

# APPENDIX 2 EVENTS FORMAT

The Events being sponsored by the Sponsor comprise of:

- o Diwali
- o Vaisakhi
- o Eid.

Currently, the GLA proposes to host the Events in 2013, 2014 and 2015 on Trafalgar Square. However, it reserves the right to change the location of the Events.

In 2013, Vaisakhi will be held on Trafalgar Square on Sunday 5 May.

Eld will be held in early August 2013; the exact date will be confirmed taking the dates of Ramadan into account.

Diwali will be held in the autumn of 2013, date to be confirmed in due course.

The content and format of each Event will be worked through nearer to the Event date and Lebara will be involved and consulted during the Event preparations.

This is also the case in respect of years 2014 and 2015 as the dates of and format of the Events has not been fixed for either of these years.

# APPENDIX 3 SPONSOR LOGO



# **GREATER LONDON AUTHORITY**

# SALES INVOICE REQUEST FORM (SIRF) COMPANY 2001

ALL THE IN	FORMATION REQUIRED BELOW HAS TO BE	FILLED IN COR	RECTLY BEFOR	REAN INVOICE CAL	BE PROCESSE	DI .	172		
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	Floor 6 - PP 9 Financial Services Tel: 0	20 /303 4133/							
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Address	2nd Floor, 25 Copthall Avenue, London			PO No./Ref:	P0006405	57,000			
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	Special Instructions								
	Invoice Details/Description of Services Sponsor	ship for Presentin	ng Partner Africa	on the Square 2015					
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(*)	AUTHORISATION								
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	REASON FOR RETURN/DELAY:								

\*Please request the customers vendor number when completing this form. This will confirm whether the GLA has been setup on their system and highlight any additional registration requirements(e.g. supplier registration form)

From:

@lebara.com>

Sent:

05 June 2015 17:51

To:

Cc:

Subject:

RE: Update- Lebara Mobile

Follow Up Flag: Flag Status: Follow up Completed

Hello



The PO number is PO006405.

Have a nice weekend too.

Kind Regards,

**Marketing Events Executive** 



Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP

MAIN



From:

@london.gov.uk]

Sent: 05 June 2015 14:43

To:

Cc:

Subject: RE: Update- Lebara Mobile

Thanks

We will stick to your original plan then.

-

- can you arrange to get the contract signed here and we will send through a copy.

- please can you send us the PO details.

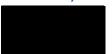
We will then pick up the conversation regarding the next 3 years when



returns.

# Have a great weekend!

Best wishes,



Partnership Manager - Commercial Team

Mayor of London's Office

**GREATERLONDON**AUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

From:

@lebara.com]

Sent: 05 June 2015 14:40

To:

Cc:

Subject: RE: Update- Lebara Mobile

Thank you for the suggestion. However

is away for 7 weeks thus the signature of her manager.

Kind Regards,



**Marketing Events Executive** 



Lebara | 2nd floor |25 Copthall Ave |London |EC2R 7BP



From:

@london.gov.uk]

Sent: 05 June 2015 14:37

To: \

Cc: E

Subject: RE: Update- Lebara Mobile

**Thanks** 

Did you want to wait until (

returns? Happy to wait until next week.

Partnership Manager - Commercial Team

# Mayor of London's Office **GREATERLONDONAUTHORITY**

City Hall, The Queen's Walk, London, SE1 2AA

@lebara.com1 From:

Sent: 05 June 2015 14:33

To: 0

Cc: E Subject: RE: Update- Lebara Mobile

Hello

Thanks for your message.

Unfortunately Claire is not in so we can't go ahead with option 1. Therefore, we will process with option 3. Align Africa, Eid and Diwali from next year – we would do a separate contract for Africa 2015 and then a new contract for Africa, Eid and Diwali for (2016, 2017 and 2018)

Please find attached the signed contract.

Kind Regards,

**Marketing Events Executive** 



Lebara | 2nd floor | 25 Copthall Ave | London | EC2R 7BP



@london.gov.uk] From:

Sent: 05 June 2015 11:31

To:

Subject: RE: Update- Lebara Mobile

Hope you are well. Do you have an update as to which option you would like to proceed with from my email below?

Best wishes.

Partnership Manager – Commercial Team Mayor of London's Office GREATERLONDONAUTHORITY

Tab.

City Hall, The Queen's Walk, London, SE1 2AA

From:

Sent: 03 June 2015 11:04

To: Cc:

Subject: RE: Update- Lebara Mobile

Hi ¹

As discussed the cost for the headline partner has already been discounted from £30k per event to £20k per event for Lebara due to the nature of the multi-event, multi-year deals we have had.

I can therefore offer the following partnership agreements:

- 1. 3 year deal for Africa only 2015, 2016 and 2017. We will then deal with Eid and Diwali separately.
- 2. 3 year deal for Africa, Eid and Diwali –this would be for Africa (2015, 2016 and 2017) and Eid and Diwali for (2016, 2017 and 2018)
- 3. Align Africa, Eid and Diwali from next year we would do a separate contract for Africa 2015 and then a new contract for Africa, Eid and Diwali for (2016, 2017 and 2018)

Do let me know which option you wish to take forward and we will draw up the contract accordingly.

Partnership Manager – Commercial Team

Mayor of London's Office
GREATERLONDONAUTHORITY



City Hall, The Queen's Walk, London, SE1 2AA

From: @lebara.com]

Sent: 02 June 2015 17:19

To:

Subject: Update- Lebara Mobile

Hello

I tried to contact you back on your landline but no answer.

Please return my call at your earliest convenience but not on my landline as I will be in our Manchester office tomorrow.

Thanks for your comprehension.

Kind Regards,

**Marketing Events Executive** 

# Friday the 5th of June 2015

The Greater London Authority of City Hall, The Queen's Walk, London, SE1 2AA, UK, (hereafter "the Authority") and Lebara Mobile Limited incorporated and registered in EnAuthoritynd and Wales with company number 06184980 whose registered office is at c/o Legal Department 2<sup>nd</sup> floor 25 Copthall Avenue, London, EC2R 7BP (hereafter the Sponsor") (together "the Parties") agree to the grant by the Authority of Sponsorship Rights for the Event on the terms and conditions set out in the commercial terms below and general terms appended (together "the Agreement").

# Please sign and return the enclosed copy letter to indicate your agreement.

# **COMMERCIAL TERMS**

- Sponsorship Rights:
   Detailed Commercial Terms and Partner Sponsorship Rights are included in Appendix 2
- Sponsor's Marks: Sponsor Logo as set out in Appendix 3
- 3. Sponsorship Fees:
  The Sponsorship Fees will amount to a total of £20,000 provided a valid VAT involce is issued and which shall be payable as per the following payment terms:

One off payment, payable prior to the event within 30 calendar days of involce sent by the Authority

- 4. Sponsorship Period means the period commencing upon signing of this agreement until 10th October 2015
- 5. Event means the Africa on the Square Festival 2015
- 6. Without limiting its obligations and responsibilities under this Agreement the Sponsor shall effect insurances as required by and to the satisfaction of the Authority and shall produce to the Authority the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor shall also produce to the Authority as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

SIGNED FOR AND BEHALF OF THE **PARTIES** 

Emma Strain

Assistant Director, External Relations Duly authorised signatory for the Authority

Sales Director Duly authorised signatory for the Sponsor

# **APPENDIX 1- GENERAL TERMS**

- 1. The commercial terms form part of this agreement and shall have effect as if set out in full in the body of this agreement. Any reference to this agreement includes the commercial terms.
- A reference to a company shall include any company, corporation or other body corporate, wherever and however incorporated or established
- 3. A reference to writing or written does not include e-mail.
- 4. Any obligation on a party not to do something includes an obligation not to allow that thing to be done.
- Any words following the terms including, include, in particular, for example or any similar expression shall be construed as illustrative and shall not limit the sense of the words, description, definition, phrase or term preceding those terms.
- 6. This agreement shall commence upon signing of this agreement until 10th October 2015, when it shall terminate automatically without notice, unless terminated earlier in accordance with clause 19.
- 7. The Authority shall organise and stage the Event at the venue at its sole cost and expense in accordance with the terms of this agreement
- 8. The Authority shall comply with all Applicable Laws relevant to its performance of this agreement as well as any conditions attached to any licences or consents issued in connection with the Event including regarding health and safety and crowd security measures at the venue.
- 9. The Authority shall acknowledge the Sponsor's participation in the Event by incorporating the Sponsor's name and/or the Sponsor Logo ("Sponsor's Marks") on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The Authority shall have the sole right of approving all such literature and materials.
- 10. The Authority shall use its best endeavours to deliver or ensure the delivery of each and all of the Sponsorship Rights to the Sponsor.
- 11. The Authority shall ensure that all relevant Sponsor signage and advertising is properly in place and operational and not concealed or obscured from view at any time.
- 12. The Authority confirms that, whenever possible, it will ensure that the Sponsor's Marks will be present in accordance with this agreement and that the Sponsor's Marks are incorporated into all promotional, advertising and publicity material.
- 13. The Authority accepts that, regardless of the obligations of the Authority to promote the Event within the terms of this agreement, the Sponsor shall be entitled to advertise, publicise, promote and otherwise commercially exploit its

- own products, goodwill and reputation through the Sponsor's association with the Event on and subject to the terms of this agreement.
- 14. The Authority acknowledges and warrants that the Sponsorship Rights are exclusive, and that it shall not grant the same rights to a third party for use in advertising, marketing or promoting products or services in the Telecom Category.
- 15. The Authority warrants that it shall not enter into any sponsorship agreement with any of the Sponsor's Competitors (including, but not limited to, Lyca Mobile) after the Term of this Agreement without complying with the right of first refusal specified in clause 9;
- 16. The Authority hereby grants a right of first refusal or last call to the Sponsor to sponsor any other events of the Authority either during the Term of this Agreement or afterwards.
- 17. The Sponsor hereby grants to the Authority a non-exclusive, non-transferable and royalty free licence to use the Sponsor's Marks In relation to the Event. Such licence shall terminate upon expiry or earlier termination provided always that the Sponsor acknowledges and agrees that: (a) following expiry or earlier termination by the Authority, the Authority shall be entitled to continue to use the Sponsor's Marks in its reporting of outcomes of the Project, general historical reporting of the Event and for archive purposes; and (b) following any earlier termination by the Sponsor the Authority shall be entitled to a reasonable period within which to remove the Sponsor's Marks from the Event related materials such period to be no less than two (2) calendar months
- 18. The Sponsor shall pay the Sponsorship Fees in the manner and on the dates as set out in the commercial terms.
- 19.In the event that the Sponsor fails to pay any fee or meet any other obligation in accordance with this Agreement, the Authority may without prejudice to its other rights under this Agreement elect to withdraw the relevant element of the Sponsorship Rights, offer an alternative or reduced Benefit(s) or deliver the Benefit(s) notwithstanding such late payment but recover the relevant sum(s) later.
- 20. No change to any of the Sponsorship Rights shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or Sponsorship Rights offered by the Authority), the package of Sponsorship Rights offered is not materially of less quality or extent than was determined as at the date of signing.
- 21. The Authority may terminate this Agreement at any time if: (a) the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; (b) the Sponsor demonstrates or declares, whether by words or its actions, that it shall not be paying the Sponsorship Costs and/or adhering to this Agreement; or (c) circumstances arise from which there is a risk of

damage to the Authority by reason of the conduct of, or adverse publicity about the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately, and in such circumstances the Authority shall be entitled to retain fees already paid provided always that upon the application of paragraph 5(c), the Sponsor's liability for costs arising subsequently shall cease, save that the Authority's other rights for any breach shall survive termination.

- 22. The Sponsor shall remain liable for the Sponsorship Fees in full in the event that it determines it no longer wishes to be associated with the Event; the Authority gives notice of termination to the Sponsor in the case of the Sponsor's breach of this Agreement; or liquidation, receivership, administrative receivership, administration, becoming insolvent, cessation of trading or a the presentation of a petition for its winding-up or bankruptcy.
- 23. Either Party may give notice to terminate this Agreement in the event that the other: (a) breaches this Agreement and fails to remedy such breach within 14 days of notice given by the Party not in breach to the other; or (b) breaches this Agreement where such breach is not capable of remedy;
- 24. The Authority accepts no responsibility for any change to the Event or for any reason beyond the Authority's reasonable control, including without limitation, act of God, fire, national or local disaster.
- 25. Nothing in this Agreement shall exclude or restrict either party's liability for death or personal injury resulting from its own negligence.
- 26. Under no circumstances shall either party be liable for (i) any indirect, special or consequential damages, claims, actual or alleged loss howsoever arising arising out of or in connection with this Agreement (ii) loss of profits, anticipated profits, savings, business or opportunity or loss of publicity or loss of reputation.
- 27.A party's maximum aggregate liability in contract, tort, or otherwise (including any liability for any negligent act or omission) howsoever arising out of or in connection with this Agreement in respect of any one or more incidents or occurrences during the Term shall be limited to a sum equal to the amount of the Sponsorship Fee due or paid to the Organisers.
- 28. The Sponsor shall indemnify and hold harmless the Authority against any claims, damages, costs (including (without limitation) legal costs), expenses, loss or damage incurred by Authority as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor infringes the intellectual property rights of a third party.
- 29. Neither Party shall do anything to impair the rights of the other Party in its trademarks or other intellectual property nor neither Party shall represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Event, its name, get-up, logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the Authority, save for any intellectual property rights existing in the Sponsor Logo. Neither Party shall do or permit any act within its control which may be derogatory to the other Party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that Party. Subject to Clause 17, in the event of

- termination, all rights of one Party to use the other Party's trademarks or other intellectual property ends immediately.
- 30.A party shall not at any time during this Agreement and for a period of 3 years after termination of this Agreement, disclose to any person the other party's Confidential Information, save that the party may:
  - a) Disclose the other party's Confidential Information with the prior written consent of the other party;
  - b) permit access to the other party's Confidential Information only to such of its professional advisers who need such access provided the party inform each of them of the confidential nature of the confidential information and of its obligations under this Agreement;
  - c) Disclose the other party's Confidential Information as may be required by law, court order or any governmental or regulatory authority.
- 31. The parties shall not use Confidential Information disclosed under this Agreement for any purpose other than to perform its obligations under this Agreement.
- 32. For the purpose of this agreement, Confidential Information shall mean any information that would be regarded as confidential by a reasonable business person
- 33. The Sponsor shall not, and shall procure that it shall not pay any commission, fees or grant any rebates to any employee, officer or agent of the Authority nor favour employees, officers or agents of the Authority with gifts or entertainment of significant cost or value nor enter into any business arrangement with employees, officers or agents of the Authority without the Authority's written approval.
- 34. Any notice, demand or communication required to be given in connection with this Agreement will be in writing and may be delivered by hand, prepaid recorded delivery first class post or facsimile addressed to the recipient at its registered office or any other address (including a facsimile number) notified to the other Party in writing in accordance with this paragraph as an address to which notices, invoices and other documents may be sent. The notice, demand or communication will be deemed to have been duly served if delivered by (a) hand, at the time of delivery; or (b) post, 2 business days after being posted or in the case of airmail 14 business days after being posted.
- 35. The Agreement is personal to the Sponsor who may not, outside the Sponsor's Group, assign nor otherwise transfer any rights or obligations under this Agreement without the prior written consent of the Authority.
- 36. If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 37. No waiver of any provision of this Agreement shall be effective unless expressly stated to be waived and communicated in writing to the other Party.

- 38. Nothing in this Agreement shall constitute or be deemed to constitute any partnership or agency arrangement between the Parties.
- 39. Save that any subsidiary (as defined in section 1159 of the Companies Act 2006) of the Authority has the right to enforce the terms of this Agreement in accordance with the Contracts (Rights of Third Parties) Act 1999 ("Third Party Act"), the Parties do not intend that any of the terms of this Agreement shall be enforceable by virtue of the Third Party Act by any person not a party to it provided always that the Parties are entitled to vary or rescind this Agreement without the consent of any other person including such Authority subsidiaries.
- 40. Any variation to this Agreement agreed by the Parties shall be recorded in writing.
- 41. The laws of EnAuthoritynd govern this Agreement and the Parties shall submit to the exclusive jurisdiction of the English courts.

### Sponsorship Rights:

- The Sponsor has naming rights as the Authority's presenting partner (Tier 1 principal sponsor) for the Africa on the Square Festival 2015.
- The Sponsor has exclusivity in the Sponsor's business sector of telecommunications.

### Pre- Event:

- Sponsor logo to appear on the London.gov.uk website (Events pages) and click through to Sponsor site.
- Sponsor logo to appear on social networking channels, with the opportunity to align wherever possible with the Sponsor's social networking channels.
- Sponsor logo to appear on Transport for London collateral, principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and all stage balustrades.
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the AUTHORITY.
- Sponsor credit to appear on AUTHORITY promotional communications to network groups.
- Sponsor logo to appear on DL flyers produced to promote the event.
- Sponsors logo on double royal festival posters in London Underground stations.
- Sponsor Logo on e-newsletter/e-flyer to Mayor's databases about the Events.
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the AUTHORITY

# Festival on Trafalgar Square:

- Three exhibition spaces for the Sponsor, two supplied by the AUTHORITY (no larger than 3mx3m) and one supplied by the Sponsor
- Sponsor Logo and promotional video on the electronic screen on Trafalgar Square.
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to AUTHORITY approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed.

 Acknowledgement of the Sponsor's support for the Events as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the AUTHORITY at the Events.

**APPENDIX 3** 

SPONSOR LOGO



### **GREATER LONDON AUTHORITY**

## SALES INVOICE REQUEST FORM (SIRF) COMPANY 2001

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This agreement is made on 07/06/2016

The Greater London Authority of City Hall, The Queen's Walk, London, SE1 2AA, UK, ("the Authority") and Lebara UK Ltd whose registered office is at 25 Copthall Avenue, London, EC2R 7BP, registered company number 04293563, ("the Sponsor") (together "the Parties") agree to the Authority's grant of the Benefits in return for the Sponsor's payment to the Authority of the Sponsorship Costs relating to the Mayor of London's 2016 Eid, Africa on the Square, and Diwali Festivals as set out in the commercial terms below and general terms appended ("the Agreement").

# <u>Please sign and return the enclosed copy letter to indicate your agreement.</u> COMMERCIAL TERMS

- Benefits:
   Detailed Commercial Terms and Partner Benefits are included in Appendix 2
- Sponsorship Costs:
   Provided a valid VAT invoice is issued, the Sponsorship Costs will amount to a total of £40,000 (+ VAT) as per the payment terms outlined in Appendix 2
- Sponsor Logo: Sponsor Logo in Appendix 3
- Sponsorship Period means the period commencing upon signing of this agreement until 17 October 2016
- 5. **Project** means the Mayor of London's Eid, Africa on the Square and Diwali Festivals in 2016
- 6. Without limiting its obligations and responsibilities under this Agreement the Sponsor shall effect insurances as required by and to the satisfaction of the Authority and shall produce to the Authority the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor shall also produce to the Authority as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

SIGNED FOR AND BEHALF OF THE PARTIES		
24.6		
Emma Strain		
Assistant Director, External Relations Duly authorised signatory for the Authority	Commercial Director Duly authorised signatory for Lebara UK Ltd	

### **GENERAL TERMS**

- 1. The Sponsor shall pay the Sponsorship Costs in the manner and on the dates required by this Agreement.
- 2. In the event that the Sponsor fails to pay any fee or cost or meet any other obligation in accordance with this Agreement, the Authority may without prejudice to its other rights under this Agreement elect to withdraw the relevant element of the Benefits, offer an alternative or reduced Benefit(s) or deliver the Benefit(s) notwithstanding such late payment but recover the relevant sum(s) later.
- 3. No change to any of the Benefits shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits offered by the Authority), the package of benefits offered is not materially of less quality or extent than was determined as at the date of signing.
- 4. The Authority shall acknowledge the Sponsor's participation in the Project by incorporating the Sponsor's name and/or the Sponsor Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The Authority shall have the sole right of approving all such literature and materials.
- 5. The Authority may terminate this Agreement at any time if: (a) the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; (b) the Sponsor demonstrates or declares, whether by words or its actions, that it shall not be paying the Sponsorship Costs and/or adhering to this Agreement; or (c) circumstances arise from which there is a risk of damage to the Authority by reason of the conduct of, or adverse publicity about the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately, and in such circumstances the Authority shall be entitled to retain fees already paid provided always that upon the application of paragraph 5(c), the Sponsor's liability for costs arising subsequently shall cease, save that the Authority's other rights for any breach shall survive termination.
- 6. The Sponsor shall remain liable for the Sponsorship Costs in full in the event that it determines it no longer wishes to be associated with the Project; the Authority gives notice of termination to the Sponsor in the case of the Sponsor's breach of this Agreement; or liquidation, receivership, administrative receivership, administration, becoming insolvent, cessation of trading or the presentation of a petition for its winding-up or bankruptcy.
- 7. Either Party may give notice to terminate this Agreement in the event that the other: (a) breaches this Agreement and fails to remedy such breach within 14 days of notice given by the Party not in breach to the other; or (b) breaches this Agreement where such breach is not capable of remedy;
- 8. The Authority accepts no responsibility for any change to the Project or for any reason beyond the Authority's reasonable control, including without limitation, act of God, fire, national or local disaster. The Sponsor shall indemnify the Authority in respect of all claims, damages, costs (including (without limitation) legal costs)

howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property (and consequential loss)) resulting from any breach of this Agreement, negligence, or breach of statutory or other duty by the Sponsor or any person acting on its behalf.

- 9. The Sponsor hereby grants to the Authority a non-exclusive, non-transferable and royalty free licence to use the Sponsor Logo in relation to the Project. Such licence shall terminate upon expiry or earlier termination provided always that the Sponsor acknowledges and agrees that: (a) following expiry or earlier termination by the Authority, the Authority shall be entitled to continue to use the Sponsor Logo in its reporting of outcomes of the Project, general historical reporting of the Project and for archive purposes; and (b) following any earlier termination by the Sponsor the Authority shall be entitled to a reasonable period within which to remove the Sponsor Logo from Project related materials such period to be no less than two (2) calendar months.
- 10. Neither Party shall do anything to impair the rights of the other Party in its trademarks or other intellectual property and neither Party shall represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Project, its name, get-up, logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the Authority, save for any intellectual property rights existing in the Sponsor Logo. Neither Party shall do or permit any act within its control which may be derogatory to the other Party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that Party. Subject to Clause 9, in the event of termination, all rights of one Party to use the other Party's trademarks or other intellectual property ends immediately.
- 11. The Sponsor shall indemnify and hold harmless the Authority against any claims, damages, costs (including (without limitation) legal costs), expenses, loss or damage incurred by Authority as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor infringes the intellectual property rights of a third party.
- 12. The Sponsor undertakes to maintain in strictest confidence and not to disclose to any third party without the prior written consent of the Authority any trade or business secret or other information by its nature or expressed to be confidential supplied by the Authority to the Sponsor. The Sponsor gives its consent for the Authority to publish this Agreement and ancillary information/documentation.
- 13. The Sponsor shall not, and shall procure that it shall not pay any commission, fees or grant any rebates to any employee, officer or agent of the Authority nor favour employees, officers or agents of the Authority with gifts or entertainment of significant cost or value nor enter into any business arrangement with employees, officers or agents of the Authority without the Authority's written approval.
- 14. Any notice, demand or communication required to be given in connection with this Agreement will be in writing and may be delivered by hand, prepaid recorded

delivery first class post or facsimile addressed to the recipient at its registered office or any other address (including a facsimile number) notified to the other Party in writing in accordance with this paragraph as an address to which notices, invoices and other documents may be sent. The notice, demand or communication will be deemed to have been duly served if delivered by (a) hand, at the time of delivery; or (b) post, 2 business days after being posted or in the case of airmail 14 business days after being posted.

For the purposes of this paragraph the Parties email addresses are set out below:

GLA: E	@london.gov.uk,	s@london.gov.uk
Lebara UK Ltd:	@lebara.com	

Either Party shall notify the other of any change to its email address.

- 15. The Agreement is personal to the Sponsor who may not assign nor otherwise transfer any rights or obligations under this Agreement without the prior written consent of the Authority.
- 16. If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 17. No waiver of any provision of this Agreement shall be effective unless expressly stated to be waived and communicated in writing to the other Party.
- 18. Nothing in this Agreement shall constitute or be deemed to constitute any partnership or agency arrangement between the Parties.
- 19. Save that any subsidiary (as defined in section 1159 of the Companies Act 2006) of the Authority has the right to enforce the terms of this Agreement in accordance with the Contracts (Rights of Third Parties) Act 1999 ("Third Party Act"), the Parties do not intend that any of the terms of this Agreement shall be enforceable by virtue of the Third Party Act by any person not a party to it provided always that the Parties are entitled to vary or rescind this Agreement without the consent of any other person including such Authority subsidiaries.
- 20. Any variation to this Agreement agreed by the Parties shall be recorded in writing.
- 21. The laws of England govern this Agreement and the Parties shall submit to the exclusive jurisdiction of the English courts.

### PAYMENT TERMS AND SPONSORSHIP BENEFITS

### Payment terms:

Provided a valid VAT invoice is issued, the Sponsor shall pay to the GLA the total sum of £40,000 + VAT as per the following terms:

£20,000 to sponsor the Mayor of London's Diwali Festival 2016 £10,000 to sponsor the Mayor of London's Eid Festival 2016 £10,000 to sponsor the Mayor of London's Africa on the Square Festival 2016

### **Sponsorship Benefits**

The GLA shall grant the Sponsor the following rights:

### **Diwali Festival 2016**

 The Sponsor has exclusivity in the Sponsor's business sector of telecoms and IPTV

### Pre- Event:

- Sponsor Logo to appear on the GLA's Event specific webpage with a click through to Sponsor's website
- Sponsor credit to appear on GLA promotional communications to network groups where possible
- Sponsor Logo to appear on TfL DL flyers produced to promote the events
- Sponsors Logo on TfL double royal festival posters in London Underground stations where applicable
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the GLA

### During Event:

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Event
- Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and stage balustrades
- Sponsor Logo to appear on the electronic screen on Trafalgar Square (maximum twice an hour) throughout the day
- Right to host two exhibition spaces on the Square. Details to be agreed by the Parties following signature of this Agreement
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed

- Acknowledgement of the Sponsor's support for the Event as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Event
- Right to ten backstage passes to access the rest facilities at the Event
- Presenting partner exclusivity regarding promotional electronic screen time: no
  electronic screen time will be given as a benefit to any other commercial
  partner in the Sponsor's business sector(s); however, the GLA reserves the
  right to sell advertising airtime in the future
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with the GLA's plan and alignment with the Mayor of London Logo
- Sponsor Logo to appear on e-newsletter/e-flyer to Mayor's databases about the Event

## Eid & Africa on the Square

### **During Events:**

- Right to host two exhibition space on Trafalgar Square at the Events (3x3m), exact locations to be confirmed
- Sponsor brand presence on the main stage and Event dressing on Trafalgar Square
- Brand presence on the electronic screen on Trafalgar Square (maximum of twice an hour) throughout the day
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed
- Mentions of the Sponsor's support for the Events on stage where possible
- Logo on marketing material where possible provided this is supplied to the GLA in sufficient time prior to design and creation of such material
- Sector exclusivity in the telecommunications and IPTV industry

# SPONSOR LOGO

Eid and Diwali on the square



Africa on the square



From: 07 July 2016 16:21  To: 5ubject: FW: Eid	
Hi l	
Here as promised is confirmation of the PO number from Lebara for their sponsorship of the Eid event.	
Thanks for your help.	
From: [Included and Included an	
To: I	
Subject: RE: Eid	
Please use PO008089	
From: [	
Sent: 07 July 2016 13:53  To:   @lebara.com>;   @lebara.com>;   @london.gov.uk>	
Subject: RE: Eid	
Hi 💶	
Is there a PO number that would need to be quoted on the invoice for Eid?	
From: [all all all all all all all all all al	
From: [	
Sent: 07 July 2016 13:51	
Sent: 07 July 2016 13:51  To:	
Sent: 07 July 2016 13:51  To: Subject: RE: Eid  Hi,	
Sent: 07 July 2016 13:51  To:	
Sent: 07 July 2016 13:51  To: Subject: RE: Eid  Hi,  Do you mind sending the invoice once again.	
Sent: 07 July 2016 13:51  To: Subject: RE: Eid  Hi,	
Sent: 07 July 2016 13:51  To: Subject: RE: Eid  Hi,  Do you mind sending the invoice once again.	

To: @london.gov.uk>
Cc: london.gov.uk>
Subject: RE: Eid

Hi I

Please find attached filled application form.

Regards

From: Plondon.gov.uk]
Sent: 06 July 2016 12:10
To: Melebara.com>
Cc: Melebara.com>

Subject: RE: Eid



### Attached are:

- Stall application
- Stall information
- Unloading permit
- Letter of information stating access times
- Site layout
- Sustainability policy

Please complete the application and permit and return to me as soon possible so that we have everything in order for the event.

Best,



From: n Sent: 06 July 2016 11:17 To: h@lebara.com'

Subject: RE: Eid

Apologies – site layout attached.

I will have the other documents with you shortly

Subject: RE: Eid



### To answer your questions:

- Please find access details and permit attached you will need to read and sign the WCC health and safety.
- Please send the video to me and I will pass it on

place throughout the day, they cannot be move	o note, once set up, these will need to remain in the same of around due to health and safety. Can you confirm what will be used for.) Also, to confirm, we will not be supplying a es (assuming they are the same?)
Please send the PO number when you have it.	
Best wishes,	
———	
Original Message	
From: Sent: 05 July 2016 11:21	
To:   ebara.com' Subject: Re: Eid	
1. <u></u>	
Hi l	
Thanks for sorting out the PO and I look forward to hear	ing back from you shortly.
Kind Regards,	
Osiginal Massage	
Original Message From: (	
Sent: Tuesday, 5 July 2016 1:12 AM To: 'Market and @lebara.com';	
Subject: Re: Eid	
Hill	
Many thanks for your email.	
Please contact my colleague   re all things marketi	ng and she will disseminate accordingly.
Do send over the PO as soon as you have it.	
Any problems, drop me a line.	
Best,	
Commercial Partnerships Manager Mayor's Office	
1	
Original Message From: @lebara.com]	
Sent: Monday, July 04, 2016 11:47 PM GMT Standard Tir	ne and the second secon
To: Cc: Cc: Cc: Cc: Cc: Cc: Cc: Cc: Cc: Cc	

Subject: Eid



There was some problem in our system due to which I couldn't raise the PO but now everything is rectified and I shall give you the PO number by COB tomorrow.

In terms on the day requirement, we will bring 3 x 3m Two branded marquee for both the entrance. Just require Power for both location.

Please send us the floor plan, access details and Vehicle permit.

Whom shall I send the video for Electronic screen?

Is there anyone from your social media team in touch with the social to (Lebara ).

### Regards aiju

-----Original Message----From: @london.gov.uk]
Sent: 30 June 2016 14:25
To: @lebara.com>
Cc: @london.gov.uk>

Subject: RE: Contract for Eid, Africa on the Square and Diwali



Please find enclosed the artwork for the Eid festival. Have you been able to confirm a PO number for the event?

Kind Regards,



Subject: RE: Contract for Eid, Africa on the Square and Diwali

Hill - Can you please share the artwork and any feedback on the below email.

Regards

----Original Message-----

Sent: 28 June 2016 08:33

To:   Plondon.gov.uk> Cc:   Plondon.gov.uk> Subject: RE: Contract for Eid, Africa on the Square and Diwali	
,	
Hi land Any feedback on the below email .	
Kindly share the artwork.	
Original Message	
From: Plant	
To:   Com>	
Cc:   Dominion   Domin	
Subject: RE: Contract for Eid, Africa on the Square and Diwali	
Thanks we will feed back to you on this shortly.	
Kind Regards,	
_	2 1
Original Message	
From: @lebara.com)	
Sent: 24 June 2016 11:02	
To:   Subject PS: Contract for Sid Africa on the Savers and Divisit	
Subject: RE: Contract for Eid, Africa on the Square and Diwali	
Hi 🔠	
	*
Requirement for Eid on the square :	
Trailer - $(5m \times 2m)$ - Photo is attached and the graphic will change as per the loo $3m$ - Attached TV Stand ( Photo is attached ) - Power is required in both location	
Promoting our new product Lebara Play . It's a new entertainment service to W	atch Bollywood movies.
Regards	
Original Message	
From:   Plantage   Plondon.gov.uk	
Sent: 24 June 2016 09:52	
To: lease and @lebara.com>	1.5
Subject: Re: Contract for Eid, Africa on the Square and Diwali	
Hi I	
I am working on the signed contract, invoice and art work this morning and will	get this over to you shortly.
Vind Bosnede	
Kind Regards,	

From: Sent: Friday, 24 June 2016 8:20 AM
To: Triday, 24 June 2010 8.20 AM
Subject: RE: Contract for Eid, Africa on the Square and Diwali
Can you pleas share the artwork .
From:
Sent: 24 June 2016 08:11 To: Plondon.gov.uk>
Subject: RE: Contract for Eid, Africa on the Square and Diwali
Hì 🚾
Can we get the signed document by COB today .
Regards
From: [and the second of the s
Sent: 23 June 2016 17:15
To: Leading Debara.com <market @lebara.com="">&gt; Subject: RE: Contract for Eid, Africa on the Square and Diwali</market>
Hi 📺
I will get our Finance team to raise the invoice tomorrow.
Kind Regards,
From: [mail and a second plebara.com]
Sent: 23 June 2016 17:14
To: Subject: RE: Contract for Eid, Africa on the Square and Diwali
- Can you please inform your accounts team to raise an invoice for Eid on the square
Kindly raise under Lebara mobile ltd, 25 Copthall avenue, 2nd Floor, London, EC2R 7BP
Should you have any queries please do not hesitate to contact me
Best Regards,
n en
Lebara Limited   3rd floor   25 Copthall Avenue   London   EC2R 7BP

[cid:image001.png@01D117BC.00D3DC30]

P Please consider the environment and print this e-mail if you really need to.
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REPRESENT, WARRANT AND/OR GUARANTEE THAT THE INTEGRITY OF THIS COMMUNICATION HAS BE MAINTAINED NOR THAT THE COMMUNICATION IS FREE OF ERRORS, VIRUSES, INTERCEPTION OR INTE	
From: Question Questi	
To: [ @lebara.com @lebara.com mailto @lebara.com   Policy   Policy	
Thanks and we will use the correct logos.	
From: @lebara.com] Sent: 23 June 2016 16:50 To:	
Subject: RE: Contract for Eid, Africa on the Square and Diwali	
Please find the signed contract attached.	
As mentioned in my previous email that we would like to use two logo. Lebara logo for Eid and Diwali play logo for Africa on the square.	and Lebara
Should you have any queries please do not hesitate to contact me	
Best Regards,	

E: | bara.com</br>
| compared to the compared

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From [and the contract of the

Many thanks for sorting this out and I look forward to receiving the signed contract shortly.

From [a] [lebara.com]

Sent: 23 June 2016 16:10

To

Subject: RE: Contract for Eid, Africa on the Square and Diwali

Hi Isil,

Atlast the contract is signed off and I will scan and send it to over to you soon.

Please use Lebara logo for Diwali /Eid and Lebara play go for Africa on the square.

Should you have any queries please do not hesitate to contact me

Best Regards,

Lebara Limited | 3rd floor | 25 Copthall Avenue | London | EC2R 7BP

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MAINTAINED NON THAT THE COMMONICATION IS THEE OF EMBORS, VINOSES, INTERCEPTION ON INTERCENCE.
From: [ @london.gov.uk] Sent: 22 June 2016 11:51
To:   @lebara.com   @lebara.com   @lebara.com   @lebara.com   Subject: RE: Contract for Eid, Africa on the Square and Diwali
Hi (
Thanks for getting back to me.
As mentioned already we have already placed your branding on all marketing materials for the event, so you are unable to pull out at this stage. Therefore we need the contract signed as soon as possible, so please can you get this arranged.
Many thanks,
From: [ @lebara.com] Sent: 22 June 2016 07:49 To:
Subject: RE: Contract for Eid, Africa on the Square and Diwali
Hi 🚾
I am not able to get hold of anyone to sign the deal either they are travelling or in a meeting outside. Sorry for any inconvenience caused I shall try my level best to get it done as quickly as possible.
If I am not able to get the contract signed by this week then we have to pull it off from Eid on the square and rethink on other two events (Africa and Diwali ).
Should you have any queries please do not hesitate to contact me
Best Regards,
Lebara Limited   3rd floor   25 Copthall Avenue   London   EC2R 7BP    Carried

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It would be very difficult for you to pull out at this stage, as we have included your branding on marketing for the event and attendees would expect you to be there. Also if you pulled out of Eid we would need to revisit the package for the three events that we have that we put together for you.

Is there a particular reason why you are considering this?

Thanks,



From: @lebara.com)

Sent: 21 June 2016 12:01

To:

Subject: RE: Contract for Eid, Africa on the Square and Diwali

Hills.

Just in case if we have to pull off from Eid on the square and only confirm sponsorship for Africa and Diwali. Do you think it's too late?

Should you have any queries please do not hesitate to contact me

Best Regards,

n

Lebara Limited | 3rd floor | 25 Copthall Avenue | London | EC2R 7BP



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REPRESENT, WARRANT AND/OR GUARANTEE THAT THE INTEGRITY OF THIS COMMUNICATION HAS BEEN MAINTAINED NOR THAT THE COMMUNICATION IS FREE OF ERRORS, VIRUSES, INTERCEPTION OR INTERFERENCE.

From: [
To:   @lebara.com>> Subject: RE: Contract for Eid, Africa on the Square and Diwali
Hi I
Have you been able to sign the contract and are you now able to return it to me?
Thanks in advance,
From: [
To: Subject: RE: Contract for Eid, Africa on the Square and Diwali
Hi 🔳
I am away this week but will try to get it signed by Tuesday. Sorry for any inconvenience caused.
Regards
From: (
To:   Plebara.com >>
Subject: Contract for Eid, Africa on the Square and Diwali
Hi (
I hope you are well.
I am getting in touch to see if you are now in a position to sign the contact for Lebara's support of the Eid, Africa on the Square and Diwali events on Trafalgar Square. The Eid event is now only three weeks away and we will need a signed contract from you before that event.
Thanks in advance,
Partnership Manager - Commercial Team Mayor of London's Office

GREATERLONDONAUTHORITY

City Hall, The Queen's Walk, London, SE1 2AA

# **GREATERLONDONAUTHORITY**

0:		ORIGINATOR TO FIL	E A COPY OF THIS FORM FOR T		ND RECORD F	URPOSI	<b>E5</b> 1
	Financial Services Floor 6 - PP 9 Financial Services		From: Department:	External Relation	ns		
			Ext. No:				
		100	CUSTOMER DATA	The state of the s	- 17 h	-	
npany	Lebara Limited	imited				05/09/	2016
iress	3rd floor, 25 Copthal Avenue			PO No./Ref:	PO008249		
	London			Contact Name	4293563		
			<u> </u>	Co'y Reg No. Tel. No.	0		
st Code	EC2R 78P						2.03.00.00
Aall	@lebara.com		Vo	ender No:	2008	134	-
Spe	cial Instructions for Internal Finance Dept						
_	Invoice Details						
	FEES AND	CHARGES - Please a	ettach details of how the charge ha	s been determine	ed .		
	Description of Goods/Services	Income Code	WBS Code		£/Unit	QTY	Total Price
onșorsh	ip revenue for Diwali	2001 465010	GB.0460.001.002.005		20,000.00	1	£20,000.00
			E2				
					SUBTOTAL	£	20,000.00
					VAT at 20%	£	4,000.00
					TOTAL	£	24,000.00
	*******It is mandatory to	attach a copy of	the signed Contract/Ag	reement/Cu:	stomer PO	****	***
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int Na	FINANCE USE ONLY: RETURNED TO ORIGINATOR  NEW CUSTOMER REQUEST	DATE	Print Name:	VAT CHECKED		-	AS

This agreement is made on 07/06/2016

The Greater London Authority of City Hall, The Queen's Walk, London, SE1 2AA, UK, ("the Authority") and Lebara UK Ltd whose registered office is at 25 Copthall Avenue, London, EC2R 7BP, registered company number 04293563, ("the Sponsor") (together "the Parties") agree to the Authority's grant of the Benefits in return for the Sponsor's payment to the Authority of the Sponsorship Costs relating to the Mayor of London's 2016 Eid, Africa on the Square, and Diwali Festivals as set out in the commercial terms below and general terms appended ("the Agreement").

# Please sign and return the enclosed copy letter to indicate your agreement. COMMERCIAL TERMS

- Benefits:
   Detailed Commercial Terms and Partner Benefits are included in Appendix 2
- Sponsorship Costs:
   Provided a valid VAT invoice is issued, the Sponsorship Costs will amount to a total of £40,000 (+ VAT) as per the payment terms outlined in Appendix 2
- Sponsor Logo: Sponsor Logo in Appendix 3
- Sponsorship Period means the period commencing upon signing of this agreement until 17 October 2016
- Project means the Mayor of London's Eid, Africa on the Square and Diwali Festivals in 2016
- 6. Without limiting its obligations and responsibilities under this Agreement the Sponsor shall effect insurances as required by and to the satisfaction of the Authority and shall produce to the Authority the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor shall also produce to the Authority as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

SIGNED FOR AND BEHALF OF THE PARTIES

24.6.1

Emma Strain

Assistant Director, External Relations

Duly authorised signatory

for the Authority

Commercial Director
Duly authorised signatory
for Lebara UK Ltd

#### **GENERAL TERMS**

- 1. The Sponsor shall pay the Sponsorship Costs in the manner and on the dates required by this Agreement.
- 2. In the event that the Sponsor fails to pay any fee or cost or meet any other obligation in accordance with this Agreement, the Authority may without prejudice to its other rights under this Agreement elect to withdraw the relevant element of the Benefits, offer an alternative or reduced Benefit(s) or deliver the Benefit(s) notwithstanding such late payment but recover the relevant sum(s) later.
- 3. No change to any of the Benefits shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits offered by the Authority), the package of benefits offered is not materially of less quality or extent than was determined as at the date of signing.
- 4. The Authority shall acknowledge the Sponsor's participation in the Project by incorporating the Sponsor's name and/or the Sponsor Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The Authority shall have the sole right of approving all such literature and materials.
- 5. The Authority may terminate this Agreement at any time if: (a) the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; (b) the Sponsor demonstrates or declares, whether by words or its actions, that it shall not be paying the Sponsorship Costs and/or adhering to this Agreement; or (c) circumstances arise from which there is a risk of damage to the Authority by reason of the conduct of, or adverse publicity about the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately, and in such circumstances the Authority shall be entitled to retain fees already paid provided always that upon the application of paragraph 5(c), the Sponsor's liability for costs arising subsequently shall cease, save that the Authority's other rights for any breach shall survive termination.
- 6. The Sponsor shall remain liable for the Sponsorship Costs in full in the event that it determines it no longer wishes to be associated with the Project; the Authority gives notice of termination to the Sponsor in the case of the Sponsor's breach of this Agreement, or liquidation, receivership, administrative receivership, administration, becoming insolvent, cessation of trading or the presentation of a petition for its winding-up or bankruptcy.
- 7. Either Party may give notice to terminate this Agreement in the event that the other: (a) breaches this Agreement and fails to remedy such breach within 14 days of notice given by the Party not in breach to the other; or (b) breaches this Agreement where such breach is not capable of remedy,
- 8. The Authority accepts no responsibility for any change to the Project or for any reason beyond the Authority's reasonable control, including without limitation, act of God, fire, national or local disaster. The Sponsor shall indemnify the Authority in respect of all claims, damages, costs (including (without limitation) legal costs).

howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property (and consequential loss)) resulting from any breach of this Agreement, negligence, or breach of statutory or other duty by the Sponsor or any person acting on its behalf.

- 9. The Sponsor hereby grants to the Authority a non-exclusive, non-transferable and royalty free licence to use the Sponsor Logo in relation to the Project. Such licence shall terminate upon expiry or earlier termination provided always that the Sponsor acknowledges and agrees that: (a) following expiry or earlier termination by the Authority, the Authority shall be entitled to continue to use the Sponsor Logo in its reporting of outcomes of the Project, general historical reporting of the Project and for archive purposes; and (b) following any earlier termination by the Sponsor the Authority shall be entitled to a reasonable period within which to remove the Sponsor Logo from Project related materials such period to be no less than two (2) calendar months.
- 10. Neither Party shall do anything to impair the rights of the other Party in its trademarks or other intellectual property and neither Party shall represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Project, its name, get-up, logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the Authority, save for any intellectual property rights existing in the Sponsor Logo. Neither Party shall do or permit any act within its control which may be derogatory to the other Party, its products or services, its brands or trade or service marks or is likely in any way to damage or impair the high standing or reputation of that Party. Subject to Clause 9, in the event of termination, all rights of one Party to use the other Party's trademarks or other intellectual property ends immediately.
- 11. The Sponsor shall indemnify and hold harmless the Authority against any claims, damages, costs (including (without limitation) legal costs), expenses, loss or damage incurred by Authority as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor infringes the intellectual property rights of a third party.
- 12. The Sponsor undertakes to maintain in strictest confidence and not to disclose to any third party without the prior written consent of the Authority any trade or business secret or other information by its nature or expressed to be confidential supplied by the Authority to the Sponsor. The Sponsor gives its consent for the Authority to publish this Agreement and ancillary information/documentation.
- 13. The Sponsor shall not, and shall procure that it shall not pay any commission, fees or grant any rebates to any employee, officer or agent of the Authority nor favour employees, officers or agents of the Authority with gifts or entertainment of significant cost or value nor enter into any business arrangement with employees, officers or agents of the Authority without the Authority's written approval.
- 14. Any notice, demand or communication required to be given in connection with this Agreement will be in writing and may be delivered by hand, prepaid recorded

delivery first class post or facsimile addressed to the recipient at its registered office or any other address (including a facsimile number) notified to the other Party in writing in accordance with this paragraph as an address to which notices, invoices and other documents may be sent. The notice, demand or communication will be deemed to have been duly served if delivered by (a) hand, at the time of delivery, or (b) post, 2 business days after being posted or in the case of airmail 14 business days after being posted.

For the purposes of this paragraph the Parties email addresses are set out below.

GLA	@london gov_uk,	@london.gov.uk
Lebara UK Ltd.	@lebara co	m

Either Party shall notify the other of any change to its email address

- 15 The Agreement is personal to the Sponsor who may not assign nor otherwise transfer any rights or obligations under this Agreement without the prior written consent of the Authority.
- 16. If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 17. No waiver of any provision of this Agreement shall be effective unless expressly stated to be waived and communicated in writing to the other Party
- 18 Nothing in this Agreement shall constitute or be deemed to constitute any partnership or agency arrangement between the Parties.
- 19. Save that any subsidiary (as defined in section 1159 of the Companies Act 2006) of the Authority has the right to enforce the terms of this Agreement in accordance with the Contracts (Rights of Third Parties) Act 1999 ("Third Party Act"), the Parties do not intend that any of the terms of this Agreement shall be enforceable by virtue of the Third Party Act by any person not a party to it provided always that the Parties are entitled to vary or rescind this Agreement without the consent of any other person including such Authority subsidiaries
- 20. Any variation to this Agreement agreed by the Parties shall be recorded in writing.
- 21. The laws of England govern this Agreement and the Parties shall submit to the exclusive jurisdiction of the English courts

### PAYMENT TERMS AND SPONSORSHIP BENEFITS

### Payment terms:

Provided a valid VAT invoice is issued, the Sponsor shall pay to the GLA the total sum of £40,000 + VAT as per the following terms.

£20,000 to sponsor the Mayor of London's Diwali Festival 2016 £10,000 to sponsor the Mayor of London's Eid Festival 2016 £10,000 to sponsor the Mayor of London's Africa on the Square Festival 2016

### Sponsorship Benefits

The GLA shall grant the Sponsor the following rights:

### Diwali Festival 2016

 The Sponsor has exclusivity in the Sponsor's business sector of telecoms and IPTV

#### Pre- Event:

- Sponsor Logo to appear on the GLA's Event specific webpage with a click through to Sponsor's website
- Sponsor credit to appear on GLA promotional communications to network groups where possible
- Sponsor Logo to appear on TfL DL flyers produced to promote the events
- Sponsors Logo on TfL double royal festival posters in London Underground stations where applicable
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the GLA

### **During Event:**

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Event
- Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and stage balustrades
- Sponsor Logo to appear on the electronic screen on Trafalgar Square (maximum twice an hour) throughout the day
- Right to host two exhibition spaces on the Square. Details to be agreed by the Parties following signature of this Agreement
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed

- Acknowledgement of the Sponsor's support for the Event as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Event
- Right to ten backstage passes to access the rest facilities at the Event
- Presenting partner exclusivity regarding promotional electronic screen time: no
  electronic screen time will be given as a benefit to any other commercial
  partner in the Sponsor's business sector(s); however, the GLA reserves the
  right to sell advertising airtime in the future
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with the GLA's plan and alignment with the Mayor of London Logo
- Sponsor Logo to appear on e-newsletter/e-flyer to Mayor's databases about the Event

### Eid & Africa on the Square

### **During Events:**

- Right to host two exhibition space on Trafalgar Square at the Events (3x3m), exact locations to be confirmed
- Sponsor brand presence on the main stage and Event dressing on Trafalgar Square
- Brand presence on the electronic screen on Trafalgar Square (maximum of twice an hour) throughout the day
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed
- Mentions of the Sponsor's support for the Events on stage where possible
- Logo on marketing material where possible provided this is supplied to the GLA in sufficient time prior to design and creation of such material
- Sector exclusivity in the telecommunications and IPTV industry

## SPONSOR LOGO

Eid and Diwali on the square



Africa on the square



From:

Sent:

05 September 2016 14:32

To:

Subject:

FW: Po Number for Africa and Diwali

Attachments:

SIRF step-by-step.docx; FW: 465010 Sponsorship Income; Lebara Eid Diwali AOTS

2016 Partner SIGNED contract.pdf

Hi,

Can you have a go at completing the SIRFs for Lebara's payments?

The first attachment shows you how to do so, the second has details of the new GL code and the third is the contract which has Lebara's details.

The contact there is:



5 Copthall Avenue | London | EC2R 7BP 4 7404 011110

[lebara.com]lebara.com

Thank you

From:

@lebara.com]

Sent: 31 August 2016 13:58

Subject: Po Number for Africa and Diwali

If you could please inform your finance team to raise invoice under Lebara mobile Itd for Africa and Diwali on the square

Po Number = PO008198 - Africa - 10K

PO Number = PO008249 - Diwali - 20K

Payment will be cleared in October before the event.

Should you have any queries please do not hesitate to contact me

Best Regards,



5 Copthall Avenue | London | EC2R 7BP 4 7404 011110

[lebara.com]lebara.com

# **GREATERLONDON**AUTHORITY

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	London							
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This agreement is made on 07/06/2016

The Greater London Authority of City Hall, The Queen's Walk, London, SE1 2AA, UK, ("the Authority") and Lebara UK Ltd whose registered office is at 25 Copthall Avenue, London, EC2R 7BP, registered company number 04293563, ("the Sponsor") (together "the Parties") agree to the Authority's grant of the Benefits in return for the Sponsor's payment to the Authority of the Sponsorship Costs relating to the Mayor of London's 2016 Eid, Africa on the Square, and Diwali Festivals as set out in the commercial terms below and general terms appended ("the Agreement").

# Please sign and return the enclosed copy letter to indicate your agreement. COMMERCIAL TERMS

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- Project means the Mayor of London's Eid, Africa on the Square and Diwali Festivals in 2016
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SIGNED FOR AND BEHALF OF THE PARTIES

24.6/16

Emma Strain

Assistant Director, External Relations
Duly authorised signatory

Duly authorised signatory for the Authority

Commercial Director
Duly authorised signatory
for Lebara UK Ltd

### **GENERAL TERMS**

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- 9. The Sponsor hereby grants to the Authority a non-exclusive, non-transferable and royalty free licence to use the Sponsor Logo in relation to the Project. Such licence shall terminate upon expiry or earlier termination provided always that the Sponsor acknowledges and agrees that: (a) following expiry or earlier termination by the Authority, the Authority shall be entitled to continue to use the Sponsor Logo in its reporting of outcomes of the Project, general historical reporting of the Project and for archive purposes; and (b) following any earlier termination by the Sponsor the Authority shall be entitled to a reasonable period within which to remove the Sponsor Logo from Project related materials such period to be no less than two (2) calendar months.
- 10. Neither Party shall do anything to impair the rights of the other Party in its trademarks or other intellectual property and neither Party shall represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Project, its name, get-up, logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the Authority, save for any intellectual property rights existing in the Sponsor Logo. Neither Party shall do or permit any act within its control which may be derogatory to the other Party, its products or services, its brands or trade or service marks or is likely in any way to damage or Impair the high standing or reputation of that Party. Subject to Clause 9, in the event of termination, all rights of one Party to use the other Party's trademarks or other intellectual property ends immediately.
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- 13. The Sponsor shall not, and shall procure that it shall not pay any commission, fees or grant any rebates to any employee, officer or agent of the Authority nor favour employees, officers or agents of the Authority with gifts or entertainment of significant cost or value nor enter into any business arrangement with employees, officers or agents of the Authority without the Authority's written approval.
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Lebara	UK Ltd:	@leba	era com		

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#### APPENDIX 2

#### PAYMENT TERMS AND SPONSORSHIP BENEFITS

#### Payment terms:

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£20,000 to sponsor the Mayor of London's Diwali Festival 2016 £10,000 to sponsor the Mayor of London's Eid Festival 2016 £10,000 to sponsor the Mayor of London's Africa on the Square Festival 2016

### **Sponsorship Benefits**

The GLA shall grant the Sponsor the following rights:

### Diwali Festival 2016

The Sponsor has exclusivity in the Sponsor's business sector of telecoms and IPTV

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### During Event:

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Event
- Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and stage balustrades
- Sponsor Logo to appear on the electronic screen on Trafalgar Square (maximum twice an hour) throughout the day
- Right to host two exhibition spaces on the Square. Details to be agreed by the Parties following signature of this Agreement
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed

- Acknowledgement of the Sponsor's support for the Event as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Event
- Right to ten backstage passes to access the rest facilities at the Event
- Presenting partner exclusivity regarding promotional electronic screen time: no
  electronic screen time will be given as a benefit to any other commercial
  partner in the Sponsor's business sector(s); however, the GLA reserves the
  right to sell advertising airtime in the future
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with the GLA's plan and alignment with the Mayor of London Logo
- Sponsor Logo to appear on e-newsletter/e-flyer to Mayor's databases about the Event

### Eid & Africa on the Square

### **During Events:**

- Right to host two exhibition space on Trafalgar Square at the Events (3x3m), exact locations to be confirmed
- Sponsor brand presence on the main stage and Event dressing on Trafalgar Square
- Brand presence on the electronic screen on Trafalgar Square (maximum of twice an hour) throughout the day
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed
- Mentions of the Sponsor's support for the Events on stage where possible
- Logo on marketing material where possible provided this is supplied to the GLA in sufficient time prior to design and creation of such material
- Sector exclusivity in the telecommunications and IPTV industry

### APPENDIX 3

### SPONSOR LOGO

Eid and Diwali on the square



Africa on the square



From:

Sent:

05 September 2016 14:32

To:

Subject:

FW: Po Number for Africa and Diwali

**Attachments:** 

SIRF step-by-step.docx; FW: 465010 Sponsorship Income; Lebara Eid Diwali AOTS

2016 Partner SIGNED contract.pdf

Hi,

Can you have a go at completing the SIRFs for Lebara's payments?

The first attachment shows you how to do so, the second has details of the new GL code and the third is the contract which has Lebara's details.

The contact there is:

iu

iue | London | EC2R 7BP

ebara.com

Thank you

From:

@lebara.com]

Sent: 31 August 2016 13:58

To:

Subject: Po Number for Africa and Diwali

ні

If you could please inform your finance team to raise invoice under Lebara mobile Itd for Africa and Diwali on the square

Po Number = PO008198 - Africa - 10K

PO Number = PO008249 - Diwali - 20K

Payment will be cleared in October before the event.

Should you have any queries please do not hesitate to contact me

Best Regards,

nue | London | EC2R 7BP

lebara.com [ [lebara.com]lebara.com

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dress	3rd floor, 25 Copthall Avenue				PO No./Ref:	PO008327		
	London				Contact:Name			
					Co'y Reg No.	4293563		
					Tel No			
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		to attach		f the signed Contract/Ag	greement/Cus	VAT at 20% TOTAL stomer PO	2	70.00
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From:

@lebara.com>

Sent:

10 October 2016 11:31

To:

Eleanor Killin

Subject:

**RE: AOTS** 

Please raise invoice with PO008327.

Regards

----Original Message-----

From

Sent: 10 October 2016 10:27

To

@london.gov.uk>

Subject: RE: AOTS

Do you want:

Do you want anyone from Lebara to represent on stage?

Regards

----Original Message--

- Original Wessage

From: @london.gov.uk]

Sent: 10 October 2016 10:22

To: @lebara.com>

Subject: Re: AOTS

Lebara will be mentioned as per the contract E

**Commercial Partnerships Manager** 

Sent: Monday, 10 October 2016 10:20 AM

Subject: RE: AOTS

Ok. How about opening speech with Mayor of London?

**Thanks** 

From: @london.gov.uk]

Sent: 10 October 2016 10:06

To: @lebara.com>

**Subject: AOTS** 

Hi 💮

Further to your email to vis a vis VIP at AOTS, please be advised that the set up at the event is different to Diwali as discussed when we met. There is no VIP area and we will not be issuing any passes. The arrangements for Diwali are unique to that event - Lebara is the presenting partner and we can offer VIP privileges.

Your colleagues are of course most welcome at the event and we look forward to seeing you there.

Best,



#LondonIsOpen

#### **GREATER LONDON AUTHORITY NOTICE:**

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This message has been scanned for viruses by the Greater London Authority.

### Click

here<https://www.mailcontrol.com/sr/FumcPID47O3GX2PQPOmvUrxsj2JZCuwuLzcOJcGn4SEUXBHyZHLyH5z452eZ!r5K5m!KFGK0KA8hei1KLnaPDA==> to report this email as spam.

#LondonIsOpen

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This email is confidential and may be subject to privilege. If you are not the intended recipient, please do not copy or disclose its content but contact the sender immediately upon receipt.

From:	@lebara.com>
Sent:	06 October 2016 06:19
To:	
Subject:	RE: PO number for extra stall
Hi	
•	t for New Po Number . Can you please give me a day or two or else send me the invoice I will clear me external agency. Please advise ?
Regards	
Original Mes	sage @london.gov.uk]
Sent: 06 October	
To:	@lebara.com>
Subject: PO num	ber for extra stall
Morning	
Not long to go no	JW!
Can you let me k	now whether I can use the same PO for the additional payment to cover the third stall of £350?
Best,	
2004,	
Commercial Part	nerships Manager
#LondonisOpen	
GREATER LONDO	DN AUTHORITY NOTICE:
	in this email may contain confidential or privileged materials.
For more informa	ation see http://www.london.gov.uk/about-us/email-notice
	fidential and may be subject to privilege. If you are not the intended recipient, please do not copy or ent but contact the sender immediately upon receipt.
***************************************	
This message has	s been scanned for viruses by the Greater London Authority.

This agreement is made on 07/06/2016

The Greater London Authority of City Hall, The Queen's Walk, London, SE1 2AA, UK, ("the Authority") and Lebara UK Ltd whose registered office is at 25 Copthall Avenue, London, EC2R 7BP, registered company number 04293563, ("the Sponsor") (together "the Parties") agree to the Authority's grant of the Benefits in return for the Sponsor's payment to the Authority of the Sponsorship Costs relating to the Mayor of London's 2016 Eid, Africa on the Square, and Diwali Festivals as set out in the commercial terms below and general terms appended ("the Agreement").

# Please sign and return the enclosed copy letter to indicate your agreement. COMMERCIAL TERMS

- Benefits:
   Detailed Commercial Terms and Partner Benefits are included in Appendix 2
- Sponsorship Costs:
   Provided a valid VAT invoice is issued, the Sponsorship Costs will amount to a total of £40,000 (+ VAT) as per the payment terms outlined in Appendix 2
- Sponsor Logo: Sponsor Logo in Appendix 3
- Sponsorship Period means the period commencing upon signing of this agreement until 17 October 2016
- Project means the Mayor of London's Eid, Africa on the Square and Diwali Festivals in 2016
- 6. Without limiting its obligations and responsibilities under this Agreement the Sponsor shall effect insurances as required by and to the satisfaction of the Authority and shall produce to the Authority the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the Sponsor shall also produce to the Authority as and when required by him the current premium renewal receipts relative to the policy or policies of insurance aforesaid.

SIGNED FOR AND BEHALF OF THE PARTIES

24.6.19

Emma Strain

Assistant Director, External Relations

Duly authorised signatory for the Authority

Commercial Director
Duly authorised signatory
for Lebara UK Ltd

#### APPENDIX 1

#### **GENERAL TERMS**

- 1. The Sponsor shall pay the Sponsorship Costs in the manner and on the dates required by this Agreement.
- 2. In the event that the Sponsor fails to pay any fee or cost or meet any other obligation in accordance with this Agreement, the Authority may without prejudice to its other rights under this Agreement elect to withdraw the relevant element of the Benefits, offer an alternative or reduced Benefit(s) or deliver the Benefit(s) notwithstanding such late payment but recover the relevant sum(s) later.
- 3. No change to any of the Benefits shall entitle the Sponsor to reduce or refuse payment provided that, taken as a whole (including any additional or new facilities or benefits offered by the Authority), the package of benefits offered is not materially of less quality or extent than was determined as at the date of signing.
- 4. The Authority shall acknowledge the Sponsor's participation in the Project by incorporating the Sponsor's name and/or the Sponsor Logo on the literature, programmes, advertisements and posters if and to the extent as set out in the Commercial Terms. The Authority shall have the sole right of approving all such literature and materials.
- 5. The Authority may terminate this Agreement at any time if: (a) the Sponsor goes into liquidation, receivership, administrative receivership, administration, becomes insolvent or ceases trading or a petition is presented for its winding-up or bankruptcy; (b) the Sponsor demonstrates or declares, whether by words or its actions, that it shall not be paying the Sponsorship Costs and/or adhering to this Agreement; or (c) circumstances arise from which there is a risk of damage to the Authority by reason of the conduct of, or adverse publicity about the Sponsor, by giving the Sponsor notice in writing to bring the Agreement to an end immediately, and in such circumstances the Authority shall be entitled to retain fees already paid provided always that upon the application of paragraph 5(c), the Sponsor's liability for costs arising subsequently shall cease, save that the Authority's other rights for any breach shall survive termination.
- 6. The Sponsor shall remain liable for the Sponsorship Costs in full in the event that it determines it no longer wishes to be associated with the Project; the Authority gives notice of termination to the Sponsor in the case of the Sponsor's breach of this Agreement, or liquidation, receivership, administrative receivership, administration, becoming insolvent, cessation of trading or the presentation of a petition for its winding-up or bankruptcy.
- 7. Either Party may give notice to terminate this Agreement in the event that the other: (a) breaches this Agreement and fails to remedy such breach within 14 days of notice given by the Party not in breach to the other; or (b) breaches this Agreement where such breach is not capable of remedy;
- 8. The Authority accepts no responsibility for any change to the Project or for any reason beyond the Authority's reasonable control, including without limitation, act of God, fire, national or local disaster. The Sponsor shall indemnify the Authority in respect of all claims, damages, costs (including (without limitation) legal costs).

howsoever and whensoever arising (including, without limitation, claims, damages and costs in respect of death, personal injury or damage to property (and consequential loss)) resulting from any breach of this Agreement, negligence, or breach of statutory or other duty by the Sponsor or any person acting on its behalf.

- 9. The Sponsor hereby grants to the Authority a non-exclusive, non-transferable and royalty free licence to use the Sponsor Logo in relation to the Project. Such licence shall terminate upon expiry or earlier termination provided always that the Sponsor acknowledges and agrees that: (a) following expiry or earlier termination by the Authority, the Authority shall be entitled to continue to use the Sponsor Logo in its reporting of outcomes of the Project, general historical reporting of the Project and for archive purposes; and (b) following any earlier termination by the Sponsor the Authority shall be entitled to a reasonable period within which to remove the Sponsor Logo from Project related materials such period to be no less than two (2) calendar months.
- 10. Neither Party shall do anything to impair the rights of the other Party in its trademarks or other intellectual property and neither Party shall represent that it has any right to (or to use) such trademarks except as expressly permitted under this Agreement. All rights in and to the Project, its name, get-up, logos, goodwill and reputation, and any related intellectual property rights, shall remain owned by the Authority, save for any intellectual property rights existing in the Sponsor Logo. Neither Party shall do or permit any act within its control which may be derogatory to the other Party, its products or services, its brands or trade or service marks or is likely in any way to damage or Impair the high standing or reputation of that Party. Subject to Clause 9, in the event of termination, all rights of one Party to use the other Party's trademarks or other intellectual property ends immediately.
- 11. The Sponsor shall indemnify and hold harmless the Authority against any claims, damages, costs (including (without limitation) legal costs), expenses, loss or damage incurred by Authority as a result of a claim or allegation that any promotional or other material infringes, by reason of incorporating any of the Sponsor's marks or any content (such as text, graphics or photography) supplied by the Sponsor infringes the intellectual property rights of a third party.
- 12. The Sponsor undertakes to maintain in strictest confidence and not to disclose to any third party without the prior written consent of the Authority any trade or business secret or other information by its nature or expressed to be confidential supplied by the Authority to the Sponsor. The Sponsor gives its consent for the Authority to publish this Agreement and ancillary information/documentation.
- 13. The Sponsor shall not, and shall procure that it shall not pay any commission, fees or grant any rebates to any employee, officer or agent of the Authority nor favour employees, officers or agents of the Authority with gifts or entertainment of significant cost or value nor enter into any business arrangement with employees, officers or agents of the Authority without the Authority's written approval.
- 14. Any notice, demand or communication required to be given in connection with this Agreement will be in writing and may be delivered by hand, prepaid recorded

delivery first class post or facsimile addressed to the recipient at its registered office or any other address (including a facsimile number) notified to the other Party in writing in accordance with this paragraph as an address to which notices, invoices and other documents may be sent. The notice, demand or communication will be deemed to have been duly served if delivered by (a) hand, at the time of delivery, or (b) post, 2 business days after being posted or in the case of airmail 14 business days after being posted.

For the purposes of this paragraph the Parties email addresses are set out below:

GLA:			@london;gav.	uk		@london.gov.uk
Lebara	UKL	td:	@lebar	a (	com	

Either Party shall notify the other of any change to its email address

- 15 The Agreement is personal to the Sponsor who may not assign nor otherwise transfer any rights or obligations under this Agreement without the prior written consent of the Authority.
- 16. If any provision of this Agreement shall be held to be invalid, illegal or unenforceable for any reason the validity of the remaining provisions shall not be affected.
- 17. No waiver of any provision of this Agreement shall be effective unless expressly stated to be waived and communicated in writing to the other Party
- 18 Nothing in this Agreement shall constitute or be deemed to constitute any partnership or agency arrangement between the Parties.
- 19. Save that any subsidiary (as defined in section 1159 of the Companies Act 2006) of the Authority has the right to enforce the terms of this Agreement in accordance with the Contracts (Rights of Third Parties) Act 1999 ("Third Party Act"), the Parties do not intend that any of the terms of this Agreement shall be enforceable by virtue of the Third Party Act by any person not a party to it provided always that the Parties are entitled to vary or rescind this Agreement without the consent of any other person including such Authority subsidiaries
- 20. Any variation to this Agreement agreed by the Parties shall be recorded in writing.
- 21. The laws of England govern this Agreement and the Parties shall submit to the exclusive jurisdiction of the English courts

#### APPENDIX 2

### PAYMENT TERMS AND SPONSORSHIP BENEFITS

### Payment terms:

Provided a valid VAT invoice is issued, the Sponsor shall pay to the GLA the total sum of £40,000 + VAT as per the following terms.

£20,000 to sponsor the Mayor of London's Diwali Festival 2016 £10,000 to sponsor the Mayor of London's Eid Festival 2016 £10,000 to sponsor the Mayor of London's Africa on the Square Festival 2016

### Sponsorship Benefits

The GLA shall grant the Sponsor the following rights:

### Diwali Festival 2016

 The Sponsor has exclusivity in the Sponsor's business sector of telecoms and IPTV

### Pre- Event:

- Sponsor Logo to appear on the GLA's Event specific webpage with a click through to Sponsor's website
- Sponsor credit to appear on GLA promotional communications to network groups where possible
- Sponsor Logo to appear on TfL DL flyers produced to promote the events
- Sponsors Logo on TfL double royal festival posters in London Underground stations where applicable
- Sponsor acknowledged and quote included in press releases associated with the Events and issued by the GLA

### **During Event:**

- The Sponsor has naming rights as the GLA's presenting partner (Tier 1 principal sponsor) for the Event
- Principal partner branding on the Trafalgar Square stage and dressing, including on main stage, scrims and stage balustrades
- Sponsor Logo to appear on the electronic screen on Trafalgar Square (maximum twice an hour) throughout the day
- Right to host two exhibition spaces on the Square. Details to be agreed by the Parties following signature of this Agreement
- Right to have promotional Sponsor-branded crew on Trafalgar Square (maximum of 8 people)
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed

- Acknowledgement of the Sponsor's support for the Event as part of any welcoming speech given by the Mayor/Deputy Mayor or other representative of the GLA at the Event
- Right to ten backstage passes to access the rest facilities at the Event
- Presenting partner exclusivity regarding promotional electronic screen time: no
  electronic screen time will be given as a benefit to any other commercial
  partner in the Sponsor's business sector(s); however, the GLA reserves the
  right to sell advertising airtime in the future
- Opportunity for Sponsor to meet with GLA Marketing to discuss collaboration with the GLA's plan and alignment with the Mayor of London Logo
- Sponsor Logo to appear on e-newsletter/e-flyer to Mayor's databases about the Event

### Eid & Africa on the Square

### **During Events:**

- Right to host two exhibition space on Trafalgar Square at the Events (3x3m), exact locations to be confirmed
- Sponsor brand presence on the main stage and Event dressing on Trafalgar Square
- Brand presence on the electronic screen on Trafalgar Square (maximum of twice an hour) throughout the day
- Right to sell, promote and/or giveaway Sponsor products subject to GLA approval of the Sponsor products prior to the Event in question, such approval not to be unreasonably withheld or delayed
- Mentions of the Sponsor's support for the Events on stage where possible
- Logo on marketing material where possible provided this is supplied to the GLA
  in sufficient time prior to design and creation of such material
- Sector exclusivity in the telecommunications and IPTV industry.

### **APPENDIX 3**

### SPONSOR LOGO

Eid and Diwali on the square



Africa on the square



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		London				Co'y Reg No.			
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dar	FINANCE USE ONLY: RETURNED TO ORIGINATOR  NEW CUSTOMER REQUEST (REQUEST TO TRADE)	Date 21/06	y of the s	Signed Contraction	the Budg	et Holder, authori	VAT at 20% TOTAL  Stomer PO  ise the above in	£ voice to b	3,000.00 18,000.00

SALES INVOICE REQUEST FORM (SIRF) COMPANY 2001

From: Sent: 20 June 2017 16:16 To: Cc: Subject: RE: invoice for EID sponsorship Lebara Mobile Itd, 25 Copthall avenue, 1st Floor, London, EC2R 7BP Contact number : From: **Sent:** 20 June 2017 15:55 To: Subject: RE: invoice for EID sponsorship Hi I Do you have the contact number for And do you have an office/mailing address for Lebara? Thanks **Business Support - External Affairs Directorate** GREATER LONDON AUTHORITY **Tel**: 020 7983 4160 **Sent:** 20 June 2017 15:47 To: Cc: Subject: invoice for EID sponsorship Hi: Can you please raise an invoice ASAP for the following EID sponsorship. The PO number is below. Amount: 15,000 Company Name: Lebara Contact: Thanks in advance @lebara.com] From: Sent: 20 June 2017 15:44 Subject: Purchase order No

Hi 🔣,

Please raise an invoice as soon as possible

PO008988

Regards

From: @london.gov.uk]

Sent: 20 June 2017 15:30

To: @lebara.com>

Cc: @london.gov.uk>

Subject: RE: activity at EID

Thank you!!

From:

@lebara.com]

Sent: 20 June 2017 15:29

To:

Subject: RE: activity at EID

Hi iii,

Give me another hour or two and I will be able to share the activation.

**Thanks** 



From: @london.gov.uk]

Sent: 20 June 2017 13:29

To: @lebara.com>

Cc: @london.gov.uk>

**Subject:** activity at EID **Importance:** High

Hey 💮

Are you able to share what you are doing on the day?

As mentioned we need to have full details so we can approve?

**Thanks** 

**Commercial Partnerships Manager** 

Mayor of London's Office GREATERLONDONAUTHORITY City Hall, The Queen's Walk, London, SE1 2AA

#LondonIsOpen

### Invoice

Customer address LEBARA MOBILE 5TH FLOOR 100 LEMAN STREET LONDON E1 8EU UNITED KINGDOM

#### Page 1 of 1

#### Sender

Accounts Receivable P.O. Box 45279 14 Pier Walk London SE10 1AP Telephone: 0845 303 5100 Fax: 0203 054 5332 email: creditcontrol@tfl.gov.uk VAT Registration No. GB743811731

#### Information

Account number Invoice number Date/Tax pt. : 11 January 2010 Purchase order no. : N IQBAL

Description	Net	VAT %	Amount in GBP
Sponsorship of Mayor of London Sponsorship of Mayou of Londons St Patricks Day Festival 14th March 2010			
FAO	25,000.00	17.50	29,375.00
		tal net _	25,000.00
		tal vat _	4,375.00
	To	tal inv	29,375.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code
Account number Account title
Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Customer address Lebara Mobile 25 Copthall Avenue LONDON EC2R 7BP UNITED KINGDOM

Page 1 of 1

Accounts Receivable P.O. Box 45279 London SE10 1AP Telephone: 0845 303 5100 Fax: 0203 054 5332 email: creditcontrol@tfl.gov.uk VAT Registration No. GB743811731

Information

Account number 1800001617 Invoice number Date/Tax pt. : 04 March 2011 Purchase order no. : 1310

	r dronase order no roro				
Description	Net		VAT %	Amount in GBP	
Sponsorship fee of St Patrick's Day 2011 Sponsorship fee for Presenting Partner for St Patrick's Day 2011 held Sunday, 13th March 2011 GLA contact:					
Sponsorship fee of St Patrick's Day 2011		30,000.00	20.00	36,000.00	
	-	Tot	tal net	30,000.00	
			tal vat	6,000.00	
* 6-#1 D N-4#1 20 D		To	talinv _	36,000.00	

Due Net within 30 Days \* Settlement terms:

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code
Account number Account title
Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

66,000.00

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Information

Account number : 1800003229 Invoice number Date/Tax pt. : 13 June 2013 Purchase order no. : 3779

Total inv

Description	Net	VAT %	Amount in GBP
Vaisakhi on the Square 2013			
FAO GLA contact			
Vaisakhi on the Square 2013	55,000	00 20.00	66,000.00
		Fotal net Fotal vat	55,000.00 11,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title :Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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VAT Registration No. GB743811731

### Information

Account number : 1800003554 Invoice number : 29 October 2013 : 004266-1 Date/Tax pt. Purchase order no.

Description	Net		VAT %	Amount in GBP
Additional Marquee & Trading Licence Cost GLA contact				
Additional Marquee & Trading Licence Cost		240.00	20.00	288.00
			al net	240.00
			al vat	48.00
		Tot	al inv	288 00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code
Account number Account title Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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Information

Account number Invoice number : 1800004020 Date/Tax pt. 25 April 2014 Purchase order no.

Description	Net		VAT %	Amount in GBP
Sponsorship for Vaisakhi,Eid,Diwali 2014 Sponsoship of Vaishaki - Trafalgar Square 2014 Sponsorship of Eid - Trafalgar Square 2014 Sponsorship of Diwali - Trafalgar Square 2014				
Payable within 60 calendar days GLA contact				
Sponsorship for Vaisakhi, Eid, Diwali 2014		57,501.00	20.00	69,001.20
	-		tal net	57,501.00
			tal vat .	11,500.20
* Sattlement terms: Due Not within 30 Days		To	tal inv	69,001.20

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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email: creditcontrol@tfl.gov.uk VAT Registration No. GB743811731

#### Information

Account number : 1800004355 Invoice number Date/Tax pt. : 10 October 2014 Purchase order no. : PO005658

Description	Net		VAT %	Amount in GBP
Sponsorship for Africa 2014 Sponsorship fo Africa 2014 Lebara Presentino Partner. GLA contact is				
		20,000.00	20.00	24,000.00
		Tot	al net	20,000.00
		Tot	tal vat	4,000.00
		Tot	tal inv	24.000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number : Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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Information

Account number : 1800004676 Invoice number Date/Tax pt. : 16 March 2015 Purchase order no. : 006157

Description	Net	VAT %	Amount in GBP
Sponsorship for Presenting Partner for Eid&Diwali GLA Contact - Sponsorship for Presenting Partner for Eid Sponsorship for Presenting Partner for Diwali		,000.00 20.00 ,000.00 20.00	24,000.00 24,000.00
		Total net _ Total vat _	40,000.00 8,000.00

Total inv \_ 48,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, Le Sort code Account number Account title \* Bank details: monds, 49 Charing Cross, London, SW1A 2DX

:Greater London Authority Income

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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Information

Account number Invoice number 1800005008 : 14 July 2015 : PO006405 Date/Tax pt. Purchase order no.

Description	Net		VAT %	Amount in GBP
Sponsorship Partner for Africa on the Square 2015 Sponsorship for presenting partner for Africa on the Square 2015 GLA contact is				
Sponsorship Partner for Africa on the Square 2015	2	0,000.00	20.00	24,000.00
t Sattlement terms: Due Net within 20 Days		Tot	al net _ tal vat _ tal inv	20,000.00 4,000.00 24,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title :Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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VAT Registration No. GB743811731

#### Information

Account number : 1800005947 Invoice number : 11 July 2016 : PO008089 Date/Tax pt. Purchase order no.

Description	Net	VAT %	Amount in GBP
Sponsorship of Eid Festival GLA contact is			
Sponsorship for presenting partner for EID	10	0,000.00 20.00	12,000.00
	ı	Total net Total vat	10,000.00 2,000.00

Total inv 12,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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Information

Account number Invoice number : 1800006115 Date/Tax pt. : 14 September 2016 Purchase order no. : PO008249

Description	Net	VAT %	Amount in GBP
Sponsorship revenue for Discreti Lebara Limited contact is ara.com GLA contact is			
Sponsorship revenue for Diwali	20,000.00	20.00	24,000.00
	<u> </u>		
		otal net _ otal vat	20,000.00 4,000.00
* Sattlement terms: Due Not within 20 Days		otal inv	24,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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Information

Account number Invoice number Date/Tax pt. : 14 September 2016 Purchase order no. : PO008198

Description	Net		VAT %	Amount in GBP
Sponsorship revenue for Africa on the Sqaure Lebara Limited contact is @lébara.com				
GLA contact is				
Sponsorship revenue for Africa on the Sqaure		10,000.00	20.00	12,000.00
		Tot	al net	10,000.00
			tal vat	2.000.00
			tal inv	12,000.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title :Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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email: creditcontrol@tfl.gov.uk VAT Registration No. GB743811731

#### Information

Account number : 1800006200 Invoice number Date/Tax pt. : 14 October 2016 Purchase order no.

Description	Net	VAT %	Amount in GBP
Sponsorship revenue for Diwali Lebara Limited contact is @lébara.com GLA contact is			
Sponsorship revenue for Diwali	350	.00 20.00	420.00
		Total net Total vat Total inv	350.00 70.00 420.00

\* Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code Account number Account title :Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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Page 1 of 1

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#### Information

Account number Invoice number Date/Tax pt. : 17 July 2017 Purchase order no. : P0008988

Description	Net		VAT %	Amount in GBP
Event Sponsorship for EID 2017 Contact name: Email: Molehara.com Telephoné: (				
GLA contact: Extend no.:				
EID Festival 2017 - Lebara sponsorship		15,000.00	20.00	18,000.00
			al net _	15,000.00
* Settlement terms: Due Net within 30 Days			tal vat _ tal inv	3,000.00 18,000.00

Settlement terms: Due Net within 30 Days

R B of Scotland, London Drummonds, 49 Charing Cross, London, SW1A 2DX Sort code
Account number Greater London Authority Income \* Bank details:

\* Cheque payments: Please make cheques payable to Greater London Authority

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