

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD287

Title: Expenditure by the Sustainable Development team for 2015/16

Executive Summary:

This request is seeking approval to the expenditure of up to £50,000 by the Sustainable Development (SD) team within the GLA for 2015/16, which will support the delivery of several on-going and approved programmes including support for the London Sustainable Development Commission (LSDC), the London Leaders programme and mainstreaming SD activities within the GLA.

Decision:

That the Assistant Director approves expenditure of up to £50,000 by the Sustainable Development Team within the GLA, to deliver the activity set out in this decision form, including the London Sustainable Development Commission (LSDC), the London Leaders programme and mainstreaming SD activities within the GLA.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Amanda Coyle

Position: Assistant Director, Health and Communities

Signature:

Date:

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

This ADD is looking to agree a support programme budget of £50K for Sustainable Development (SD) engagement activity in 2015/16.

LSDC - £20K

The London Sustainable Development Commission was established in 2002 to advise the Mayor of London on sustainability issues including ways to improve and protect Londoners' quality of life now and in the future. It is made up of experts from the economic, social, environmental and London governance sectors. The LSDC brief is to ensure sustainability is at the core of policies and strategies impacting on London, and to help make sustainability a meaningful concept for Londoners. In November 2014 the Mayor appointed Greg Barker as Chair and Paul Turner as Deputy Chair. The Mayor tasked the LSDC with:

- Supporting the delivery of the Mayor's Infrastructure Plan which will enable London to meet the challenges posed by a population which could be 50 million by 2050
- Helping develop London's reputation as a centre for low carbon technology including the establishment of a clean-tech hub
- Look into how to overcome barriers to Solar PV uptake to achieve a greater level of investment into community infrastructure projects.
- Refreshing the Commission's membership. The resulting membership is listed in Appendix 1.

London Leaders Programme – £25K

The London Leaders programme identifies and nurtures some of London's most exciting and innovative new leaders in sustainable business and communities, supporting them to demonstrate sustainability in action and the contribution of green entrepreneurs to the London economy and the city's quality of life.

There are 9 London Leaders for 2014/15 running projects that include London's first urban commercial aquaponics farm, a franchise of cafes run by older members of the community, a company that makes snacks from fruit waste, and a social enterprise that teaches Londoners to fix their electronics and use them for longer.

The team has secured a degree of in-kind support for the programme in the form of training and mentoring which ensures that the London Leaders programme can be delivered for £25K.

The LSDC also requires support for events as well as the hosting of its website and media support. Under ADD260 a three year rolling contract was approved until March 2018 (which includes an annual break clause) to provide the LSDC with communications support for both its day to day activities and for the London Leaders programme, in line with its remit. The annual total for this support is £12K per annum out of the overall £25K allocated to the London Leaders programme, which is below market rate.

GLA Mainstreaming activity – £5K

Following the 2012 Games there is a growing requirement for major events in London to conform to the international sustainability standard ISO20121. The SD team ensured that City Operations successfully complied with the relevant standard for the Games and is now leading on capacity building work to ensure that this is mainstreamed within the events team and FM teams. The £5K will lead to independent certification of relevant GLA events. It will pay for an external auditor to provide independent accreditation,

to ISO20121 of our events. We are currently aiming to get accreditation in Q3 2015. Compliance is essential as it is a commitment in various bid documents for major sporting events.

2. Objectives and expected outcomes

LSDC

The new Commission held its first full meeting following its refresh process in early 2015 and the following programmes have been prioritised for 2015/16:

- **Circular Economy** - This project would explore the potential to develop a secondary materials economy in London and will focus on resources, rather than waste – and make the link to London's strengths such as design. The London Infrastructure Plan 2050 sets an ambition for London to transition to a circular economy. The circular economy is expected to provide both economic and environmental benefits to London, including new business opportunities, a reduction in waste arisings and a higher value for London's end-of-use materials. The LSDC is commissioning a study 'Creating a Secondary Materials Economy in London' to identify opportunities for increasing the value of London's secondary materials. This project will work alongside two other GLA projects being led in partnership with the London Waste and Recycling Board: a model of London's material flows and a circular economy scoping study, which compliments the LSDC report by identifying key sectors and broad actions, especially those supplemental to secondary materials recycling, for London to capture the greatest economic and environmental benefits from the circular economy. Together, these three projects will create a robust picture of London's economic strengths and resource opportunities for transitioning to a circular economy. The outcomes will be used by the London Waste and Recycling Board to develop a Circular Economy Route Map for London.
- **Local Energy** – The LSDC will be looking to produce a scoping report detailing how the LSDC can further enhance local renewable energy in London. This will be followed by detailed projects to take these ideas forward in partnership with the GLA to add value to existing projects and programmes already being developed in this sector.
- **Green Economy/Jobs** - This work stream has been driven from evidence, which shows that green growth has been good for London during the recession. The project aims to demonstrate how we drive the jobs and growth agenda for London focusing on the Green Economy and Clean tech. The work will involve taking forward recommendations from a scoping exercise with key stakeholders such as the LEP on how GE can help drive jobs growth in the low carbon sector. Following the publication of a recommendations report and the Green Means Business Roundtable this group will be scoping out how to support the development of a clean tech hub at Imperial West and into Old Oak Common and Park Royal MDC. The idea of a Clean tech expo has emerged for the OPDC site, inviting both UK and international exhibitors to demonstrate leading technologies for London's priority areas and help develop London's first clean tech hub.

London Leaders

- The programme will continue to be delivered around the theme of green entrepreneurship and innovation and will continue to provide support to the current cohort until October 2015. This support includes tailored training, expert mentoring, the opportunity for a raised profile and links with relevant stakeholder and networks. A new cohort would be selected and supported from November 2015. Outcomes for the 9 projects that form the current cohort will include helping create a forecast 21 employment opportunities, a forecast 108 volunteering opportunities, improved community cohesion, various positive environmental impacts such as reduced food and electronic waste and helping to support green entrepreneurship in the capital.

GLA Mainstreaming activity

- To take forward the Sustainable Management approach (ISO20121) adopted during the Olympic and Paralympic Games with the Events and Facilities team. Budget is required for the purchase of the standard and auditing services.

3. Equality comments

The SD teams and LSDC work programme will comply with the GLA's policies on equality and accessibility. For example: London Leaders programme - The GLA D&SP Unit has been consulted on the recruitment process for London Leaders and equal opportunities data is collected and analysed to inform future recruitment plans. Many of the London Leaders projects chosen involve activities that can help improve community cohesion and engagement.

LSDC reports and programmes are developed with intention of on how to broaden the appeal of this sector to all communities. For example the Green economy work strand will need to address how best to support growth of the SME sector and low carbon innovation to all sectors of the community.

The ISO20121 sustainable events management standard has equality and accessibility issues at the heart of the assessment process and these issues will be need to be addressed as part of obtaining the management standard.

4. Other considerations

a) Key Risks and issues

LSDC- Failure to secure the funding would result in a failure to support the LSDC and engage with key stakeholders on issues affecting the quality of life in London. This would ultimately impact on delivery.

London Leaders – failure to receive funding would mean that the London Leaders would not be provided with the support that was part of the agreement and attraction of the programme, which would negatively affect the number of employment and volunteering opportunities created.

b) Links to Mayoral strategies and priorities

The LSDC and the London Leaders programme support the delivery of the Mayor's statutory duty on sustainable development. As such they also link into the majority of the Mayors priorities, strategies and the corporate plan.

c) Impact assessments and Consultation

There is no specific requirement for impact assessment or consultation, although the London Leaders were recruited following an open recruitment process and the LSDC events will support consultation with key stakeholders from across London.

5. Financial comments

- 5.1 Approval is being sought for expenditure of up to £50,000 by the Sustainable Development Team to support the delivery of the London Leaders Programme, GLA mainstreaming activity and supporting the LSDC in the 2015-16 financial-year (as detailed within the main body of this report). A breakdown of the proposed expenditure is detailed below:

Expenditure	£000
Support for the LSDC	20
London Leaders programme	25
GLA Mainstreaming Activity	5
Total	50

- 5.2 The proposed £50,000 expenditure will be funded from the Sustainable Development Programme budget approved as part of the 2015-16 budget process.
- 5.3 It should be noted that additional external funds will be sought to supplement the GLA funds via sponsorship and partnership working. The receipt of additional income and the associated expenditure will be subject to further approval.
- 5.4 Any changes to this proposal, including budgetary implications will be subject to further approval via the Authority's decision-making process. All appropriate budget virements and adjustments relating this proposal will be made.
- 5.5 The Sustainable Development Team within the Health & Communities Unit will be responsible for managing this programme of work and ensuring that all activities and proposed expenditure complies with the Authority's Financial Regulations, Expenses & Benefits Framework and Contracts & Funding Code.

Appendices and supporting papers:

Appendix 1:

LSDC membership:

- Rt Hon Greg Barker Chair) – former Prime Minister's envoy on climate change
- Paul Turner (Deputy Chair) – Sustainable Business Director at Lloyds Banking Group
- Karen Lawrence – Portfolio of Trustee and Advisory Roles in the Sustainability Sector
- Paul de Zylva – Head of Nature, Friends of the Earth
- Ed Gillespie – co-Founder, Futerra
- Paul Toyne – Director of Sustainability, Balfour Beatty
- David Brownlow – Chief Executive, Huntswood Associates Limited
- James Cameron – Founder & Chairman, Climate Change Capital
- Miriam Maes – Chief Executive, FORESEE
- Sir Evelyn de Rothschild – Chairman, E.L. Rothschild
- James Byrne – Venture Development Director, Sustainable Venture Development Partners Ltd
- Bridget Jackson – Head of Corporate Sustainability, PricewaterhouseCoopers
- Richard Templar – Director, Climate-KIC
- Jeremy Oppenheim – Head of Global Sustainability and Resource Productivity Practice, McKinsey's
- Dan Epstein – Director, Useful Simple Trust
- Nicky Gavron – London Assembly representative
- Peter Ainsworth – Environment Agency representative
- London Councils representative (to be confirmed)

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer
to confirm the
following (✓)

Drafting officer:

Nusrat Yousuf has drafted this report in accordance with GLA procedures and confirms that the Finance and Legal teams have commented on this proposal as required, and this decision reflects their comments.

✓

HEAD OF GOVERNANCE AND RESILIENCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:

Date: