MAYORAL DELEGATION AND DIRECTION

TO

TRANSPORT FOR LONDON

IN RELATION TO THE UNDERTAKING OF PRIDE RELATED PROMOTIONAL ACTIVITY

MAYORAL DELEGATION AND DIRECTION MD 2554

BACKGROUND

- A. The Pride in London Parade provides a platform for every part of London's LGBTQ+ community to raise awareness of LGBTQ+ issues and campaign for the freedoms that will allow everyone to live their lives on a genuinely equal footing. It gives the LGBTQ+ community a chance to be visible and speak loudly to the rest of the world about what it has achieved, how far it has come and what is still needed.
- B. Events such as Pride are important to London and Londoners. The Mayor is clear that London needs to be a more inclusive city, free of intolerance, and committed to tackling inequality and discrimination. The LGBTQ+ community have historically faced prejudice and discrimination, and although there has been significant progress, many in the LGBTQ+ community still face barriers in society. Such events demonstrate that London is open to all, and is a fair and inclusive city. This also has huge benefits for London's national and international reputation. Major cities around the world similarly celebrate Pride with very similar activities
- C. One of the GLA's principal functions is to undertake activity which promotes social development in a manner that supports equality, inclusion and social cohesion in London. The activities proposed are considered facilitative of the promotion of these aims by raising public awareness that London is a thriving, inclusive, multicultural and global city.
- D. TfL would undertake Pride related activity of its own accord, but is seeking a Mayoral Direction to remove any legal doubt.
- E. To support the LGBTQ+ community and celebrate its contribution to the fabric of our city, as well as tackling inequality and discrimination, it is proposed that TfL engage in activities annually including:
 - (i) using the Pride rainbow colours and roundels at stations across the network;
 - (ii) placing the Pride rainbow colours at crossings;
 - (iii) TfL's participating in the Pride parade;
 - (iv) making announcements at Underground stations;
 - (v) using TfL-branded materials, TfL social media and press to promote the goals of Pride; and
 - (vi) other related activities on the TfL estate to promote the goals of Pride, celebrating London's diversity.
- F. As parent of London Underground Limited, Rail for London Limited, London Bus Services Limited and Docklands Light Railway Limited Transport for London ("TfL") and highway authority for certain elements of the London road network is ideally placed to make and enter into arrangements for the delivery of the above proposals.
- G. It is now intended to formally record these arrangements by way of Mayoral Direction.
- H. To the extent that TfL requires a delegation of the GLA's statutory functions to enter into arrangements and incur expenditure on the procurement of the delivery of the above proposals, and activity undertaken with the same or similar aims in

2019 and subesequent years the Mayor's general and subsidiary powers under the Greater London Authority Act 1999 ("the Act") are delegated for that purpose.

DELEGATION

In accordance with section 38 of the Act, I hereby delegate to TfL the exercise
of the Mayor's powers under sections 30 and 34 of the Act for the purposes of
complying with the terms of this direction as set out at section 2 below and in
order to enable TfL to undertake activity with the same or similar aims in
subsequent years.

DIRECTION

- In accordance with section 155 of the Act, I hereby direct TfL to incur expenditure on (securing third party funding where possible) activities relating to Pride London in 2019 and subsequent years including, but not limited to:
 - (i) using the Pride rainbow colours and roundels at stations across the network;
 - (ii) placing the Pride rainbow colours at crossings;
 - (iii) TfL's participating in the Pride parade;
 - (iv) making announcements at Underground stations;
 - (v) using TfL-branded materials, TfL social media and press to promote the goals of Pride; and
 - (vi) other related activities on the TfL estate to promote the goals of Pride, celebrating London's diversity.
- This Delegation and Direction is subject to all expenditure incurred by TfL pursuant to this Direction, shall be incurred in accordance with TfL's internal corporate governance arrangements and all relevant legislation and rules of law.

Sadig Khan – Mayor of London

Dated 17(12(c)