

By email

**Corporate Management**  
**Our ref:** MGLA120416-8995

**Date:** 27 April 2016

Dear

**Freedom of Information request**

Thank you for your email of 12 April 2016 in which you requested the following information:

*For the financial years 2014/15, 2015/16, 2016/17 and 2017/18 (if available) please specify for your organisation:*

*1. The overall spend on communications – including advertising, marketing, media and PR - including for budgets held both within and outside of the Communications team*

**Please see attached spreadsheet.**

*2. The overall budget for the Communications team – including staffing budget*

**Please see attached spreadsheet.**

*3. The overall spend on internal communications*

**This equates to total spend for dedicated internal communication staff resourcing. Please see attached spreadsheet.**

*4. What % of your organisations overall budget is spend on external communications*

**Please see attached spreadsheet.**

*5. What % of your organisations overall budget is spent on internal communications*

**We do not have a budget for Internal Communications.**

If you have any further questions relating to this matter, please contact me, ensuring that you quote the reference at the top of this letter.

Yours sincerely

**Meena Shah**

Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the complaints procedure, available at: <http://www.london.gov.uk/about-us/greater-london-authority-gla/sharing-our-information/freedom-information>