

# GREATER LONDON AUTHORITY

[REDACTED]  
(By email)

Our Ref: MGLA050219-4989

7 March 2019

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 5 February 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

- a) *Correspondence (including emails) since the year between 2016-2018 with Mayor, Deputy Mayors, Executive Directors and the Director of External Relations to Hotstar, STAR TV or its agency in relation to the sponsorship at Diwali event 2018*
- b) *Records, including minutes and briefings relating to any meetings or other formal contact*
- c) *Financial and tax information*
- d) *Complaints received and/or investigations conducted*

*And on the subject matter of*

- *Contracts made with Hotstar, STAR TV or its agency*
- *Procurement deals awarded to or applied for by Hotstar, STAR TV or its agency*
- *Payments between Hotstar, STAR TV or its agency and the GLA or any connected body, specifically regarding any late payments, which you may have on record.*
- *Correspondence relating to or payment of business rates*

You clarified that the bullet points relate to a, b and c. and that when you refer to *financial information* you are interested in "Any financial dealings you have had including details of payments including VAT"

Please find below and attached the information we hold within the scope of your request.

**a)** *Correspondence (including emails) since the year between 2016-2018 with Mayor, Deputy Mayors, Executive Directors and the Director of External Relations to Hotstar, STAR TV or its agency in relation to the sponsorship at Diwali event 2018.*

The GLA does not hold information within scope.

*b) Records, including minutes and briefings relating to any meetings or other formal contact*

The GLA does not hold information in scope.

*c) Financial and tax information - Any financial dealings you have had including details of payments including VAT  
And on the subject matter of;*

- *Contracts made with Hotstar, STAR TV or its agency*

Please see attached document (email of 19 October 2018 – Clients and their deliverables) for information about the agreement between the GLA and Here and Now on behalf of Hotstar. We do not have a contract.

Please note that the agreement document includes information about two companies other than Hotstar. Information about those companies is not within the scope of your request and has been redacted.

We have redacted some details under Section 43 (2) (Prejudice to commercial interests). Please see Annex 1. We have also made some minor redactions of personal details which are exempt from disclosure under s.40 (Personal information) of the Freedom of Information Act.

- *Procurement deals awarded to or applied for by Hotstar, STAR TV or its agency*

None – N/A

- *Payments between Hotstar, STAR TV or its agency and the GLA or any connected body, specifically regarding any late payments, which you may have on record.*

Please see attached documents, which are within the scope of your request. The payment figures are being withheld under section 43 (2) (Prejudice to commercial interests) of the FOIA. We can confirm payment was not late.

- *Correspondence relating to or payment of business rates*

None. The GLA is not a billing authority and does not collect business rates. In London you would need to contact the Borough Councils, including the City of London:  
<https://www.london.gov.uk/in-my-area>.

*d) Complaints received and/or investigations conducted*

None.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA050219-4989.

Yours sincerely

**Ruth Phillips**  
**Information Governance Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

## Annex 1

### Section 40 (2) – Personal information

We have redacted personal data (names, email addresses, phone numbers. This information is exempt from disclosure under s.40 (Personal information) of the Freedom of Information Act. This information constitutes personal data which is defined by Article 4(1) of the General Data Protection Regulation (GDPR) to mean any information relating to an identified or identifiable living individual. It is considered that disclosure of this information would contravene the first data protection principle under Article 5(1) of GDPR which states that Personal data must be processed lawfully, fairly and in a transparent manner in relation to the data subject.

### Section 43 (2) - Prejudice to commercial interests

*(2) Information is exempt information if its disclosure under this Act would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it).*

Section 43(2) provides that information can be withheld from release if its release would, or would be likely to, prejudice the commercial interests of any person, including those of the GLA.

A commercial interest relates to a person's ability to participate competitively in a commercial activity and in this instance, the information is commercially sensitive to both the GLA and our partners. The release of financial details would be likely to prejudice our position in future negotiations with potential sponsors that enable us to charge a fair and relevant fee for both parties. Disclosure by the GLA would be likely to prejudice our partner's commercial interests by giving competitors information that would compromise their business prospects. We have also redacted bank account details. The release of credit card numbers would prejudice the commercial interests of our partner and increase the risk of someone being able to fraudulently access the account (Section 31 (1) (a) – the prevention or detection of crime is also applicable)

## Public interest test

Section 43(2) constitutes a qualified exemption from our duty to disclose information under the FOIA and consideration has to be given as to whether the public interest favouring disclosure of the information covered by this exemption outweighs the public interest considerations favouring maintaining the exemption and withholding the information.

In balancing the public interest in disclosure, we consider the greater good or benefit to the community as a whole if the information is released or not. The 'right to know; must be balanced against the need to enable effective government and serve the best interests of the public.

The GLA recognises the legitimate public interest in the release of information relating to the use of public money.

The Mayoral events on Trafalgar Square are free public events and the GLA is reliant on sponsorship funding. Anything that may harm our position when it comes to sponsorship, would therefore be detrimental to delivering these events.

In this case, it is felt that the public interest is best served by ensuring that the GLA achieves value for money in securing future agreements.



## Invoice

Here and Now 365  
20 Rampart Street  
London E1 2LS

Invoice Date: 10.10.18

Invoice No: 00946

**Your reference:** Diwali 2018

**Purchase Order:** N/A

**Item:**

**Amount**

Not in scope

£ Not in scope

Hotstar

£ S.43 exempt

Not in scope

£ Not in scope

Sub Total

£ S.43 exempt

VAT

£ S.43

Total

£ S.43 exempt

Amount Due

£ S.43 exempt

**VAT No. 801 5387 49**

**Payment Terms: By return please**

Account  
Bank  
Sort

S.43 exempt

Bliss Events Management Limited 21 George Street Bedford MK40 3RY  
Telephone: + 44 (0) S.40 Mobile: + 44 (0) S.40 Email: S.40@blissevents.co.uk Website: www.blissevents.co.uk

VAT registration number: 801 5387 49. Company Registration number: 6071666. Registered address: Thompson & Co, 301 Mill Street, Bedford MK40 3HD

**Ruth Phillips**

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**From:** S.40 - Personal data [REDACTED]@hereandnow365.co.uk>  
**Sent:** 19 October 2018 09:58  
**To:** S.40 [REDACTED]  
**Cc:** Personal data [REDACTED]  
**Subject:** Clients and their deliverables

Hi S.40,

Below are the contractual agreements for the below clients, also wanted to check if it would be possible for [REDACTED] and Hotstar to get a Diwali greeting on the screen and if we can have 2 x VIP passes for each client. <sup>\*</sup>[REDACTED] \*Not in scope

**Contractual Agreement between the Greater London Authority and [REDACTED]**

Information not in scope

[REDACTED]

.....  
**Contractual Agreement between the Greater London Authority and [REDACTED]**

Information not in scope

[REDACTED]

.....  
**Contractual Agreement between the Greater London Authority and Hotstar**

We confirm that Hotstar is an Event Partner at the Diwali Festival which will take place on Trafalgar Square on Sunday 28 October, 13:00 – 19:00 hours (with activations ceasing at 18:45) for [REDACTED] Exempt - S.43, Commercial plus VAT.

**EVENT PARTNER BENEFITS**

- 3mx3m exhibition display space on Trafalgar Square on the North Terrace on the day of the event for to sell, promote and/or giveaway Sponsor products subject to GLA approval (no stickers or balloons). A Westminster Trading licence will be applied for by the event on your behalf for commercial trading. Please advise if this is not required.

- Logo and link to sponsor page on the [London.gov.uk](http://London.gov.uk) website and [Diwaliinlondon.com](http://Diwaliinlondon.com) (please provide these in EPS vector with the correct link back to your chosen site).

#### PAYMENT

Please provide your invoice address and Bliss Events, the contracted Production Company for Diwali 2018, will invoice you on behalf of the GLA. Payment must be made no later than 1 week prior to the event.

#### LOGISTICS

Bliss Events will be in contact regarding get-in times and procedures. Your vehicle registration will be required if dropping items to the Square.

S.40-personal  
data



20 Rampart Street, London, E1 2LS

Mob: S.40 - Personal Tel: 020 7993 S.40

Web : [www.hereandnow365.co.uk](http://www.hereandnow365.co.uk)

Blog : [www.hereandnow365.co.uk/blog](http://www.hereandnow365.co.uk/blog)

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Campaign 2014



Small  
of the Year



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If you are a recipient of this email as a client or supplier then kindly refer to our terms and conditions pertaining to our employee restrictive governance policy as mentioned on our website available from the link

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This message has been scanned for viruses by the Greater London Authority.

Click [here](#) to report this email as spam.

**Here and Now 365 Ltd**

20 Rampart Street

London

E1 2LS

+44(0)207 993 2541

finance@hereandnow365.co.uk

www.hereandnow365.co.uk

Company Registration No. 05177196



## Remittance Advice

**Payment To**

Bliss Events

**Date:** 24/10/2018**Reference No:** 701436662

| Bill Number                                      | Bill Date  | Due Date   | Original Amount | Balance | Payment |
|--|------------|------------|-----------------|---------|---------|
| 00946  | 10/10/2018 | 10/10/2018 | S.43            | S.43    | S.43    |
| Memo: Payment will be in the account by 26/10/18 |            |            | Total:          |         | £ S.43  |

Signature: \_\_\_\_\_

We reserve the right to charge interest at 8% from the date debt becomes overdue. Any disagreement in this invoice, please inform us within 14 working days. Otherwise, we'll consider that this invoice is agreed and acceptable by you. For further queries, please contact your Account Manager. A/C name: S.43; A/C No S.43; S/C S.43; IBAN S.43; SWIFTBIC: S.43