

Short / edited version (RH edits/narrative)

Old Oak & Park Royal

OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION



The opportunity

The UK's most
connected
place



650
hectares

65,000
new jobs

97ha
of public sector
owned land

Capable of
generating an
annual
£7.1 billion
GVA to the UK
economy

25,500
new homes



Unrivalled connectivity

250,000

passengers a day
travelling through
Old Oak Common
station

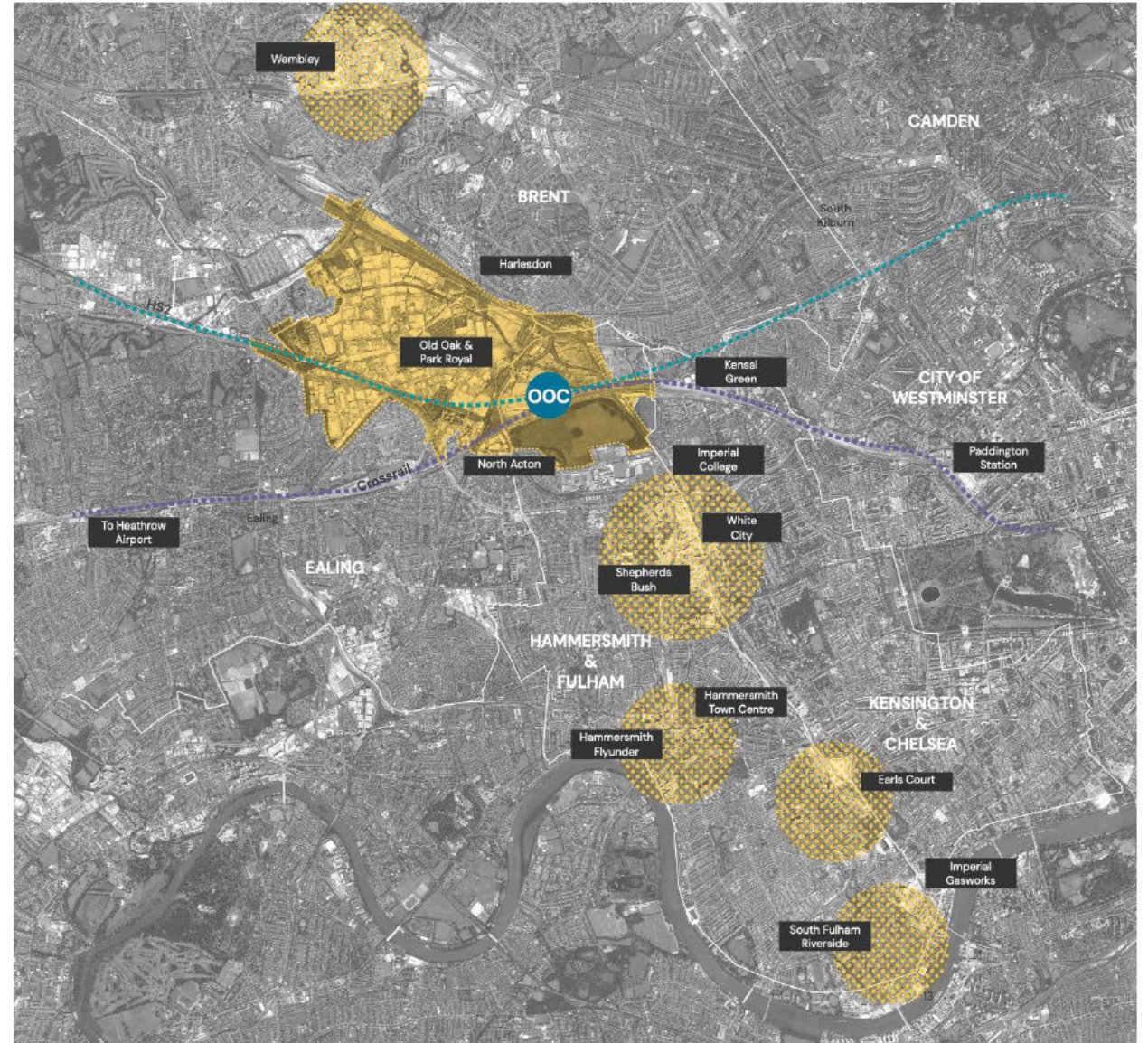
10 min

to Central
London &
Heathrow Airport

The only place
where
Crossrail
& **HS2**
meet



West London context



Ready for regeneration

**Early
activation &
public realm
placemaking**

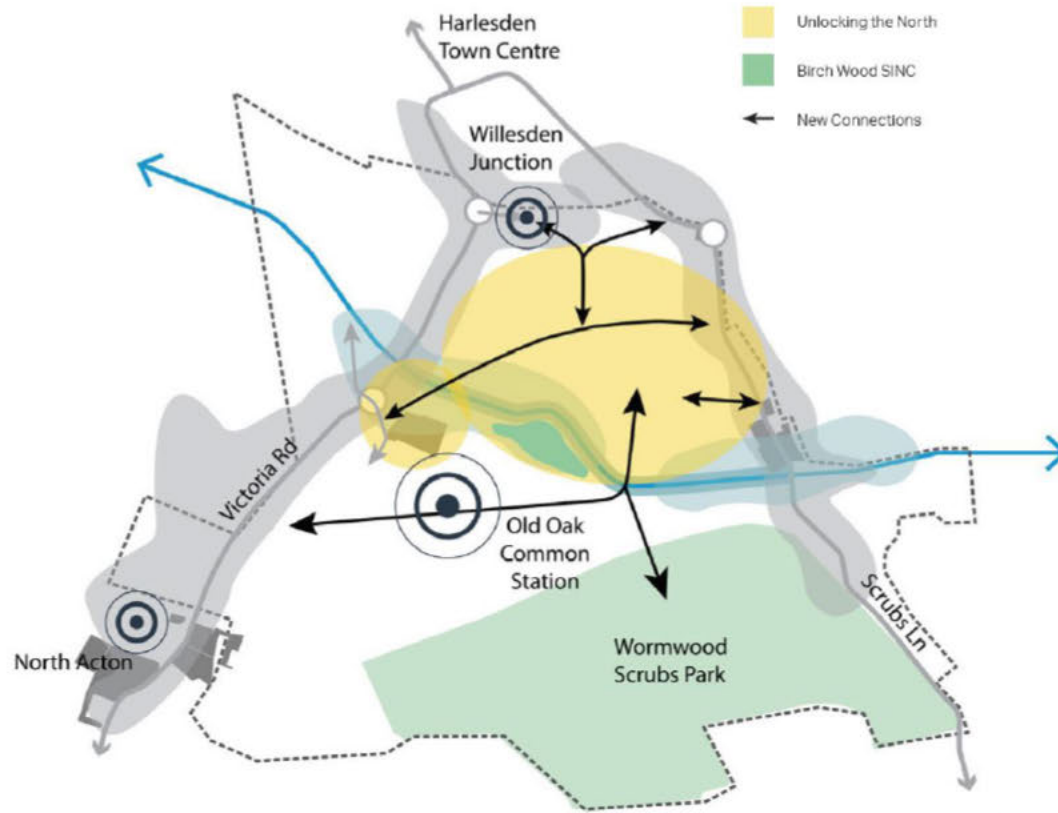
**Planning
policy
development**

**5,000 new
homes
consented**

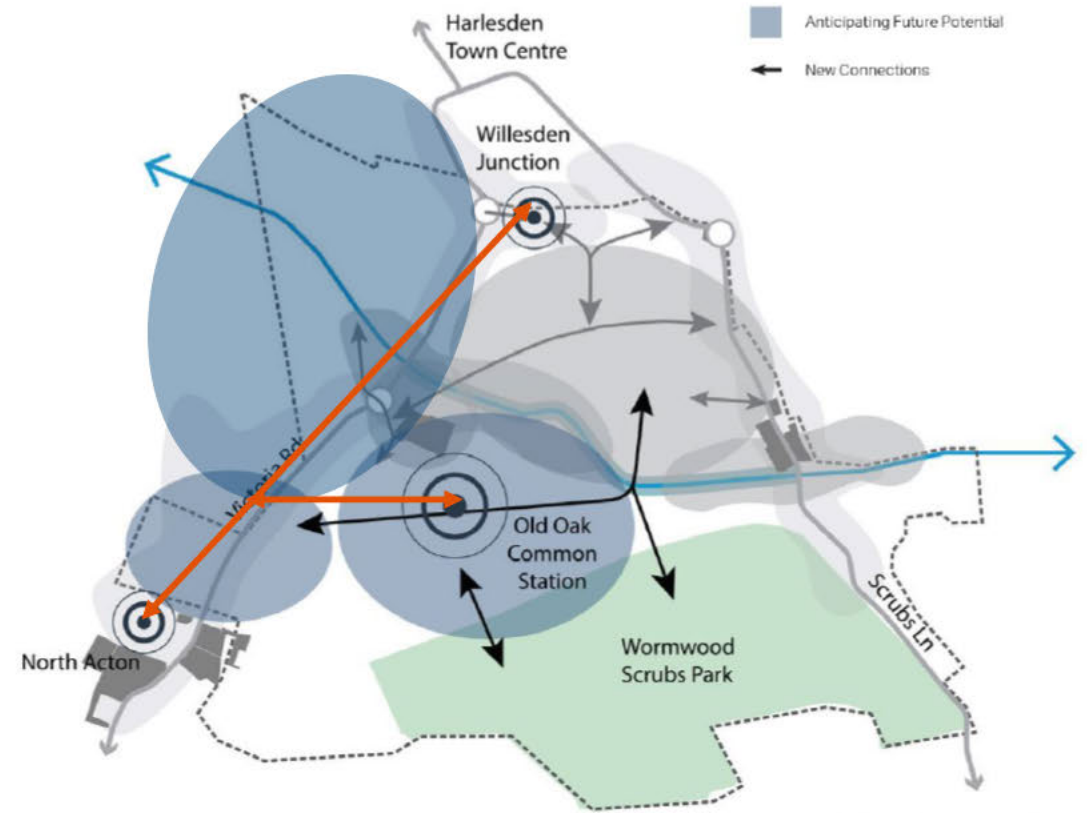
**Park Royal
Economic
Growth
Strategy**



A change in approach



Old Oak North, Phase 1A

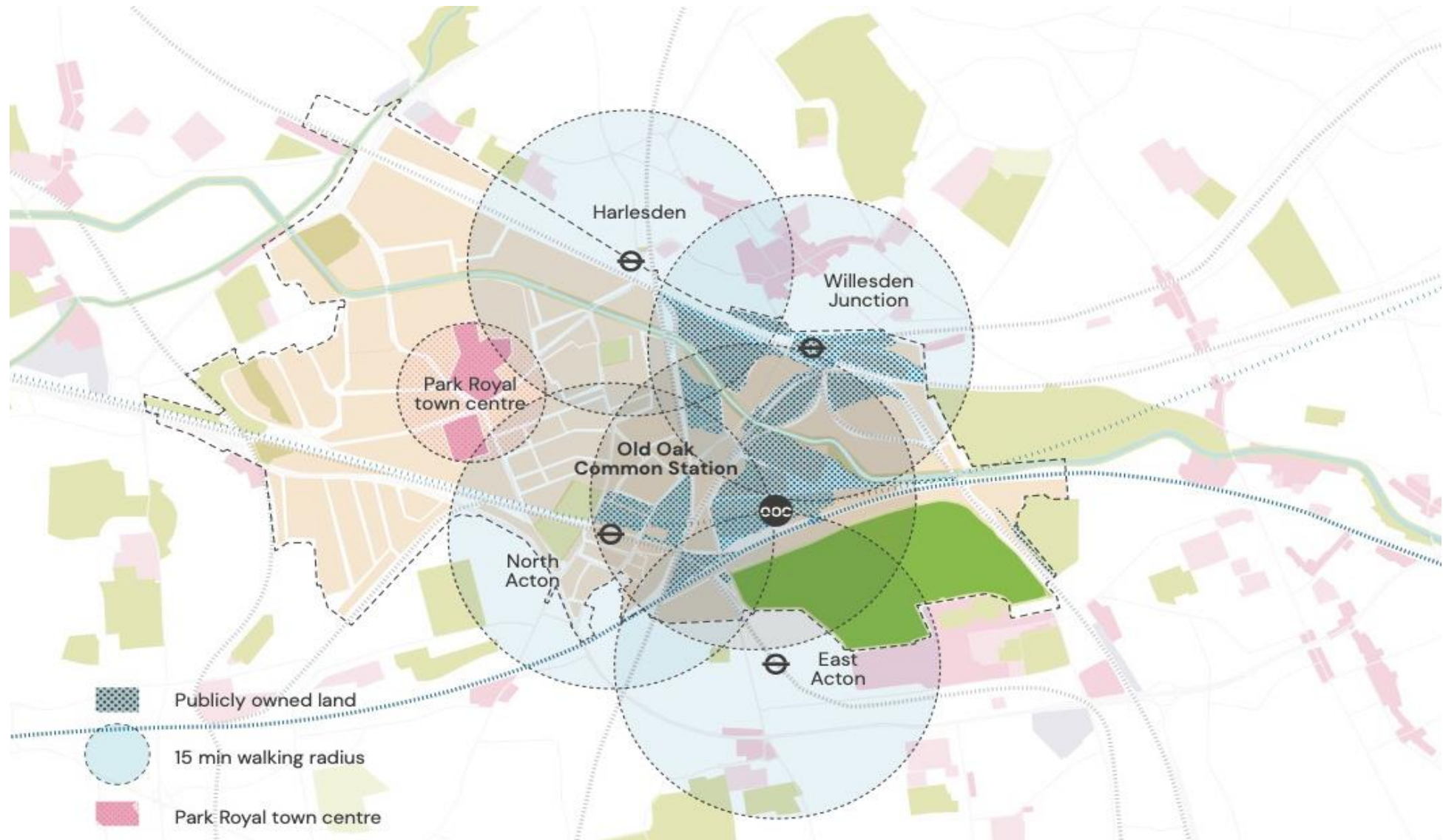


Western Lands

Challenging convention



A new district



Building communities



Co-location of uses



Retail and leisure facilities



New homes



Universities



Zero carbon



Cultural institutions



Healthy living



Local engagement



Public sector partnerships



Imperial College
London

OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION

MAYOR OF LONDON

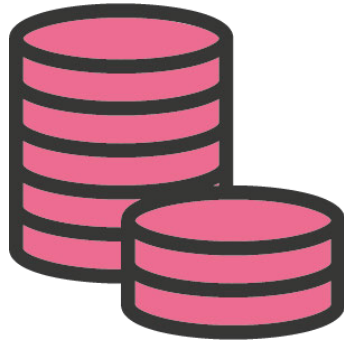
HS2



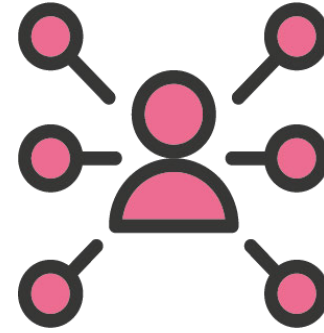
Next steps



Collaboration



Investment



Engagement

Long version/ P&P original

the making of...Old Oak + Park Royal



“ It is not enough just to look at the economy we have. We must make preparations for the economy we need to become. ”

the opportunity

The UK's most
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place



650
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65,000
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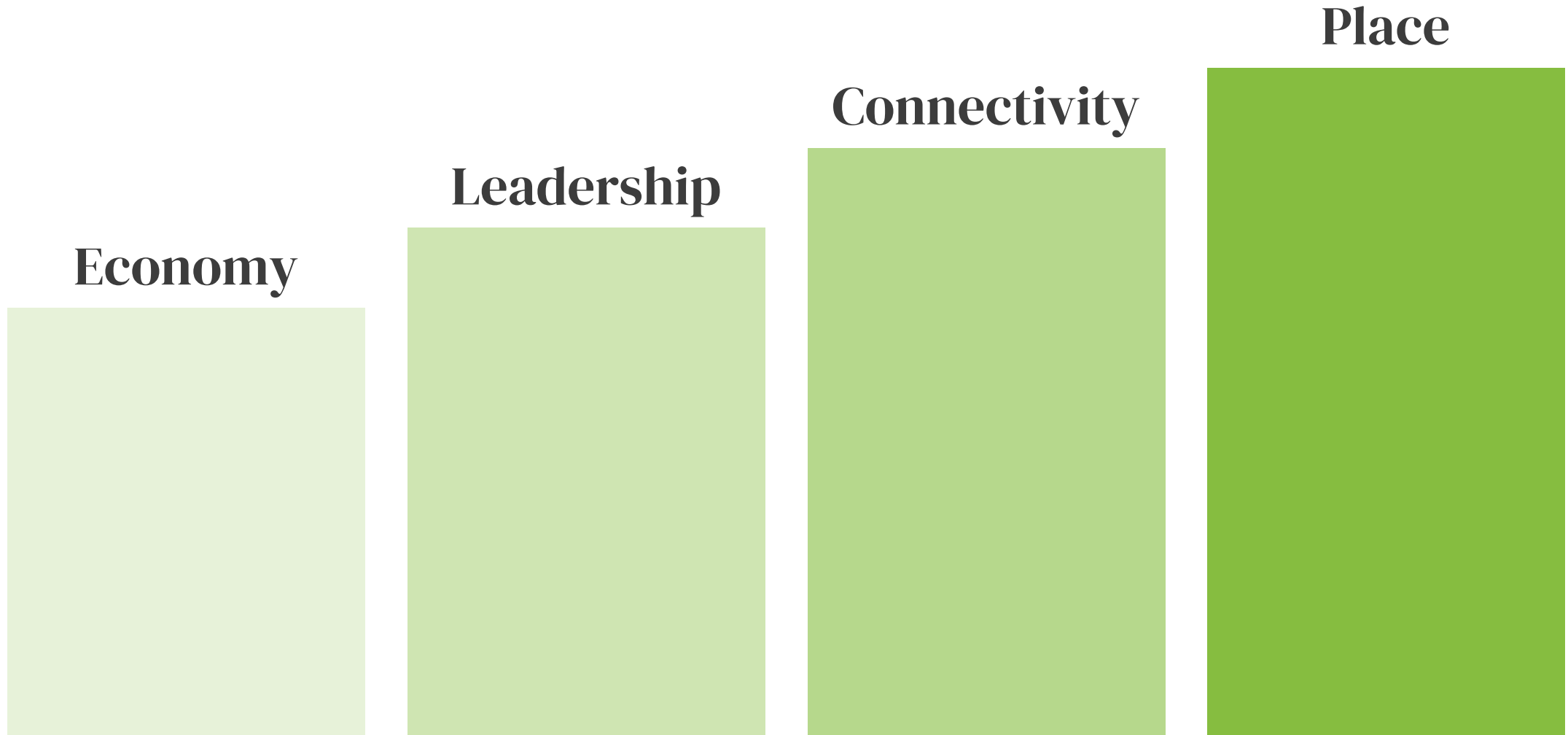


Capable of
generating an
annual
£7.1 billion
GVA to the UK
economy

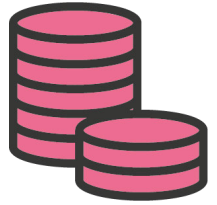
25,500
new homes



the building blocks of success



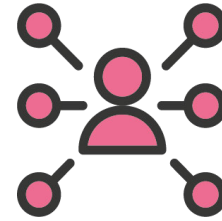
the ask



Investment



Political support

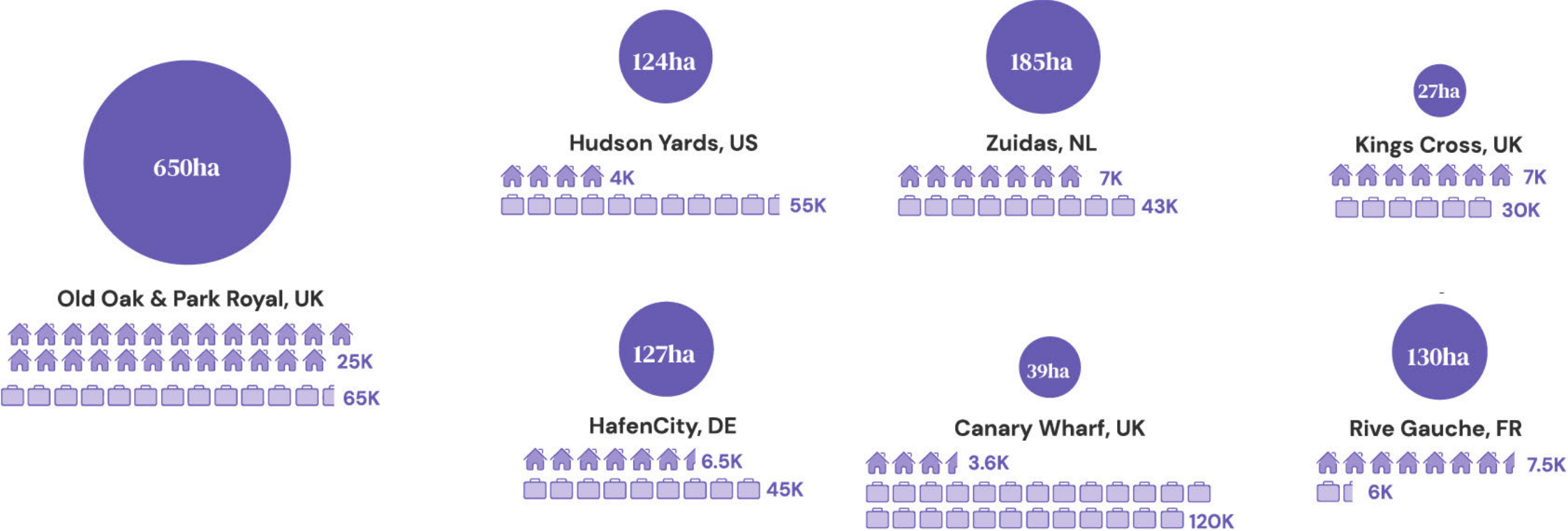


Engagement

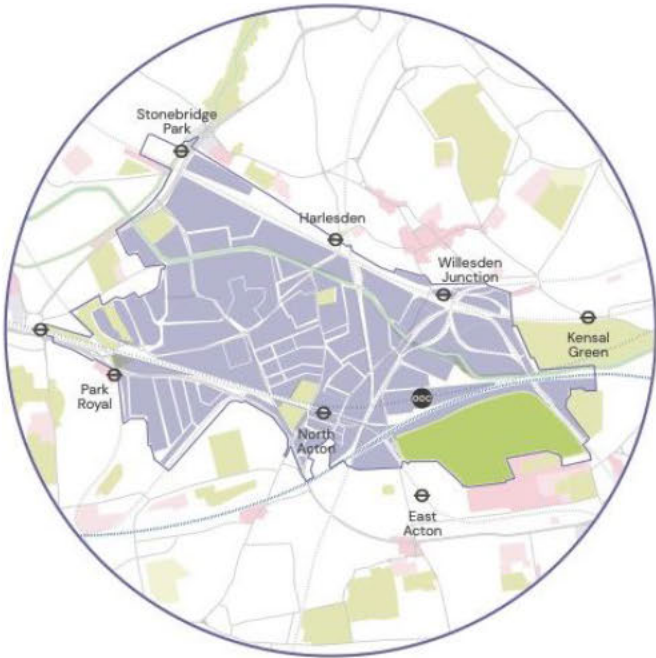
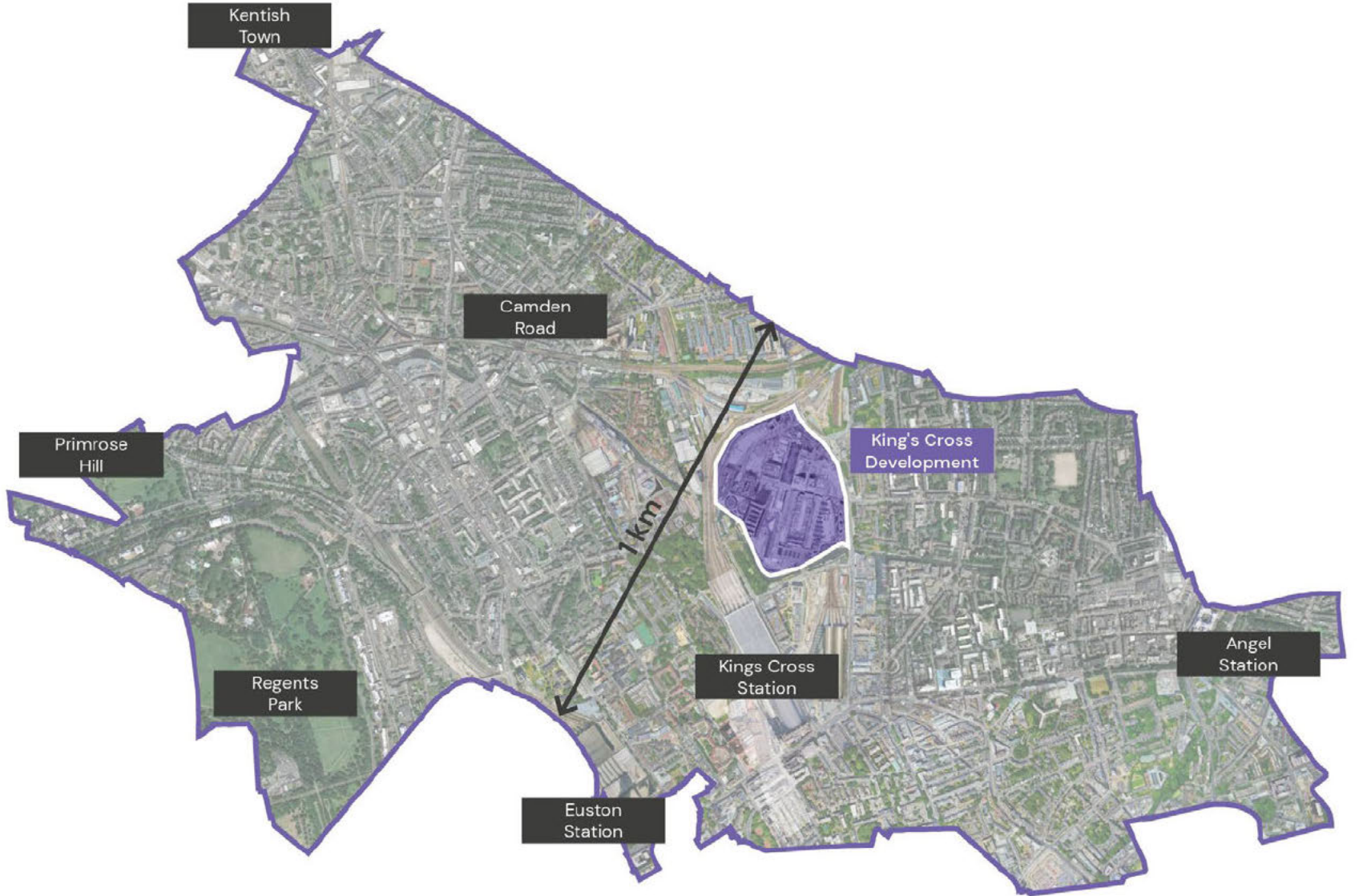


Collaboration

the scale



the scale



why here?

250,000

passengers a day
travelling through
Old Oak Common
station



97ha

of public sector
owned land

10 min

to Central
London



The only place
where
Crossrail
& HS2
meet

10 min

to Heathrow
Airport



why now?



New HS2, Crossrail and Great Western Mainline station under construction.



Old Oak Common as a terminus for HS2 (up to 10 years)



Public sector land available for redevelopment

why now?



Automation and the rapid evolution of manufacturing and industrial practices



Technological and societal change



The imperative to respond to the climate emergency

realising the regeneration potential



Ealing



Brent

**Imperial College
London**

OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION

MAYOR OF LONDON

HS2



GWR
Great Western Railway



national context

Old Oak and Park Royal will support the delivery of the UK's Industrial Strategy and form part of the UK's innovation and growth ecosystem.



Birmingham	31min
Manchester	60min
Leeds	74min



economic context

Now

£2.1bn

GVA to the UK
economy



Future

£7.1bn

GVA to the UK
economy



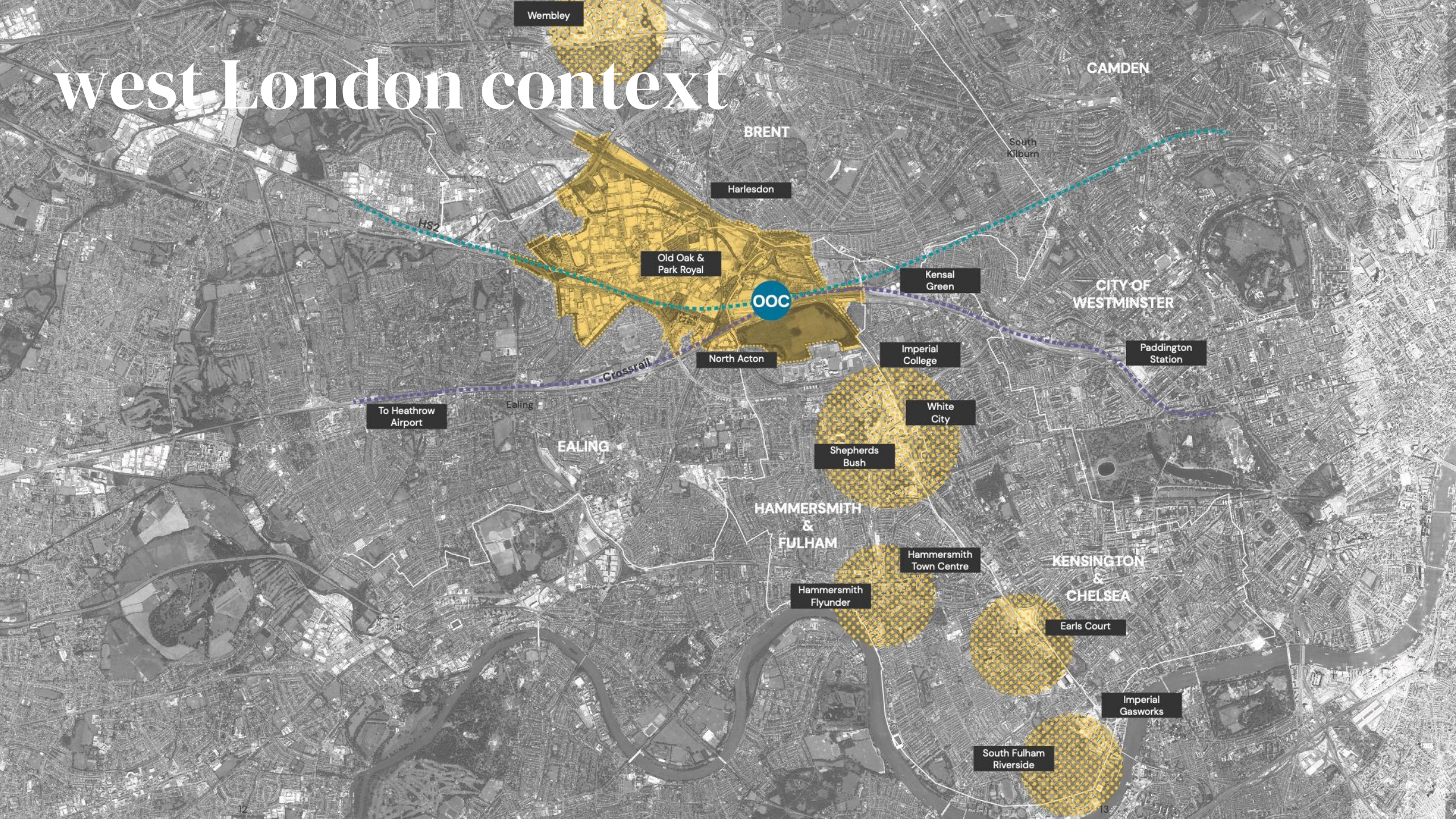
43,000
employees at
Park Royal



108,000+
employees at
Old Oak and Park
Royal



west London context



west London context



White City



Hammersmith Town Centre



Earls Court



South Fulham Riverside



Wembley Park



Paddington



Imperial College



Kensal Green

future economic offer



Universities



Research institutions



International conference facilities



Event spaces



Cultural institutions



Retail and leisure facilities



building communities



Co-location of uses



New homes



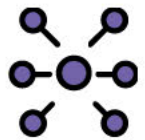
Zero carbon



Healthy living



Local engagement



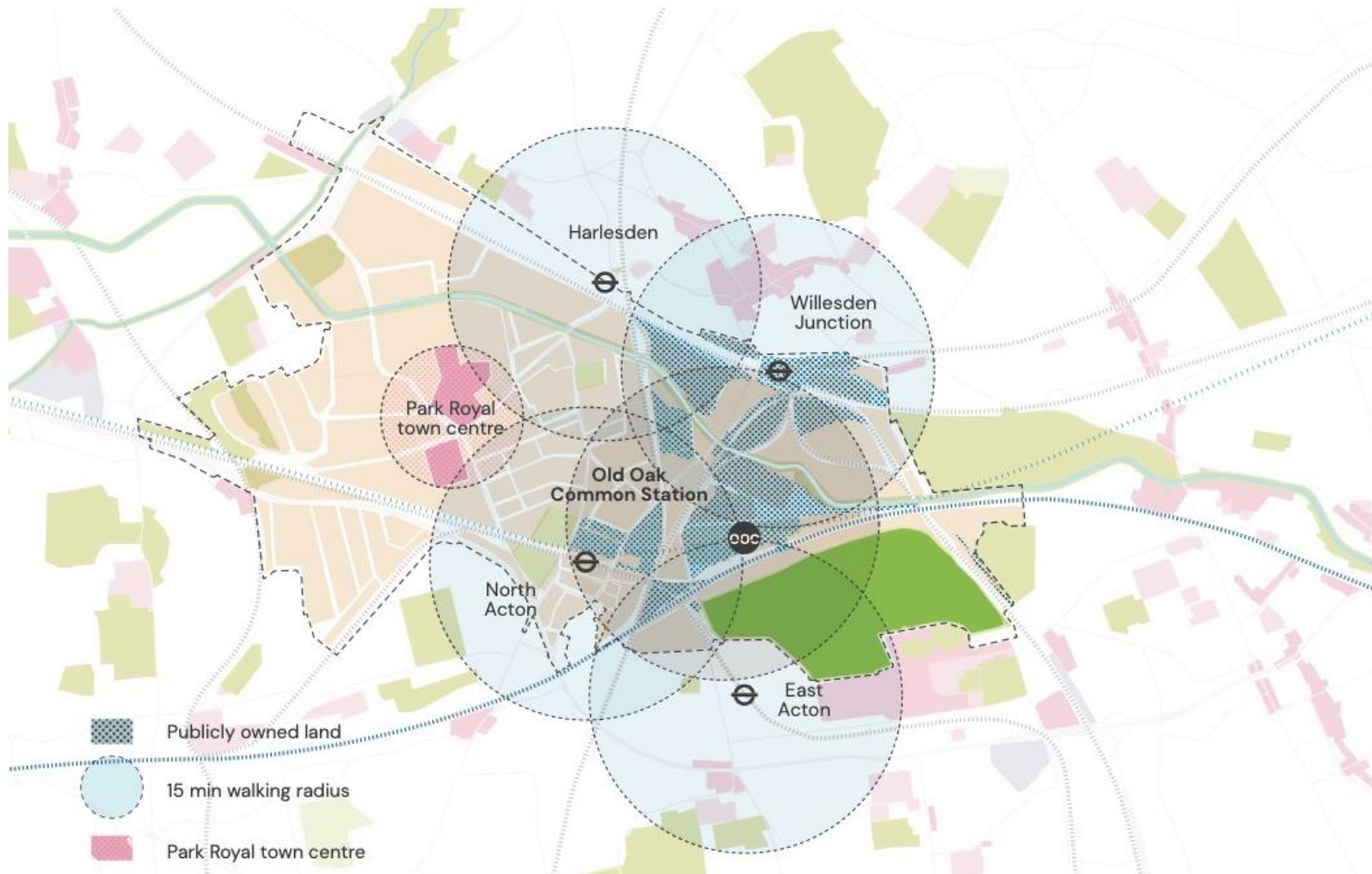
Benefits for all



the next chapter



...starts here



Here East, London



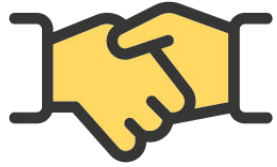
Kaap Noord, Amsterdam

bringing it all together

A fantastic quarter of extraordinary work places, animated streets and great housing. A complex and compelling piece of city with amazing connectivity and presence.



next steps



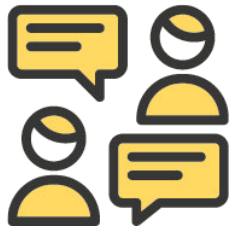
**Partnership
working**



**Policy
development**



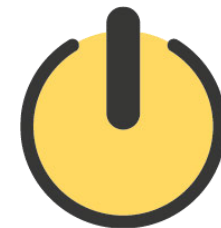
**Marketing +
promotion**



Engagement



Investment



Activation