

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD305

Title: Well London: Reallocation of Underspend

Executive Summary:

Well London is a programme of community engagement and development aimed at increasing levels of mental well-being, healthy eating, and physical activity and empowering local communities in deprived neighbourhoods in London.

In 2013, under cover of MD1206, the Mayor approved receipt of a further award from the Big Lottery Fund of £1.8m to expand and continue the phase 2 Well London programme to 2015. Nearly all project delivery finished at the end of March and underspends currently amount to approximately £32,000.

Assistant Director's approval is required for the reallocation of funding amounting to £31,000 for a new Well London website to be completed by 10 July and to extend the Well London programmes in Brent and Lewisham to the end of June 2015.

Decision:

That the Assistant Director approves expenditure of up to £31,000 of Big Lottery funding to grant fund the following activity:

- Up to £15,000 to the University of East London (UEL) for a new Well London website;
- Up to £8,000 to the London Borough of Lewisham to cover Well London coordination costs and some project activity on the Bellingham Estate;
- Up to £8,000 to the London Borough of Brent to cover Well London coordination costs and some project activity on the Chalkhill Estate.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Amanda Coyle

Position: Assistant Director, Health & Communities

Signature:

Date:

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1 In 2013, under cover of MD1206, the Mayor approved receipt of a further award from the Big Lottery Fund of £1.8m to continue and expand the phase 2 Well London programme. Under cover of DD1244 and ADD256 approval was granted to reallocate underspends that had been identified from the programme. Most of the project delivery has now been completed and underspends amounting to approximately £32,000 have been identified from the 2013-15 grant funding. These are set out by area and partner in Appendix 1.
- 1.2 Proposals have been developed to utilise funding amounting to £31,000.
- 1.3 This decision requests approval to reallocate the funding as follows:
- funding of £15,000 to University of East London for a new Well London website, to be completed by 10 July
 - funding of £8,000 to London Borough of Lewisham to cover coordination costs and a contribution towards project activity on the Bellingham Estate from April to June 2015
 - funding of £8,000 to London Borough of Brent to cover coordination costs and a contribution towards project activity on the Chalkhill Estate from April to June 2015

2. Objectives and expected outcomes

- 2.1 Reallocation of £15,000 to University of East London for a new Well London website
- 2.1.1 Well London needs a new website that will act as a hub for target communities and can be used as an academic and social resource. The current website looks dated and is difficult to navigate. The content management system (CMS) restricts how much this can be changed and also needs to be updated.
- 2.1.2 The Well London website is managed by University of East London and this funding will form part of the Legacy Project. Following an open and transparent procurement process key tasks for the provider will be to:
- create a new website with a modern clean design that
 - allows for intuitive and quick navigation
 - clearly presents the aims and approach of Well London
 - uses the website as a driver for a more identifiable Well London brand
 - creates new content from different Well London projects to help with the transition to the new site
 - creates a CMS that allows for simple uploading of content in an attractive manner
- 2.1.3 There will be no costs for UEL's oversight of the procurement process and work on the website.
- 2.2 Reallocation of £8,000 funding to London Borough of Lewisham
- 2.2.1 This sum comprises of;

- coordination costs of £6,750 for the period from April to June 2015. Key tasks will be to manage volunteers and the volunteer-led projects; local communications including producing a newsletter and developing the Bellingham website; and working with Public Health to develop phase 3 of Well London. This will include setting up a new steering group and building relationships with local community groups.
 - funding of £1,250 for themed project activity. This is likely to be used for the Bellingham Timebank and inter-generational arts activities.
- 2.2.2 LB Lewisham has identified funding to expand the Well London programme on the Bellingham Estate from July 2015 to March 2016. Funding for Lewisham will be included in the new bid to Big Lottery. This would enable a number of additional Well London hubs to start in other parts of Lewisham.
- 2.3 Reallocation of £8,000 to London Borough of Brent
- 2.3.1 This sum comprises of;
- coordination costs of £6,750 for the period from April to June 2015. Key tasks will be managing the volunteers, development of new projects and oversight of the employment work, on-going engagement of local residents.
 - funding of £1,250 for themed project activity. This will cover costs of a crèche for ESOL classes and a contribution towards IT classes.
- 2.3.2 LB Brent has identified some funding to continue the Well London programme on the Chalkhill Estate. This additional Lottery funding will enable some of the Council's own funding to be used for a new programme on the St Raphael Estate in the Stonebridge area of Brent.

3. Equality comments

- 3.1 Well London directly tackles health inequalities by taking place in some of the capital's most deprived areas. The programme advances equality of opportunity by fostering good relations between people from different generations, backgrounds and cultures.
- 3.2 Well London takes appropriate steps to reach everyone who could benefit from the programme and this is monitored on a quarterly basis by the Big Lottery.

4. Other considerations

a) key risks and issues

The key risk is that funding is not spent by end of June which is the deadline set by the Big Lottery Fund. However, the proposals set out in this paper should ensure that nearly all the funding is spent by this date.

b) links to Mayoral strategies and priorities

The Well London programme engages with key areas identified by the Mayor's Health Inequalities Strategy and addresses three important determinants of poor health; (i) poor diet; (ii) lack of physical activity; and (iii) poor mental well-being. In addition Well London achieves wider social benefits that contribute to a range of other mayoral strategies and priorities including *Equal Life Chances for All* (2012) and the *2020 vision*. Well London supports the GLA's related duties to promote equalities and sustainable development.

c) impact assessments and consultations.

Consultation has taken place with the Big Lottery Fund on the best way of reallocating the underspend. For the approval requested in this ADD it is not considered appropriate or necessary to carry out any further external consultation within the meaning of section 32 of the Greater London Authority Act.

5. Financial comments

- 5.1 As approved by MD1206, the Mayor approved receipt of a further award from the Big Lottery Fund of £1.8m to expand and continue the phase 2 Well London programme to 2015. Subsequent approvals, (DD1244 & ADD256) gained approval to reallocate under-spends that had accrued during the programme delivery. Approval is now being sought to reallocate a further £31,000 identified from under-spends on the following (including any grant variations required as a result of the reallocation of funding) for delivery by the end of June 2015:

Reallocation of Big Lottery Funding	£
University of East London (Well London Website)	15,000
LB Lewisham (Bellingham Estate)	8,000
LB Brent (Chalkhill Estate)	8,000
Total	31,000

- 5.2 In relation to the budget provision, the costs will be funded from Big Lottery income, receipt of which was approved by MD1206 for phase 2 of the Well London Programme (2013-15). Any changes to this proposal will be subject to further approval via the Authority's decision-making process. All appropriate budget adjustments will be made.
- 5.3 The Health & Communities Unit (Communities & Intelligence Directorate) will be responsible for managing the Well London Programme and ensuring that all activity and expenditure complies with the Authority's Financial Regulations, Contracts & Funding Code and Funding Agreement Toolkit.

6. Planned delivery approach and next steps

Activity	Timeline
Procurement of contract for website	May 2015
Delivery Start Date	April and May 2015
Delivery End Date	June 2015
Project Closure	June 2015

Appendices and supporting papers:

Appendix 1, Schedule of current budget by partner/project and proposed reallocations

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? No

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Charlotte Hall has drafted this report in accordance with GLA procedures and confirms that the Finance team has commented on this proposal as required, and this decision reflects their comments.

✓

HEAD OF GOVERNANCE AND RESILIENCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:

Date: