

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA140720-7811

10 August 2020

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 13 July 2020. Your request has been considered under the Freedom of Information Act 2000. You requested:

- 1. How many polling companies does the GLA work with and which ones are they?*
- 2. How much money has the GLA spent on polling each year since the 2015/16 year?*

Please find below the information we hold within the scope of your request:

1. The GLA has worked with 6 companies in the current Mayoral term, from May 2016:

- YouGov plc
- Survation
- Savanta-ComRes
- TNS
- Agroni
- Populus

Most GLA polls are published at <https://data.london.gov.uk/gla-poll-results/2020-2/> and the London Assembly's polls are published on the relevant investigation page.

2. The GLA and London Assembly has spent:

- 2016-17: £100.5k
- 2017-18: 120.5k
- 2018-19: £127.2k
- 2019-20: £129.1k

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA140720-7811.

Yours sincerely

[REDACTED]
Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>