

GLAECONOMICS

Title:

FOI Request: Tousim statistics

Contents of this workbook:

Worksheet	Description
1	Number of visits and visitor nights to London by country of origin and purpose of visit between 2007 and 2014
2	Number of visitor nights to London by country of origin in 2015
3	Average number of nights per international visit to London between 2007 and 2015

Data sources used:

ONS International Passenger Survey

Last updated:

03 May 2017

Contact details:

GLA Economics

mayor@london.gov.uk

0207 983 4000

Notes:

1. This workbook contains the data which is available to us and relates to the FOI request.
2. Due to limitations and other restrictions, the data is not always available for the desired time period or level of detail. However, it represents the most that we can provide.
3. All of the information contained within this workbook is consistent with that used in GLA Economics Working Paper 88. Please refer to this paper for more information about the methodology and data sources.

Worksheet name:

1

Description of worksheet: Number of visits and visitor nights to London by country of origin and purpose of visit between 2007 and 2014

Table 1: Number of visits and visitor nights to London by country of origin and purpose of visit between 2007 and 2014, thousands

Country	2007				2008				2009				2010				2011				2012				2013				2014					
	Business		Other		Business		Other		Business		Other		Business		Other		Business		Other		Business		Other		Business		Other		Business		Other			
	Visits	Nights	Visits	Nights	Visits	Nights																												
Total	3,579	15,221	11,760	80,625	3,099	13,082	11,654	77,733	2,556	11,028	11,655	74,657	2,775	11,910	11,930	78,408	2,997	13,222	12,292	78,277	3,068	14,306	12,390	79,951	3,244	13,883	13,565	84,233	3,275	13,847	14,123	94,133		
Albanistan	2	11		
Algeria	1	5	4	60	2	11	3	132	1	7	7	55	
Andorra	3	11		
Angola	2	7		
Anguilla & St Kitt		
Antigua	2	7		
Argentina	5	35	25	158	2	9	18	141	4	15	52	319	2	18	50	317	3	17	58	282	8	119	86	660	4	13	90	412	6	51	87	510		
Armenia	1	3	2	22	2	11		
Ascension Island	
Australia	49	384	546	4,251	47	245	537	3,963	54	335	517	4,151	64	554	561	4,255	52	312	629	4,328	47	368	551	3,900	53	406	634	4,975	52	505	563	4,103		
Austria	44	141	119	470	32	79	110	679	27	78	142	682	26	76	140	647	27	112	138	757	37	108	116	726	31	117	112	505	24	87	121	618		
Azerbaijan	6	48	2	13	7	135	2	10	4	37	1	5		
Azores & Madeira	
Bahamas	2	19	
Bahrain	2	12	12	118	14	147	3	18	18	205	2	5	21	222	2	9	10	91	4	20	17	123	4	25	20	181	5	23	14	158		
Bangladesh	3	27	4	213	5	24	8	333	5	227	2	9	6	248	3	19	11	166		
Barbados	1	4	2	17	9	164	6	190	1	5	4	19	1	3	3	15		
Belgium	94	234	257	826	68	148	240	814	66	162	283	1,130	78	174	411	1,460	67	122	340	1,018	75	220	396	1,116	105	259	426	1,254	90	465	401	1,219		
Belize	
Benin	
Bermuda	2	6	8	23	1	5	5	48	2	8	4	20	2	7	5	72	1	2	9	74	3	23	6	16	6	45	3	37		
Bolivia	2	5	
Bosnia Herzegov	2	14	5	49	
Botswana	5	55	
Brazil	14	72	95	1,316	15	73	136	1,497	13	44	95	1,342	11	46	138	1,292	22	197	190	1,419	22	163	193	1,439	24	111	196	1,494	20	111	236	2,016		
British Antarctic	
British Virgin Isla	
Brunei	2	13	2	5	2	139	4	14	3	30	4	24	3	8	4	30	2	5	10	
Bulgaria	11	28	28	1,237	9	14	36	672	14	82	42	296	15	61	35	295	12	40	41	669	19	62	35	537	15	41	40	277	24	79	48	894		
Burkina Faso	
Burma (Myanmar)	
Burundi
Bvelorussia	1	51	1	26	1	3	2	6	4	17	2	5	1	9	1	5	4	18		
Cameron	79	371	399	2,220	66	286	434	2,501	50	241	321	1,997	64	305	325	2,300	66	346	363	2,129	67	353	336	2,070	67	363	368	2,140	50	313	308	1,938		
Canada	
Canton & Enderb	
Cape Verde, Com	2	9	
Cayman Islands	5	14	3	9	3	16	4	11	3	15	
Central African R	
Chad	5	18	13	191	1	7	9	42	1	4	8	43	2	8	7	43	3	14	15	106	3	11	13	62	6	23	23	110	5	17	33	174		
China	38	235	41	306	31	179	29	339	14	67	32	327	20	145	35	636	30	183	51	393	30	281	74	724	25	198	72	615	21	123	78	737		
Colombia	2	96	7	320	3	87	5	76	1	8	11	205	1	3	9	286	2	15	11	90	1	5	18	127	1	18	17	136		
Congo Brazzaville	
Costa Rica	1	2	2	6																										

Trinidad & Tobago	5	32	8	46	1	3	8	52	1	26	4	63	4	47	5	34	1	9	4	46	2	8	13	218	1	8	13	221	
Tunisia	1	4	4	118	1	2	2	2	2	6	1	2	4	16	-	*	4	73	-	*	3	45	6	84	2	7	7	82	
Turkey	35	254	43	587	28	129	47	486	20	97	39	433	26	89	45	556	26	74	43	596	33	131	58	783	30	106	60	522	38	175	65	642	
Turkmenistan	1	3	-	*	-	*	-	*	-	*	
Turks/Caicos Isla	2	12	
Uganda	2	9	3	19	1	4	4	38	1	5	5	133	-	*	3	25	2	23	3	22	-	*	4	91	1	8	3	43	1	11	-	*	
Ukraine	18	131	11	167	7	198	21	256	4	16	17	216	3	11	8	42	6	36	18	164	10	46	18	124	10	91	14	182	11	70	18	249	
United Arab Emirs	25	121	67	718	38	135	86	715	31	137	91	982	28	181	79	953	29	115	89	859	31	151	103	1,077	28	117	133	1,535	36	186	116	1,002	
United States of	589	2,972	1,743	10,245	511	2,428	1,396	9,034	415	1,861	1,420	8,353	448	2,309	1,316	9,074	479	2,366	1,363	8,119	458	2,281	1,404	8,943	487	2,054	1,386	8,188	447	2,092	1,528	11,271	
Uruguay	2	5	2	8	..	*	4	28	6	41	3	12	1	6	3	11	5	31	2	11	11	38	2	4	6	26	
US Virgin Islands
Uzbekistan
Venezuela	3	8	5	23	4	52	4	23	3	38	17	55	2	5	9	45	-	*	19	131	-	*	16	89	
Vietnam	1	9	3	14	3	12	3	24	2	9	-	*	2	14	-	*	4	59	-	*	2	12	5	26	4	19	9	237	
Western Sahara
Yemen	3	23	1	8	4	37	-	*	-	*	-	*	2	43
Yugoslavia
Zaire	..	*	1	10	1	7	1	3	1	6
Zambia	2	7	4	24	2	22	..	*	4	80	4	39	3	18	..	*	2	3	2	9	5	115	3	43	
Zimbabwe	2	13	8	81	10	101	-	*	4	81	-	*	-	*	-	*	4	35	-	*	2	15	2	14	2	24	-	*	2	17	

Source: ONS International Passenger Survey (data request 005576)

Notes:

1. People from Cyprus may appear as being from Cyprus, N Cyprus or S Cyprus in this table, dependent upon the relevant country definition at that point in time.
2. People from The Czech State and from Slovakia may appear as being from The Czech State, Slovakia, or Czechoslovakia in this table, dependent upon the relevant country definition at that point in time.
3. Cells containing a '.' symbol refer to figures less than 500, or where there were no recorded contacts. Cells containing a '-' symbol refer to figures between 500 and 999. Cells containing a '*' symbol have been suppressed as a result of suppressing a value using the '-' symbol.
4. Business visits are those for which the traveller stated that main reason for visit was 'Business', 'Trade Fair', 'Conference/exhibition'. Leisure visits include all non-Business reasons for visit.
5. The estimates in this table are subject to sampling errors that result because not every traveller to or from the UK is interviewed on the survey. The IPS provide an indication of these errors by publishing confidence intervals. For further information please refer to: www.ons.gov.uk/ons/rel/ott/travel-trends/2011/rpt-travel-trends-2011.html#tab-Appendix-E--Accuracy-of-Overseas-Travel-and-Tourism-estimates
6. This information is not available by month

Worksheet name:**2**

Description of worksheet:

Number of visitor nights to London by country of origin in 2015

Table 2: Number of visitor nights to London by country of origin in 2015, thousands

Country	Nights
United States of America	11,832
France	8,876
Italy	6,537
Germany	6,022
Spain	6,017
Australia	5,150
Poland	4,074
India	3,769
All other countries	53,638
Total	108,321

Source: ONS International Passenger Survey

Notes:

1. This information is not available by month
2. The estimates in this table are subject to sampling errors that result because not every traveller to or from the UK is interviewed on the survey. The IPS provide an indication of these errors by publishing confidence intervals. For further information please refer to:
www.ons.gov.uk/ons/rel/ott/travel-trends/2011/rpt-travel-trends-2011.html#tab-Appendix-E--Accuracy-of-Overseas-Travel-and-Tourism-estimates

Worksheet name: 3Description of worksheet **Average number of nights per international visit to London between 2007 and 2015****Table 3: Average number of nights per international visit to London by purpose of visit between 2007 and 2015**

Year	Business visits	All other visits	All visits
2007	4.25	6.86	6.25
2008	4.22	6.67	6.16
2009	4.31	6.41	6.03
2010	4.29	6.57	6.14
2011	4.41	6.37	5.98
2012	4.66	6.45	6.10
2013	4.28	6.21	5.84
2014	4.23	6.67	6.21
2015	4.46	6.17	5.83

Source: ONS International Passenger Survey

Notes:

1. This information is not available by month