

# GREATER LONDON AUTHORITY

[REDACTED]  
(By email)

Our Ref: MGLA290319-9101

30 April 2019

Dear [REDACTED]

Thank you for your request for information about the London Assembly, which the Greater London Authority (GLA) received on 29 March 2019. Your request has been dealt with under the Freedom of Information Act 2000.

Our responses to your requests are as follows:

**How many people on average read each report by the London Assembly secretariat?**

As Assembly reports are distributed in many ways, it is difficult to ascertain their readership. Reports are emailed to stakeholders and media. Hardcopies are also provided to various stakeholders and interested groups. The reports are also uploaded online and links to them are posted and shared on social media.

**How many people on average either watch meetings broadcast by the Assembly or attend each session in person?**

No records are kept of public attendance at Assembly meetings. Webcasts of meetings are broadcast in a variety of different ways – on the London.gov.uk website, on the London Assembly YouTube page and shared via link through third party websites. Views via the YouTube channel are displayed on each particular webcast.

**How much money, including staff time, was spent on the campaign to encourage BME people to sign-up to the organ donors' register?**

The BAME organ donation awareness initiative was handled by one Communications Officer as part of their usual workload. Digital support on social media was involved via the Marketing Officer, also as part of their usual workload. It is impossible to split the staff time specifically spent on this initiative. An evening event at City Hall cost **circa £5,000** – staff time was volunteered.

**How many people have signed-up to the organ donor's register as a direct result of the London Assembly's work? What is the cost of this per-person and how does this compare to the impact carried out by statutory bodies (London boroughs, health trusts) responsible for public health and/or charities and third sector organisations with an interest in this field?**

Organ donor registration is handled by a number of organisations, including the NHS. The Assembly has no way of knowing how many of these organisations received sign-ups to the register as a result of its efforts to raise awareness.

**How much money has been spent on the London Assembly communications staff team in each of the last five financial years?**

Scrutiny Team	2014-15	2015-16	2016-17	2017-18	2018-19
	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>
Pay	1,455,000	1,385,000	1,452,000	1,492,000	

Comms Team	2014-15	2015-16	2016-17	2017-18	2018-19
	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>	<b>Budget</b>
Pay					312,000

The Assembly Communications Team have had a separate budget as of the 2018/19 Financial year. Before 2018/19, the staffing costs for the Assembly Communications team were included in the Scrutiny budget. The Scrutiny team included roughly 24 posts at different pay grades during these years, while the Assembly Communications team held about 4 posts within this budget allocation.

**What plans are in place or have been discussed by London Assembly staff and/or Assembly members to prevent the abolition of the London Assembly?**

None.

**Will there be any measures in place to prevent the Public Affairs role from lobbying against the abolition of the London Assembly? Will preventing the abolition form any aspect of this role?**

N/A

**Please forward any correspondence by London Assembly officers or Members regarding the abolition of the London Assembly for any of the last five years?**

The GLA did not locate any information in-scope of your request.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA290319-9101.

Yours sincerely

**Ruth Phillips**  
**Information Governance Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>