

# GREATER**LONDON**AUTHORITY

**(By Email)**

Our reference: MGLA200522-1411

Date: 09 June 2022

Dear

Thank you for your request for information which the Greater London Authority (GLA) received on 20 May 2022. Your request has been considered under the Freedom of Information Act 2000.

You requested:

*Please could you provide a complete breakdown of all costs involved in the Mayors current visit to the US. I would like to understand how much was spent against what benefits it will provide.*

I can confirm that the GLA holds some information within the scope of your request, as follows.

The Mayor's visit to New York, San Francisco, Silicon Valley and Los Angeles between 8 and 12 May 2022 was his first international visit since the start of the COVID-19 pandemic. Banging the drum for London in key international markets is a core part of the Mayor's work to secure the economic and social recovery of London.

In New York, the Mayor:

- launched the largest international tourism campaign that London has ever seen to attract American visitors to London
- announced a long-term partnership between London and Major League Baseball (MLB) alongside Rob Manfred, MLB Commissioner. This will deliver more MLB games in London and bring baseball to more Londoners at grassroots level
- attended a business dinner hosted by Mike Bloomberg to discuss tourism, culture and trade
- met with Secretary Hilary Clinton to discuss UK-US relations and the need for cities and national governments to work together

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- spoke to over 75 business leaders at a London & Partners trade and investment reception on opportunities in London and the importance of diversity, equality and inclusion (DEI) in scaling tech companies.

In San Francisco and Silicon Valley, the Mayor:

- was joined by 11 female founders of London-based companies that are taking part in London & Partners' *BeyondHERizons* programme
- held a series of meetings with entrepreneurs and business leaders to bang the drum for even more investment in London. This included meetings with Ruth Porat, Chief Financial Officer at Google; Reid Hoffman, co-founder of LinkedIn; and Saeed Amidi, CEO and Founder of Plug and Play, the world's largest early-stage investor which recently announced that it is setting up its first UK operations in London and Warwickshire.
- accepted an invitation from the Stanford Speakers Bureau to take part in a guest interview series with Stanford University faculty students. During this discussion, which was broadcast online, the Mayor discussed his priorities for London, including how global cities and tech companies can and must lead the way in making our future greener and fairer
- attended a high-level roundtable with senior investors and business leaders to hear their perspectives about London and how the city can position itself to continue to attract record levels of investment
- spoke at a London and Partners' trade and investment reception on why London continues to be the most popular destination for US companies
- was honoured to throw the ceremonial first pitch at Oracle Park in San Francisco ahead of the game between the San Francisco Giants and Colorado Rockies, in support of the MLB announcement

In Los Angeles, the Mayor:

- spoke at an interfaith event hosted by the Muslim Public Affairs Council at the Islamic Centre of Southern California
- joined representatives from the Los Angeles Police Department (LAPD), LA City Hall, public health officials and licensed cannabis retailers and growers at a lessons-learned roundtable discussion, convened by the LA Department for Cannabis Regulation (DCR)
- spoke with some of California's most exciting businesses at a business breakfast roundtable, at which he invited them to choose London for future investments, and to collaborate with London's fastest growing creative technology businesses, 14 of which had joined the Mayor in LA as part of his Mayor's International Business Programme (MIBP)
- showcased London as a global leader for film in a roundtable with senior executives from Hollywood, becoming the first Mayor to bang the drum for London's film industry in Los Angeles.

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- spoke at a creative industries reception at the newly-launched Holloway House, which was attended by influential representatives of the UK and US TV, fashion and film industries, including James Corden and Richard Curtis
- announced a ground-breaking talent partnership at Universal Studios alongside Dame Donna Langley, Chair of Universal Filmed Entertainment Group, and Adrian Wootton, CEO of Film London. This will see young Londoners from diverse backgrounds take part in NBCUniversal's Below-the Line Traineeship
- accompanied the Mayor of Los Angeles and previous Chair of C40 on a visit to the Los Angeles Cleantech Incubator (LACI) on a showcase of how LA and London are working together to improve air quality by delivering zero emissions vehicles.

## Costs

As with previous international visits, the Mayor and the GLA are fully committed to keeping costs to a minimum and maximising value for money.

The total cost for the City Hall delegation was £34,263.93. This includes flights costs of £2,802.36, accommodation £9,624.09, ground transport of £21,108.45 and miscellaneous costs of £572.52.

Eight City Hall officials accompanied the Mayor, in line with previous international visits.

In keeping with previous visits to major international markets, two Deputy Mayors in charge of particularly relevant policy areas visited the USA at the same time as the Mayor in order to maximise the impact of the visit. They joined the Mayor at some of his engagements as needed but carried out their own programme of additional meetings to promote London in-market:

- Rajesh Agrawal, Deputy Mayor for Business (San Francisco only)
- Justine Simons, Deputy Mayor for Culture & Creative Industries (Los Angeles only)

We anticipate any further expense claims will be submitted in the coming weeks.

You are welcome to refer to the expenses for the Mayor, the Deputy Mayors and Mayoral Directors who went on the visit. These are routinely published as below:

<https://www.london.gov.uk/people/mayoral/sadiq-khan/expenses>

<https://www.london.gov.uk/people/mayoral/rajesh-agrawal/expenses>

<https://www.london.gov.uk/people/mayoral/justine-simons-obe/expenses>

<https://www.london.gov.uk/people/mayoral/ali-picton/expenses>

<https://www.london.gov.uk/people/mayoral/sarah-brown/expenses>

<https://www.london.gov.uk/people/mayoral/felicity-appleby/expenses>

You may also be interested in some additional information about the benefits of the visit:

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- Tourism Trip to America Targets <https://www.london.gov.uk/questions/2022/1646>
- Tourism Trip to America Achievements <https://www.london.gov.uk/questions/2022/1647>
- London Tourism Income <https://www.london.gov.uk/questions/2022/1650>
- International Tourism Numbers <https://www.london.gov.uk/questions/2022/1651>

## Further information

Further information about the purpose and content of the Mayor's visit can be found here:

- <https://www.london.gov.uk/press-releases/mayoral/sadiq-heads-to-america-to-bang-the-drum-for-london>
- <https://www.london.gov.uk/press-releases/mayoral/mayor-launches-new-international-tourism-campaign>
- <https://www.london.gov.uk/press-releases/mayoral/mayor-in-silicon-valley-to-on-tech-mission>
- <https://www.london.gov.uk/press-releases/mayoral/london-and-la-work-to-tackle-the-climate-emergency>
- It will also be covered in the next Mayor's [Report to the Assembly](#)

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA200522-1411.

Yours sincerely

## Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

