

Expenditure					
External Communications					
	2014-15	2015-16	2016-17	2017-18	
	£	£	£	£	
External GLA Communications Expenditure	1,270,906	1,341,528	1,482,643	Nil	
% of GLA External Communications spend against overall GLA budget (capital & Revenue).	0.07%	0.13%	0.16%	-	
Notes					
1. 2016-17 figure is from 1 April 2016 to date					
2. The high figure for 2016-17 (to date) is due to the printing of the London Elects election guidance booklets which is a statutory requirement for the GLA					
Overall Budget					
GLA Budgets for Communications & Marketing					
Budget Area	2014-15	2015-16	2016-17		
	£000	£000	£000		
Press Office (Media Relations & Monitoring)	741	719	733		
Marketing, Digital & Brand	878	1,075	827		
Total Budgets	1,619	1,794	1,560		
Notes:					
1. Budgets include staffing budgets					
2. Budgets are those approved as part of the GLA's Business Plan					
Budget for dedicated internal communications staffing function (including on-costs)	£ 40,000				