

Invitation to Address World's Leading Tech Conference

Paddy Cosgrave [REDACTED]

To: Mayor (mayor@london.gov.uk)

Cc: [REDACTED]

Dear Boris,

I'd like to invite you to speak at Web Summit. The Web Summit is an annual gathering of the world's leading tech company founders, executives and creative thinkers described by the Wall Street Journal as "Davos for Geeks" and the New York Times as a "Grand Conclave of Tech's High Priests". I noticed you follow some people on Twitter like Mike Butcher, Tony Wang & Elon Musk, who've been to our events in the past.

As Europe's largest tech conference, we bring over 30,000 people to Dublin from 100 different countries, across 6 continents, as well as over 1,200 international journalists from the Wall Street Journal, the Guardian, CNBC and many more. Over the past 4 years, the conference has become less about technology and more of a celebration of innovation.

Elon Musk, Bono, Will.I.Am, and more have spoken at our event, alongside the Secretary General of the World Bank, the founding chairman of the WTO and the former General of NATO. We've also welcomed the heads of the world's largest financial institutions, Fortune 500 Corporations and foremost political leaders. Attendees have included the founders of some incredible companies including Twitter, Skype, YouTube, Uber, Tesla Motors, Dropbox, Netflix, SpaceX and many more, whose recent impact on the world has been both profound and far-reaching.

We feel that your outstanding contribution to your field has made a significant positive impact on the world and your presence and insight at the event would be warmly welcomed.

I wanted to keep it short for now, but Sarah (cc'd) and I would be more than happy to provide further detail for your office to consider.

Best wishes,

Paddy

P.S. Below are useful links to articles about last year's event from a diverse range of publications.

New York Times "Think of it as the Irish version of Austin's South by Southwest conference"

BBC - "Ireland has been the hottest place in the tech world this week."

Bloomberg - "Dublin Becomes Center of European Tech World"



REPLY SENT

RE: MGLA060815-1819 Invitation to Address World's Leading Tech Conference

To: [REDACTED]

Dear Paddy

Thank you for your email of 5 August kindly inviting Mayor Boris Johnson to speak at The Web Summit on 3-5 November 2015 to be held in Dublin.

I am very sorry but, much as the Mayor is very grateful for the invitation, I regret that it is not possible for him to accept on this occasion as his diary is already filling up with commitments and engagements in November.

He has asked me to pass on his apologies and best wishes for a successful event.

Yours sincerely

[REDACTED]

External Affairs