

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA210519-3148

19 June 2019

Dear [REDACTED]

Thank you for your request for information which the GLA received on 21 May 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

I'm just doing some research around the London Fireworks. Would you be able to let me know, how many tickets are sold? And any audience data you can provide? In terms of age, gender, social demographics?

Please find below the information we hold within the scope of your request:

1. Tickets issued

AREA	Tickets issued	Tickets scanned (number of attendees on the night)
Blue	31,449	26,860
Red	43,847	35,684
White	6,894	5,806
Green	7,586	5,921
Pink	12,163	10,070
Orange (AVA)	493	329
TOTALS	102,432	84,670

The tickets for the event sold out on 30 November 2018, however as per all events there is always a certain level of dropout on the day itself.

These figures do not include wristbands given to local businesses and residents who are impacted by the event footprint.

2. Demographic data

We do not hold the information you have requested. We do not hold audience demographic data.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA210519-3148.

Yours sincerely



Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>