

# GREATER LONDON AUTHORITY

## REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD2254

### Title: 24-hour London

#### Executive Summary:

London's night time culture and economy is recognised internationally, attracting tourists and driving regeneration. The night time culture and leisure economy is worth £26bn per year and employs 1 in 8 Londoners. London's first Night Czar has been appointed to help make London a thriving, safe and welcoming city at night. In 2018, the London Night Time Commission will provide independent recommendations to the Mayor on the development of London as a 24-hour city. A network of Night Time Borough Champions has been created, recognising the vital role that local authorities play in shaping London at night.

The Mayor has published his Vision for London as 24-hour City. Over the coming year, the Night Czar will deliver a series of events and work with the Night Time Borough Champions to help realise the ambitions set out in the Vision. She will work with stakeholders across government, the business sector and London's diverse communities to capitalise on opportunities and address challenges that London faces at night.

The Night Time Commission will conclude a research project and produce a report to the Mayor, with recommendations for new policy and programme approaches, including those which will help to realise the Mayor's vision.

Note that the expenditure referenced in this decision is in addition to that approved by MD2246, which approved up to £150,000 to host a Global 24-Hour City Summit in London in Autumn 2018 at a net cost to the GLA of up to £50,000. That net cost is being funded by slippage from the 2017/18 Night Time Economy Programme.

#### Decision:

That the Assistant Director, Culture and Creative Industries approves:

- Expenditure of £45,000 to draft and publish the Night Time Commission's report to the Mayor - including appointment of a consultant to draft the report, stakeholder engagement activity, and delivery of meetings and events to support London's Night Time economy (as detailed at paragraph 2.1).

#### AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

**Name:** Shonagh Manson

**Position:** Assistant Director, Culture and Creative Industries

**Signature:**



**Date:**

30.7.18

## **PART I - NON-CONFIDENTIAL FACTS AND ADVICE**

### **Decision required – supporting report**

#### **1. Introduction and background**

- 1.1 Between 6pm and 6am, London's evening and night time cultural offer is an essential part of London life, making the capital a great place to live and a magnet for people from around the world. It encompasses restaurants and street food, theatres and cinemas, grassroots music venues and arenas. London's nightlife attracts people to live here, as well as to study and visit. It is also one of the key reasons that businesses base themselves in London.
- 1.2 London's night time culture and leisure economy supports 725,000 jobs and is worth over £26bn per year according to EY and London First. The Night Tube is helping to grow the economy and improve the lives of Londoners at night. We are also seeing major changes in lifestyle that mean Londoners want to access shops, health services, fitness and cultural activities at different times of the day, evening and night. The economy, our culture and social habits – the times we work, rest or play – are increasingly happening around the clock.
- 1.3 Enabling London to function as a 24-hour city is a huge evening and night time workforce. Police officers, NHS workers, cleaners, city traders, market staff, lorry drivers, transport workers, artists, security officers and hotel staff all work between 6pm and 6am. It is vital to ensure that those who chose to work at night are fairly paid and receive the same access to support and services as daytime workers.
- 1.4 Londoners are concerned about safety, noise, air pollution and the cleanliness of our public spaces. And whilst these are round-the-clock issues, planning well for them at night – as well as during the day – should be a priority. The Mayor recognises the importance of growing London's night time culture and economy in a safe, sustainable way that meets the needs of all Londoners. That is why he has appointed London's first Night Czar and the London Night Time Commission. Between them, they are undertaking research and bringing local authorities, businesses, police, residents and workers together across the capital to shape the future of London at night.
- 1.5 MD2246 previously approved expenditure of up to £150,000 to host a Global 24-Hour City Summit in London in Autumn 2018 at a net cost to the GLA of up to £50,000. The GLA funded component will utilise slippage from the 2017/18 Night Time Economy Programme of £50,000.

#### **2. Objectives and expected outcomes**

- 2.1 Approval is sought for expenditure of the 2018-19 Night Time budget allocation of £45,000 to enable the following activities to be carried out:
  - Appointment of a consultant copy writer to draft the Night Time Commission's report to the Mayor. Design and production of publications, including the Night Time Commission's report.
  - Championing of London's night time economy through stakeholder engagement activities, including recruitment of a consultant to deliver a programme of night time economy workshops and events. This will include responsibility for the delivery of a programme of Night Czar's Night Surgeries in London boroughs and roundtables for key stakeholders to ensure the delivery of the Mayor's vision for 24-hour London.
  - Costs associated with delivering events and meetings to promote and support the work on 24-hour London. This will include the promotion of the Women's Night Safety Charter, increasing sign up by businesses and organisations to its principles, and running of the Night Time Borough Champions network to support the delivery of the 24-hour London programme.

2.2 The GLA investment will:

- Enable City Hall to work in partnership with local authorities, night time industries, the culture sector, police, transport agencies and other key stakeholders in support of the Mayor's Vision for London as a 24-hour city. These partners are represented across policy development and implementation of the 24-hour London programme.
- Ensure that good practice in the development and diversification of the night time economy is contributed to and shared widely between London's key stakeholders.
- Support the 24-hour London programme to balance the needs of business, residents and workers.
- Contribute to establishing London as one of the world's leading 24-hour cities.

2.3 An invitation to tender will be sent to between 3 and 5 prospective suppliers for the recruitment of a consultant to deliver a programme of night time economy workshops and events. This will include the delivery of a programme of night surgeries for the Night Czar in London boroughs, and roundtables for key stakeholders to ensure the delivery of the Mayor's vision for 24-hour London.

2.4 An overview of the expected spend profile is detailed below:

Project area	Amount £
Appointment of consultant copy writer, design and production of publications including Night Time Commission Report	£20,000
Stakeholder engagement activities, recruitment of consultant to deliver night time economy workshops and events.	£15,000
Delivery of events and meetings to promote and support the work on 24-hour London. Including Women's Night Safety Charter stakeholder engagement and promotion of take up and running of the Night Time Borough Champions network.	£10,000
<b>Total</b>	<b>£45,000</b>

3. Equality comments

- 3.1 Under Section 149 of the Equality Act 2010, the Mayor of London must have 'due regard' of the need to eliminate unlawful discrimination, harassment and victimisation as well as to advance equality of opportunity and foster good relations between people who have a protected characteristic and those who do not.
- 3.2 The safety of women attending night time activities or working at night is part of the focus of the Night Time Commission's work, and is also being addressed specifically by the Night Czar, with MOPAC, through the Women's Night Safety Charter. The Night Time Commission will continue to work closely with the Queer Venues Network to address issues for LGBT+ venues and stakeholders across London.
- 3.3 The 24-hour London workstream continues to take account of equality considerations in the delivery of its activities. The GLA actively seeks the views of London workers, residents and visitors in developing the 24-hour London programme. It works closely with stakeholders including; Local Authorities, the Metropolitan Police Service, Transport for London, community groups, charities and

businesses. The Night Time Commission's report to the Mayor will aim to set out how London at night can be welcoming and accessible for all Londoners.

- 3.4 All planned events will be held in accessible venues to prevent any barriers to attendance and the roster of speakers, panellists and guests will be diverse, with a commitment to balanced representation of genders, people from underrepresented ethnic backgrounds, and other protected characteristics.

#### **4. Other considerations**

- 4.1 The work undertaken by the Night Time Commission supports several key strategies and policy areas including: The Mayor's Vision for London as a 24-Hour City; The draft new London Plan; The Mayor's Police and Crime Plan; The Mayor's Transport Strategy; The Mayor's draft Culture Strategy; The Mayor's draft Economic Development Strategy; The Mayor's Environment Strategy; The Mayor's Social Integration Strategy; The draft London Food Strategy and the Mayor's Skills for Londoners Strategy.

#### **5. Financial comments**

- 5.1 The overall budget for the Night Time Economy programme for 2018/19 is £115,000
- 5.2 £50,000 of this was approved as slippage from the programmes' 2017/18 budget (MD 2246) and will be used to deliver a Global 24-Hour summit in late 2018.
- 5.2 This ADD seeks approval to spend a further £45,000 on the objectives outlined in section 2 above which is in alignment with the Night Time Economy programme. The expenditure will be met from the 2018/19 Culture budget.

#### **6. Planned delivery approach and next steps**

<b>Activity</b>	<b>Timeline</b>
Women's Night Safety Charter promotion	July - August 2018
Procurement of consultant to deliver events	July - August 2018
Continue delivery of bi-monthly Night Surgeries	September 2018
Continue delivery of quarterly Night Time Borough Champions meetings	September 2018
Produce Night Time Commission report	Oct-Dec 2018

#### **Appendices and supporting papers:**

None.

**Public access to information**

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

**Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

**Part 1 Deferral:**

**Is the publication of Part 1 of this approval to be deferred? NO**

If YES, for what reason:

Until what date: (a date is required if deferring)

**Part 2 Confidentiality:** Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

**Is there a part 2 form – NO**

**ORIGINATING OFFICER DECLARATION:****Drafting officer:**

Paul Broadhurst has drafted this report in accordance with GLA procedures and confirms that the Finance and –if relevant- Legal teams have commented on this proposal as required, and this decision reflects their comments.

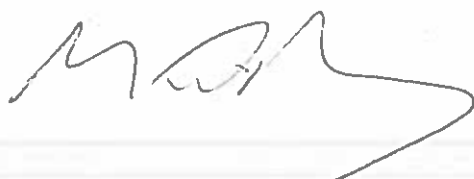
**Corporate Investment Board:**

The Corporate Investment Board reviewed this proposal on 30 July 2018.

**HEAD OF FINANCE AND GOVERNANCE:**

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

**Signature:**



**Date:**

30.07.18

