

the making of...Old Oak + Park Royal



the opportunity

The UK's most
connected
place



650
hectares

65,000
new jobs



Capable of generating
an annual
£7.1 billion
GVA to the UK economy

25,500
new homes



national context

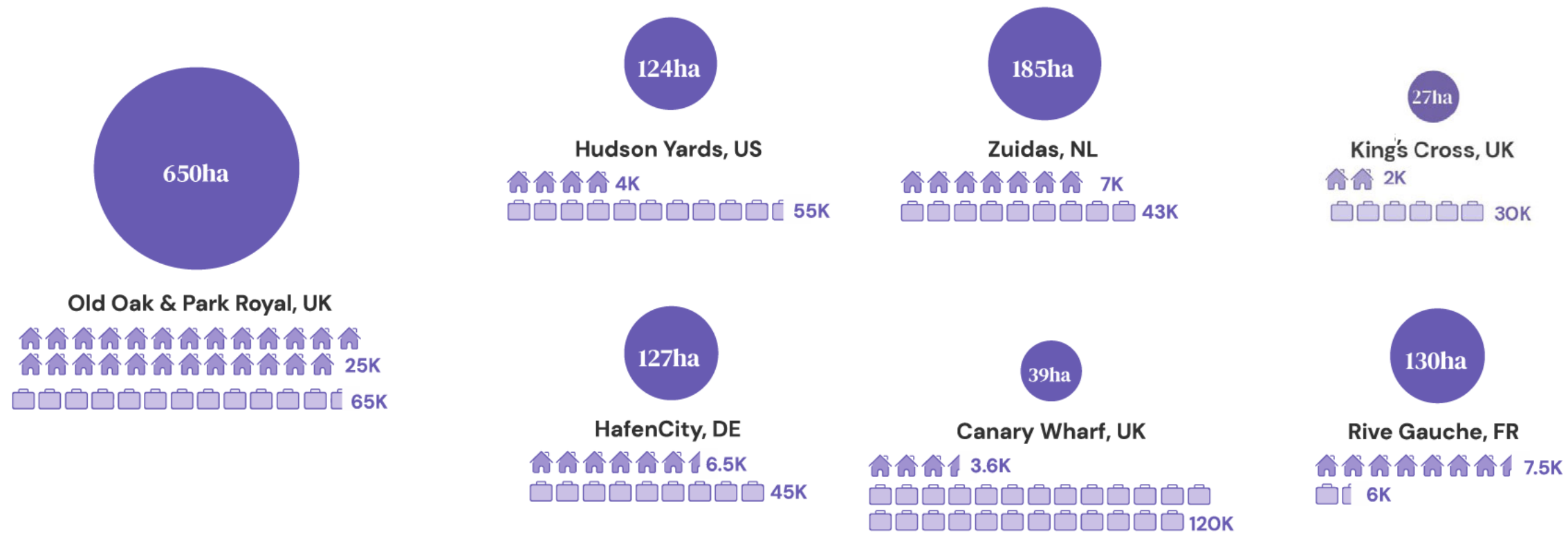
Old Oak and Park Royal will support the delivery of the UK's Industrial Strategy and form part of the UK's innovation and growth ecosystem.



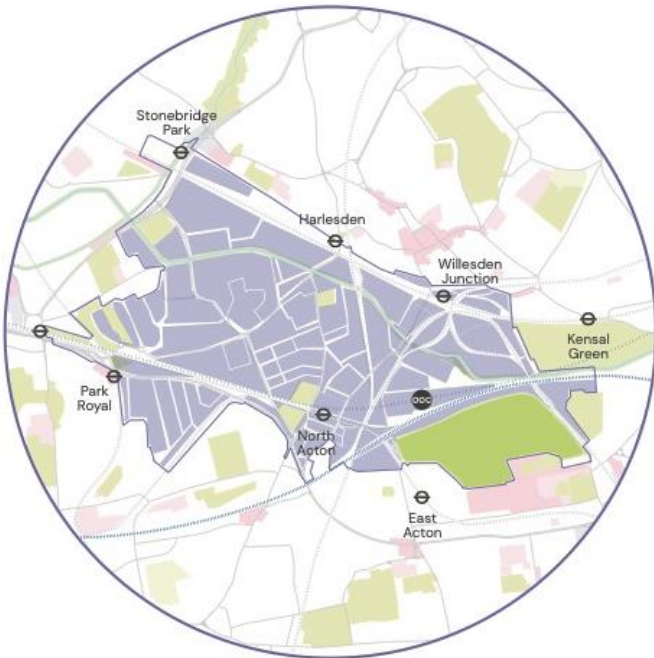
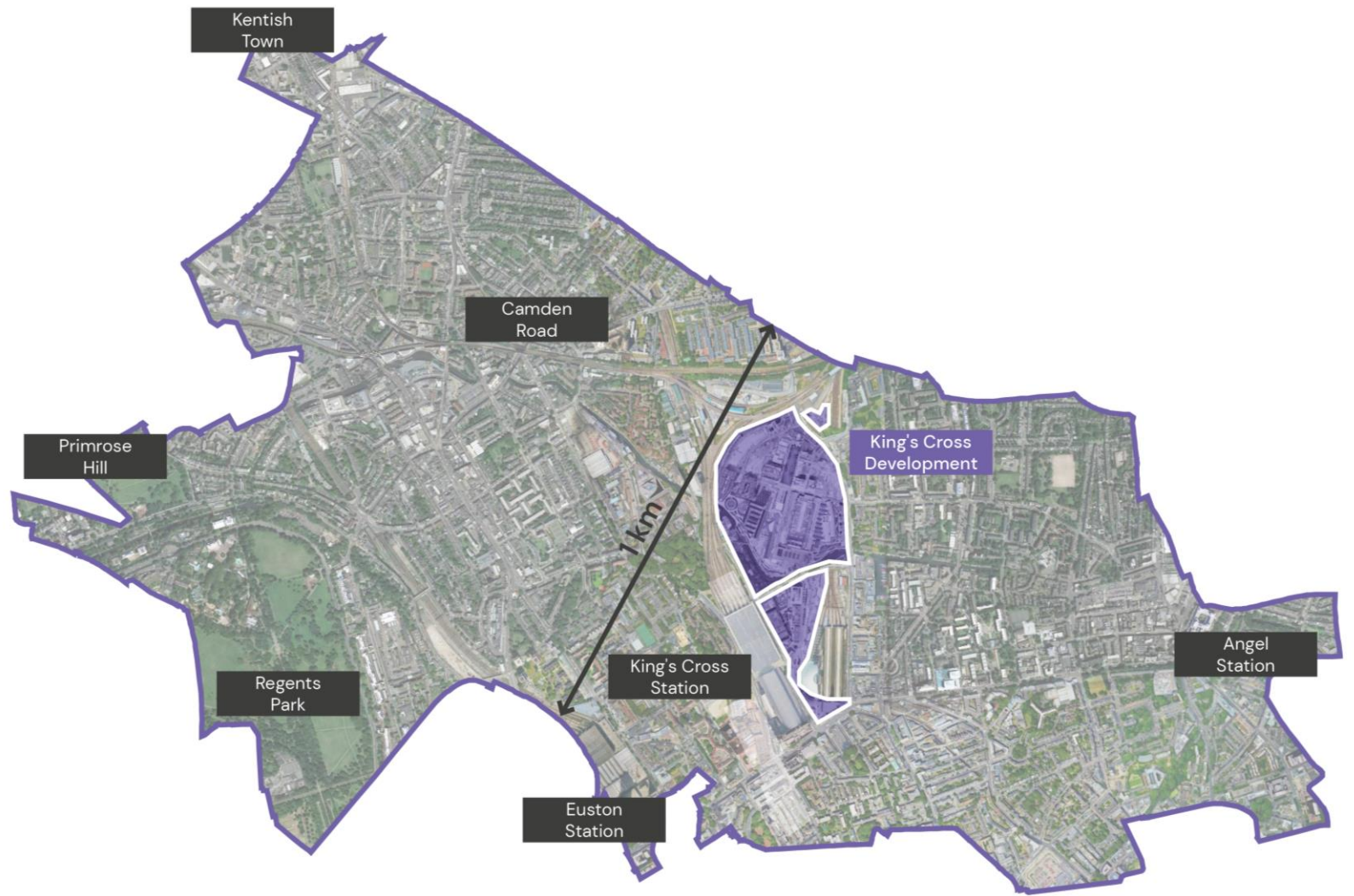
Birmingham	31min
Manchester	60min
Leeds	74min



the scale



the scale



why here?

250,000

passengers a day
travelling through Old
Oak Common station



97ha

of public sector
owned land

10 min

to Central London



The only place
where
Crossrail
& HS2
meet

10 min
to Heathrow Airport



criticality of acting now



New HS2, Crossrail and Great Western Mainline station under construction.



Old Oak Common as a terminus for HS2 (up to 10 years)



Public sector land available for redevelopment

partnership working



Imperial College
London

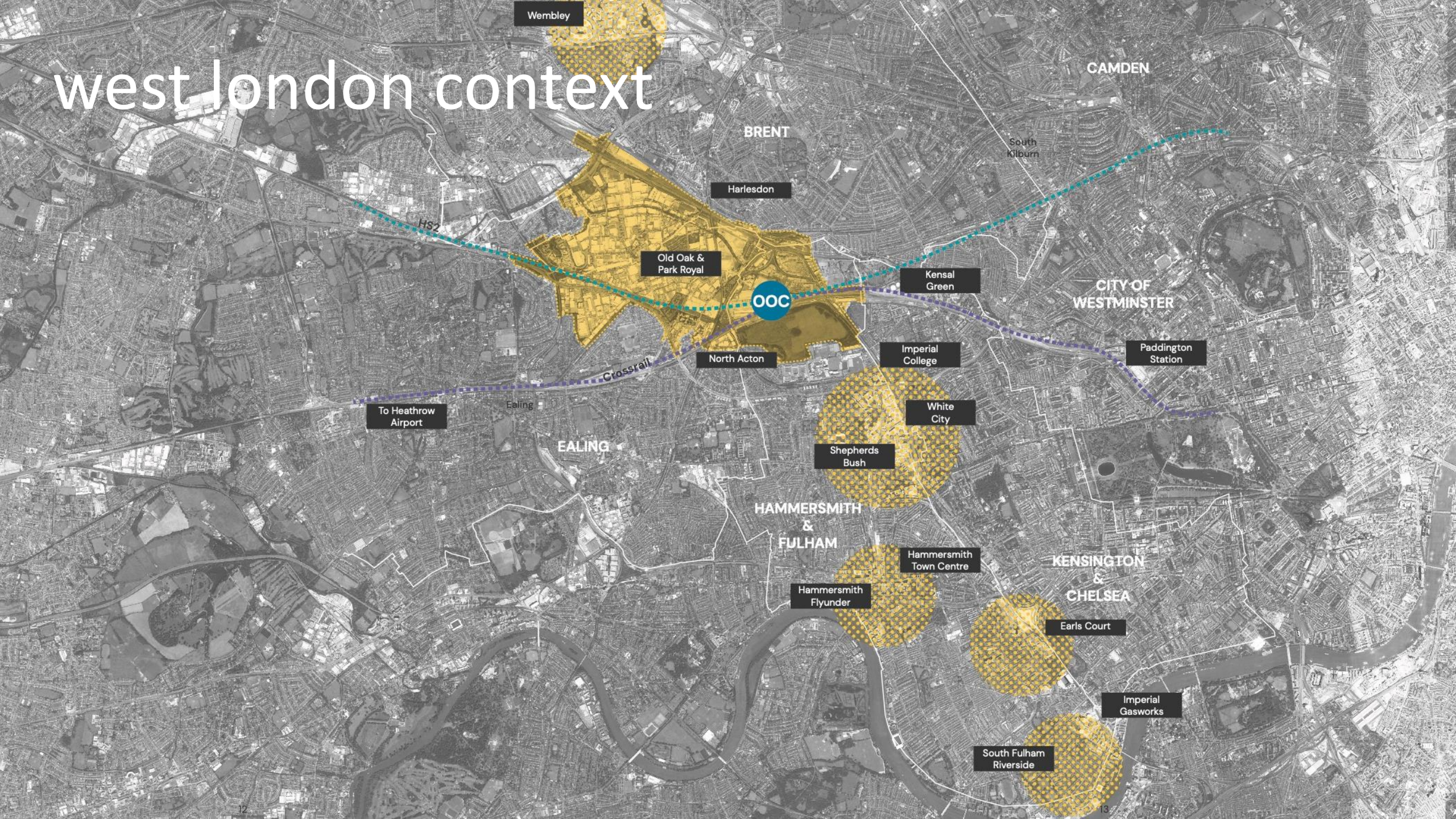
OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION

MAYOR OF LONDON

HS2



west london context



west London context



White City



Hammersmith Town Centre



Earls Court



South Fulham Riverside



Wembley Park



Paddington



Imperial College



Kensal Green

economic context

Now

£2.1bn

GVA to the UK economy



Future

£7.1bn

GVA to the UK economy



43,000

employees at Park
Royal



108,000+
employees at Old
Oak and Park Royal



future economic offer



Universities



Research institutions



International conference facilities



Event spaces



Cultural institutions



Retail and leisure facilities



building communities



Co-location of uses



New homes



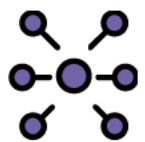
Zero carbon



Healthy living



Local engagement



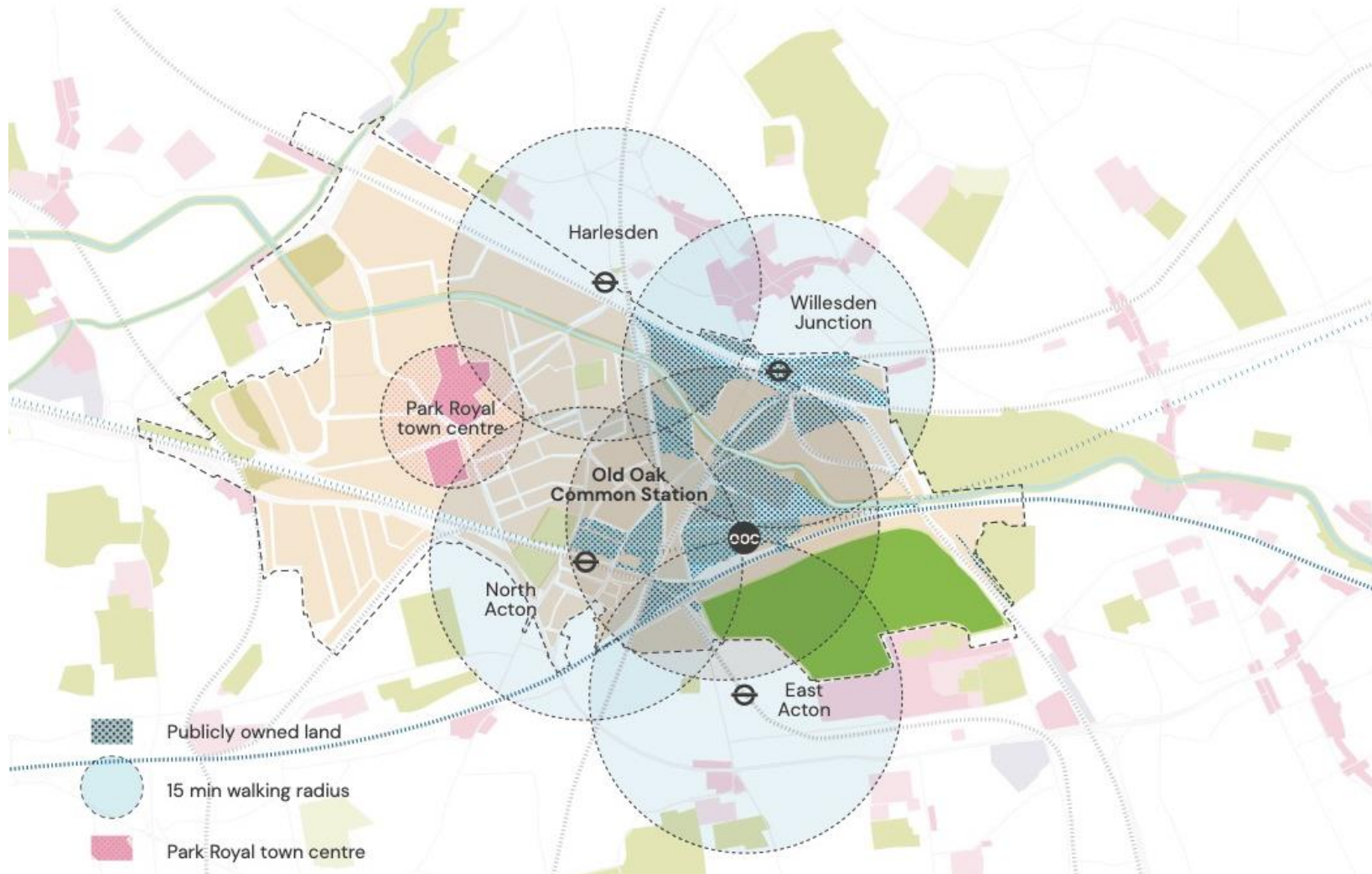
Benefits for all



the next chapter



...starts here



Here East, London



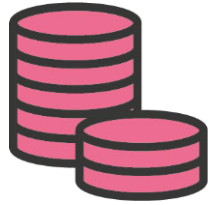
Kaap Noord, Amsterdam

bringing it all together

A fantastic quarter of extraordinary work places, animated streets and great housing. A complex and compelling piece of city with amazing connectivity and presence.



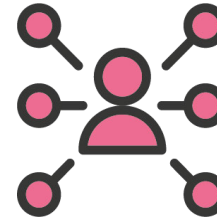
the ask



Investment



Political support

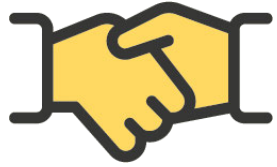


Engagement



Collaboration

next steps



Partnership
working



Policy
development



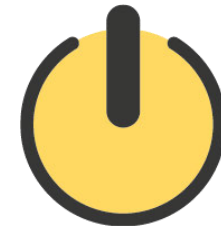
Marketing +
promotion



Engagement



Investment



Activation