

GREATER LONDON AUTHORITY

Our reference: MGLA040122-0839

Date: 31 January 2022

Dear

Thank you for your request for information which the Greater London Authority (GLA) received on 4 January 2022. Your request has been considered under the Freedom of Information Act 2000.

You requested:

Under an above request could I seek the cost to provide a New Years Firework display in London on the eve and morning of the 31st December 2021/1st January 2022

Further to the above how many fireworks were used to create the display?

Our response is as follows:

Please find below the information we hold within the scope of your request.

The NYE broadcast showcased London as an inclusive and world-leading city, promoting the best of London to a worldwide audience and welcoming people from across the globe.

The total cost of the New Year's Eve show was £1,502,960. This included the cost of the fireworks, drones, lighting, and all the health and safety measures (infrastructure, security, permissions etc) necessary to ensure a safe, as well as spectacular, show.

The economic benefits as a result of this event are considerable, notably through the national and worldwide coverage of the display which brings significant media value to the promotion of London as a tourist destination. In 2021 the event was watched on BBC by an audience of 10 million, and many more across the globe. The total financial benefits to London far out-weigh the public expenditure incurred.

The fireworks in the show were designed to suit the timing and framing of the show. We do not hold a specific figure for the total number of individual fireworks used in the display.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA040122-0839.

Yours sincerely

Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>