

GREATER LONDON AUTHORITY

[REDACTED]
(By email)

Our Ref: MGLA041218-9868

17 January 2019

Dear [REDACTED]

Thank you for your request for information which the GLA received on 4 December 2018. Your request has been dealt with under the Freedom of Information Act 2000.

You asked for;

*Details of Boris Johnson's meeting with Muhtar Kent on 04/06/2015 in Portcullis House.
If possible, I would like to obtain the minutes of this meeting.
If that is not possible, please can you provide me with any information pertaining to the meeting that is available, particularly what the subject of the meeting was, in what capacity Mr Kent was visiting Mr Johnson, and who else was present in the meeting.*

Please find attached the information we have identified as within scope of your request. Please note that some names of members of staff (junior officers) are exempt from disclosure under s.40 (Personal information) of the Freedom of Information Act. This information could potentially identify specific employees and as such constitutes as personal data which is defined by Article 4(1) of the General Data Protection Regulation (GDPR) to mean any information relating to an identified or identifiable living individual. It is considered that disclosure of this information would contravene the first data protection principle under Article 5(1) of GDPR which states that Personal data must be processed lawfully, fairly and in a transparent manner in relation to the data subject.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA041218-9868

Yours sincerely

Paul Robinson
Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

MAYOR OF LONDON

Muhtar Kent

Chairman and Chief Executive Officer
The Coca-Cola Company
[REDACTED]

Our ref: MGLA110615-7558

Date: 22 JUN 2015

Dear Muhtar

It was good to see you on your trip to London and thank you for your warm words of congratulation.

I understand that Veronica Wadley, my senior advisor for commercial partnerships, had a constructive conversation with you and your team upon my departure to vote.

Specifically, I understand that the possibility of Kate Hoey MP, my Sports Commissioner, engaging with Hillingdon Council and other boroughs on adopting ParkLives was discussed. In addition, my sports team has already followed up with Coca-Cola GB to explore how we can expand the reach of ParkLives in London via London Sport's network. Last but not least we are exploring how we might integrate ParkLives and FreeSport more closely.

I am pleased that Coca-Cola GB remains committed to its contractual agreement to Coke Zero branding on my FreeSport programme for the remainder of the partnership.

Following your discussion with my team on initiatives to tackle youth unemployment, I have attached some additional information on my Apprenticeship Campaign and Careers offer. I have asked my team to contact Jon Woods to see how we can work together to tackle this issue.

My sincerest apologies that our encounter was cut short, but I look forward to hearing how these discussions develop in the coming months.

With best wishes.

Yours ever, ,



Boris Johnson
Mayor of London

Att.

Cc: Jon Woods, General Manager GB and Ireland, The Coca-Cola Company

Briefing: Coca Cola Great Britain (CCGB)

To: Jon Woods, UK GM

Apprenticeships**What is an Apprenticeship?**

Apprenticeships are an excellent way for young people to earn while they learn in a real job, gaining a real qualification and a real future. Over 20,000 employers in London use Apprenticeships. It helps them attract new talent, upskill their existing staff and tackle skills shortages.

Traditionally, Apprenticeships tended to be in engineering and 'hands on' areas - but in recent years, the scope has extended greatly to include roles particularly relevant to London's economy - such as marketing and Digital Media, HR, business and administration, project management and IT to name but a few. The advantage of Apprenticeships is that they are flexible and designed to meet business needs. An Apprenticeship can last from one to four years depending on the job role - as long as the apprentice is employed and given industry relevant training so they have the skills needed to do the job.

The National Apprenticeship Service is responsible for Apprenticeships in England. They work to ensure firms have all the assistance they need when looking to recruit through a dedicated service to employers offering free, impartial advice and support.

Mayor's Apprenticeship Campaign

Apprenticeships are one of the Mayor's biggest priorities. Apprenticeships play a vital role in helping young Londoners get that all important step up onto the career ladder as well as driving forward London's economic success by opening up new talent pipelines. The Mayor has pledged to work with business to generate the creation of 250,000 Apprenticeships starts by 2016. Across businesses of all sizes and sectors, there is compelling evidence that apprenticeships are good for business, offering high productivity and staff retention levels.

A key aim of the Mayor's campaign is to change employer perceptions about Apprenticeships - Apprenticeships are increasingly applicable to occupations and sectors in London's economy with employers such as Barclays, PwC, Channel 4, BT, BBC and BSKYB all running high quality successful Apprenticeship programmes.

Since the campaign began back in 2010, Apprenticeship starts have increased at a faster rate in the capital than in any other UK region; we now consistently see over 40,000 starts in London each year - almost double what it was before 2010.

Officers working on the Mayor's Apprenticeship Campaign would be pleased to facilitate an introductory meeting with your HR Team and officers from NAS for a more in-depth conversation. If this is of interest, please contact [REDACTED] in the Business Engagement team by email at [REDACTED]@london.gov.uk or on [REDACTED]

London Ambitions Careers Offer

In late 2014, the London Enterprise Panel (LEP), Greater London Authority and London Councils commissioned Dr Deirdre Hughes, OBE, to work with stakeholders across London to design and develop a careers offer for the capital. A senior advisory group led an in-depth review of evidence as part of this work, which finally presented to the LEP in March 2015 its proposal for a *London Ambitions Careers Offer*.

The proposal makes seven key recommendations to transform the landscape of careers and employment support for young people across London, setting out a pragmatic way to tackle some of the challenges that young people face when trying to make the right career choices.

In launching the London Ambitions Career Offer in June, the Mayor will call on employers large and small, particularly SMEs, to play their part in this work by engaging with schools and colleges and their students. The Mayor will reiterate that there are no new 'asks' of employers here, just simply the need for more employers to be on board.

We are calling on businesses to help shape the career aspirations of young Londoners, ensuring they are exposed to information about the work place from a young age. We would encourage businesses to build links with young people through schools and colleges, for example by:

- Offering short work experience placements for young people
- Nominating representatives to become school or college governors
- Encouraging employees to volunteer in schools and colleges – for example through speaking engagements.

Officers working with the LEP would be delighted to facilitate introductions to school and college leaders in order to take forward these actions. If this is of interest, please contact [REDACTED] Principal Policy Officer Skills by email: [REDACTED]@london.gov.uk
Telephone: [REDACTED]

The Coca-Cola Company

COCA-COLA PLAZA
ATLANTA, GEORGIA

MUHTAR KENT
CHAIRMAN AND CHIEF EXECUTIVE OFFICER
THE COCA-COLA COMPANY

ADDRESS REPLY TO:
P.O. BOX 1734
ATLANTA, GA 30301

404 676-4082
FAX: 404 676-7721

June 8, 2015

The Honorable Boris Johnson
Mayor of London
Greater London Authority, City Hall
The Queen's Walk
London SE1 2AA
United Kingdom

Via email: [REDACTED]@london.gov.uk;
mayor@london.gov.uk; [REDACTED]@london.gov.uk

Dear Boris:

It was good to see you recently in London, albeit briefly. Congratulations on your election as MP for Uxbridge. As you know this is the home of Coca-Cola Enterprises in Great Britain.

When you returned to the commons to vote, I continued the conversation with your team.

Jon Woods, General Manager of Coca-Cola GB, will follow up with your team on the specifics. Essentially we agreed to try to extend the Parklives program across a number of other London boroughs, possibly including Hillingdon

I look forward to seeing you again soon.

Best regards.

Sincerely,



MK/jbw

[REDACTED]

From: [REDACTED]
Sent: 09 June 2015 09:56
To: 'Veronica Wadley'
Cc: Emma Strain; [REDACTED]
Subject: RE: Meeting note: Muhtar Kent, Coke 4 June 2015

Thank you both

From: Veronica Wadley [mailto:[REDACTED]]
Sent: 09 June 2015 07:46
To: [REDACTED]
Cc: Emma Strain; [REDACTED]
Subject: FW: Meeting note: Muhtar Kent, Coke 4 June 2015

[REDACTED]

A few additional changes marked below. Many thanks.

Veronica

From: Emma Strain
Sent: Tuesday, June 09, 2015 01:03 AM GMT Standard Time
To: [REDACTED] Veronica Wadley
[REDACTED]
Subject: RE: Meeting note: Muhtar Kent, Coke 4 June 2015

Hi [REDACTED],

Parklives was rolled out in Birmingham and Newcastle last summer, I noted down Glasgow, Nottingham and Cardiff as the proposed new locations.

I've made this amendment below and proposed a few small changes below also.

Emma

From: [REDACTED]
Sent: 08 June 2015 19:43
To: Veronica Wadley; Emma Strain
Cc: [REDACTED]
Subject: Meeting note: Muhtar Kent, Coke 4 June 2015

Hi Veronica and Emma

Please find below meeting note. Please let me now if any comments.

Best

[REDACTED]

Meeting with Muhtar Kent, Chairman and CEO of Coca-Cola, 5-5.30pm 4 June 2015, at the Portcullis House

Attendees
Boris Johnson (The Mayor had to leave for voting at 5.10)
Veronica Wadley
Emma Strain

[REDACTED]
Muhtar Kent
James Quincey, President, Europe Group
Jon Woods, GM, Coca-Cola GB & Ireland
[REDACTED], EA to the Chairman

Jon Woods provided updates on Parklives which would be rolled out in [Glasgow, Nottingham and Cardiff following successful rollouts in Birmingham, Newcastle and Newham last summer](#). Coca-Cola would like to engage with Hillingdon Council and other boroughs and from their exercise last year, 3-4 boroughs showed initial interest. Ahead of the meeting, Veronica had been in contact with Kate Hoey, the Mayor's Sports Commissioner, and Kate has said she is happy to take this forward for Coca-Cola.

On FreeSport, Jon explained to Muhtar and confirmed that Coca-Cola will keep their contractual commitment to Coke Zero branding for the remainder of its partnership with the programme.

Muhtar reiterated that Coca-Cola is very keen to promote active healthy living messages and has introduced smaller packs and reduce calories in their products.

Muhtar added that in his capacity as the Chair of B20 International Business Advisory Council (B20 is a forum through which the private sector produces policy recommendations for the annual meeting of G20 leaders), they are working with 10 biggest cities in the world on 4 work streams and they are particularly keen to tackle youth unemployment. Lan briefed the Coke team on the Mayor's programmes, to train and equip Londoners with the information and skills they need to succeed in London's competitive and dynamic labour market, including Apprenticeship Campaign, LEP's London Career Offer, and London's FE sector. Lan asked if Coca-Cola GB would be interested in getting involved and Jon responded that they would be very happy to receive briefing on these initiatives and engage with City Hall.

Muhtar also proposed an annual Active Living Challenge where [food and beverage companies](#) could present and share [examples of best practice](#). They are happy to work with [Food and Drink Federation and British Soft Drinks Association](#) to help deliver the event. Emma responded that she will discuss with [the relevant teams](#) and get back to Jon.

Best
[REDACTED]

[REDACTED] | [Private Secretary to the Mayor of London](#)
Mayor of London's Office | City Hall | The Queen's Walk | London | SE1 2AA
Tel: [REDACTED] | Mobile: [REDACTED]

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