

# GREATER LONDON AUTHORITY

[REDACTED]  
(By email)

Our Ref: MGLA290319-9102

30 April 2019

Dear [REDACTED]

Thank you for your request for information which the GLA received on 29 March 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

*"The Mayor secured financial support from partners in order to fund the advice roadshow.*

- 1. What was the total cost of the four-day London Is Open bus tour?*
- 2. Which partners contributed and how much money did each partner donate?"*

## **Our response to your request is as follows:**

The London Is Open four-day community advice roadshow helped us provide vulnerable European Londoners with important information on their immigration rights post-Brexit. The Home Office have an unprecedented task of registering 3.4 million EU citizens resident in the UK. If just 5% do not register by the deadline, upwards of 170,000 EU national would be left in the UK without status. Our research showed that the hardest to reach and most vulnerable EU Londoners were at high risk of not applying for settled status – either because they could not access the digital service, faced language barriers or were not aware of the need to apply. Given traditional advertising would not reach these EU Londoners, it was essential that we brought the information and support directly to them.

The total cost of the four-day London Is Open community advice roadshow was £14,800. £4,800 of this was covered by the existing GLA social integration and communities team budget to support vulnerable EU Londoners. This covered the hire of the bus and two drivers for four days, all insurance and risk assessments, security, and the printing of translated guidance materials for EU Londoners.

The remainder of the cost [£10,000], which covered volunteer food and water and branding of the bus, was covered by partner support from Unibail-Rodamco-Westfield.

We always work with partners to ensure we secure the best value for Londoners and in addition we successfully secured over £30,000 worth of in-kind partner support for the community advice roadshow.

We received the following additional partner support:

- Pro-bono legal support, which has been estimated to have been worth in the region of £27,000, and was provided at zero cost from the following legal firms: Here for Good, Wesley Gryk, Bindmans, Fragomen. We also had individual legal advisers volunteer their time. In total we had 39 immigration advisers providing pro bono advice over four days.
- We had 40 multi-lingual volunteers on the bus over the four days, recruited from our own staff pool and civil society stakeholder contacts.
- We worked with four community organisations that hosted information events for EU Londoners free of charge, as part of the roadshow.

The advice roadshow meant we were able to provide almost 1,000 EEA+ nationals and their families with free face-to-face advice and support over the four days.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA290319-9102.

Yours sincerely



**Senior Marketing Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>