

## MCA Programme Outputs and Outcomes

Programme element	Activities	Outputs	Outcomes
<b>Stage 1. MCA Quality Mark</b>	Identification and accreditation of high-quality construction skills training provision in London.	In May 2018, twenty-one construction skills providers have been accredited with the MCA Quality Mark.	The MCA Quality Mark aims to: <ul style="list-style-type: none"> <li>• enable providers to demonstrate excellence in construction skills training;</li> <li>• signpost construction sector employers to high-quality providers delivering industry-relevant skills training;</li> <li>• give high-quality providers the opportunity to access additional MCA revenue and capital funding.</li> </ul>
<b>Stage 2. MCA Hubs</b>	Activities will vary from hub to hub but are likely to include: <ul style="list-style-type: none"> <li>- engagement with construction sector employers, and providers of construction training, and</li> <li>- identification and sharing of good practice.</li> </ul>	The over-arching MCA hub programme KPIs are as follows: <ul style="list-style-type: none"> <li>• construction employers engaged by the hub;</li> <li>• learners completing construction skills courses;</li> <li>• learners progressing into construction employment or a construction apprenticeship;</li> <li>• learners in six months' sustained construction employment;</li> <li>• learners undertaking construction work placements; and</li> <li>• learners undertaking information, advice and guidance interventions.</li> </ul>	The MCA Hub funding aims to: <ul style="list-style-type: none"> <li>• increase local collaboration, particularly between small and medium sized businesses (SMEs) and construction skills training providers;</li> <li>• offer more high-quality construction provision and training initiatives across the capital;</li> <li>• support the development of training provision for precision-manufactured housing in London.</li> </ul>
<b>Stage 3. Capital Funding</b>	Activities will vary from provider to provider but will relate to the provision of up-	Outputs will vary from provider to provider but will relate to the provision of up-to-date training facilities,	The priorities of the Skills for Londoners capital fund, of which the MCA capital fund is part of are that projects should:

	to-date training facilities, equipment and premises.	equipment and premises.	<ul style="list-style-type: none"> <li>• demonstrate strong and innovative collaboration with employers and local stakeholders;</li> <li>• encourage and enable the integration of diverse groups of learners;</li> <li>• support increased levels of apprenticeship delivery and/or progression to the highest levels of vocational and technical study;</li> <li>• improve quality of provision and learner satisfaction, progression and success rates; and</li> <li>• support sectors which have an important role to play in London's economy development, as identified in the Mayor's Skills for Londoners Strategy and the draft Economic Development Strategy (p29).</li> </ul>
<b>Careers campaign</b>	A range of marketing and communications activities across press, social media, events and other activities. Note – the campaign will span other sectors but will emphasise construction.	Campaign plan is in development.	<p>The outcomes particular to construction include:</p> <ul style="list-style-type: none"> <li>• improved awareness of the opportunities available in the sector;</li> <li>• increased traffic to the MCA web pages; and</li> <li>• clear referral routes to the MCA hubs for learners and employers.</li> </ul>