
APPENDIX TWO

MUNICIPAL WASTE MANAGEMENT STRATEGY IMPLEMENTATION PLAN

Policy	Proposal	Partner Organisation	Timescale
POLICY 1: Informing producers and consumers of the value of reducing, reusing, and recycling municipal waste	1.1 Setting waste reduction and reuse targets	GLA Group, WRAP, waste authorities, LCRN	10 per cent reduction in household waste per household by 2020, increasing to 20 per cent per household by 2031. Reusing 20,000 tonnes of municipal waste by 2020 and 30,000 tonnes by 2031
	1.2 Supporting Londonwide engagement to promote the reduce, reuse, recycle message	GLA Group, WRAP, waste authorities, LCRN, LWARB	From 2010. First Recycle for London communications programme will run from 2010-2013.
	1.3 Reducing the amount of municipal waste entering the waste stream	GLA Group, WRAP, interested businesses, waste authorities, LWARB	From 2010
	1.4 Tackling the barriers to providing effective reuse services	GLA Group, LCRN, waste authorities	From 2010
POLICY 2: Reducing the climate change impact of London's municipal waste management	2.1 The Mayor will work with waste authorities to put London on a path for its municipal waste management functions to collectively achieve the EPS	GLA, waste authorities	From 2011
	2.2 The Mayor has developed a lifecycle CO ₂ eq EPS for London's municipal waste management to work towards achieving. The EPS has been set to achieve the greatest climate change mitigation benefits practicable from London's municipal waste at least cost. London's municipal waste management performance against the EPS will be monitored and reported annually.	GLA, Environment Agency, waste authorities, London Councils, LWARB	From 2010
	2.3 The Mayor has set a minimum CO ₂ eq performance for energy generation from London's municipal waste, known as a "carbon intensity floor". Waste authorities that are considering options for generating energy from waste will need to demonstrate how their preferred solutions will meet the carbon intensity floor, or demonstrate what steps are in place to meet it in the near future.	GLA, Environment Agency, waste authorities, London Councils, LWARB	From 2011
	2.4 The Mayor will work with the Environment Agency and waste authorities to ensure that achieving the EPS will not have any significant adverse impacts on other environmental considerations, such as air quality and biodiversity.	GLA, Environment Agency, waste authorities	From 2011

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	2.5 The Mayor, through Transport for London (TfL), will work with waste authorities to maximise cost efficiencies and reduce the environmental impact of transporting municipal waste. The Mayor will encourage waste authorities to join TfL's Freight Operator Recognition Scheme (FORS) to help make the transport of waste safer, greener and more efficient.	GLA, TfL, waste authorities	From 2010
POLICY 3: Capturing the economic opportunities of municipal waste management	3.1 The Mayor will through LWARB develop a four year programme (2001-2015) to identify and implement efficiencies in municipal waste management in London.	GLA, London Councils, waste authorities, LWARB	From 2011
	3.2 The Mayor, through LWARB, will secure investment in London's municipal waste management infrastructure	GLA Group, LWARB, Defra, EU match funding schemes, External Investors	From 2010
POLICY 4: Achieving high municipal recycling and composting rates resulting in the greatest environmental and financial benefits	4.1 The Mayor has set recycling and composting (including anaerobic digestion) targets for London's municipal waste of 45 per cent by 2015, 50 per cent by 2020 and 60 per cent by 2031	GLA	From 2011
	4.2 The Mayor, through LWARB's best-practice co-ordinator service, will work with waste authorities and the Waste and Resources Action Programme (WRAP) to provide cost-effective and easily accessible recycling and composting services to all London households and small businesses. The aim is to showcase good practice and identify opportunities to deliver high quality, consistent and cost-effective collection services, achieving high rates of recycling and composting.	GLA, LWARB, waste authorities, London Councils	From 2010
	4.3 The Mayor, through LWARB, has allocated £5 million to fund infrastructure measures to increase recycling or composting rates for household waste collected from flats, particularly those providing social housing.	GLA Group, LWARB, waste authorities, London Councils	From 2010
	4.4 The Mayor will work with waste authorities and other stakeholders to provide incentives for Londoners to reduce, reuse and recycle municipal waste.	GLA, LWARB, waste authorities, London Councils, waste incentive organisations (e.g. RecycleBank)	From 2010
	4.5 The Mayor will work with waste authorities, WRAP, TfL, and the private sector to provide "on-the-go" recycling bins across London.	GLA, TfL, WRAP, LWARB, waste authorities, London Councils	From 2010

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POLICY 5: Stimulating the development of new municipal waste management infrastructure in London, particularly low-carbon technologies	5.1 The Mayor through LWARB will actively support the development of municipal waste management infrastructure in London, in particular the use of low-carbon technologies	GLA Group, LWARB, Defra, EU match funding schemes, External Investors	From 2009
	5.2 The Mayor will work with waste authorities to manage as much of London's municipal waste as practicable within London to achieve regional self-sufficiency targets as set out in the London Plan	GLA Group, waste authorities, LWARB	From 2009
	5.3 The Mayor, through TfL, will encourage the movement of municipal waste using sustainable modes of transport	GLA, TfL, waste authorities	From 2011
POLICY 6: Achieving a high level of street cleanliness	6.1 The Mayor will encourage London boroughs to adopt Love Clean London, a mobile and online reporting and recording system for litter and fly-tipping	GLA, London Councils, London boroughs	From 2010
	6.2 The Mayor will work with local authorities to improve enforcement of environmental crimes, including litter and graffiti.	GLA, London Councils, London boroughs	From 2011/12
	6.3 The Mayor will work with boroughs to recycle or compost their street cleaning waste where practicable.	GLA, London boroughs	From 2010
	6.4 The Mayor will work with a range of partners including London boroughs and the private sector to provide on-street recycling opportunities and to recycle waste from London's events.	GLA, London Councils, London boroughs, interested private sector organisations	From 2010
	6.5 The Mayor will work with the London Organising Committee of the Olympic Games (LOCOG), the Capital Clean-Up campaign, Thames 21 and other voluntary organisations to undertake the biggest clean up ever, in advance of the Olympic and Paralympic Games.	GLA, London Councils, London boroughs, LOCOG, Capital Clean-up, Thames 21, interested voluntary organisations	From 2010
	6.6 The Mayor will work with London Councils and the London boroughs to develop a road map towards a plastic-bag-free London	GLA, London Councils, London boroughs	From 2010
	6.7 The Mayor will work with gum manufacturers and London boroughs to reduce the blight of chewing gum on London's streets by piloting non-stick and degradable gum in London	GLA, London boroughs, interested gum manufacturers	From 2010

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	6.8 The Mayor will work with London boroughs, tobacco companies and tobacco retailers to develop a London wide smoking-related litter reduction programme.	GLA, London Councils, London boroughs	From 2010
	6.9 The Mayor will work with London Councils and the Chewing Gum Action Group to develop a behaviour change communications programme on chewing gum litter for London to launch in the months leading up to the 2012 Games.	GLA	From 2010
	6.10 The Mayor will work with TfL and London Underground to empower Londoners and visitors to be more responsible with their rubbish while on London's transport network.	GLA, TfL, London Underground, London Councils, London boroughs	From 2010
