

# GREATER LONDON AUTHORITY

## REQUEST FOR DIRECTOR DECISION – DD2412

### Title: International Air Quality Summit & Conference and C40 Air Quality Network Workshop

#### Executive Summary:

From 22 to 25 October 2019, the Mayor will be hosting an international air quality event consisting of a data showcase at the Science Museum; a summit, conference and evening reception at City Hall and Tower Bridge; and the C40 Air Quality Network Workshop. These events for city leaders, global non-government organisations (NGOs), government/city officials and industry representatives will support and encourage UK and global cities and governments to develop policies and adopt legislation that will drive action towards meeting World Health Organization (WHO)-based air quality targets as well as generate public interest in air quality action through cultural events.

This Director's Decision seeks approval to spend GLA budget and receive external funding from the Clean Air Fund (established by the Children's Investment Fund Foundation) to help deliver these activities.

#### Decision:

That the Executive Director of Development, Enterprise & Environment approves:

1. entry into a grant agreement with the Clean Air Fund (established by the Children's Investment Fund Foundation) to receive up to £39,500 of external funding in financial year 2019/20 to support the delivery of the GLA's International Air Quality Summit, conference, evening reception and associated public engagement activities;
2. expenditure of up to £12,500 (paid for by the Clean Air Fund grant funding) to cover costs associated with public engagement events, including family-friendly talks and activities at the Science Museum and art installations in City Hall and/or Tower Bridge from 22 to 23 October 2019;
3. expenditure of up to £18,000 (paid for by the Clean Air Fund grant funding) for a VIP evening reception at Tower Bridge on 23 October 2019;
4. expenditure of up to £20,000 of GLA budget in 2019/20 towards the costs of catering, interpreters, staff resourcing, technical equipment, marketing and promotional materials for the GLA's International Air Quality Summit and Conference and C40 Air Quality Network Meetings from 23 to 25 October 2019; and
5. expenditure of up to £9,000 (paid for by the Clean Air Fund grant funding) to cover travel and accommodation for international speakers from the World Health Organization and academic communities.

#### AUTHORISING DIRECTOR

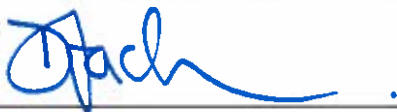
I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Debbie Jackson

Position: Interim Executive Director of Development, Enterprise & Environment

Signature:



Date:

14/10/19.

## **PART I - NON-CONFIDENTIAL FACTS AND ADVICE**

### **Decision required – supporting report**

#### **1. Introduction and background**

- 1.1 In the London Environment Strategy, the Mayor set out an objective to take action to achieve legal compliance with UK and EU air quality limits as soon as possible, including by mobilising action from London Boroughs, Government and other partners.
- 1.2 From 22 to 25 October 2019, the Mayor will be hosting an international air quality event consisting of a data showcase at the Science Museum; a summit, conference and evening reception at City Hall and Tower Bridge; and the C40 Air Quality Network Workshop.

#### *22 October 2019: Public engagement event at the Science Museum*

- 1.3 As the International Air Quality Summit and Conference will take place during schools' half-term, there will be an additional opportunity to engage with a wider audience, especially young people who are most vulnerable to the effects of air pollution and have been strong advocates for change. This will be accomplished by hosting a public engagement event at the Science Museum on 22 October 2019 which will showcase the Breathe London monitoring network and the associated data it has collected this year, including with partners like Google.

#### *23 October 2019: International Air Quality Summit, Conference and Evening Reception*

- 1.4 On 23 October 2019, the GLA will also host a morning International Air Quality Summit in partnership with UK100, an afternoon air quality conference in association with the WHO, an evening reception.
- 1.5 The Mayor has previously hosted two air quality summits to set out city priorities for air quality action, as well as discuss opportunities for a partnership approach with Government to help tackle the national public health crisis being caused by our polluted air. The second summit was delivered in partnership with UK100 and attended by the Secretary of State for Environment, Food and Rural Affairs, the Secretary of State for Health, the CEO of NHS England, national city leaders and Metro Mayors.
- 1.6 Attendees and contributors to the International Air Quality Summit and Conference will include UK and global cities, climate discourse and economic actors, Government officials and representatives from NGOs, businesses, academic institutions, the cultural and creative sector, community groups, philanthropic institutions and London's boroughs.
- 1.7 The added support and attention from the international audience and participants at this third air quality summit will reinforce the need for the Government to adopt strong clean air legislation as they consider the Environment Bill, including adopting legally binding WHO air quality standards for the UK.
- 1.8 By sharing London's experience, expertise, and influence, the GLA will be able to support and encourage other UK and global cities and governments to develop policies and adopt legislation that will drive action towards meeting WHO health-based air quality targets.
- 1.9 By working in association with the WHO to deliver the summit and conference on 23 October, which will include the participation of its Director-General, the GLA will be able to enhance the profile of the event and not only increase awareness on the issue of air pollution, but be able to support and help build momentum behind global policymakers and citizens who are actively trying to find solutions to improving air quality.

#### *24-25 October: C40 Air Quality Network*

- 1.10 As co-chair of the C40 Air Quality Network, which includes Portland, Los Angeles, Ciudad de Mexico, Lima, Berlin, Warsaw, Addis Ababa, Bengaluru, Nairobi, Dar es Salaam, Johannesburg, Chengdu, Delhi, Sydney, Auckland, Vancouver, Houston, Quito, Salvador, Rio de Janeiro, Buenos Aires, Copenhagen, Amsterdam, Venice, Milan, Istanbul, Tel Aviv, Dubai, Durban, Kolkata, Chennai, Hanoi, Jakarta, Tokyo and Quezon City, the GLA will be hosting the second network meeting from 24-25 October 2019.
- 1.11 The C40 Air Quality Network ("Network") is focused on helping cities identify and implement actions that reduce air pollutants and greenhouse gas emissions. By identifying climate-friendly solutions that also address the public health crisis of air quality, the Network will support member cities to overcome political barriers and build public support for bold action. Additionally, the Network will support cities to advocate for accelerated action because of the immediacy of the air pollution crisis and health impacts in cities around the world.
- 1.12 The public engagement activities, conference in association with the WHO and C40 network meetings will provide a platform to showcase some of the innovative approaches to air quality action delivered in London and incorporate a London-wide educational and awareness raising programme.

#### *UK100*

- 1.13 UK100 is a network of local government leaders who have pledged to secure the future for their communities by shifting to 100% clean energy by 2050. These local leaders are working together to create flourishing communities, seizing the opportunities of technology to create jobs and establishing a nationwide project of renewal, focussed on local needs and ambitions.

#### *The Clean Air Fund*

- 1.14 The Clean Air Fund is a new philanthropic initiative to tackle air pollution, accelerate decarbonisation and improve human health. This initiative will deploy philanthropic capital to a variety of interventions to reduce air pollution globally – including monitoring the state of the air, developing policies for clean energy and transport, mobilising the public and supporting communications campaigns.
- 1.15 External financial support from the Clean Air Fund (established by the Children's Investment Fund Foundation) will enable the coordination of public air quality installations and exhibits at iconic locations such as the Science Museum, an evening networking reception for key decision makers and stakeholders, as well as the participation of inspirational international presenters on subjects such as global city action and new research.
- 1.16 The GLA has successfully applied for external funding from Clean Air Fund and subject to the agreement of this decision, the GLA will enter into a grant agreement with Clean Air Fund to receive external funding support to deliver the summit, conference and evening reception on 23 October, as well as the public engagement activities taking place at the Science Museum on 22 October.

#### *The World Health Organization*

- 1.17 The WHO consists of more than 7,000 people from more than 150 countries working in 150 country offices, six regional offices and its headquarters in Geneva. The organisation works worldwide to promote health, keep the world safe, and serve the vulnerable. Its aims include protecting a billion more people from health emergencies, and providing a further billion people with better health and well-being.

## **2. Objectives and expected outcomes**

### **2.1 Objectives:**

- To provide an international platform for city leaders, global NGOs, government officials and industry representatives to commit action to tackle air pollution, including those that are known contributors to air pollution, i.e. businesses, car and freight industries;
- Build international and national consensus to adopt WHO recommended guidelines as legally binding targets in appropriate legislation;
- Showcase action taken by the GLA and its project partners and the resulting achievements as examples of impactful policies and programmes that can be modified and adopted by other global and UK cities, e.g. the Breathe London project, the Ultra Low Emission Zone, school and nursery audits, healthy streets, etc.;
- Raise awareness of new research and best practice on air quality action and improve collaboration across different sectors (transport, academia, public health);
- Develop London as a global hub of air quality innovation, research and leadership, supporting ambition and action in other cities;
- Engage Londoners and reach new audiences to generate wider interest in air quality action through marketing, cultural events and activities; and
- Support call for stronger provisions in the Government's final Environment Bill by creating a global consensus on action.

### **2.2 Outcomes:**

- Successful discussions that reinforce the need for the Government to adopt strong clean air legislation as they consider the Environment Bill, including adopting legally binding WHO air quality standards for the UK;
- Successful engagement with businesses, including vehicle manufacturers, construction and the freight industry, to overcome barriers preventing the realisation of Zero Emission Zones/ Clean Air Zones;
- Opportunities to explore solutions to problems highlighted during the roundtable discussion of the Summit and public engagement activities;
- Londoners will understand the issues and causes of air pollution and feel empowered to consider personal behavioural changes to improve air quality;
- By showcasing the latest air quality research produced by London and other international academic organisations, build the case for further global air quality action; and
- Successful engagement with vehicle manufacturers, construction and the freight industry, with progress on barriers needed to be overcome to make Zero Emission Zones a reality. This is likely to progress some of the high-level commitments expected to be made in Copenhagen as part of the C40 Mayors Summit, which will build a global coalition of leading cities, businesses and citizens and showcase examples of how cities are already delivering on their strong commitments to accelerate the bold climate solutions needed for a sustainable, healthier, resilient and inclusive future.

## **3. Equality comments**

- 3.1** Under Section 149 of the Equality Act 2010, as a public authority, the GLA is subject to the Public Sector Equality Duty and must have 'due regard' of the need to eliminate unlawful discrimination, harassment and victimisation as well as to advance equality of opportunity between people who have

a protected characteristic and those who do not and foster good relations between people who share a protected characteristic and those who do not.

- 3.2 Older and younger Londoners are particularly vulnerable to the impacts of poor air quality and recent research suggests that there are health implications for pregnant people. Additionally, BAME Londoners are exposed to concentrations of PM10 over 28% higher on average than the urban white population due to the concentration of this pollution in urban environments. Similarly, Londoners with physical disabilities that impair their respiratory performance or with existing respiratory illnesses are particularly sensitive to poor air quality.
- 3.3 Air pollution is a transboundary issue affecting millions of people around the world. This summit will bring together city leaders, global NGOs, government officials and industry representatives and provide an international platform for partners to commit action to tackle air pollution, thereby improving air quality, reducing health inequalities and improving life for the global population, including all Londoners, particularly those most vulnerable to and most exposed to poor air quality.
- 3.4 The summit, conference, public engagement activities and evening networking reception for key decision makers and stakeholders will be used to progress mayoral priorities and is likely to be beneficial for all Londoners, including groups with protected characteristics, as it will contribute towards improving air quality and reducing health inequality. The Aether report showed that while everyone will benefit from improved air quality, those living in the most deprived areas would benefit the most on average. The pollution exposure 'gap' between the least and most deprived areas is expected to fall by around 70% by 2030 as a result of Mayoral air quality policies.
- 3.5 This programme of work aims to reduce emissions from businesses, transport and freight industries, thereby improving air quality; therefore, it will reduce the health inequalities and improve life for all Londoners, particularly those most vulnerable to and most exposed to poor air quality.

#### 4. Other considerations

##### *Risk register*

<b>Risk Category</b>	<b>Level of Risk (Low, Medium, High)</b>	<b>Likelihood of Risk (Low, Medium, High)</b>	<b>Overall Risk (Low, Medium, High)</b>	<b>Steps taken to mitigate probability and impact, both prior to risk occurring and if risk has occurred</b>
<b>Reputational</b> – Failure to secure very high-profile individuals to the event	Low	Medium	Low/Medium	Ongoing discussions with external organisations with whom we are working with to deliver the summit and conference, including the Clean Air Fund, UK100 and the WHO, indicate that there are high-profile speakers who are interested in speaking at the event.
<b>Governmental</b> – Potential imminent general election could limit the number of government	Medium	Medium	Medium	The high-level Summit and Conference has been condensed from two days to one to maximise the impact and attendance of city and government leaders.

officials, parliamentarians, and ministers available to attend				<p>The Mayor has promoted the event to Metro Mayors directly.</p> <p>UK100, C40 and the GLA's Government Relations team are following up on the invitations that have been sent to city leaders and government ministers to encourage participation and attendance where possible.</p>
<b>Partner and stakeholder</b> – different expectations from stakeholders on their involvement and the outcome of the project.	Low	Low	Low	<p>Regular phone calls and emails with Clean Air Fund, UK100, the WHO and C40 will ensure that shared goals and expectations are consistent and any queries and/or concerns are resolved in a timely manner.</p> <p>The GLA has entered into a host city agreement with C40 to outline and agree the responsibilities of each partner in the delivery of the Air Quality Network meetings.</p>
<b>Contractual</b> - Missed deadlines or errors in the delivery of art installations, catering and venue hire and/or breaches in contract terms and conditions by third-party contractors as part of our public engagement and evening reception activities.	Low	Low	Low	<p>A dedicated Event Co-ordinator is currently in post to manage external contractors.</p> <p>Signed agreements will be in place between the GLA and external contractors outlining acceptable turnaround times for the provision of goods and services for the various components of the event from 22- 25 October and the appropriate terms and conditions that must be met.</p> <p>Furthermore, regular liaison with contractors will enable the GLA to monitor and enforce the turnaround times agreed within the contracts and address any issues/delays that arise quickly and efficiently.</p>



## *Links to Mayoral strategies and priorities*

### 4.1 The proposal supports the following policies and proposals in the Mayor's strategies:

#### **London Environment Strategy (May 2018)**

##### **Objective 4.2**

Achieve Legal Compliance with UK and EU Limits as soon as possible, including by mobilising action from London Boroughs, Government and other partners

##### **Policy 4.2.1**

Reduce emissions from London's road transport network by phasing out fossil fuelled vehicles, prioritising action on diesel, and enabling Londoners to switch to more sustainable forms of transport.

##### **Policy 4.2.5**

The Mayor will work with other cities (here and internationally), global city and industry networks to share best practice, lead action and support evidence based steps to improve air quality

##### **Objective 4.3**

Establish and achieve new, tighter air quality targets for a cleaner London by transitioning to a zero emission London by 2050, meeting WHO-based guidelines for air quality

##### **Policy 4.3.1**

The Mayor will establish new targets for PM<sub>2.5</sub> and other pollutants where needed. The Mayor will seek to meet these targets as soon as possible, working with government and other partners.

##### **Policy 4.3.2**

The Mayor will encourage the take up of ultra-low and zero emission technologies to make sure London's entire transport system is zero emission by 2050 to further reduce levels of pollution and achieve WHO air quality guidelines

#### **Mayor's Transport Strategy (March 2018)**

##### **Policy 6**

The Mayor, through TfL and the boroughs, and working with stakeholders, will take action to reduce emissions – in particular diesel emissions – from vehicles on London's streets to improve air quality and support London reaching compliance with UK and EU legal limits as soon as possible. Measures may include promoting electrification and responsible procurement.

##### **Proposal 35**

The Mayor, through TfL and the boroughs, and working with Government, will seek to implement zero emission zones in town centres from 2020 and aim to deliver a zero-emission zone in central London from 2025, as well as broader congestion reduction measures to facilitate the implementation of larger zero emission zones in inner London by 2040 and London-wide by 2050 at the latest.

##### **Proposal 36**

The Mayor, through TfL, and working with Government, manufacturers and other relevant organisations, will work to reduce PM levels and support and accelerate the development and uptake of technologies to tackle tyre and brake wear and auxiliary engine emissions.

## **Mayor's Equality, Diversity and Inclusion Strategy (May 2018)**

The Mayor's Equality, Diversity and Inclusion Strategy sets out how he will work to create a fairer, more equal, integrated city where all people feel welcome and able to fulfil their potential.

### **Objective 9**

To work with boroughs, communities, transport providers and businesses to help regenerate the most deprived parts of London in a way that supports good growth and opens up opportunities for the most disadvantaged groups.

### **Objective 11**

To work with all relevant partners to ensure actions to improve levels of air quality and mitigate the effects of air pollution are informed by an understanding of the groups most likely to experience poor air quality.

- 4.2 Officers involved in the drafting or clearance of this form do not have any conflicts of interest to declare.

## **5. Financial comments**

- 5.1 Approval is sought for the receipt and expenditure of up to £39,500 from the Clean Air Fund to support the delivery of the International Air Quality Summit and Conference and associated public engagement activities.
- 5.2 In addition, approval is sought for expenditure of up to £20,000 to deliver the event.
- 5.3 The expenditure of up to £20,000 will be funded from the Air Quality budget 2019-20 and up to £39,500 of funding support will be provided by the Clean Air Fund.

## **6. Legal comments**

- 6.1 Sections 1 – 2 of this report indicate that the decisions requested of the director concern the exercise of the GLA's general powers, falling within the GLA's statutory powers to do such things considered to further or which are facilitative of, conducive or incidental to the promotion of economic development and wealth creation, social development or the promotion of the improvement of the environment in Greater London; and in formulating the proposals in respect of which a decision is sought officers have complied with the Authority's related statutory duties to:
- pay due regard to the principle that there should be equality of opportunity for all people;
  - consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
  - consult with appropriate bodies.
- 6.2 In taking the decisions requested, the director must have due regard to the Public Sector Equality Duty; namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion or belief, pregnancy and maternity and gender reassignment) and persons who do not share it and foster good relations between persons who share a relevant protected characteristic and persons who do not share it (section 149 of the Equality Act 2010). To this end, the Director should have particular regard to section 3 (above) of this report.



- 6.3 Any works, services or supplies required must be procured by Transport for London Commercial who will determine the detail of the procurement strategy to be adopted in accordance with the GLA's Contracts and Funding Code.
- 6.4 Officers must ensure that appropriate contract documentation is put in place and executed by the successful bidder(s) and the GLA before the commencement of the works, services or supplies.
- 6.5 Paragraph 1.16 above indicates that the contribution of up to £39,500 from the Clean Air Fund amounts to the provision of grant funding. Officers must ensure that the funding is distributed fairly, transparently, in accordance with the GLA's equalities and in manner which affords value for money in accordance with the Contracts and Funding Code. Officers must ensure that an appropriate funding agreement is put in place between and executed by the GLA and the Clean Air Fund before any commitment to spend is made.

## 7. Planned delivery approach and next steps

Activity	Timeline
GLA entry into grant agreement with Clean Air Fund	11 October 2019
Delivery Start Date [for project proposals]	22 October 2019
Final evaluation start and finish (self)	28 October 2019 – 13 January 2020
Delivery End Date [for project proposals]	25 October 2019

### Appendices and supporting papers:

None.

**Public access to information**

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after it has been approved or on the defer date.

**Part 1 – Deferral**

**Is the publication of Part 1 of this approval to be deferred? YES**

If YES, for what reason: Until after the completion of the event and post-event follow up work to ensure the best value for the authority is secured.

Until what date: 1 December 2019.

**Part 2 – Sensitive information**

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

**Is there a part 2 form – NO**

**ORIGINATING OFFICER DECLARATION:**

Drafting officer to confirm the following (✓)

**Drafting officer:**

Stella Yeung has drafted this report in accordance with GLA procedures and confirms the following: ✓

**Assistant Director/Head of Service:**

Aram Wood has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval. ✓

**Financial and Legal advice:**

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments. ✓

**Corporate Investment Board**

This decision was agreed by the Corporate Investment Board on 14 October 2019.

**EXECUTIVE DIRECTOR, RESOURCES:**

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

*M. D. Allen*

Date

*14.10.19*