

GREATER LONDON AUTHORITY

[REDACTED]
[REDACTED]

Our Ref: MGLA110919-2019

1 October 2019

Dear [REDACTED]

Thank you for your request for information which the Greater London Authority (GLA) received on 9 September 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

"I want to know how much money you are spending on tweeting it is obvious you don't do it yourself who does it and how much do they earn"

Please find below the information we hold within the scope of your request.

We do not hold information about how much money the GLA spends on tweeting.

The Mayor has a responsibility to keep Londoners informed and engaged around the work of the GLA, including informing them of services that are available to them and policies that may impact them.

Staff members working in the Digital Communications team support all teams within the Greater London Authority to better communicate with London's 9 million citizens using digital communications technologies. This is a cost-effective way of keeping Londoners up to date with the work of the Greater London Authority, and helping them to access information and services.

The team manages a wide range of GLA digital channels as well as providing training and support to GLA project teams. It is not possible to quantify exactly how much staff time is spent exclusively on the management of the Mayor of London and London_Gov Twitter accounts.

The team currently numbers seven, employed at a range of salary bands between 5 and 10. The salary bands for GLA employees are listed [here](#), (with salary scales and other transparency information [here](#)).

The Mayor of London also runs his own personal account ([Sadiq Khan](#)), and the GLA is not involved with the running or content production for that channel.

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA110919-2019.

Yours sincerely



Information Governance Officer

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>