

GREATER LONDON AUTHORITY

REQUEST FOR MAYORAL DECISION – MD1610

Title: London Night Time Commission

Executive Summary:

As London is set to get 24-hour underground service, the capital needs to maximise the economic and social impact of a growing NTE. The UK's night time economy (NTE) is worth £66bn a year to the national economy and employs 1.3m people.

Approval, in principle, for expenditure of up to £90,000 is requested to establish a London Night Time Commission from March – October 2016 to undertake a:

- a) strategic review of policies and best practice for the NTE across London; and
- b) report to the Mayor in October with key recommendations including the strategic areas where a Night Time Champion could add value to London's NTE and promote a 24hr city;

Decision:

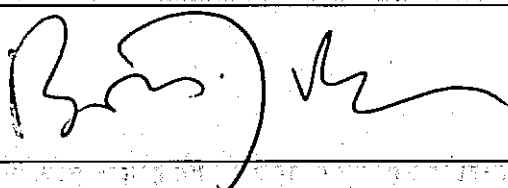
That the Mayor approves expenditure of up to £90,000 to establish and fund the activity of a London Night Time Commission from March – October 2016. This will cover the costs of running the Commission, consultation, events and research requirements.

Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision, and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date: 10 MARCH 2016

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

Decision required – supporting report

1. Introduction and background

- 1.1 In London, the NTE is recognised internationally, attracting domestic and international visitors and is a key driver of the economic and cultural regeneration of town centres. The UK's night time economy (NTE) is worth £ 66bn a year to the national economy and employs 1.3m people.
- 1.2 There is currently no oversight of this critical part of London's economy. As a result, the NTE can often be seen as the cause of noise and nuisance. A number of businesses have started to complain about intrusive measures which are damaging their operations and even leading to unnecessary closures. London has lost 35% of live music venues since 2007. Pubs and night clubs are also closing down partly due to rising property values and licensing requirements.
- 1.3 As London is set to get 24-hour underground service, the capital needs to get '24hour-ready' to maximise the economic and social impact of a growing night time economy. Late night transport, policing, planning, licencing enforcement activities, street cleansing and the provision of emergency health services all contribute to keeping our streets safe, welcoming and clean, as well as achieving a balance between those out at night and others who want a good night's sleep. The NTE can be managed in a pro-active and integrated way, balancing between these competing pressures.
- 1.4 London needs to act now to protect and manage the capital's status as a 24hour city. Many European and Global cities are ahead on this. Amsterdam, Berlin and Paris have night time mayors.
- 1.5 We are in early discussions with Amsterdam City Council who have indicated they are interested in a comparative research study between the two cities.

2. Objectives and expected outcomes

- 2.1 The London Night Time Commission will result in:
 - i) Completion of a comprehensive strategic review of London's Night Time Economy (March-October 2016). The review will include research carried out by an external agency and will cover:
 - a) an overview of current NTE activity by borough;
 - b) review of existing policies which support or hinder the night time economy including planning, licencing and law enforcement;
 - c) examples of best practice in London boroughs and competitor cities;
 - d) analysis of barriers to growth for the night time economy;
 - e) assessment of current and potential economic and social impact of night time economy;
 - f) analysis of expanding times and geographical locations of London's night time economy; and
 - g) analysis of potential areas of growth including skills development needs and apprenticeships.
 - ii) Presentation of a report to the Mayor in October 2016 with key recommendations including the strategic areas where a Night Time Champion could add value to London's night time economy and promote a 24hr city.

3. Equality comments

- 3.1 The Commission will take into consideration that the growth of the night time economy may impact groups in different ways, for example young Londoners, night shift workers (many of whom may be on low incomes), and residents. The commission will take this into account and encourage views

from a wide range of equality groups representing those with protected characteristics to submit evidence.

4. Other considerations

4.1 The Night Time Commission will support the following Mayoral strategies:

- i) Protecting London's international status, by highlighting investment opportunities within the NTE.
- ii) Maintaining London's position as a world city for culture (Cultural Strategy policy 2) by assessing the cultural offer within the Night Time Economy.
- iii) The London Plan (policy 4.7) recommends a strong partnership approach to 'assessing the need and bringing forward capacity for retail, commercial, culture and leisure development in town centres'.

4.2 MOPAC will contribute with targeted research generated by the Business Crime Change Board, in particular a review of the use of crime data for licensing purposes and consistency of licensing approach from MPS.

4.3 London First and Night Time Industries Association are exploring a joint commission on the economic impact on localised areas in London which will feed into the larger research by the Night Time Commission.

4.4 Consultation with a number of key stakeholders has been conducted including with London Councils and specific London Boroughs including Westminster, Camden and Wandsworth; as well as business associations including the West End Partnership, London First, the Night Time Industries Association. There has also been initial consultation with night time champions in Amsterdam and Berlin to learn from their schemes.

4.5 The Commission will take into consideration that the growth of the night time economy may impact groups in different ways for example young Londoners, night shift workers and residents. The commission will take this into account and encourage views from a wide range of equality groups to submit evidence.

4.6 The following risks and mitigation actions have been identified in the IPB briefings:

Key Risks	Mitigation Actions
Delays in setting up the Commission	Key Stakeholders on board already, date for initial meeting set up as soon as funding is agreed.
Commission report is delayed	Research timetable and budget monitored regularly and clear and deliverable deadlines agreed.
The NTE is not seen as mayoral priority post-election	Assembly members across parties briefed and NTE as part of mayoral briefing.

5. Financial comments

- 5.1 Approval in principle is being sought for expenditure of up to £90,000 to establish and fund the activity of a London Night Time Commission from March – October 2016 as detailed in the report.
- 5.2 The costs will be incurred over 2 financial-years. £15,000 is expected to be spent in 2015-16 and will be funded from the Communities and Intelligence minor programme budget. £75,000 is forecast to be spent in 2016-17 and will have first call on the Communities and Intelligence minor programme budget for 2016-17.
- 5.3 Discussions will take place with other commission representatives to seek financial support from partners. Any income raised will reduce the call on Communities and Intelligence minor programme budgets.

6. Legal comments

- 6.1 The foregoing sections of this report indicate that:
 - 6.1.1 the decisions requested of the Mayor fall within the statutory powers, of the GLA to do such things as may be considered facilitative of or conducive to the promotion of economic development and wealth creation in Greater London; and
 - 6.1.2 in formulating the proposals in respect of which a decision is sought officers have complied with the GLA's related statutory duties to:
 - (a) pay due regard to the principle that there should be equality of opportunity for all people;
 - (b) consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
 - (c) consult with appropriate bodies.
- 6.2 Should the Mayor make the decisions sought officers must ensure that:
 - 6.2.1 the services required are procured by Transport for London Procurement who will determine the detail of the procurement strategy to be adopted in accordance with the GLA's Contracts and Funding Code and appropriate contract documentation is put in place and executed by the successful bidder(s) and the GLA before the commencement of those services;
 - 6.2.2 no decisions are made by the Commission in respect of which internal GLA approvals (by way of MD/DD/ADD/DAR as appropriate) are required before such approvals are secured; and
 - 6.2.3 they comply fully with all GLA HR/Head of Paid Service protocols in respect of such staffing proposals, in particular the need to gain all necessary approvals for the creation of any new posts.
- 6.3 Given that the expenditure relates to a project extending beyond the current mayoral term officers must also observe the principle that an incumbent administration should not unreasonably fetter the discretion of any future administration. Officers should ensure that the project is managed in a manner, including (without limitation) the inclusion in related agreements of break clauses, which enable the GLA to terminate this project (or elements thereof) at any point for convenience and milestones and payments should be structured so as to minimise the impact of the exercise of such termination rights.

7. Investment & Performance Board

IPB considered the proposals for funding the London Night Time Commission and approved in principle expenditure of up to £90,000 on 17 February 2016.

8. Planned delivery approach and next steps

Activity	Timeline
Procurement of contract for research consultancy	March 2016
Announcement [if applicable]	March 2016
Delivery Start Date – Night Time Commission initial meeting	March 2016
Night Time Commission meeting	May 2016
Interim Report	July 2016
Night Time Commission meeting	July 2016
Final Report	October 2016
Night Time Commission final meeting	October 2016
Project Closure	October 2016

Appendices and supporting papers: None

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Jackie McNerny has drafted this report in accordance with GLA procedures and confirms the following have been consulted on the final decision.

✓

Assistant Director/Head of Service:

Amanda Coyle has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

Sponsoring Director:

Jeff Jacobs has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

Mayoral Adviser:

Munira Mirza has been consulted about the proposal and agrees the recommendations.

✓

Advice:

The Finance and Legal teams have commented on this proposal.

✓

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

M. J. Ollé

Date

3.3.16

CHIEF OF STAFF:

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature

Edmund M' -

Date

04.03.2016