

Paul Robinson

From: [REDACTED]
Sent: 05 December 2017 15:46
To: [REDACTED] | iChoosr'
Cc: [REDACTED] ichoosr.com'
Subject: RE: About Us – NorthStarSolar

Haha – it's not easy I'm afraid [REDACTED] I think their MD has a mutual friend with her!

Defence in that we're not looking at batteries in round 1.

Thanks for the info
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 05 December 2017 15:31
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED]@ichoosr.com <[REDACTED]@ichoosr.com>
Subject: Re: About Us – NorthStarSolar

Hi [REDACTED]

I had contact with them early 2016. I am happy for them they can provide an offer. Of course it needs to be seen if it is up to par. They are welcome to join qualification for the scheme.

Two questions:

- 1) If it is that easy to see the deputy mayor, I would like to have a meeting with her as well :-)
- 2) Why should we have any defence ready?

cheers
[REDACTED]

On 5 Dec 2017, at 16:20, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

<http://northstarsolar.co.uk/about-us/>

Hi all - any intel on these guys?

They've approached another part of the team and claim to be shortly offering PV & battery storage to private home owners for around £4,000, "a price lower than the market is currently offering solar-only."

Best to get our defence ready if necessary as they've asked to meet the Deputy Mayor.

Many thanks
[REDACTED]

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For more information see <https://www.london.gov.uk/about-us/email-notice/>

Paul Robinson

From: [REDACTED]
Sent: 06 December 2017 13:05
To: [REDACTED]
Cc: [REDACTED] | iChoosr; [REDACTED] | iChoosr
Subject: Re: Canceled: Solar Together - fortnightly updates

Hi all

Shall we meet in the cafe? I won't make it until about 9:45 I'm afraid.

Thanks

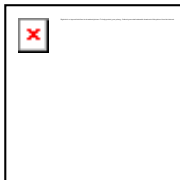
[REDACTED]

Sent from my iPhone

On 6 Dec 2017, at 12:05, [REDACTED] <[REDACTED]@ichoosr.com> wrote:

I can be there early.

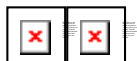
[REDACTED]



[REDACTED] [REDACTED]

Country Manager

M. [+44 \(0\) 7714 \[REDACTED\]](tel:+44207714[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)



Independent experts in group buying.

iChoosr Limited
Registered office: 1st Floor, 23 Princes Street, London, W1B 2LX
Registered in England and Wales/ Company House number: 08241539

On 6 Dec 2017, at 12:03, [REDACTED] (Capita) <[REDACTED]@capita.co.uk> wrote:

Is it worth/possible to meet at 9.30am tomorrow to discuss our meeting with the Marketing/Digital team?

Kindest,

[REDACTED]

[REDACTED]

Development Manager – Housing Consultancy
Real Estate & Infrastructure

078 0800 [REDACTED] | Capita, 65 Gresham Street, London EC2V 7NQ
www.capitaproperty.co.uk

<image001.png>

From: [REDACTED] [mailto:[REDACTED]@london.gov.uk]
Sent: 06 December 2017 11:30
To: [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] [REDACTED] (Capita)
<[REDACTED]@capita.co.uk>
Cc: [REDACTED] | iChoosr' <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr' <[REDACTED]@ichoosr.com>
Subject: RE: Canceled: Solar Together - fortnightly updates

Hi [REDACTED]

I think we'll have to focus on resolving the discussion in the attached (branding and hosting) but can move onto the journey if there's time.

Will be the same marketing/digital people as last time.

Many thanks

[REDACTED]

From: [REDACTED] [mailto:[REDACTED]@ichoosr.com]
Sent: 06 December 2017 11:21
To: [REDACTED] <[REDACTED]@capita.co.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Subject: Re: Canceled: Solar Together - fortnightly updates
Importance: High

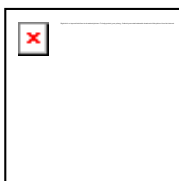
Hi [REDACTED] - so we can prep for tomorrow, please can you confirm what we will be able to cover in the meeting?

Is this the meeting to agree the branding and the hosting or is this more about the online journey?

Is it just [REDACTED] or will others including [REDACTED] be there?

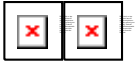
Thanks

[REDACTED]



[REDACTED]
Country Manager

M. +44 (0) 7714 [REDACTED]
E. [REDACTED]@ichoosr.com



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iChoosr Limited Registered office: 1st Floor, 23 Princes Street, London, W1B 2LX Registered in England and Wales/ Company House number: 08241539

On 6 Dec 2017, at 10:46, [REDACTED] (Capita) <[REDACTED]@capita.co.uk> wrote:

Hi all,

This meeting is being replaced by the meeting with Marketing at the GLA at 10am.

Kindest,



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<Mail Attachment.ics>

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Paul Robinson

From: [REDACTED]
Sent: 11 December 2017 11:38
To: [REDACTED] | iChoosr'
Cc: [REDACTED] (Capita); [REDACTED]
Subject: RE: Draft PID Solar Aggregation pilot

Thanks [REDACTED] – yes anything you can think of in support will help – even in draft thanks,.
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 11 December 2017 09:41
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] (Capita) <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: Re: Draft PID Solar Aggregation pilot

I can provide a communications toolkit. Will that help?

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On 11 Dec 2017, at 10:39, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Thanks all

Will look at this after lunch and hopefully get it submitted to the Assistant Director. Still waiting for coinfirmation in t=with the review board will meet next week or not but fingers crossed.

I don't suppose anyone had a stab at (or has anything from a similar project) we could use for any of the supplementary docs?

Business case	<input type="checkbox"/>	Project plan	<input checked="" type="checkbox"/>	Risk register	<input type="checkbox"/>
Budget plan	<input type="checkbox"/>	Issues log	<input type="checkbox"/>	Communication plan	<input type="checkbox"/>
Stakeholder management plan	<input type="checkbox"/>	Resource management plan	<input type="checkbox"/>	[REDACTED] realisation plan	<input type="checkbox"/>

Many thanks

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate
Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] [london.gov.uk](https://www.london.gov.uk)

Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA
Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]

Sent: 11 December 2017 08:38

To: [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>; [REDACTED] [REDACTED] (Capita)
<[\[REDACTED\]@capita.co.uk](mailto:[REDACTED]@capita.co.uk)>

Cc: [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>

Subject: Fwd: Draft PID Solar Aggregation pilot

Hi [REDACTED] and [REDACTED]

I have made a few small remarks in the PiD.

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Paul Robinson

From: [REDACTED]
Sent: 13 December 2017 15:43
To: [REDACTED] | iChoosr'; [REDACTED] (Capita)
Cc: [REDACTED] | iChoosr
Subject: RE: agenda for today

Hi all

Sorry for late reply [REDACTED] have had barely any desk time today.

Unfortunately [REDACTED] but says she'll get a colleague to cover.

Happy with your agenda thanks [REDACTED] – I think on point 1 we especially need to focus on how we can be efficient on getting the funding prospectus out (content, timeline, approvals) since we're just drafting another and the process seems to be getting slower at our end than previously.

On the domain question – we may need to reconfirm today with Marketing but Digital ([REDACTED]) was on board to host away from the GLA, with the GLA only having an information page.

Regards
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 13 December 2017 08:06
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] (Capita) <[REDACTED]@capita.co.uk>
Cc: [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Subject: agenda for today

Dear [REDACTED] and [REDACTED]

Today we will meet with marketing/digital to discuss branding. Please find the slides on this subject attached (as pdf) in this email. I'm not clear whether the domain question was covered sufficiently last week. Can you please clarify for me if this is still open?

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After the meeting with Marketing, if we have some time left, I would like to address some other items:

- 1) I've sent emails to [REDACTED] on the Borough selection process asking for the documents itself, timelines and if the Purdah issue can be investigated, preferably asap.
- 2) Both of you have access to some documents I disclosed through a "shareholder" on Egnyte. Did you get to them? I'd like to talk about sign-off on these doc's. In the sharefolder you will find a list (still working on it) with all sign-offs and actions.
- 3) I believe we should start talking to your PR department, so we can start with the supplier qualification asap following sign-off next Monday.
- 4) Did you receive our input for the PiD and was all processed as commented? Can we have the final doc?

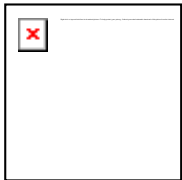
5) I've sent a link to our platform to [REDACTED] so she could have a peek preview. Be aware, this is pre-registration only at this stage. Further functionality will become available in due time. I would like to agree on a sign-off procedure for this platform.

6) We need to re-align our planning as I see different plannings which do not match.

Further news:

- I've had a positive response from REA/RECC on my first inquiry if they could facilitate a reference list for pricing. They are looking into it.
- [REDACTED] sent me a suitable proposal for working with us on consultancy, training and sample checks.
- We've decided to offer the citizens either Poly 275 wp, or Mono PERC 300 wp, with a possibility to upgrade to an optimised (MLPE) configuration. We'll work on how we can communicate these offers easily.
- We've established contacts with approximately 6 installers in the UK, which all show lots of interest. It would really help my trustworthiness if we get the GLA contract signed asap.
- We've hired further team personnel for customer care and backoffice operations. Our team setup is ready.

Kind regards



UK Solar

M. [+44 \(0\) \[REDACTED\]](tel:+441811234567)
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)

Paul Robinson

From: [REDACTED]
Sent: 18 December 2017 21:34
To: [REDACTED] | iChoosr'
Cc: [REDACTED] [REDACTED] [REDACTED] | iChoosr'
Subject: RE: ADD2187 Solar PV collective purchasing pilot project

Hi all – I could do Wednesday instead but only between 3-5pm, how would that be for others?

Thanks

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

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From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 18 December 2017 19:06
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Subject: Re: ADD2187 Solar PV collective purchasing pilot project

Hi [REDACTED]

I understand. @ [REDACTED] consider adding urgency instead of dates. So something like: "Please anticipate a swift follow up on the prospectus as we aim for a start before Purdah"

Thursday will be difficult for me. I would prefer Wednesday. Is this a possibility? If not, I will reschedule and stay overnight so I can join on Thursday.

Thanks

[REDACTED]

On 18 Dec 2017, at 20:02, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi

I'm afraid we'll have to wait on the Deputy Mayor on the dates. If anything gets delayed there then we'd have to change them in the prospectus. Fingers crossed it won't but best to be cautious. Could it wait until Thursday [REDACTED]

Also are we still meeting on Thursday I assume?

I'll also get moving with the concession now.

Thanks

■

Sent from my iPhone

On 18 Dec 2017, at 18:40, ■ (Capita)

<■@capita.co.uk<mailto:■@capita.co.uk>> wrote:

Email to all RE:NEW borough contacts is now fully drafted, just waiting for your approval to include the dates as per ■ suggestion ■ – do let me know and I'll hit send!

■

From: ■ (Capita)

Sent: 18 December 2017 17:28

To: ■ | iChoosr' <■@ichoosr.com<mailto:■@ichoosr.com>>

Cc: ■ <■@london.gov.uk<mailto:■@london.gov.uk>>; ■

■ | iChoosr <■@ichoosr.com<mailto:■@ichoosr.com>>; ■

<■@ichoosr.com<mailto:■@ichoosr.com>>

Subject: RE: ADD2187 Solar PV collective purchasing pilot project

More than happy to include the dates – ■ are you ok with that?

■

■

Development Manager – Housing Consultancy

Real Estate & Infrastructure

078 0800 ■ | Capita, 65 Gresham Street, London EC2V 7NQ

www.capitaproperty.co.uk<<http://www.capitaproperty.co.uk/>>

<image001.png>

From: ■ | iChoosr [<mailto:■@ichoosr.com>]

Sent: 18 December 2017 17:27

To: ■ (Capita) <■@capita.co.uk<mailto:■@capita.co.uk>>

Cc: ■ <■@london.gov.uk<mailto:■@london.gov.uk>>; ■

■ | iChoosr <■@ichoosr.com<mailto:■@ichoosr.com>>; ■

<■@ichoosr.com<mailto:■@ichoosr.com>>

Subject: Re: ADD2187 Solar PV collective purchasing pilot project

Great Stuff,

How do you feel about giving them the other dates already. So EoI should be finite on 12 Jan. And selection will be final on the 16th. Perhaps mention that we intend to have this scheme running before Purdah (silently telling them it is interesting for their council leaders)
After 16th, we would start preparation immediately.

On 18 Dec 2017, at 18:07, ■ (Capita)

<■@capita.co.uk<mailto:■@capita.co.uk>> wrote:

WOOHOOOOOOOOO!!!!!!

OK, so here is the email I want to send to all the boroughs:

Dear all,

This email is to give you all a heads-up for an official announcement early in the new year about a solar PV offer for the private sector.

In line with the Mayor's Draft Solar Action Plan<[Early January we will be sending out a prospectus with more information, as well as an Expression of Interest form as we are looking for probably 4 \(ideally neighbouring\) boroughs for this pilot scheme. The Mayor has made available a small pot of funding for marketing and communications for the selected boroughs.](https://urldefense.proofpoint.com/v2/url?u=https-3A_www.london.gov.uk_WHAT-2DWE-2DDO_environment_environment-2Dpublications_draft-2Dsolar-2Daction-2Dplan&d=DwMFAg&c=HmJinpA0me9MkKQ19xEDwK7irBsCvGfF6AWwfMZqono&r=Tpu99emKwtNplvH4PGWXfKJageHMQoJSYFq21XfHF_8&m=OjOVVQi5cN7LePv4foOzvSxs-gixBYtsQ4rA1S5cDME&s=velBi5_C4sAyQNHVVphBmMQaiFnuif5oF0pZqu74irY&e=> the Mayor will be supporting a pilot scheme in order to increase the uptake of rooftop solar PV panels for able-to-pay Londoners. For this the GLA has joint forces with a third party provider iChoosr (some of you will know them from the energy tariff reverse auction scheme the Big London Energy Switch) to provide a platform where target residents can register their interest. Based on this interest pre-vetted suppliers will provide their offer, and the most competitively priced supplier will be able to offer this to the registered residents. The residents then have the choice to accept this offer, or not – there is no obligation. As you can imagine the target residents will be able-to-pay owner-occupiers of houses or bungalows (they must own their roof) not located in conservation areas. This pilot will test whether uptake can be increased by making the journey to purchase a quality solar PV system at a competitive price easier.</p></div><div data-bbox=)

As mentioned we expect to make the official announcement about the pilot scheme early January and will then send out the expression of interest to all of you – as we will have a short turn-around, we thought it prudent to give you a heads-up that this opportunity is coming your way soon so you can get prepared. If (when!) the pilot proves to be successful, the intention is to roll it out in the other London boroughs.

So please do watch this space, as I will be in touch again in a couple of weeks.

Kind regards,



Development Manager – Housing Consultancy
Real Estate & Infrastructure
078 0800 [REDACTED] | Capita, 65 Gresham Street, London EC2V 7NQ
www.capitaproperty.co.uk<<http://www.capitaproperty.co.uk/>>

<image001.png>

From: [REDACTED] | iChoosr [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]

Sent: 18 December 2017 16:58

To: [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)<[mailto:\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>>

Cc: [REDACTED] (Capita) <[\[REDACTED\]@capita.co.uk](mailto:[REDACTED]@capita.co.uk)<[mailto:\[REDACTED\]@capita.co.uk](mailto:[REDACTED]@capita.co.uk)>>; [REDACTED]

[REDACTED] | iChoosr <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)<[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>>; [REDACTED]

<[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)<[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>>

Subject: Re: ADD2187 Solar PV collective purchasing pilot project

Hi [REDACTED]

Congratulations! We are very happy!!!!

Please receive this updated prospectus from me. Some important changes, along with an updated planning, which I still need to sign off tonight with my colleagues. But you probably want the copywriter to start working with this version!!!

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Can we meet next Wednesday?

cheers
[REDACTED]

On 18 Dec 2017, at 17:49, [REDACTED]
<[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])<mailto:[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])>> wrote:

Success! Only took what felt like 3 years!

Update from my side – prospectus with the copywriter and hope to get it back tomorrow. Awaiting a steer on whether the Deputy Mayor wants a foreword added and/or to review it. If needed then I'd hope to get this signed off on Thursday.

As you'll have seen, also still trying to get a room for the supplier meeting on the 11th.

Thanks
[REDACTED]

From: [REDACTED]
Sent: 18 December 2017 16:38
To: [REDACTED] <[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])<mailto:[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])>>
Cc: [REDACTED] <[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])<mailto:[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])>>; [REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])<mailto:[REDACTED][london.gov.uk](mailto:[REDACTED@london.gov.uk])>>; Decisions <Decisions@london.gov.uk<mailto:Decisions@london.gov.uk>>
Subject: ADD2187 Solar PV collective purchasing pilot project

Hi [REDACTED]

This is to confirm that this decision was considered at CIB this morning with no issues arising and it will now be signed off in the usual way.

The decisions team, copied, can answer any specific queries about the sign off process.

Thanks,

[REDACTED]
Senior Board Officer | Secretariat
GREATERLONDONAUTHORITY
City Hall, The Queen's Walk, London SE1 2AA
Tel: 020 7983 [REDACTED]

Paul Robinson

From: [REDACTED]
Sent: 20 December 2017 09:03
To: [REDACTED] | iChoosr'
Cc: [REDACTED] ichoosr.com'; [REDACTED] ichoosr.com'
Subject: RE: Committee Room 4 and 5 on Jan 11

Great, thanks [REDACTED] – will book it up.

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 19 December 2017 19:23
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] ichoosr.com; [REDACTED] ichoosr.com
Subject: Re: Committee Room 4 and 5 on Jan 11

Hi [REDACTED]

Great news. Theatre layout would be perfect. If available a microphone and beamer. Please let me know. I will prepare sheets and tell the tale.
It would be great if you could kickoff, with some words on the mayors ambition. The meeting would take some 40 minutes from my part, but questions will easily take it beyond the hour. So a reservation for two hours is fine. Afterwards I will stay in London, so we don't need to rush.
Coffee and water after 40 minutes might be a great idea.
Suggested title is just fine. maybe change "day" into "session" (as it will not take more than 2 hours max)
I will arrive at 4 pm at latest and set us up.
The day before I will inform you of the number of expected attendees. (if we are in danger of trespassing 30, I will let you know earlier.

cheers
[REDACTED]

On 19 Dec 2017, at 17:37, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi guys

Booking confirmed. Do you have a desired layout? And meeting title - London Solar Together supplier information day?

Sent: 19 December 2017 10:55

To: [REDACTED] <[REDACTED]@london.gov.uk<mailto:[REDACTED]@london.gov.uk>>
Cc: FM Sent Items <fmsentitems@london.gov.uk<mailto:fmsentitems@london.gov.uk>>
Subject: RE: Committee Room 4 and 5 on Jan 11

Hi [REDACTED]

What time are you looking at? We can accommodate your requirement from 1700 onwards.

Thanks

[REDACTED]

[REDACTED] | FA | Facilities Management Unit | Greater London Authority
City Hall | The Queen's Walk | More London | London | SE1 2AA |
[REDACTED]@london.gov.uk<mailto:[REDACTED]@london.gov.uk> |
www.london.gov.uk<<http://www.london.gov.uk>>
Tel: +44 (0) 20 7983 4000 | Fax: +44 (0) 20 7983 4137
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From: [REDACTED]
Sent: 18 December 2017 16:03
To: FM Helpdesk <FM.Helpdesk@london.gov.uk<mailto:FM.Helpdesk@london.gov.uk>>
Subject: RE: Committee Room 4 and 5 on Jan 11

Thanks [REDACTED]

It's for an event where there'll be about 25-30 people.

We'd need about 2 hours if possible please.

Many thanks

[REDACTED]

Programme Manager – Energy
Development, Enterprise and Environment Directorate
Follow us: @LDN_environment
Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED]@london.gov.uk<mailto:[REDACTED]@london.gov.uk>
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From: FM Helpdesk
Sent: 18 December 2017 16:01
To: [REDACTED] <[REDACTED]@london.gov.uk<mailto:[REDACTED]@london.gov.uk>>
Cc: FM Sent Items <fmsentitems@london.gov.uk<mailto:fmsentitems@london.gov.uk>>
Subject: RE: Committee Room 4 and 5 on Jan 11

Hi [REDACTED]

There are 3 events in CR4&5 so if you try and book either 4/5, each will have a dependent booking.
If you let us know your requirement we can try to find you a room.

Thanks



[REDACTED] | FA | Facilities Management Unit | Greater London Authority
City Hall | The Queen's Walk | More London | London | SE1 2AA |
[REDACTED] [london.gov.uk<mailto:\[REDACTED\]@london.gov.uk>](mailto:[REDACTED]@london.gov.uk) |
www.london.gov.uk<<http://www.london.gov.uk>>
Tel: +44 (0) 20 7983 4000 | Fax: +44 (0) 20 7983 4137
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From: [REDACTED]
Sent: 18 December 2017 15:59
To: FM Helpdesk <FM.Helpdesk@london.gov.uk<<mailto:FM.Helpdesk@london.gov.uk>>>
Subject: Committee Room 4 and 5 on Jan 11

Dear FM

Both of these rooms have two bookings on Jan 11 marked as dependent – does that mean they become available please?

Many thanks



[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate
Follow us: @LDN_environment
Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] [london.gov.uk<mailto:\[REDACTED\]@london.gov.uk>](mailto:[REDACTED]@london.gov.uk)
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<image001.png>

Paul Robinson

From: [REDACTED]
Sent: 21 December 2017 11:58
To: [REDACTED]@ichoosr.com'; [REDACTED]@ichoosr.com'; [REDACTED] | iChoosr'; [REDACTED]
(Capita)
Subject: FW: Collective PV purchasing

Good meeting with the deputy mayor, will update by close of play.

In the meantime – anyone heard of the below.? Thought we hadn't seen this outside of Norfolk?

From: [REDACTED]
Sent: 21 December 2017 11:44
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Collective PV purchasing

Hi [REDACTED]

Here's [a link](#) to the Community Renewable Energy Wandsworth (CREW) collective purchasing offer as "advertised" by Wandsworth Council. If you follow the link, there's a good FAQ document.

The guy behind this is [REDACTED] [REDACTED]@social-power.co.uk
Social Power Partnerships is his energy efficiency/renewables company.

I have been somewhat avoiding asking because we (SELCE) have not had time to market the offer to our members in Lewisham & Greenwich, but they were going to do site surveys in October. They were aiming to get 20 people signed up before install and I'm not sure if they've got there yet.

Thanks,

[REDACTED] Senior Policy and Programme Officer (Environment)
GREATER LONDON AUTHORITY
City Hall | The Queen's Walk | London | SE1 2AA | 020 7983 [REDACTED]

Paul Robinson

From: [REDACTED]
Sent: 02 January 2018 11:34
To: [REDACTED] | iChoosr'; [REDACTED] [REDACTED] [REDACTED]
Cc: [REDACTED]
Subject: FW: Concession for Solar project
Attachments: Solar PV Concessionaire agreement 2018_29.12.17sfo.doc

Hi all – not back until tomorrow but forwarding to keep the ball rolling.

Thanks
[REDACTED]

From: Fernandes-Owen [REDACTED] [mailto:[REDACTED]@tfl.gov.uk]
Sent: 29 December 2017 17:13
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Concession for Solar project

Hi [REDACTED]

I hope you've had a very merry Christmas.

As discussed briefly last week I have had very limited capacity this week (as I've only been in today and have had meetings for most of it). I have however, been able to make a start on a baseline concession agreement and attach a very early (working) draft to give you an idea of what you need to start thinking about. The numbering and cross references are a little off, the drafting requires some refinement and more detail needs to be added, but I thought it best to share with you sooner rather than later given your timelines. As this is a pilot we'll also need to discuss any related reporting and evaluation provisions that may need to be added.

I'll pick up in earnest next week but please let me know any thoughts you have in the meantime.

Kind regards and a happy new year.

[REDACTED] [REDACTED] | Principal Lawyer - Commercial Law | Legal

Legal 500 2018 in-house transport team of the year

From: [REDACTED] [mailto:[REDACTED]@london.gov.uk]
Sent: 20 December 2017 13:10
To: [REDACTED]
Subject: Concession for Solar project

Hi [REDACTED]

Thanks again for your assistance getting the approval paper over the line last week.

Now this has been formally approved I wondered when we'd be able to progress with the concession please?

I appreciate these are non-standard but recall either you or Procurement mentioning that there was one previously that we might use as a template in the first instance?

Otherwise/in addition, please let me know how we can progress..

Many thanks

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] [london.gov.uk](https://www.london.gov.uk)

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Paul Robinson

From: [REDACTED]
Sent: 08 January 2018 20:55
To: [REDACTED] | iChoosr'; [REDACTED] [REDACTED]
Subject: FW: Email in Tenforce from GLA about energy switching

Sorry, thought everyone copied in, small update below.

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

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From: [REDACTED]
Sent: 08 January 2018 20:54
To: [REDACTED] <[REDACTED]@ichoosr.com>
Subject: RE: Email in Tenforce from GLA about energy switching

Hi [REDACTED]

Interesting. [REDACTED] is quite a new starter in the wider Energy Team – it was actually her who highlighted that smaller solar collective purchase scheme if you recall.

The Deputy Mayor wants us to do something on promoting energy switching this winter (although there's a certain nervousness ahead of the launch of the GLA's supply company in the next year) so that's why she's got in contact. I think I mentioned you guys in the meeting in which it came up but not sure why she hasn't asked for a direct email address.

In any case – it doesn't hurt to reference that you're also working with us on solar by the by, the more coverage we can get you as energy gurus the better!

Everything requested on our project with the Deputy Mayor today, although I'm told she couldn't give it time yet due to an energy company deadline. Hopeful of a positive update tomorrow.

Thanks

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]
Sent: 08 January 2018 17:39
To: [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>
Subject: Fwd: Email in Tenforce from GLA about energy switching

Hi [REDACTED]

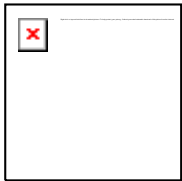
Hope you had a good weekend.

We got this email from [REDACTED] and just wanted to run it by you FYI.

I'll respond tomorrow and I can't see any issue with the questions raised and we'd be happy to provide more info to her. Energy switching is a separate business line so doesn't need any reference to Solar but would be good to know from you what team [REDACTED] is in and if there is anything I should be aware of.

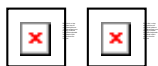
Cheers

[REDACTED]



Campaign Manager

M. [+44 \(0\) 773 629 \[REDACTED\]](tel:+4420773629[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)



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Company House number: 08241539

Begin forwarded message:

From: [REDACTED] [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>
Subject: Email in Tenforce from GLA about energy switching
Date: 8 January 2018 at 14:56:07 GMT
To: [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>, [REDACTED] [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>

1.

From: [REDACTED] [london.gov.uk](mailto:[REDACTED]@london.gov.uk)

To: biglondonenergyswitch@ichoosr.com

Subject: Contactform: I would like to... ..something else

Received: 08/01/2018 14:57:40

Gender: Female

First name: [REDACTED]

Insertion:

Last name: [REDACTED]

Email: [REDACTED] [london.gov.uk](mailto:[REDACTED]@london.gov.uk)

RequestId:

Subject: Contactform: I would like to.....something else

Question: "Hello,

The Greater London Authority is considering ways we can promote switching among Londoners. As a first step, we are preparing an online article highlighting the benefits of switching to be published in the coming weeks.

Can we link to the Big London Energy Switch page? Do you know yet when the next auction will be held after the 13th February?

Do you have any information on the links between the Big London Energy Switch and local borough energy efficiency or fuel poverty programs? Is there any standard procedure for local authorities, if people choose to receive other information from the authorities, or does this vary by borough?

Thanks,

[REDACTED]

Paul Robinson

From: [REDACTED] <[REDACTED]@ichoosr.com>
Sent: 11 January 2018 11:32
To: [REDACTED]
Subject: Collective Energy Switching

Hi [REDACTED]

Thanks for getting in touch - am more than happy to help.

As you may know we run the Big London Energy Switch with a number of London boroughs, as well as over 100 others across the country.

We're actually fast approaching our 5th 'birthday' here in the UK and its been a very interesting journey since we first began in the UK in 2013.

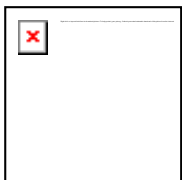
Its worth mentioning we are also working closely with [REDACTED] and colleagues as we are gearing up for a collective solar scheme with the GLA. I'm sure [REDACTED] would be more than happy for you to touch base with him about this if needed.

Happy for you to link the the BLES page, and our next auction after the Feb auction will be in May, with another one in October.

Might it be worth having a short call so I can provide some back story and then we could discuss what other info might help with your article, and some of your other questions. I'm tied up most of today but am around tomorrow if that helps?

Best wishes,

[REDACTED]



Campaign Manager

M. [+44 \(0\) 773 629 \[REDACTED\]](tel:+4420773629[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)



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Company House number: 08241539

From: [REDACTED] [london.gov.uk](mailto:[REDACTED]@london.gov.uk)
To: biglondonenergyswitch@ichoosr.com
Subject: Contactform: I would like to... ..something else
Received: 08/01/2018 14:57:40

First name: [REDACTED]
Last name: [REDACTED]
Email: [REDACTED] [london.gov.uk](mailto:[REDACTED]@london.gov.uk)
RequestId:
Subject: Contactform: I would like to.....something else
Question: "Hello,

The Greater London Authority is considering ways we can promote switching among Londoners. As a first step, we are preparing an online article highlighting the [REDACTED] of switching to be published in the coming weeks.

Can we link to the Big London Energy Switch page? Do you know yet when the next auction will be held after the 13th February?

Do you have any information on the links between the Big London Energy Switch and local borough energy efficiency or fuel poverty programs? Is there any standard procedure for local authorities, if people choose to receive other information from the authorities, or does this vary by borough?

Thanks,
[REDACTED]

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Paul Robinson

From: [REDACTED]
Sent: 11 January 2018 13:02
To: [REDACTED] | iChoosr'; [REDACTED] [REDACTED] [REDACTED]
Subject: FW: For approval - Collective Solar Purchasing Scheme - borough prospectus

Importance: High

FYI below – I'll be on the call in 2 mins.

From: [REDACTED]
Sent: 11 January 2018 12:44
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: For approval - Collective Solar Purchasing Scheme - borough prospectus

No problem – we're aware of the purdah issue so will do our best. Just a particularly crazy day!

From: [REDACTED]
Sent: 11 January 2018 12:39
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: For approval - Collective Solar Purchasing Scheme - borough prospectus

Hi [REDACTED] - thanks for the quick reply and route through [REDACTED] (thanks [REDACTED] – appreciate yours and Shirley's workload but fingers crossed.

[REDACTED]

From: [REDACTED]
Sent: 11 January 2018 12:37
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: For approval - Collective Solar Purchasing Scheme - borough prospectus

Hi [REDACTED]

Copying in [REDACTED] so he's aware and can if SR has time. We've got MQs and a 25 year environment plan to respond to today plus an ITT for the energy for Londoners company, so suspect this won't be looked at today. But we'll see what we can do and try to prioritise tomorrow am if not!

[REDACTED]

[REDACTED] Senior Adviser to Deputy Mayor, Environment and Energy

From: [REDACTED]
Sent: 11 January 2018 12:34
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: For approval - Collective Solar Purchasing Scheme - borough prospectus

Hi [REDACTED]

■■■■ suggested I could call but away from your desk.

Nervous about this and hoping for reassurance that this will be looked at today as it really is crunch time in terms of the lead up to purdah to email it out to the boroughs.

Appreciate you'll be very busy but hoping that it's a short prospectus, incorporates Shirley's points from before Christmas and is only really a small enabling step in the project (of which I can provide much more detail than was in the ADD) it would be amazing if we could have it cleared.

Please let me know.

Many thanks

■■■■

■■■■■■■■■■

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 11 January 2018 16:14
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: first draft sheets for information session installers
Attachments: presentation information session installers.pptx

Oeps, wrong one :-)
This is the right one

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On 11 Jan 2018, at 17:12, [REDACTED] | iChoosr <[REDACTED]@ichoosr.com> wrote:

Hi,

I've set up a first draft of the presentation for installers.

I will use a shortened version for the actual presentation, but will have this as handout.

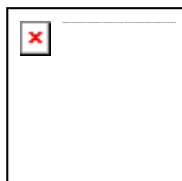
For the meeting with REA next Tuesday I will cut it down even further.

You might be interested in this presentation as it does cover the scheme in total.

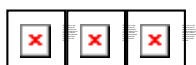
Be aware I might change it further in the coming days. An updated version can always be found on Egnyte.

<Presentation STN Installers 2015.pptx> [Presentation attachment at page 84]

cheers



T. +44 (0) [REDACTED]
M. +31 (0) 6 [REDACTED]
E. [REDACTED]@ichoosr.com



Independent experts in group buying.

Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 12 January 2018 12:00
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: after sending out the prospectus

1 pm is ok
i'll make a draft

On 12 Jan 2018, at 12:59, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

Sorry couldn't call – we had some last minute issues with the look of the prospectus but I've just sent [REDACTED] the final version to send.

Can we chat at 1pm please? I have other deadlines to attend to. Brief responses below:

1) [REDACTED] to send an email to the industry bodies and preferably also SolarPowerPortal
- please let me know if want assistance regarding the content of the email. It would need to cover most of what is described in the industry press release we drafted. It should agree the information session on the 18th

Happy to – if you had time to draft then please, otherwise I can do after 1pm

- please let me know if you are willing to send it to solarpowerportal as well – to discuss

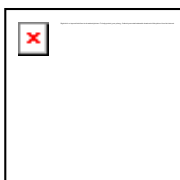
2) I will start sending out invitations to installers to register on our website, and invite them for the 18th - great

3) I will start sending out the qualification process to register installers - great

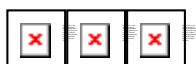
4) meeting with [REDACTED] from Capita to structure the team – to discuss

5) specifications for skinning, preferable set meetings of get into direct contact with the person who can decide on the website – will chase up Digital for info

cheers



T. +44 (0) [REDACTED]
M. +31 (0) 6 [REDACTED]
E. [REDACTED]@ichoosr.com



Paul Robinson

From: [REDACTED]
Sent: 12 January 2018 18:43
To: [REDACTED] | iChoosr'
Cc: [REDACTED]
Subject: RE: draft email to industry bodies (and solarpowerportal)

Hi [REDACTED]

I would think that'd be fine but just to be careful please send over to me firth.

Many thanks

[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 12 January 2018 18:36
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>
Subject: Re: draft email to industry bodies (and solarpowerportal)

Hi [REDACTED]

I agree. Thanks for ending this week with lots of progress.
We'll make it a great scheme.

Would you be ok if I were to provide a little more detailed information on our website where suppliers can register?
The industry could use social media to refer to this webpage.
Will not be happening before Monday, but might be a more comfortable route to spread the word.

Enjoy the weekend
Cheers

[REDACTED]

On 12 Jan 2018, at 19:27, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

On the industry media side of things we still find ourselves in tricky waters.

I met with our comms lead again earlier and said that the scheme is now 'out there' in terms of boroughs and industry and so there's already potential the Solar Power Portal and others could pick it up, and that we'd be better heading this off through a proactive i-choosr and/or GLA communication. Otherwise we may have to be reactive – as we were with the piece in SPP from April we looked at earlier – where they basically said they were publishing something and Shirley had to do a last minute interview/quote to mould the article.

Unfortunately, the central press team still not keen on this, mainly because there's a bad relationship with [REDACTED] from SPP and even though it would help publicise the scheme.

Our comms guy is meeting the wider team and [REDACTED] on Monday and will argue that we are proactive in this respect and suggest we put out a piece in partnership with IChoosr to SPP with a quote forms.

So – this is where we are currently. Not ideal but also I hope with the outreach emails we did today to industry bodies and companies, not the end of the world. Let's see on Monday.

Regards



Programme Manager – Energy
Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [redacted] Mobile: 07718 [redacted]

[redacted] [london.gov.uk](mailto:[redacted]@london.gov.uk)

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From: [redacted] | iChoosr [[mailto:\[redacted\]@ichoosr.com](mailto:[redacted]@ichoosr.com)]

Sent: 12 January 2018 12:52

To: [redacted] <[\[redacted\]@london.gov.uk](mailto:[redacted]@london.gov.uk)>

Subject: draft email to industry bodies (and solarpowerportal)

email addresses:

energy/solar market



[redacted]@cornwallen

energy/solar market



[redacted]@solarmedia.co.

energy/solar market

media team photon

news@photon.info

energy/solar market

media team PV tech (solarmedia company)

info@pv-tech.org

Industry body

[redacted], REA

[redacted]@r-e-a.net

Industry body

media team, STA

news@solar-trade.org.uk

Industry body

media team, BPVA

info@bpva.org.uk

Dear,

We would like to inform you of a new solar scheme in London and request you to consider sending this email to all your member-installers, so they have the opportunity to consider applying. Initiated by the Mayor of London, selected London boroughs are to launch a group purchase scheme this spring for Solar PV, named Solar Together London. The councils will partner with iChoosr, which specialises in collective purchasing schemes. Following a successful smaller test scheme in Norfolk and many other bigger schemes in the Netherlands and Belgium, the Mayor of London aims to boost residential solar by making it easier for residents to find a trustworthy installer and easier for installers to find willing customers. By creating volume, efficiencies for the installers will increase and therefore allow them to drive down costs. This will enable the winning installer(s) to offer lower prices, and still realise a sound profit.

Open for installers

Solar Together London is accessible to MCS/RECC certified installers with sufficient capacity to deliver in a high volume domestic scheme in London. After passing the thorough qualification process, and meeting quality control criteria, installers are then allowed access to participate in an auction which will set the pricing. Installers have until 2nd of February 2018 to apply by submitting the first documents needed for qualification. [Installers can register their interest online at www.ichoosr.co.uk/suppliers](http://www.ichoosr.co.uk/suppliers). After registration, they will receive the qualification procedure and an invitation for an information session to be held on the 18th of January at City Hall.

Focus on domestic market

Due to rising electricity prices and very low prices for solar modules, solar is becoming attractive again for the domestic market, despite the reduced Feed in Tariffs. The scheme's ambition is for

2,000 households to purchase a solar PV system through the scheme. In addition to the direct purchases through the collective, an equally positive local effect is expected due to the “contagious” nature of solar panels. Householders who see solar panels installed on their neighbors’ roof are more likely to investigate the potential on their own property.

Proven concept

In 2012 Dutch councils, in collaboration with iChoosr, initiated their collective purchase schemes for solar PV systems. These schemes provide households with an attractive and hassle free way to acquire a high quality solar PV system.

iChoosr’s collective schemes has been embraced by 120 local authorities in The Netherlands and Belgium. A total of 28 schemes led to 50,000 contracted systems - a total of 175 MW of power.

Kind regards



GLA

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Paul Robinson

From: [REDACTED]
Sent: 15 January 2018 20:57
To: [REDACTED] | iChoosr'
Subject: RE: Domestic PV Buying scheme - installer session

Yes easy mistake!

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 15 January 2018 20:54
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Re: Domestic PV Buying scheme - installer session

Thanks, got it.
That's the document I already know off.
I was confused because SAP is also a standard assessment procedure for solar plants. So I was diving to deep.
See you tomorrow!

Cheers
[REDACTED]

On 15 Jan 2018, at 21:47, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

SAP was shorthand for Solar Action Plan, where the scheme is mentioned. They had replied to the consultation with concerns about our scheme encouraging poor quality and cheap PV. We can easily answer these concerns as you well know:

<https://www.london.gov.uk/WHAT-WE-DO/environment/environment-publications/draft-solar-action-plan>

Thanks
[REDACTED]

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate
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Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] [london.gov.uk](https://www.london.gov.uk)
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Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]
Sent: 15 January 2018 19:34
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Fwd: Domestic PV Buying scheme - installer session

Hi [REDACTED]

Could you tell what you meant with:

We very much appreciate your considered response to the SAP and have taken on board your comments around quality in the design of this scheme:

Is this SAP as in **Standard Assessment Procedure?**

thanks

Begin forwarded message:

From: [REDACTED] <[REDACTED]@solar-trade.org.uk>
Subject: RE: Domestic PV Buying scheme - installer session
Date: 15 January 2018 at 17:46:28 CET
To: [REDACTED] <[REDACTED]@london.gov.uk>, [REDACTED] | iChoosr' <[REDACTED]@ichoosr.com>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>, [REDACTED] <[REDACTED]@london.gov.uk>, [REDACTED] <[REDACTED]@solar-trade.org.uk>, [REDACTED] <[REDACTED]@solar-trade.org.uk>

Thanks for the response [REDACTED]

Best,

[REDACTED] // Policy Analyst // Solar Trade Association // 0203 637
[REDACTED] // [REDACTED]@solar-trade.org.uk // [Follow us on LinkedIn](#)

From: [REDACTED] [mailto:[REDACTED]@london.gov.uk]
Sent: 15 January 2018 16:11
To: [REDACTED] | iChoosr'
Cc: [REDACTED]
Subject: RE: Domestic PV Buying scheme - installer session

Hi [REDACTED]

Please find more information for your members and a link to registration below. We very much appreciate your considered response to the SAP and have taken on board your comments around quality in the design of this scheme:

The Greater London Authority (GLA) intends to launch a group buying scheme for domestic solar PV in several selected London Boroughs.

The GLA and selected London boroughs will partner with iChoosr, who specialise in collective purchasing schemes and have already completed a successful smaller scheme in Norfolk and many other bigger schemes in the Netherlands and Belgium.

The Mayor of London aims to boost residential solar PV by making it easier for residents to find a trustworthy installer and easier for installers to find willing customers. By creating volume, efficiencies for the installers will increase and therefore allow them to drive down costs and still offer a high-quality product. This will enable the winning installer(s) to offer lower prices, and still realise a sound profit.

Open for installers

Solar Together London is accessible to certified installers with sufficient capacity to deliver in a high volume domestic scheme in London. After passing the thorough qualification process, and meeting quality control criteria, installers are then allowed access to participate in an one-round auction which will set the pricing. Installers have until 2 February 2018 to apply by submitting the first set of qualification documents. Installers can register their interest online

at www.ichoosr.co.uk/suppliers. After registration, they will receive the qualification procedure.

Installers interested to participate as main contractor, responsible for product choice and turn-key delivery should register as "supplier."

Installers interested to participate in the works can leave their details by registering as installer. They will be put on a list that is provided to main contractors and might be contacted to assist as a subcontractor.

The GLA will host an information session for installers on January 18.

Reception is at 5PM and start is scheduled for 5:15 PM. After a presentation you will have a full hour for any questions, closing the meeting at 7:00 PM at latest. You are welcome to take part- please let iChoosr know if you intend to visit, by registering or emailing the project manager

[ichoosr.com](http://www.ichoosr.com).

Kind regards

Programme Manager – Energy
Development, Enterprise and Environment Directorate

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Phone: 020 7983 Mobile: 07718

[london.gov.uk](http://www.london.gov.uk)

Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

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From: [redacted] [[mailto:\[redacted\]@solar-trade.org.uk](mailto:[redacted]@solar-trade.org.uk)]

Sent: 15 January 2018 15:47

To: [redacted] <[\[redacted\]@london.gov.uk](mailto:[redacted]@london.gov.uk)>

Cc: [redacted] <[\[redacted\]@london.gov.uk](mailto:[redacted]@london.gov.uk)>;

<[\[redacted\]@london.gov.uk](mailto:[redacted]@london.gov.uk)>; [redacted] <[\[redacted\]@solar-trade.org.uk](mailto:[redacted]@solar-trade.org.uk)>;

[redacted] <[\[redacted\]@solar-trade.org.uk](mailto:[redacted]@solar-trade.org.uk)>

Subject: Domestic PV Buying scheme - installer session

Hello [redacted]

I am writing to get some more information on the installer session the GLA is running this Thursday. [redacted] and [redacted] came to speak to our members about the London Solar Action Plan in October. We also fed into the recent consultation, specifically providing feedback on quality considerations for the reverse solar auction.

It's a bit late notice now but I am hoping that some of our members will be able to attend. Please kindly send me the details and also add me to your mailing list.

Many thanks,

[redacted] // Policy Analyst // 0203 637 [redacted]

<image001.jpg>

Paul Robinson

From: [REDACTED]
Sent: 15 January 2018 21:09
To: [REDACTED] | iChoosr'
Cc: [REDACTED]
Subject: RE: final presentation for tomorrow and for Thursday as well

Thanks [REDACTED] appreciate that. The GLA are very much of the 'under-promise and over-deliver' persuasion.

Best wishes
[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

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Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 15 January 2018 20:52
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: Re: final presentation for tomorrow and for Thursday as well

I'll try to keep it from the press
fact is: nobody knows what will be the result.

On 15 Jan 2018, at 21:51, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Looks excellent [REDACTED] thanks for sharing.

Appreciate this is designed to excite the supply chain but of course we would rather they didn't publicise the numbers too widely given we've aimed lower in our own public documents.

Many thanks
[REDACTED]

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate
Follow us: @LDN_environment
Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA
Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 15 January 2018 20:33
To: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@london.gov.uk>

Cc: [REDACTED] [REDACTED] <[REDACTED]@ichoosr.com>

Subject: final presentation for tomorrow and for Thursday as well

Hi [REDACTED] and [REDACTED]

Tomorrow morning I will be presenting to 75 members from REA. So that will be a great opportunity to raise installers interest.

The presentation I will give is enclosed. I will use the same one on Thursday.

@ [REDACTED] see you tomorrow.

This message has been scanned for viruses by the Greater London Authority.

Click [here](#) to report this email as spam.

Paul Robinson

From: [REDACTED]
Sent: 18 January 2018 10:47
To: [REDACTED] | iChoosr'; [REDACTED]
Cc: [REDACTED]
Subject: RE: press team involvement

Thanks [REDACTED]

This sounds like exactly the kind of the thing that [REDACTED] (Environment Team comms lead) and [REDACTED] can discuss at their meeting on Monday.

Best wishes
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 18 January 2018 10:39
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: press team involvement

Dear [REDACTED]

I've listed all suitable moments for future press releases, if the press wishes to become involved.

- Announcing the start of the scheme (registration opens) on 1 March (if pre-purdah launch succeeds)
- Announcing the auction, 5-7 days before A-day, to push registration further, with a positive message on the success of the scheme so far and current numbers. Could be short PR or be a message in a larger announcement (as long as it doesn't get lost).
- Announcing the winning installers, shortly, 2-3 days, before sending out the personal offer.
- Announcing the scheme's result, shortly before (5 days) decision period has closed, including an interview with the first installed registrants (if possible).

Further I request and urge the press team to allow us a final check on every press release they send regarding the scheme. We can help to avoid mistaken communication and subsequent embarrassment.

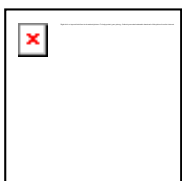
Of course the press team can rely on our contribution to every needed media reply. We'd be happy to help.

Last they can be assured that we will not respond to media inquiries, without giving the GLA the opportunity first.

I am looking forward to working together with the press team. We would need one direct contact with whom we can discuss content and timing.

If the press team prefers not to be involved, we will pick one of the selected borough to take the lead with their press officer, and collaborate with them closely.

cheers



T. +44 (0) [REDACTED]
M. +31 (0) 6 [REDACTED]
E. [REDACTED]@ichoosr.com

Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 18 January 2018 13:38
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Solar Together London pilot - Marketing & Digital progress

Hi [REDACTED] and others,

I might have been a little bit confusing about these environments. So I'll try to clarify.

We have two digital environments:
One that's "live" and one test environment for Solartogether

The live environment will be connected to the url's we'll be using for this scheme like www.solartogether.co.uk
Currently this connecting has not been made and the important url's will still refer to the norfolk scheme or to nothing . The live environment is accessible for you through this direct

link: [https://\[REDACTED\]](https://[REDACTED])

As nobody has this information/link and the link is not connected to any other url, it is live but unfindable. Please take a look at this environment tomorrow after 12 AM to review preregistration. We are still fixing some small stuff.

If you want to have a look at how the logo's are positioned, you can best take a look at our testenvironment: [REDACTED]

This environment is preparing for the registration period (1 march) so it is different from the live environment and it will not provide an accurate reflection of the preregistration that we intend to put live next week.

Hope this clarifies.

Cheers
[REDACTED]

On 18 Jan 2018, at 12:27, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi all

Just following on from yesterday's email as promised, new items in blue:

1) Website, logo and FAQ's

The test environment is now live for review: [REDACTED] (you'll be blocked with a security warning - please press continue/proceed to push through). Please let us know your thoughts at your earliest convenience.

- We will send you a link to the website, including logo at around midday on Friday
- We would like a sign-off on this by Tuesday midday please, so we can get the live version up and running
- Preferably we would also like to have the MoL channel available - just the clickable Solar Together London logo would do nicely

2) Registration and emails.

- This will be with you for review on 16 February – we'd like any feedback within 2 working days please

3) Personal Offer (post-auction) and all related documents

- This will be with you for review on 13 April - we'd like any feedback within 2 working days please

Please let us know your thoughts.

Kind regards

[Redacted]

From: [Redacted]

Sent: 17 January 2018 20:15

To: [Redacted] <[Redacted]@london.gov.uk>; [Redacted] <[Redacted]@london.gov.uk>; [Redacted] <[Redacted]@london.gov.uk>; [Redacted] <[Redacted]@london.gov.uk>; [Redacted] <[Redacted]@london.gov.uk>
Cc: [Redacted] <[Redacted]@ichoosr.com>; [Redacted] | iChoosr' <[Redacted]@ichoosr.com>; [Redacted] <[Redacted]@ichoosr.com>

Subject: Solar Together London pilot - Marketing & Digital progress

Dear Marketing and Digital colleagues

Thanks again for the speedy progress we're now making. IChoosr are hard at work behind the scenes on the website as instructed in emails earlier this week, so just providing an update on timeline towards achieving GLA signoff on it:

1) Website, logo and FAQ's

- We will send you a link to the website, including logo at around midday on Friday
- We would like a sign-off on this by Tuesday midday please, so we can get the live version up and running
- Preferably we would also like to have the MoL channel available - just the clickable Solar Together London logo would do nicely

2) Registration and emails.

We will provide you with the expected delivery date for review tomorrow.

3) Personal Offer (post-auction) and all related documents

We will provide you with the expected delivery date for review tomorrow.

Please let me know if you have any issues or thoughts on the above and I'll update you on items 2 and 3 tomorrow.

Kind regards

[Redacted]

[Redacted]
Programme Manager – Energy
Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [Redacted] Mobile: 07718 [Redacted]

[Redacted] [\[Redacted\]@london.gov.uk](mailto:[Redacted]@london.gov.uk)

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Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 19 January 2018 15:41
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: another small question

Better sure than sorry and thank you for the challenge. It helped us both to get it clear.
enjoy the weekend

On 19 Jan 2018, at 16:39, [REDACTED] (Capita) <[REDACTED]@capita.co.uk> wrote:

Hi [REDACTED]

I'll have to concede on this! Sorry for mis-information & any smugness. I've just relooked up my reference point – the government response to their 2015 consultation.

This specifies that to qualify for the higher FIT rate the property must have an EPC rating of D with *the certificate issued before* the installation of solar PV. This is an important date issue to note.

I would maintain though that I was right in part - the EPC will improve with solar PV. The issue here is whether the property qualifies for the higher FIT rate.

Well done for double checking

[REDACTED]

From: [REDACTED] | iChoosr [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]
Sent: 19 January 2018 15:08
To: [REDACTED] (Capita) <[REDACTED]@capita.co.uk>
Subject: Fwd: another small question

Just checked it again myself.
see below

Begin forwarded message:

From: [REDACTED] <[REDACTED]@r-e-a.net>
Subject: RE: another small question
Date: 5 December 2017 at 18:36:47 CET
To: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>

Hi [REDACTED]

Yes, this is correct and has been the case since 2016 – the EPC cannot take into account the future install of solar panels. Without a level D certificate the householder cannot receive the higher tariff.

Best regards,



From: [redacted] | iChoosr [[mailto:\[redacted\]@ichoosr.com](mailto:[redacted]@ichoosr.com)]
Sent: 01 December 2017 15:02
To: [redacted]
Subject: another small question

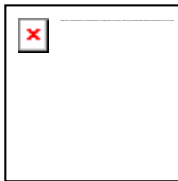
Hi [redacted]

Forgive me for sending you another question.
During my talks with installers to prepare for the upcoming scheme, I was told by someone I respect, that EPC will not be impacted by solar any longer. So a residential property needs to have EPC D before Solar is installed and commissioned. I just want to double check on this. Am I correct that:

"before commissioning the solar system, the EPC will need to be D or better, to receive the high FiT. Solar PV itself does at that moment not impact the EPC, as is it not commissioned yet.
After commissioning one could get a new and perhaps better EPC band, but that won't [redacted] any longer regarding the FiT."

is this correct?

many thanks, much appreciated.



UK Solar

M. [+44 \(0\) \[redacted\]](tel:+44(0)[redacted])
E. [\[redacted\]@ichoosr.com](mailto:[redacted]@ichoosr.com)

Paul Robinson

From: [REDACTED]
Sent: 23 January 2018 12:46
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Font Style Query
Attachments: letter V5 JL amends.pdf

[Reference material leaflets and mailouts at page 81]

Hi [REDACTED]

Thanks for sending the letter through. I have had a quick look and have added my amends.

I have sent it through to the GLA design team who will review the use of the logo and give us their feedback. There may be a few questions they have on this – I'll relay these when I get them.

As this letter is coming from Solar Together and not the GLA you don't need to write it in the approved font. I will double check this though.

Thanks,

[REDACTED]
[REDACTED]
Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [REDACTED]
Email: [REDACTED]@london.gov.uk

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From: [REDACTED] [mailto:[REDACTED]@choosr.com]
Sent: 23 January 2018 11:32
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Font Style Query

Hi [REDACTED]

Our designer has spotted this in the style/brand guidelines and I wanted to check if this applied to us re. printed comms (DM, Leaflet, adverts etc).

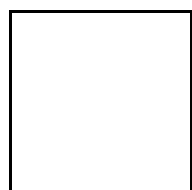
We use Akzidenz Grotesk throughout. For titles and large type we usually use a medium weight which has a heavier feel. For body copy we will often use the regular weight.

When commissioning design work from an external agency or designer, please ensure they have purchased a licence to use the font software as it is illegal for us to transfer, send or make a copy.

As you mentioned we might need to review things case-by-case I wanted to check if this is a must-have then I can purchase it but I wanted to check if it was absolutely necessary - our designer is keen to use font that reflects/compliments the website so that the customer journey is smoother.

He's making a start on the leaflet and DM today so if you could let me know as soon as you can that would be fab.

Cheers



Campaign Manager

M. [+44 \(0\) 773 629](tel:+4420773629) 

E.  ichoosr.com

Paul Robinson

From: [REDACTED]
Sent: 23 January 2018 13:03
To: [REDACTED]
Subject: RE: Solar Together

[REDACTED] – requested & awaiting both still. Just checked and link I have doesn't work either.

Thanks

[REDACTED]

From: [REDACTED]
Sent: 23 January 2018 12:25
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Solar Together

Hi [REDACTED]

Marketing have asked me to send through that DM letter through to the design team for approval of the logo.

Can you also send me the link to the Solar Together webpage? I can't seem to open this one:

[REDACTED]

Thanks,

[REDACTED]

[REDACTED]
Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [REDACTED]
Email: [REDACTED]@london.gov.uk

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Paul Robinson

From: [REDACTED]
Sent: 23 January 2018 13:07
To: [REDACTED] | iChoosr'; [REDACTED]
Cc: [REDACTED] | iChoosr'; [REDACTED]
Subject: RE: Solar Together

Oh, there you go [REDACTED] – apologies for out of sync email response!

Thanks [REDACTED]

[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 23 January 2018 12:57
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: Re: Solar Together

Dear [REDACTED] and [REDACTED]

The right link to the pate-registration website

is: [REDACTED]

@ [REDACTED] can you respond to the question on the DM?

Thanks

[REDACTED]

On 23 Jan 2018, at 13:27, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi all

Please see below – can you send me latest versions and links just in case I'm not up-to-date.

Many thanks, [REDACTED]

From: [REDACTED]
Sent: 23 January 2018 12:25
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Solar Together

Hi [REDACTED]

Marketing have asked me to send through that DM letter through to the design team for approval of the logo.

Can you also send me the link to the Solar Together webpage? I can't seem to open this one: [REDACTED]

Thanks,



Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [REDACTED]
Email: [REDACTED][london.gov.uk](mailto:[REDACTED]@london.gov.uk)

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Paul Robinson

From: [REDACTED] <[REDACTED]@ichoosr.com>
Sent: 23 January 2018 14:04
To: [REDACTED]
Cc: [REDACTED] | iChoosr; [REDACTED] [REDACTED] [REDACTED]
Subject: Re: Solar Together Letter

Hi [REDACTED]

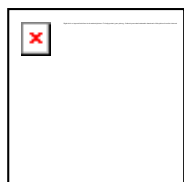
Thanks for this. Not a problem re. DM and the designer has been briefed about this. Will ensure they have the correct logo too.

We are aiming to have a finalised draft of both DM and leaflet for comment on Thursday.

Any questions, let me know.

Best wishes

[REDACTED]



[Campaign Manager](#)

M. +44 (0) 773 629 [REDACTED]
E. [REDACTED]@ichoosr.com



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Company House number: 08241539

On 23 Jan 2018, at 14:00, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi all

Feedback from the Design team below – please let us know if there are any issues with this.

Kind regards

■

From: ■ ■
Sent: 23 January 2018 13:32
To: ■ <■@london.gov.uk>; Design <Design@london.gov.uk>
Cc: ■ <■@london.gov.uk>
Subject: Re: Solar Together Letter

Hi ■

Thanks for sending this through. The website looks fine – thanks for updating the logo on this.

As for the letter – yes, please remove the ‘collective solar scheme’ text. Also the logo used is incorrect. Please replace this with the one attached. It also needs to sit alongside the borough logo rather than the scheme name. Please make sure that the logo size and clear space meet our [brand guidelines \(see pp10-11\)](#). Once updated please send back to us to review before it goes out.

Cheers,

■

--

■ ■
Creative Services Team
Greater London Authority
City Hall, London SE1 2AA
020 7983 ■

From: ■ <■@london.gov.uk>
Date: Tuesday, 23 January 2018 at 13:09
To: Design <Design@london.gov.uk>
Cc: ■ <■@london.gov.uk>
Subject: FW: Solar Together Letter

Hello,

Attached is a copy the direct mailing letter that is due to be sent out as part of Solar Together. The letter will be sent by IChoosr who are the delivery partner for the scheme and will be branded in partnership with the local London borough.

The webpage for this has already been designed but is not live yet: ■

Could you please review the logo on the letter and let us know if you are happy with positioning? I’m guessing we will ask them to remove the ‘collective solar scheme’ text.

IChoosr also asked if we need them to use the GLA typeface – since the letters are not coming from us, I don’t think they do but, please let me know if that differs.

I have given feedback on the text content of the letter already.

Thanks,

■

██████████
Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 ██████████
Email: ██████████@london.gov.uk

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From: ██████████ [<mailto:██████████@ichoosr.com>]
Sent: 22 January 2018 18:30
To: ██████████ <██████████@london.gov.uk>
Subject: Re: Solar Together Letter

Hi ██████████

Good to meet you too!

See attached for the DM draft. As timelines are tight, the sooner you are able to get that back to me the better - then I can get our designer to produce a version ready for official sign-off.

With regards to the leaflet, I'll see if the designer can turn it around by Wednesday in order for you to make any initial comments prior to it going for final sign-off. Any feedback on the DM about logo placement etc can be incorporated into the leaflet where appropriate. Will you have some time on Thursday to cast your eye over the leaflet?

The poster will flow from the leaflet content and we'll also send on the council press releases and marketing agency info - but these will come later and the urgent priority is the DM and letter.

If you have any questions let me know - I'm often in and out of meetings but am always happy to chat over the phone if easier.

Best wishes,

██████████

<image001.jpg>

██████████
Campaign Manager

M. +44 (0) 773 629 ██████████
E. ██████████@ichoosr.com

Paul Robinson

From: [REDACTED]
Sent: 23 January 2018 14:16
To: [REDACTED] | iChoosr'
Cc: [REDACTED] | iChoosr'; [REDACTED] [REDACTED] [REDACTED]
Subject: RE: Solar Together Letter

Thanks [REDACTED] – please see separate email sent a few minutes ago.

[REDACTED] – have taken you out of the loop on some of these so you're inbox doesn't explode!

[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 23 January 2018 14:02
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>; [REDACTED] [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Re: Solar Together Letter

Hi [REDACTED]

[REDACTED] will look at the DM feedback.
I'll wait for [REDACTED] feedback.

Can you tell me what has been decided regarding the referral page on the MoL website?

Thanks

On 23 Jan 2018, at 15:00, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi all

Feedback from the Design team below – please let us know if there are any issues with this.

Kind regards
[REDACTED]

From: [REDACTED] [REDACTED]
Sent: 23 January 2018 13:32
To: [REDACTED] <[REDACTED]@london.gov.uk>; Design <Design@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Re: Solar Together Letter

Hi [REDACTED]

Thanks for sending this through. The website looks fine – thanks for updating the logo on this.

As for the letter – yes, please remove the 'collective solar scheme' text. Also the logo used is incorrect. Please replace this with the one attached. It also needs to sit alongside the borough logo rather than the

scheme name. Please make sure that the logo size and clear space meet our [brand guidelines \(see pp10-11\)](#). Once updated please send back to us to review before it goes out.

Cheers,

[Redacted]

--

[Redacted]

Creative Services Team
Greater London Authority
City Hall, London SE1 2AA
020 7983 [Redacted]

From: [Redacted] <[Redacted]@london.gov.uk>
Date: Tuesday, 23 January 2018 at 13:09
To: Design <Design@london.gov.uk>
Cc: [Redacted] <[Redacted]@london.gov.uk>
Subject: FW: Solar Together Letter

Hello,

Attached is a copy the direct mailing letter that is due to be sent out as part of Solar Together. The letter will be sent by IChoosr who are the delivery partner for the scheme and will be branded in partnership with the local London borough.

The webpage for this has already been designed but is not live yet: [Redacted]

Could you please review the logo on the letter and let us know if you are happy with positioning? I'm guessing we will ask them to remove the 'collective solar scheme' text.

IChoosr also asked if we need them to use the GLA typeface – since the letters are not coming from us, I don't think they do but, please let me know if that differs.

I have given feedback on the text content of the letter already.

Thanks,

[Redacted]

[Redacted]

Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [Redacted]
Email: [Redacted]@london.gov.uk

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[Sign up](#) to our e-newsletter

From: [redacted] [mailto:[redacted]@ichoosr.com]
Sent: 22 January 2018 18:30
To: [redacted] <[redacted]@london.gov.uk>
Subject: Re: Solar Together Letter

Hi [redacted]

Good to meet you too!

See attached for the DM draft. As timelines are tight, the sooner you are able to get that back to me the better - then I can get our designer to produce a version ready for official sign-off.

With regards to the leaflet, I'll see if the designer can turn it around by Wednesday in order for you to make any initial comments prior to it going for final sign-off. Any feedback on the DM about logo placement etc can be incorporated into the leaflet where appropriate. Will you have some time on Thursday to cast your eye over the leaflet?

The poster will flow from the leaflet content and we'll also send on the council press releases and marketing agency info - but these will come later and the urgent priority is the DM and letter.

If you have any questions let me know - I'm often in and out of meetings but am always happy to chat over the phone if easier.

Best wishes,

[redacted]

<image001.jpg>

[redacted]

Campaign Manager

M. +44 (0) 773 629 [redacted]
E. [redacted]@ichoosr.com

<image002.jpg> <image002.jpg> _____

<~WRD000.jpg>

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This message has been scanned for viruses by the Greater London Authority.

Click [here](#) to report this email as spam.

Paul Robinson

From: [REDACTED]
Sent: 23 January 2018 14:51
To: [REDACTED] | iChoosr'
Cc: [REDACTED] [REDACTED] [REDACTED] | iChoosr'
Subject: RE: Borough outcomes

Okay great – I'll aim high with [REDACTED] Shirley's exec assistant, and probably one or two from Marketing.

Thanks
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 23 January 2018 14:48
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Subject: Re: Borough outcomes

Pfff. tough one

I would not include people from the outside. REA would be keen to be involved, but I would not advise them in a position to be part of the selection procedure.

To involve outsiders we could consider inviting them for a stakeholders meeting. (with STA, REA, RECC, HEIS, MCS, Sheffield Uni, UKPN, etc)

I would include some of your colleagues, especially those that are very trusted by Shirley.

cheers

On 23 Jan 2018, at 15:43, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Okay – invite sent (apologies it doesn't suit [REDACTED])

Also – thoughts please – should we widen the panel to a person or two not so directly hands-on with the scheme, just to make it look even more objective (in the eyes of boroughs and Shirley)?

Thinking one or more of [REDACTED] (Environment comms lead), [REDACTED] (central comms lead), someone from a trade body?

Thanks
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 23 January 2018 14:01
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Subject: Re: Borough outcomes

That's fine with me.

On 23 Jan 2018, at 14:12, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi all

We've got deadline for application on 2nd Feb, review 5 & 6 and decision on 7th.

Shirley wants to rubber stamp the decision so I have it in her forward plan for the 5th and her to get back to us with approval on the 7th.

Therefore we need to get together as early as poss on the 5th – are you happy to come to City Hall?

Thanks

[REDACTED]

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] [london.gov.uk](mailto:[REDACTED]@london.gov.uk)

Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

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Paul Robinson

From: [REDACTED]
Sent: 24 January 2018 09:36
To: [REDACTED] (Capita); [REDACTED] | iChoosr'; [REDACTED]
Subject: Borough assessment
Attachments: FPSF Scoring GS.xlsx; FPSF Scoring JKM.xlsx; FPSF briefing for SR 180112 Final.docx

Hi all

Please see attached an example what we need to do on the 5th.

[Attachment not relevant to request -
relates to non i-choosr project]

As discussed, I'd like to get this up to Shirley early afternoon if possible.

Please don't forward the attached outside of us.

Thanks
[REDACTED]

From: [REDACTED]
Sent: 24 January 2018 09:25
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Forward Planner queries

Hi [REDACTED]

See scoring sheets and briefing for Shirley attached.

[REDACTED]

From: [REDACTED]
Sent: 23 January 2018 19:09
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: FW: Forward Planner queries

Hi [REDACTED]

Can you send me/point me in direction of any documents relating to how you assessed the FP bids and how you communicated it to Shirley please?

Many thanks
[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] [london.gov.uk](https://www.london.gov.uk)
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

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Paul Robinson

From: [REDACTED]
Sent: 24 January 2018 20:57
To: [REDACTED] | iChoosr'; [REDACTED] [REDACTED] (Capita)'; [REDACTED] [REDACTED] [REDACTED] [REDACTED]
[REDACTED] Dear
Subject: Borough assessment template
Attachments: 180124-Borough-scoring-template.xlsx

Hi all

My colleague [REDACTED] has offered to act as moderator on the day and has also kindly put us together a template, attached.

Kind regards

[REDACTED]

[REDACTED]

Programme Manager – Energy

Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

Please consider the environment before printing this e-mail or its attachments.

[illegible]

Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 25 January 2018 12:47
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Call today or tomorrow?

Check. I will call the confirmation number tomorrow.
Maybe [REDACTED] will have recovered a little by tomorrow.

Short update:

We amended the feedback of the website and connected the website to the links on our ichoosr.co.uk website. Still working on the gender question. We fully agree and had requested the same change ourselves. Yet this might be a challenge to change on short term. I do not feel it is blocking.

18 suppliers (main contractors) applied for the scheme and received all documents.

24 subcontractors applied and have received an email that their details will be shared with qualified main contractors

Requirements have been updated with additional fire hazard reducing requirements. Update can be found in Egnyte folder.

Our calculation model is close to ready. Just put this close to final version in the shared Egnyte folder. Still trying to find data on impact generation/usage ratio regarding Self consumption.

We have started our own research into current market pricing. I have stopped hoping we will find an institute that will be able to help (although I might hear back from Sheffield).

We will share the result with you in some weeks.

[REDACTED] made some great progress with designs, DM, leaflet, etc. Work in progress.

some questions for tomorrow:

- 1) What is the ETA on the referral webpage on the MoL website?
- 2) Will MoL add a solar map in time, or is this off the table?
- 3) Are there any more changes/developments regarding the draft solar plan to be expected? When will it lose the "draft" stamp?
- 4) Can you tap in into BEIS and get a feel how the FiT review is progressing. Heard a rumour that something positive is cooking?
- 5) Do we want a kick-off?

cheers

On 25 Jan 2018, at 13:27, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

I think [REDACTED] may be ill. From my perspective I'd rather have a longer call tomorrow at 10am as you suggested.

Thanks

[REDACTED]

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] [london.gov.uk](https://www.london.gov.uk)

Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]

Sent: 25 January 2018 12:24

To: [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>; [REDACTED] <[\[REDACTED\]@capita.co.uk](mailto:[REDACTED]@capita.co.uk)>

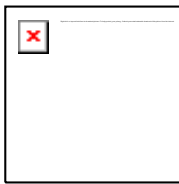
Cc: [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>; [REDACTED] <[\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)>

Subject: Call today or tomorrow?

Hi [REDACTED] and [REDACTED]

Did I miss the conclusion about our scheduled call? Is it changed to tomorrow-morning?

thanks



T. [+44 \(0\) \[REDACTED\]](tel:+44[REDACTED])

M. [+31 \(0\) 6 \[REDACTED\]](tel:+31[REDACTED]6[REDACTED])

E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)

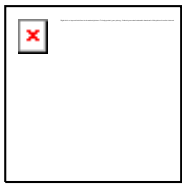
Paul Robinson

From: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>
Sent: 25 January 2018 20:23
To: [REDACTED]
Cc: [REDACTED]
Subject: email from installer

Dear [REDACTED]

I have put you in the CC of an email conversation I just had with an installer who believes the scheme is illegal and said he'd contact the RECC. If you need any additional information from me, I'll be happy to assist.

Kind regards



T. [+44 \(0\) \[REDACTED\]](tel:+4400000000000)
M. [+31 \(0\) 6 \[REDACTED\]](tel:+3100600000000)
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)

Paul Robinson

From: [REDACTED] <[REDACTED]@ichoosr.com>
Sent: 26 January 2018 15:58
To: [REDACTED]
Cc: [REDACTED] IChoosr; [REDACTED] [REDACTED] [REDACTED] (Capita)
Subject: Solar Together DM + Leaflet Drafts
Attachments: MOL_letter_1_PROOF3.pdf; Mayor_of_London_DL_1_PROOF4.pdf

[Reference material leaflets and mailouts at page 81]

Hi [REDACTED] [REDACTED]

Please see attached for the drafts of the DM and Leaflet for comment/sign-off from the marketing team.

Comments from all welcome of course!

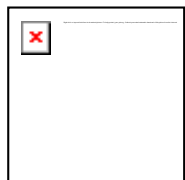
A few notes on the leaflet below:

- We are looking at alternative photos for the front cover of the leaflet so please don't let this be a distraction.
- When we have a more suitable image this will be circulated
- The councillor section (orange) is for the councils to customise i.e. with their leader or portfolio holder comments. If this proves problematic we could replace with additional info or an image.
- The blank box is for an example payback calculation. This will be inserted when finalised.

If anything isn't clear, please do give me a bell next week to discuss.

Have a good weekend,

[REDACTED]



Campaign Manager

M. [+44 \(0\) 773 629 \[REDACTED\]](tel:+4420773629[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)

Paul Robinson

From: [REDACTED] <[REDACTED]@ichoosr.com>
Sent: 29 January 2018 16:38
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Solar Together DM + Leaflet Drafts

Hi [REDACTED]

Thanks for the feedback - much appreciated. I'll check with the team here and send on revised versions of both docs when ready.

In addition, we were looking at the DM header layout and I wanted to know if making the MoL logo more prominent would cause any issues your end?

See attached for a suggested new layout (on the left - but uses text from the original draft). If it is an option I can get our designer to implement this in the next draft.

Thoughts welcome.

Cheers

[REDACTED]

[Screenshot of Reference material leaflets and mailouts at page 81]

M. [+44 \(0\) 773 629](tel:+44207773629) [REDACTED]
E. [REDACTED][iChoosr.com](mailto:[REDACTED]@iChoosr.com)



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On 29 Jan 2018, at 15:07, [REDACTED] <[REDACTED][london.gov.uk](mailto:[REDACTED]@london.gov.uk)> wrote:

Hi [REDACTED]

[REDACTED] and I went through this and made some amends. There were quite a few changes to the letter so I've pasted it into word and tracked changes.

The amends to the flier are sticky notes on the PDF.

Please let us know if you have any questions about this.

Thanks,

[REDACTED]

[REDACTED]

Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [REDACTED]
Email: [REDACTED][london.gov.uk](mailto:[REDACTED]@london.gov.uk)

Follow us on twitter [@LDN_environment](https://twitter.com/LDN_environment)

[Sign up](#) to our e-newsletter

From: [REDACTED] [mailto:[REDACTED]@ichoosr.com]
Sent: 29 January 2018 09:47
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: Re: Solar Together DM + Leaflet Drafts

Hi [REDACTED]

Thanks for that - apart from the notes below the text is finalised so please do have a look at it.

I envisage that for the DM we would allow the council to amend the content in the first paragraph but keep the rest of the letter content as is.

Any questions let me know - otherwise I await your feedback :)

Cheers

[REDACTED]

<image001.jpg>

[REDACTED]

Campaign Manager

M. +44 (0) 773 629 [REDACTED]

E. [REDACTED]@ichoosr.com

<image002.jpg>

<image002.jpg>

<~WRD000.jpg>

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On 29 Jan 2018, at 09:39, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

Thanks for sending this through.

The GLA design team have signed off the use of the logo.

Aside from the notes made below, has the text been finalised? Or is it likely to be revised? Wanted to check before proofing it!

Thanks,

■

From: ■ [mailto:■@ichoosr.com]
Sent: 26 January 2018 15:58
To: ■ <■@london.gov.uk>; ■
<■@london.gov.uk>
Cc: ■ | iChoosr <■@ichoosr.com>; ■
<■@ichoosr.com>; ■ (Capita) <■@capita.co.uk>
Subject: Solar Together DM + Leaflet Drafts

Hi ■ ■

Please see attached for the drafts of the DM and Leaflet for comment/sign-off from the marketing team.

Comments from all welcome of course!

A few notes on the leaflet below:

- We are looking at alternative photos for the front cover of the leaflet so please don't let this be a distraction.
- When we have a more suitable image this will be circulated
- The councillor section (orange) is for the councils to customise i.e. with their leader or portfolio holder comments. If this proves problematic we could replace with additional info or an image.
- The blank box is for an example payback calculation. This will be inserted when finalised.

If anything isn't clear, please do give me a bell next week to discuss.

Have a good weekend,

■

<image001.jpg>

■

Campaign Manager

M. +44 (0) 773 629 ■
E. ■@ichoosr.com

<image002.jpg> <image002.jpg>

<~WRD000.jpg>

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Paul Robinson

From: [REDACTED]
Sent: 30 January 2018 14:23
To: [REDACTED] | iChoosr'
Cc: [REDACTED] [REDACTED] [REDACTED]
Subject: RE: all feedback processed

Thanks [REDACTED] – have left vm and emailed [REDACTED] and [REDACTED] in Marketing, hopefully hear back by end of day.

Thanks
[REDACTED]

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 30 January 2018 13:42
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: Re: all feedback processed

Hi [REDACTED]

They are working on them and adding faq's. So I guess this is temporary.
Please let me know when marketing connected the solartogether referral page in their menu. It will be my signal to activate SEO.

On 30 Jan 2018, at 13:22, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Thanks [REDACTED] – will flag to Marketing for quick review – have the FAQs disappeared or is it just me?

<https://solartogetherlondon.ichoosr.com/Product/index.rails?actionId=653>

[REDACTED]

[REDACTED]
Programme Manager – Energy
Development, Enterprise and Environment Directorate
Follow us: @LDN_environment
Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]

[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA
Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] | iChoosr [mailto:[REDACTED]@ichoosr.com]
Sent: 29 January 2018 21:14
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@capita.co.uk>; [REDACTED] <[REDACTED]@ichoosr.com>; [REDACTED] <[REDACTED]@ichoosr.com>
Subject: all feedback processed

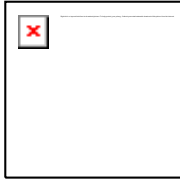
Hi [REDACTED]

The gender on the contact form has been removed.
All comments have been processed.

We are putting some more FAQ's to the website, but this shouldn't be blocking. You can expect this to keep on growing as it will be fed by our Helpdesk with questions received.

So it's now up to the GLA to connect the webpage to the previous page so visitors can find it.
Keep me posted.

cheers



T. [+44 \(0\) \[REDACTED\]](#)
M. [+31 \(0\) 6 \[REDACTED\]](#)
E. [\[REDACTED\]@ichoosr.com](#)

Paul Robinson

From: [REDACTED]
Sent: 31 January 2018 17:33
To: [REDACTED]
Cc: [REDACTED] | iChoosr; [REDACTED] (Capita)
Subject: RE: Phone line

Hi [REDACTED] – small typo in ‘apologies’ but otherwise looks good to me thanks.

[REDACTED] we discussed recently - any issues from your perspective?

Thanks

[REDACTED]

From: [REDACTED] [mailto:[REDACTED]@ichoosr.com]
Sent: 31 January 2018 17:28
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>; [REDACTED] (Capita) <[REDACTED]@capita.co.uk>
Subject: Re: Phone line

Hi [REDACTED]

The help desk don't have a fixed script as they will be dealing with each enquiry on a case-by-case basis.

However there are messages on the helpline that will be pre-recorded and played at certain times. These are outlined below - let me know if these are ok to use.

Cheers

[REDACTED]

Welcome Message

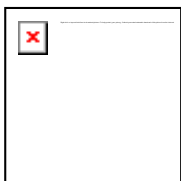
Thank you for calling Solar Together London. A member of our helpdesk team will be with you shortly.

Out of Hours Message

Thank you for calling Solar Together London. Currently, our lines are closed. Please call back anytime between 8am and 5pm, Monday to Friday. Thank you.

Technical Error Message

Thank you for calling Solar Together London. We are experiencing a technical issue and are currently unable to take calls. Please call back later. We are open 8am to 5pm, Monday to Friday. Thank you, and apologies for any inconvenience caused.



Campaign Manager

M. [+44 \(0\) 773 629](tel:+4420773629) [REDACTED]
E. [REDACTED]@ichoosr.com



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Company House number: 08241539

On 26 Jan 2018, at 14:27, [REDACTED] <[REDACTED]@london.gov.uk> wrote:

Hi [REDACTED]

Spoke to [REDACTED] – he thinks the lines of communication between him and the central team are working well so no need to meet – just send everything to him when ready and Cc me in.

Helpline probably won't need much scrutiny but please send through the script.

Many thanks
[REDACTED]

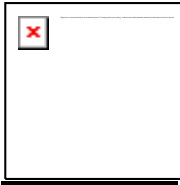
From: [REDACTED] [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]
Sent: 26 January 2018 14:14
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] | iChoosr <[REDACTED]@ichoosr.com>; [REDACTED] [REDACTED] (Capita)
<[REDACTED]@capita.co.uk>
Subject: Re: Phone line

I can come to City Hall any day you like next week.

I'm just waiting for the designer to send an amended proof of the DM and Leaflet for comment from [REDACTED] marketing too. Will send them on as soon as I have them.

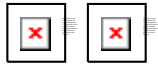
Perhaps we could meet Tuesday/Wednesday to allow time for feedback on the proofs and wider toolkit contents?

Cheers
[REDACTED]



Campaign Manager

M. [+44 \(0\) 773 629](tel:+4420773629)
E. ichoosr.com



Independent experts in group buying.

iChoosr Limited Registered office: 1st Floor, 23 Princes Street, London, W1B 2LX Registered in England and Wales | Company House number: 08241539

On 26 Jan 2018, at 15:10, <> [london.gov.uk](mailto:ichoosr.com)> wrote:

Urghhh, almost definitely!

What's your availability for a follow up meeting (or teleconference) with - we should add this to an agenda if the go-live date on it is a little way off.

Thanks



From: <> [<mailto:ichoosr.com>]

Sent: 26 January 2018 12:45

To: <> [london.gov.uk](mailto:ichoosr.com)>

Cc: | iChoosr <> ichoosr.com>; (Capita)
<> capita.co.uk>

Subject: Phone line

Hi

Just a thought - do you need to run the helpdesk pre-recorded messages by anyone at the GLA?

All calls should be answered promptly etc but the proposed messaging is outlined below (including a technical error message to cover all eventualities).

Cheers



Welcome Message

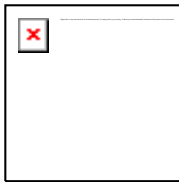
Thank you for calling Solar Together London. A member of our helpdesk team will be with you shortly.

Out of Hours Message



Thank you for calling Solar Together London. Currently, our lines are closed. Please call back anytime between 8am and 5pm, Monday to Friday. Thank you.

Technical Error Message

Thank you for calling Solar Together London. We are experiencing a technical issue and are currently unable to take calls. Please call back later. We are open 8am to 5pm, Monday to Friday. Thank you, and apologies for any inconvenience caused.



Campaign Manager

M. [+44 \(0\) 773 629](tel:+4420773629) 
E.  choosr.com

Paul Robinson

From: [REDACTED]
Sent: 01 February 2018 12:17
To: [REDACTED] (Capita); [REDACTED] | iChoosr'; [REDACTED] [REDACTED] [REDACTED]
Subject: FW: Solar Together London - GLA page and IChoosr website for review

FYI – getting there

From: [REDACTED]
Sent: 01 February 2018 11:59
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Hi [REDACTED] sorry been in meets all morning, so not able to reply.

[REDACTED] has been reviewing it this morning and we'll have some feedback today for you. At this stage expect any changes needed will be content-related (as brand / tech approach already agreed), so shouldn't cause a huge delay.

[REDACTED]

From: [REDACTED]
Sent: 31 January 2018 17:26
To: [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Great, thanks [REDACTED]

We have our monthly Energy for Londoners meeting with Shirley tomorrow – she's likely to ask when it might be ready to go live – would you be able to give me a rough day by 10am tomorrow please?

Won't hold you to it, just need to have an answer if asked.

[REDACTED]

From: [REDACTED]
Sent: 31 January 2018 15:26
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED]
<[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Hi [REDACTED] no worries. [REDACTED] just needs to review now - will get back to you as soon as we can. Best, [REDACTED]

From: [REDACTED]
Sent: 31 January 2018 07:42
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED]
[REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Hi [REDACTED]

Okay thanks for the clarification .

Let me know if I can do anything please [REDACTED]

Best wishes
[REDACTED]

[REDACTED]
Programme Manager – Energy

Development, Enterprise and Environment Directorate

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED]
Sent: 30 January 2018 18:26
To: [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Hi [REDACTED]

The sign off is with Digital. I'll leave [REDACTED] to organise.

Thanks,
[REDACTED]

From: [REDACTED]
Sent: 30 January 2018 14:22
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: Solar Together London - GLA page and IChoosr website for review

Hi both

The [IChoosr website](#) is just about there from our perspective now (just a FAQ page to go back up after some amendments)

Could you let me know the sign-off process for this and the [GLA page](#) today if possible please?

Many thanks
[REDACTED]

From: [REDACTED]
Sent: 26 January 2018 16:32
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>

Cc: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>

Subject: Solar Together London - GLA page and IChoosr website for review

Hi [REDACTED] and [REDACTED]

With big thanks to [REDACTED] and [REDACTED] – the [GLA page](#) is ready for your review (looks great!) and with some last changes being made over the weekend, the IChoosr site will also be ready on Monday.

Note that text on the GLA page is cribbed from the Solar Action Plan and London Community Energy Fund pages (as well as the Borough prospectus) and so hopefully is ok content and format-wise.

If the full site is with you on Monday, would you be able to give me a timeline for review/sign-off from your perspective please?

Many thanks

[REDACTED]

Paul Robinson

From: [REDACTED]
Sent: 01 February 2018 13:06
To: [REDACTED] | iChoosr; [REDACTED]ichoosr.com; [REDACTED]ichoosr.com; [REDACTED]
Subject: Lyons
TfL to install 1.1MW of solar with tender winner Engie | Solar Power Portal

Mention of our scheme

https://www.solarpowerportal.co.uk/news/tfl_to_install_1.1mw_of_solar_with_tender_winner_engie

Sent from my iPhone

Paul Robinson

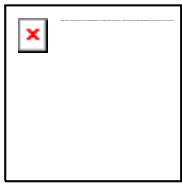
From: [REDACTED] <[REDACTED]@ichoosr.com>
Sent: 01 February 2018 14:45
To: [REDACTED]
Subject: Availability

Hi - can meet anytime tues/weds/thurs next week.

Could do Monday afternoon but might need to some time after the council evaluation to prep other things.

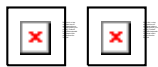
Cheers

[REDACTED]



[REDACTED]
Campaign Manager

M. [+44 \(0\) 773 629 \[REDACTED\]](tel:+4420773629[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)



[Independent experts in group buying.](#)

iChoosr Limited Registered office: 1st Floor, 23 Princes Street, London, W1B 2LX Registered in England and Wales |
Company House number: 08241539

Paul Robinson

From: [REDACTED]
Sent: 02 February 2018 10:38
To: [REDACTED]
Subject: RE: ST Email Address

Hi both,

I agree with the second option two.

Yes I'm happy to meet about this next week.

See you on Monday for the borough decisions anyway.

Thanks,

[REDACTED]

[REDACTED]

Senior Communications and Engagement Officer - Environment Team
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA
Tel: 020 7983 [REDACTED]
Email: [REDACTED]@london.gov.uk

Follow us on twitter [@LDN_environment](https://twitter.com/LDN_environment)

[Sign up](#) to our e-newsletter

From: [REDACTED]
Sent: 01 February 2018 21:02
To: [REDACTED] <[REDACTED]@london.gov.uk>; [REDACTED] <[REDACTED]@london.gov.uk>
Subject: RE: ST Email Address

Thanks [REDACTED] I definitely prefer the latter.

[REDACTED] if I can find a gap in calendars I might put us in a meeting next week with [REDACTED] if okay.

There are a few other comms related things on the horizon that it would be good to get a timely steer on please.

Appreciate you're busy so do decline if need to and we'll go for a call or the week after.

Thanks

[REDACTED]

[REDACTED]

Programme Manager – Energy

Follow us: @LDN_environment

Phone: 020 7983 [REDACTED] Mobile: 07718 [REDACTED]
[REDACTED] london.gov.uk
Greater London Authority, City Hall, The Queen's Walk, London, SE1 2AA

Please consider the environment before printing this e-mail or its attachments.

From: [REDACTED] [[mailto:\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)]
Sent: 01 February 2018 15:46
To: [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>; [REDACTED] <[\[REDACTED\]@london.gov.uk](mailto:[REDACTED]@london.gov.uk)>
Subject: ST Email Address

Hi Guys,

As mentioned in the meeting today we have a placeholder email address of:

solartogethertlondon@ichoosr.com

This is the contact email address used in the DM and on the leaflet but would also be something potentially used in other media and that the councils could in turn use in their communications.

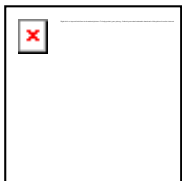
As well as being quite long, it also references iChoosr which may not fit with how the scheme is being badged etc

We can set up an alternative email address of london@solartogethertlondon.co.uk - it is relatively simply but takes a bit of time.

Could you confirm if you're happy for us to do this.

Cheers

[REDACTED]



[REDACTED]
Campaign Manager

M. [+44 \(0\) 773 629 \[REDACTED\]](tel:+4420773629[REDACTED])
E. [\[REDACTED\]@ichoosr.com](mailto:[REDACTED]@ichoosr.com)

Paul Robinson

From: [REDACTED]
Sent: 02 February 2018 14:24
To: [REDACTED]
Cc: [REDACTED]@ichoosr.com; [REDACTED]@ichoosr.com; [REDACTED]
Subject: Re: Solar Together - Expression of Interest

Good stuff [REDACTED] [REDACTED] as per text if you wouldn't mind replying that'd be great. Could you just say I forwarded it as am out of the office but am really grateful, and CC me please.

Will check back in later but sounds like we have one very good 5 Borough bid to score on Monday!

[REDACTED]

Sent from my iPhone

> On 2 Feb 2018, at 13:45, [REDACTED] <[REDACTED]@ichoosr.com> wrote:

>

> Ahh, thanks for explaining.

> I would suggest a combination

> Thanks for your interest and we'll be happy to run a scheme with you in the future. A pre-purdah start is wished for but not set in stone. From your reply I gather we cannot expect a response either way. Wish you all the best.

>

> [REDACTED]

> [REDACTED]

>

>> Op 2 feb. 2018 om 13:39 heeft [REDACTED] <[REDACTED]@london.gov.uk> het volgende geschreven:

>>

>> Hi [REDACTED] just to be clear, the options for reply are either 1. Thanks

>> for your interest, we hope to run again soon

>>

>> Or

>>

>> 2. Thanks for your interest, can we be clear that it is not a requirement to deliver pre-purdah and there's space in the bid documents to say whether you think you can or not...

>>

>> [REDACTED]

>>

>> Sent from my iPhone

>>

>>> On 2 Feb 2018, at 13:35, [REDACTED] <[REDACTED]@ichoosr.com> wrote:

>>>

>>> Hi [REDACTED]

>>>

>>> We cannot put it like that. Will backfire if we cannot make it before purdah with the other group.

>>>

>>> [REDACTED]

>>> [REDACTED]

>>>

>>>> Op 2 feb. 2018 om 13:34 heeft [REDACTED] <[REDACTED]@london.gov.uk> het volgende geschreven:

>>>>

>>>> Hi all

>>>>

>>>> Very close to having another cluster on the hook from North London. Useful to know there's solid interest from proven delivery partners for a future phase in any case, we'll need to add narrative on this to the briefing that goes to Shirley on Monday.

>>>>

>>>> One point though - we never explicitly said they'd have to deliver pre-purdah, although that is our preference of course.

>>>>

>>>> Any opinions on whether I should go back to that effect in reply? Assuming they wouldn't have time to put together a bid anyway now but just in the interest of transparency...

>>>>

>>>> Thanks

>>>> [REDACTED]

>>>>

>>>> Sent from my iPhone

>>>>

>>>> Begin forwarded message:

>>>>

>>>> From: [REDACTED]"

>>>> [REDACTED]@camden.gov.uk<mailto:[REDACTED]@camden.gov.uk>>

>>>> Date: 2 February 2018 at 10:51:05 GMT

>>>> To: "[REDACTED] london.gov.uk<mailto:[REDACTED]london.gov.uk>"

>>>> <[REDACTED]london.gov.uk<mailto:[REDACTED]london.gov.uk>>

>>>> Cc:

>>>> [REDACTED]@haringey.gov.uk<mailto:[REDACTED]@haringey.gov.uk>"

>>>> [REDACTED]@haringey.gov.uk<mailto:[REDACTED]@haringey.gov.uk>,>

>>>>

[REDACTED] walthamforest.gov.uk<mailto:[REDACTED]r@waltha

>>>> mforest.gov.uk>>,>

>>>> <[REDACTED]@islington.gov.uk<mailto:[REDACTED]@islington.gov.

>>>> uk>>,>

>>>> [REDACTED]@enfield.gov.uk<mailto:[REDACTED]@enfield.gov.uk>"

>>>> [REDACTED]@enfield.gov.uk<mailto:[REDACTED]@enfield.gov.uk>>

>>>> Subject: Solar Together - Expression of Interest

>>>>

>>>> Dear [REDACTED]

>>>>

>>>> I am writing on behalf of the North London borough group to put in an Expression of Interest to the Mayor's Solar Together fund. The group, consisting of the London boroughs of Camden, Enfield, Haringey, Islington and Waltham Forest, have a keen interest in increasing resident uptake of solar PV.

>>>>

>>>> We are well placed to deliver a combined Solar Together funded communications programme as have worked successfully in partnership to deliver the Smart Homes energy efficiency programme between 2013-15, which delivered over £7.8m energy efficiency works to 1,150 households.

>>>>

>>>> All boroughs can carry out direct mail-outs, which proved to be the most successful method of gaining uptake for the Smart Homes programme using EPC data, plus have support from communications teams for use of channels such as borough-wide resident magazines and social media.

>>>>

>>>> Unfortunately we are not in a position to mobilise an effective communications campaign before purdah, however would have an interest in putting in a future joint bid should the fund be available again.

>>>>

>>>> We wish you every success with this pilot stage of the programme and look forward to hearing from you.

>>>>

>>>> Kind regards,

>>>>

[REDACTED]

HOW DOES IT WORK?



Registration

Register before 18 April for free, and without obligation online. You fill in the details of your roof, like size and position.



Auction

An auction will be held on 18 April. Our approved suppliers submit bids. The more people register, the better the deal for each household.



Personalised offer

From early May you will be contacted with a personalised offer, based on the specifications of your roof. This includes your costs and return on the investment of a solar panel installation.



You decide

The decision is then yours as to whether you want to accept your offer. There is no obligation to continue. You will have until 15 June to decide.



Installation

If you accept the offer, the winning supplier will contact you to survey your roof and set an installation date. All installations are planned to be completed by the end of 2018.



www.solartogether.co.uk/brent

london@solartogether.co.uk

0800 06 08 509

Mon-Fri, 8am-5pm

SOLAR TOGETHER LONDON

**GROUP BUYING SCHEME
FOR SOLAR PANELS**

MAYOR OF LONDON



SOLAR TOGETHER LONDON

Part of the Mayor's Energy for Londoners programme, Solar Together London is a group buying scheme.

It brings together households and local government to get high quality solar panels at a highly competitive price.

How do solar panels work?

Solar photovoltaic (PV) panels convert sunlight into electricity. This happens from the moment the sun's rays hit them.

The more light, the more electricity will be generated. Solar panels also work with "diffused" sunlight, which is sunlight that has come into contact with solar panels indirectly, for example on a cloudy day.

The sun is a clean and unlimited source of energy, unlike fossil fuels such as oil, gas and coal.

With solar panels you can be confident that you are contributing to the reduction of CO₂ emissions and a more sustainable future.

VISIT US TODAY AT:

www.solartogetherlondon.co.uk/brent

WHY GET SOLAR PANELS?

Renewable energy source

The sun is a clean and unlimited source of energy, unlike finite fossil fuels such as oil, gas and coal.

Reduce CO₂ emissions

With solar panels you contribute to the reduction of CO₂ emissions and a sustainable future.

Save money

Solar panels are a good investment. With your own solar panels you can save on your energy bills and even earn money for the excess solar energy you generate.

You can:

- **Start saving on your energy costs**
- **Earn money with the Generation Tariff**
- **Earn money with the Export Tariff**

This example is based on an indication of current market-pricing.

We expect the scheme to result in a discount, further reducing your return on investment period.

Number of Solar panels	12
Generation	3000 kWh
Expected annual saving	£430
Estimated cost	£4,660
Pay back period	10 years

WHY A GROUP BUYING SCHEME?

Registering with Solar Together London means our experts will assist you at every stage of the process.



It's easier as part of a group

As a group you can get a more competitive offer.



Clear information you can trust

We will give you clear and objective information, so you can make a well-informed decision.



Complete, high-quality installation

The offer is a complete solar panel system, including survey, installation, monitoring and warranties.



Extended guarantees

We set conditions for qualified suppliers to ensure you receive a high-quality offer with extended guarantees.



SOLAR TOGETHER LONDON

**GROUP BUYING SCHEME
FOR SOLAR PANELS**

MAYOR OF LONDON



Dear Resident,

Do you want to save on your energy bill and generate your own clean electricity? Having your own solar panels can be a smart investment; not only can you save on your energy bill, but you could earn money from the electricity you generate and power your home with clean energy.

Brent Council is working in partnership with the Mayor of London on an innovative new scheme offering high-quality solar photovoltaic (PV) panels to help deliver the Mayor's vision of a zero-carbon city. Part of the Mayor's Energy for Londoners programme, **Solar Together London** is a group buying scheme. It brings together households and local government to get high quality solar panels at a highly competitive price.

BUYING SOLAR PANELS MADE EASY!

Solar panels are not complex but buying a solar system can be daunting. Solar Together London is a group buying scheme that helps you through the process, keeping you informed at every stage.

HOW DOES IT WORK?

- 1. Registration:** you register from now until 18 April for free and without obligation at **solartogetherlondon.co.uk/brent**. To register you simply provide details about your roof, such as its size and position.
- 2. Auction:** a supplier 'auction' will be held on 18 April, when our approved solar suppliers will bid for the work. The more people that register, the better the deal should be for each household.
- 3. Personalised offer:** from early May you will be contacted with a personalised offer, based on the specifications of your roof. This includes your costs and return on the investment of a solar panel installation.
- 4. You decide:** the decision is then yours as to whether you want to accept your offer. There is no obligation to continue. You will have until 15 June to decide and will be invited to visit an information session.
- 5. Installation:** if you accept the offer, the winning supplier will contact you to survey your roof and set an installation date. All installations are planned to be completed by the end of 2018.

For detailed information about likely costs, payback period, the amount of energy you can expect to generate and lots more go to **www.solartogetherlondon.co.uk/brent**. Or contact our freephone UK helpline on **0800 06 08 509** with your questions.

We trust this initiative will be of interest to you. The more people that participate, the better the price we can secure.

Kind regards,

Councillor Muhammed Butt
Leader of Brent Council,
in partnership with Solar Together London

Solar Together is part of the Mayor of London's
Energy for Londoners Programme.

www.solartogether.co.uk/brent
london@solartogether.co.uk
0800 06 08 509
Mon-Fri, 8am-5pm

Solar Together London

A solar group buying
scheme for home
owners

 iChoosr



iChoosr History

Independent experts in group buying.

- Started in 2008
- Scheme's for Energy, Solar and Asbestos Removal
- 75 FTE in UK, NL, BE ,US ,PO ,JA
- 5 MIO registrants
- 2 MIO contract
- In the UK we work with 160 councils

Stakeholders

**Always working with community leaders to realise their goals
Independent of suppliers, and partner to winners
Realising a hassle-free customer journey with high customer appreciation**

History of Solar schemes

Started in NL in 2012

Launched Belgium in 2014

Launched UK in 2015 and paused

25 schemes

50K installations contracted

175 MW

Retail value: 200+ million

Customer satisfaction above 8 (out of 10)

Proven solar acceleration in region with schemes.

Exponential effects due to contagious nature of solar panels.

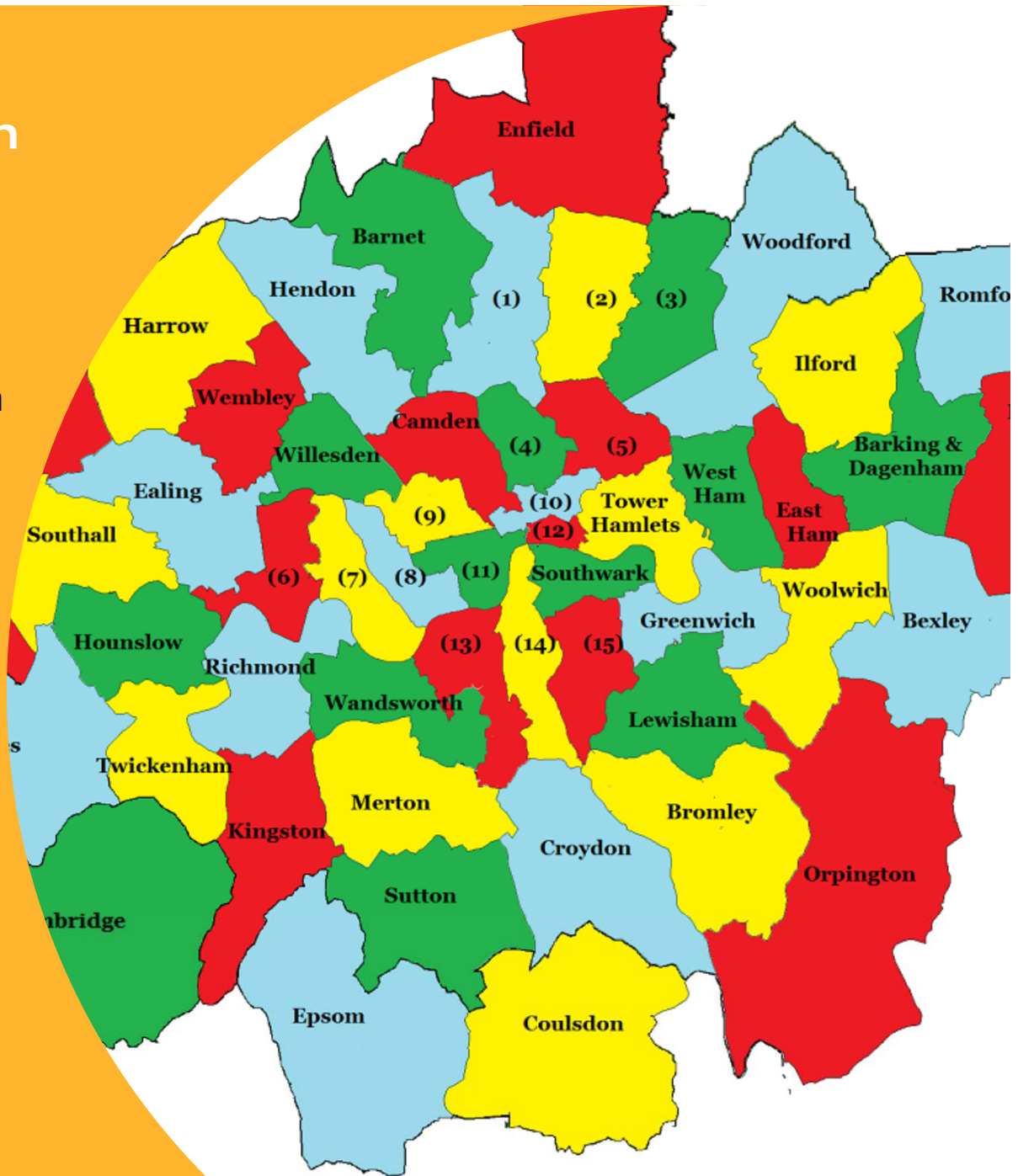
Why does it work?

Trust

- Trusted Community Leader 'hand holding' overcomes inactivity for many
- Educates and informs to aid decision making
- Hassle-free – simple customer journey with on and offline assistance
- Volume enables suppliers to offer more competitive deals
- Registrants to these scheme's typically distrust other commercial routes
- Quality control through supplier due diligence (assessments and tests)

Solar Together London details

- With Mayor of London
- And 4 to 6 selected Boroughs
- Open to all residents of London
- Pilot to be followed
- Aim for 10.000 registrants
- And 2000 installs
- Turn key offering of solar panel installation up to 10 KW
- Basic offering of 275 WP tier1 modules with string inverter
- Options for High Performance Perc and/or MLPE (optimisers)
- Scheme to start before summer with a 4 month campaign and an auction halfway.



HOW does a scheme work?

From a resident's perspective



- Offering is determined by transparent criteria on **product** (not on brand)
- Free **registration** of interest through internet
Residents leave energy **usage and roof details** with registration
- Receive an **indication** of fitting number of panels and current market pricing



- After ~2 months, there is a **reversed auction** amongst vetted suppliers, setting the best price for a high quality offering.
- 2 weeks later the resident receives a **personal offer** for the system he registered with, with details on discount, earning, product specs, etc.
- During a 6 weeks **decision period** the resident can visit an **information session** and consider his offer.



- If he accepts the offer the resident has a **contract** and he is asked to transfer a **small deposit** to a secure 3rd account.
- After the deposit is received the resident and all his **details are handed over** to the winning installer.
- Winning **installers surveys** the property and, if needed and in consent with the resident, adapts the contract.



- Winning installer and resident **plan for** the installation to be realised
- After delivery, **resident signs off for** delivery as contracted and receives an invoice from the installer
- After payment the customer receives warranties and completes his dossier

HOW does a scheme work?

From an installer's perspective



- Installer **registers his interest** and applies to be invited to the qualification procedure.
- iChoosr contacts the installer, explains the scheme and hand over the **qualification documents** with 4 steps:
 - Minimum criteria (with DD)
 - Objective criteria
 - Specific criteria (method of approach)
 - interview



- If qualified, installer receives a **draft supplier agreement** for comment which will be considered.
- Shortly before auction, all installers receive the same **final agreement to sign**.
- **The auction** is a one-round bid. If more than 1 winner is needed to deliver on the assumed number of registrants, a 2nd round will determine **other winners**.
- The winning bid will be validated after the win. iChoosr will sign contract as well



- Winning installer will **prepare for the scheme** by:
 - Deliver documents we can send to the registrants
 - Aligns all working processes with iChoosr.
 - Send panels to TUV
 - Receive training by the inspector's team
- After the **personal offer is send** by iChoosr, the installer will start receiving **contracted clients daily**
- **Surveying will start immediately** and some stage projects will need to be realised on short term.
- Installations will be **policed by experts**. iChoosr will be open for assistance and complaints.



- **iChoosr will assist** the installers with unforeseen challenges in order to make the scheme successful

FAQ

- What does iChoosr get out of this?
- What if I want to join as subcontractor only?
- Can I choose the brands I prefer working with?
- How can you establish what is best for the customer without a proper survey?
- What kind of partner are you aiming for ideally?
- Can we ask customers for any additional down payment?
- What is the key success factor for a winning installer?
- Why is iChoosr good at this?
- Why do you believe that volume will create benefits for the installer?
- Why is this open for installers outside London?
- What is the difference with a lead generator?
- What do I loose or gain if I don't win?
- If I consider my business as too small to apply, can I consort with others?
-

What are we looking for?

- ⦿ High Quality Product and service
- ⦿ First time right install
- ⦿ Smooth customer Journey
- ⦿ RECC, MCS, CDM/HSE
- ⦿ EPC at extra cost
- ⦿ Limited License to finance (to offer when asked for)
- ⦿ IBG Workmanship 10 years

What are Key success factors ?

- ⦿ The guy who is doing the work. Know who you work with!
- ⦿ Customer care = communication. Get the customer perspective in your company. It will make a 20% difference in conversion.
- ⦿ Plan and organise: Have the people and tools available. IT is KEY
- ⦿ Understand the grand picture...sometimes you win a bit, sometimes you lose a bit. Focus on reputation gain. That is where your real profit is.
- ⦿ Be open and vulnerable. Share your concerns...we've probably heard them before and might be able to help.
- ⦿ Close your cases. Don't leave loose strings.
- ⦿ Don't sell but inform. It is already sold.
- ⦿ Traceability of materials & people: have the administration in order
- ⦿ Optimise your business processes to volume



Register on:

<http://www.ichoosr.co.uk/suppliers/>

For questions:



Thank you