

REQUEST FOR DMPC DECISION – PCD 24

Title: Summer Engagement Campaign

Executive Summary:

This report is requesting approval to award a crime and disorder reduction grant with a maximum value of £12k to each of the four boroughs with the lowest confidence according to the Public Attitude Survey – Hackney, Haringey, Lewisham and Tower Hamlets.

Recommendation:

That the DMPC approves the request to award a crime and disorder reduction grant with a maximum value of £12k to each of the four boroughs with the lowest confidence according to the Public Attitude Survey – Hackney, Haringey, Lewisham and Tower Hamlets.

Deputy Mayor for Policing and Crime

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Code of Conduct. Any such interests are recorded below.

The above request has my approval.

Signature

Sybil Hinder

Date

23/6/16

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE DMPC

Decision required – supporting report

1. Introduction and background

- 1.1. The MPS is proposing to run a third summer engagement campaign from July to September to boost confidence through high-quality community engagement in four of the lowest confidence boroughs. The initiative aims to provide police and partners to engage positively on a large scale using the twin attraction of food and local activities, seeking to attract those people who would not ordinarily attend more formal engagement events such as ward panel meetings.

2. Issues for consideration

- 2.1. The MPS have identified, over the past few months, the four boroughs with the lowest confidence, which have Local Authority and Housing Association commitment and engaged in the campaign last year.
- 2.2. Success will be measured locally by each borough and analysed by the MPS Community Engagement team, monitored by the MPS Confidence Board and reported back to MOPAC. The proposed measure of success include; attendance, increase in confidence, increase in social media followers and community contract details obtained.

3. Financial Comments

- 3.1. The total investment required is £48k and will be funded by the Multi Agency Initiatives budget.

4. Legal Comments

- 4.1. Under paragraph 4.8 of the MOPAC Scheme of Consent and Delegation approval is required by the Deputy Mayor for bids for grant funding made and all offer made of grant funding; and /or where appropriate a strategy for grant giving.

5. Equality Comments

- 5.1. Summer Engagement is targeted at high crime/low confidence areas in four boroughs with a history of youth and gang violence and/or low confidence. It is expected that each event will be in an area that has significant social housing, which may represent a disproportionate focus on some groups. However, this activity is positive, designed to promote engagement and community cohesion. It is led by the local authority/housing association and will form part of their planning process. Any impact that may be perceived is likely to be positive, signifying an investment by partners to make the area a better place to live.

6. Background/supporting papers

- 6.1. MPS Paper

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOIA) and will be made available on the MOPAC website following approval.

If immediate publication risks compromising the implementation of the decision it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If yes, for what reason:

Until what date:

Part 2 Confidentiality: Only the facts or advice considered as likely to be exempt from disclosure under the FOIA should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a **Part 2** form – NO

ORIGINATING OFFICER DECLARATION:

*Tick to confirm
statement (✓)*

Head of Unit:

The SFRM team has reviewed the request and is satisfied it is correct and consistent with the MOPAC's plans and priorities.

✓

Legal Advice:

The MPS legal team has been consulted on the proposal.

✓

Financial Advice:

The Strategic Finance and Resource Management Team has been consulted on this proposal.

✓

Equalities Advice:

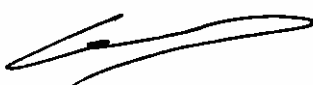
Equality and diversity issues are covered in the body of the report.

✓

OFFICER APPROVAL**Chief Operating Officer**

I have been consulted about the proposal and confirm that financial, legal and equalities advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Deputy Mayor for Policing and Crime.

Signature



Date

23/6/16

Report for Deputy Mayor Policing and Crime

PROPOSED CRIME AND DISORDER REDUCTION GRANT TO FOUR LOCAL AUTHORITIES AND A NUMBER OF HOUSING ASSOCIATIONS TO CONTRIBUTE TOWARDS THE COST OF THE SUMMER ENGAGEMENT CAMPAIGN

Report by Assistant Commissioner, Territorial Policing on behalf of the Commissioner

EXECUTIVE SUMMARY

The MPS is proposing to run a third summer engagement campaign to boost confidence through high-quality community engagement in four of our lowest confidence boroughs. The initiative aims to provide police and partners to engage positively on a large scale using the twin attractions of food and local activities, seeking to attract those people who would not ordinarily attend more formal engagement events such as ward panel meetings.

This initiative was brought into the MPS from Los Angeles in 2014 and trialled in 4 inner-London boroughs with low confidence as measured by the Public Attitude Survey and a similar set of events was run in 2015 at a cost of under £54k to police funds. It is funded and run by the MPS, with match-funding in cash or 'in kind support sought from local authorities. Tower Hamlets has followed the model with greatest success as measured by numbers attending their events (at least 12,000 last year) which have had excellent feedback from those attending. The second year at Tower Hamlets showed even better results for lower cost as the partnership was taken up by two housing associations, who have shown an ability to organise events at speed and with what appears to be a larger community engagement budget. Other successes from the second year included Haringey taking the initiative mobile with their 'SOS' bus and attracting 60-100 people to each gathering, Hackney using the events to tackle rising tension around gang crime in certain localities and Lewisham able to quickly plan events to reduce community tension following a murder.

It is difficult, given the limitations of the Public Attitude Survey, which can only look at neighbourhood data to equate summer engagement activity to gains or losses in confidence, but it is reassuring and worthy of note that three of the four boroughs have increased confidence levels since the initiative began in 2014. Haringey is the borough where confidence has fallen, but it is anticipated that a long-running high-profile operational incident is likely to have had a significant effect on confidence over the same period.

It is proposed to run the scheme again this year between July and September with a focus on increasing engagement on the four London boroughs (Hackney, Haringey, Lewisham and Tower Hamlets) who took part last year. Feedback from all parties has been incorporated into the proposal for this year, including extending the partnership to housing associations as well as local authorities, starting the planning process early enough to allow partner organisations to build into their financial plans for 2016/17 and amending the evaluation criteria to focus more on engagement outcomes.

A. RECOMMENDATIONS - That the DMPC

- (i) Approves the payment of four Crime and Disorder Reduction grants of up to a maximum of £12,000 per Borough to the Local Authorities or Housing Associations working within the London boroughs of Hackney, Haringey, Lewisham and Tower Hamlets, representing a contribution towards the cost of the Summer Engagement scheme.**
- (ii) Note that the grant will run for a maximum of 3 months between July and September 2016**

B. SUPPORTING INFORMATION

1. The Mayor's Police and Crime Plan 2013-16 set the MPS a challenge to increase public confidence in the MPS by 20% and, as a consequence of this challenge, the MPS Management Board approved a paper in 2014 containing strategic proposals to address Community Engagement, the key driver in policing confidence. This strategy included the trialling of innovative tactics; specifically, Summer Night Lights was approved.
2. The revised Summer Engagement programme for 2016 is aimed at increasing public confidence in four of the least confident boroughs in London as measured by the Public Access Survey. High-quality public engagement is considered to be the key driver of overall confidence and this initiative focusses on the areas and the age demographic as measured both by the Public Attitude Survey and the 2015 MOPAC Youth Survey, that have the lowest levels of confidence.
3. These four Local Authorities and relevant housing associations have indicated at senior level that they are not only committed to the programme, but will work with MOPAC and the MPS to administer the programme to the standards required by MPS/MOPAC financial governance arrangements.
4. Summer Engagement also meets the MPS strategic driver to build safer communities through partnership working that collectively builds community cohesion and confidence to tackle problems in high crime areas.
5. Summer Night Lights is an initiative that started in Los Angeles in 2008. It takes place every year, targeted at 32 areas within gang districts and hotspots for violence. Between the hours of 1900-2300hrs, for four days a week from late June to mid August, Summer Night Lights creates safe environments in areas of peak offending and low community confidence. The events are Local Authority led and supported by Police. In Los Angeles the scheme is one of the few areas where funding has not been cut because it works and is considered good value for money to improve engagement and reduce crime and violence. The Los Angeles scheme has seen five consecutive summers of violence reduction in these areas as a result. The events are aimed at drawing the community out of their houses, developing cohesion and a shared response to problems. They use a range of recreational, educational and public health activities to bring those who live in the area together. Key local partners (in particular Police, Anti Social Behaviour and Housing teams) are present to help understand and jointly solve problems. A community meal in the middle of these activities has been found to be the most effective method to build the relationships necessary to do this.
6. The principle is that the local partnership helps bring the community together to engage and build a better relationship; giving the community the confidence to take back the area from ASB/crime. The engagement of the community by Police and partners, during the meal in particular, allows successful engagement and an understanding of specific local

Not Protectively Marked

problems and their causes. By repeatedly attending the same area, relationships are built within the community. This has been shown to develop cohesion, ownership and "active citizens". The 2008 Casey Review found that 66% of the public felt that they could play a role in tackling or preventing crime, 29% would feel encouraged to help reduce crime if they had more information about how to get involved, 19% wanted more schemes to get involved with, and 17% simply wished to be approached. The Summer Engagement programme provides this opportunity, in areas that are most affected by crime, with the incentive for the community to get involved.

7. There is significant research, not least in procedural justice theory, that this builds confidence and legitimacy for the Police.
8. The events in Los Angeles run on consecutive nights over several weeks to establish them within the area and increase community attendance/engagement. Activities have to draw the community in, so must be bespoke to the issues of that community. Examples are: CV writing classes, interview techniques, first aid, sports, music, parenting classes, health/nutrition classes, cholesterol and diabetes checks, car/bike maintenance and numerous other skills. The community meal is the anchor for effective engagement and understanding the local problem and its causes. By building this relationship over a sustained period, participation and trust are developed.
9. In areas with higher levels of community capacity already, this meal would be provided by community members to strengthen their relationships. As Summer Engagement is targeted at high crime/low confidence areas, which invariably have a lower level of community capacity, the programme aims to kick start this process by providing food and activities.
10. It is proposed to run similar programmes again this summer within the following London Boroughs. These boroughs were chosen for their persistent levels of high crime and low confidence (over the last three years), history of gang and youth violence, Local Authority/Housing Association commitment and experience in running this programme in the last year:
 - Hackney
 - Lewisham
 - Haringey
 - Tower Hamlets
11. Feedback from boroughs involved in the initial pilots identified that holding the events less frequently but over a longer period of time would assist in attracting members of the community to the venues as they became more familiar with the concept and feedback was spread through word of mouth. It would also help community organisers who found it difficult to support such an intensive timetable of activities. Feedback from boroughs in 2015 also suggested that confining the events to a small area on what are in general boroughs with high levels of deprivation can be considered exclusionary. Therefore, it is anticipated for the summer of 2016 that partnerships will wish to continue to run events over a wider geographical area than the first two years.
12. Events were run in 2015 in the late summer and early Autumn, in an effort to tackle the rise in anti-social behaviour that occurs during that season. AC King has expressed her desire that the initiative for 2016 concentrates on the summer period.
13. Food is served at the events and is considered to be a key element in the success of the scheme. Confidence Board, which is chaired by AC King, has agreed a proposal that the

Not Protectively Marked

MPS should contribute towards the costs of this programme at borough level. As the principal activities are delivered by the Local Authority or by a housing association, it has been agreed that their contribution will be to organise and run the events and cover any additional costs if the total cost of the events exceeds the maximum grant per borough of £12,000.

14. The Local Authority or Housing Association own and deliver the event supported by the MPS. They provide the activities, infrastructure and meal. Consequently the MPS contribution is a small proportion of the investment being made by the Local Authority or Housing Association, and necessary to demonstrate our commitment given we have initiated this approach. Total cost to the MPS will be limited to £48,000, a maximum of £12,000 per borough. This has been arrived at as follows:

- £1,000 per night x 1 night x 12 weeks (£12,000 maximum per borough)

15. Success will be measured locally by each borough and analysed by the MPS Community Engagement team. It will be monitored by the MPS Confidence Board chaired by AC King. The results and assessment of the programme will be shared with the Local Authorities involved and MOPAC. The proposed measurements of the success of the programme are below:

- **Attendance at the events**

Attendance will be measured through number of activities participated in, and meals consumed. As an engagement and cohesion project, the reach into the local community is a key factor in its success.

- **Confidence increase for the Borough**

Confidence will be measured through the Public Attitude Survey and be one of the principal success factors. Relevant lags in the quarterly survey will be taken into account. Running the events over a wider geographic area will have a greater impact on borough confidence, which can be monitored over that quarter; while feedback from local surveys to the format used by Tower Hamlets, will provide greater assurance that any rise in confidence at borough level is in part driven by this campaign.

- **Social media followers increase**

Measured through ward social media accounts, demonstrating increased interest and involvement in local policing issues.

- **Community contact details obtained**

Measured through community contacts on AirSpace and Local Authority contacts - demonstrating increased interest and involvement in local issues. Although it is anticipated that recruitment into, for example the VPC will increase, current data recording systems do not allow this kind of information to be readily analysed.

C. OTHER ORGANISATIONAL & COMMUNITY IMPLICATIONS

Equality and Diversity Impact

1. Summer Engagement is targeted at high crime/low confidence areas in four boroughs with a history of youth and gang violence and/or low confidence. It is expected that each event will be in an area that has significant social housing, which may represent a

Not Protectively Marked

disproportionate focus on some groups. However this activity is positive, designed to promote engagement and community cohesion. It is led by the Local Authority/Housing Association and will form part of their planning process. Any impact that may be perceived is likely to be positive, signifying an investment by partners to make the area a better place to live.

Financial Implications

2. The cost of the MPS's contribution to the Summer Engagement campaign will be met from existing MPS budgets in 2016/17. Territorial Policing has allocated a maximum of £48,000 from its 2016/17 Multi Agency Initiative budget to fund its contribution. This would result in each of the four Boroughs or Housing Associations participating in the campaign receiving, by way of a Crime and Disorder Grant, up to £12,000 each. Any unused funding would be treated as a one-off in year saving and used to mitigate other corporate budget pressures in 2016/17.
3. The full cost of the Summer Engagement scheme and the total contribution required from the MPS is still subject to finalised plans being received and agreed with each Local Authority/Housing Association but the total cost of the campaign to the MPS will not exceed £48,000. This includes joint agreement of both the location and timing of each event. As part of the agreed funding arrangement, the Local Authorities and Housing Associations contribution will be to organise and run the events and cover any additional costs if the total cost of the events exceeds the maximum grant per borough of £12,000.
4. All planning and provision of activities under this scheme will be provided by the Local Authorities or relevant Housing Associations, which ensures that the MPS have mitigated any future financial risks that may be borne from the provision of services under the Summer Engagement campaign.

Value Statement

5. The MPS has been set a target to increase confidence in line with the Mayor's 20:20:20 challenge. At current performance rates the MPS will not meet this target.
6. As community engagement is one of the biggest drivers to confidence as defined in the MPS confidence model and supported academically, Summer Engagement is a way of strengthening the trust and confidence within the community, preventing and reducing crime.
7. Post campaign an assessment will be undertaken at 3, 6 and 9 months to measure the value and improved mechanisms for public confidence and community engagement. Summer Engagement has been instigated by the MPS, based on its success in reducing crime and increasing confidence in Los Angeles.
8. Summer Engagement will contain initiatives that will produce outcomes and benefits which can be analysed and defined and with further study and detailed analysis will be used as a comparator against existing performance measures and provide best practice across the boroughs.
9. Each Local Authority/Housing Association has been briefed on the concept and the potential to develop community cohesion, confidence, and citizen participation in solving

Not Protectively Marked

local problems. The activities and infrastructure they bring are essential for delivering the engagement that produces any crime reduction and confidence increase.

10. The contribution by the MPS to each borough is small compared to the investment that the Local Authority/Housing Association is making in organising and running the events and covering any additional costs. The MPS' contribution demonstrates the MPS commitment to this pilot and a joint approach to tackling these issues. Local Authorities/Housing Associations have already indicated that the contribution, though small, is a driving factor in their participation, without which Summer Engagement may not take place.

Legal Implications

11. Section 9 of the Police Reform and Social Responsibility Act 2011 ("2011 Act") which gave the power to make a crime and disorder grant was repealed by Section 181(1) and Schedule 11, Paragraph 98 of the Anti-social Behaviour, Crime and Policing Act 2014.
12. However, under Schedule 3 Paragraph 7 of the Police Reform and Social Responsibility Act 2011 ("2011 Act") MOPAC may do anything which is calculated to facilitate, or is conducive or incidental to, the exercise of the functions of the Office which includes entering into contracts and other agreements (whether legally binding or not). Making a crime and disorder reduction grant is a legally binding agreement which is justified by the fact that it will secure, or contribute to securing, crime and disorder reduction within the Metropolitan Police District ("MPD") and this is within the exercise of MOPAC's functions.
13. MOPAC has an obligation pursuant to Schedule 1 Paragraph 3(g) of the Elected Local Policing Bodies (Specified Information) Order 2011, as amended, to publish information as to each item of expenditure exceeding £500, including the recipient of the funds, the purpose of the expenditure and the reason why the body or chief officer (as the case may be) considered that good value for money would be obtained.
14. Paragraph 4.8 of the MOPAC's Scheme of Consent and Delegation provides the DMPC with delegated power to approve the strategy for the award of individual and/or the award of all individual grants whether to secure or contribute to securing crime reduction in London or for other purposes.

Consultation undertaken

15. There has been wide spread consultation on this initiative including:
 - Borough Commanders and staff through focus groups.
 - MOPAC Neighbourhood Advisor and team.
 - TP Chief Officer Group.
 - MPS Management Board through initial briefings for the Community Engagement Paper. The Commissioner has received a bespoke briefing by Supt Allain (author of Churchill report on Summer Night Lights in Los Angeles). An evaluation report was submitted by Ch. Supt. Sultan Taylor to Joint Investment Board in February 2015.
 - Samurai and staff associations.
 - Heads of Community Safety.
 - Borough Commanders have individually approached their key partners and community members.

Not Protectively Marked

- Regular contact about the proposal between Commander Chishty and MOPAC at officer level.
- Housing Associations

Risk (including Health and Safety) Implications

16. As with any public event there are risks associated with it. Each Local Authority/Housing Association will be expected to undertake their own risk assessments specific to their events, supported by local Police. This will form part of the planning and infrastructure provided by Local Authorities/ Housing Associations. The catering will be sourced by the Local Authority/Housing Association.
17. Summer Engagement is specifically targeted at high crime/low confidence areas. The risk of crime that could be associated from having an event in this area is mitigated by community, partner and police involvement.

Environmental Implications

18. There are no known environmental implications for the MPS at this stage. The Local Authority/Housing Association planning and infrastructure for these events will seek to identify and mitigate any impact.

Report author: Chief Superintendent Dave Stringer

Background papers: N/A

