

# GREATER LONDON AUTHORITY

## REQUEST FOR MAYORAL DECISION – MD1559

### Title: Enterprise Adviser Programme

#### Executive Summary:

Team London has been selected, by the Careers and Enterprise Company, and offered funding to deliver the Enterprise Adviser programme in London. The EA programme matches professional volunteers with schools to develop a strong careers education strategy to enable their students to succeed in the workplace. This builds on the existing work Team London and the Education and Youth Team to support schools and teachers, and to connect them with business to ensure a work work-ready, informed pipeline of young people.

#### Decision:

The Mayor approves:

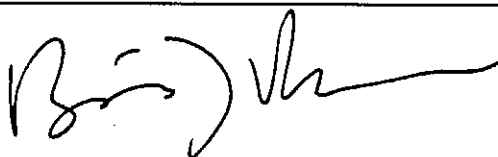
1. Receipt of £125,000 funding from the Careers & Enterprise Company.
2. Expenditure of up to a maximum of £250,000 including the income, plus £50,000 in-kind match from Team London Young Ambassador's programme, £50,000 in-kind match staff budget and £25,000 from the Team London programme budget.

#### Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision, and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

9. 10. 2015

## **PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR**

### **Decision required – supporting report**

#### **1. Introduction and background**

- 1.1 The decision to deliver the Enterprise Adviser programme was made at the IPB session on the 18 August 2015 (IPB paper included in Appendices).
- 1.2 As part of the LEP's London Ambitions careers offer for schools, the Skills & Employment Working Group signed off a bid for £150,000 of funding from the Careers and Enterprise Company in June this year. On 31 July the LEP was advised that the bid was successful (at £125,000) and that the GLA (on behalf of the LEP) would be asked to enter into a funding agreement by the end of August.

#### **2. Objectives and expected outcomes**

- 2.1 150 volunteer Enterprise advisers (EAs) will be integrated into London's developing career infrastructure and will be key to implementing the Career and Enterprise Company's and LEP's offer to schools. The Coordinators will be managed through the Mayor's volunteering programme (Team London) based at City Hall and employed by the GLA (as the LEP's accountable body). Team London will report formally to the LEP's Skills and Employment Working Group as well as meeting regularly with LEP Officers to discuss progress.
- 2.2 The Enterprise Adviser programme will:
  - Match 150 Enterprise Advisers with 75 London school
  - Deliver 800 school visits between Enterprise and Adviser and senior management at the school
  - Enable 75 London schools to create careers education strategies
  - Work with schools where:
    - o 80% of schools have a higher than national average number of students receiving free-school-meals rate
    - o 25% of schools will be primary and 75% will be secondary
    - o 100% of schools will be non-fee paying

#### **3. Equality comments**

- 3.1 Implications will be considered further as part of the programme development. Team London has a number of policies to support volunteering programmes which include a diversity and inclusion policy. We will follow GLA best practice on hiring when recruiting to support the programme.

#### **4. Other considerations**

- 4.1 The £125,000 grant from the Careers and Enterprise Company will be managed by Team London. Team London is required to match-fund the £125,000 grant from the Careers and Enterprise Company. With agreement from the Careers and Enterprise Company, Team London will effect:
  - £50,000 in-kind match from Team London's wider engagement with London's schools through the Team London Young Ambassador's programme
  - £50,000 in-kind match existing staff budget. An existing role within Team London will lead the programme.
  - £25,000 cash match from the Team London programme budget.

## 5. Financial comments

- 5.1 The total estimated gross cost of this proposal is £250,000 and the net cost to the GLA will be up to the value of £125,000, with the balance of £125,000 being funded via a grant from the Careers & Enterprise Company.
- 5.2 The GLA will provide match funding for this project in the form of in-kind support via staff time up to the value of £50,000 and from the existing Team London Programme budget for 2015-16 totalling £75,000. The GLA cash contribution is made up specifically from the Young Ambassadors element of the programme up to the value of £50,000 (which was already planned to take place prior to the award of this grant) and an additional £25,000 cash contribution approved by MD1526. An estimated project budget (including the GLA match funding) is shown below:

<b>Expenditure</b>	<b>£000</b>
Staffing Resource & Expenses	155
Training & Tailoring Materials for Enterprise Advisers	30
Reward & Recognition for Enterprise Advisers	5
Best Practice Sharing Events	10
Young Ambassadors Programme (already approved by MD1526)	50
<b>Gross Expenditure</b>	<b>250</b>

**Income – Grant from Careers & Enterprise** (125)

**Net Cost to GLA (Match Funding)** 125\*

\*As per above, GLA Net cost includes in-kind support via staff time up to the value of £50,000 and cash contribution of £75,000 from Team London Programme budget approved by MD1526.

- 5.3 Any changes to this proposal, including budgetary implications will be subject to further approval via the Authority's decision-making process. All appropriate budget adjustments will be made.

## 6. Legal comments

- 6.1 Sections 1-3 of this report indicate that:

6.1.1 the proposals in respect of which the approval is sought may be considered to fall within the GLA's powers to do such things as are facilitative of or conducive to social improvement in Greater London.

6.1.2 in formulating the proposals in respect of which a decision is sought officers have complied with the GLA's related statutory duties to:

- (a) Pay due regard to the principle that there should be equality of opportunity for all people;
- (b) Consider how the proposals will promote the health of persons, health inequalities between persons and to contribute towards achievement of sustainable development in the United Kingdom; and
- (c) Consult with the appropriate bodies.

- 6.2 Section 1 above indicates that the contribution of funding amounts to the provision of grant funding and not payment for works, supplies or services. Officers must ensure that:

6.2.1 the funding is distributed fairly, transparently, in accordance with the GLA's equalities and in manner which affords value for money in accordance with the Contracts and Funding Code; and

- 6.2.2 an appropriate funding agreement is put in place between and executed by the GLA and the recipient of the funding before any commitment to fund is made.

## **7. Investment & Performance Board**

- 7.1 Approval in-principle to deliver the Enterprise Adviser programme was made at the IPB meeting on the 18 August 2015

## **8. Planned delivery approach and next steps**

<b>Activity</b>	<b>Timeline</b>
Team London applies for grant	June 2015
Team London offered grant	5 August 2015
Enterprise Adviser programme agreed by IPB	18 August 2015
Team London signs grant agreement with Careers and Enterprise Company	26 September 2015
Team London hires two Enterprise Coordinators	November 2015
Team London starts to deliver programme	October 2015
Delivery End Date (for project proposals)	25 July 2016
Final evaluation start and finish (self):	August 2016

**Public access to information**

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

**Part 1 Deferral:**

**Is the publication of Part 1 of this approval to be deferred? NO**

If YES, for what reason:

Until what date: (a date is required if deferring)

**Part 2 Confidentiality:** Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

**Is there a part 2 form – NO**

**ORIGINATING OFFICER DECLARATION:**

Drafting officer to  
confirm the  
following (✓)

**Drafting officer:**

Joseph Gridley has drafted this report in accordance with GLA procedures and confirms the following have been consulted on the final decision.

✓

**Assistant Director/Head of Service:**

Natalie Cramp has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

**Sponsoring Director:**

Natalie Cramp has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

**Mayoral Adviser:**

Veronica Wadley has been consulted about the proposal and agrees the recommendations.

✓

**Advice:**

The Finance and Legal teams have commented on this proposal.

✓

**EXECUTIVE DIRECTOR, RESOURCES:**

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

*M. D. Ollie*

Date

30.9.15

**CHIEF OF STAFF:**

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature

*S. D. M. H. I.*

Date

02.10.2015

