

Appendix A – Summary of Business Low Emission Neighbourhood Proposals

Tables 1 and 2 below provide a detailed breakdown of the project applications, with the recommended projects first and the projects that were not selected second, and the reasons for this.

Table 1 - Summary of Recommended Proposals

Project Name	Borough	Summary	Key Deliverables	Project Cost	
				Grant Funding	Match Funding
Love London Road, Love Clean Air – London Road Healthy High Street Project	London Borough of Croydon	<ul style="list-style-type: none"> The BLEN focuses on the London Road Corridor (A235), between West Croydon Train Station and Thornton Heath Pond, within the Air Quality Focus Area. The BLEN will support business to improve air quality, reduce business emissions, green the High Street and monitor and report air quality at key sites. 	<ul style="list-style-type: none"> Love Clean Air Campaign Establishing a zero-emissions delivery service Improved kerbside management Modal Filter Parklets; Green Infrastructure Clean Air Gateway 	£325,000	£330,000
Tower Hamlets Town Centres and Markets Project	London Borough of Tower Hamlets	<ul style="list-style-type: none"> Tower Hamlets has over 2,000 independent high street businesses and 1,200 street market traders, mainly using older, polluting vans to transport goods to and from local wholesalers and markets. Markets are typically located on roads with heavy traffic and high pollution levels, with older and new housing developments and schools nearby. The BLEN Aims to help high street businesses and market traders transition to greener logistics operating models. 	<ul style="list-style-type: none"> Promotion of last mile delivery service Cargo bike hub and cycle parking Market trader storage site EVCP s for businesses Workplace Smarter Travel Grants AQ Monitoring Public realm improvements 	£350,000	£350,000

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Ley Street Business Low Emission Neighbourhood	London Borough of Redbridge	<ul style="list-style-type: none"> ▪ The BLEN aims to encourage EV uptake, support active travel, and improve local freight movements. ▪ This BLEN centers on a partnership with EON to install one of the first ultra-fast EV charging depots in the UK. NO2 concentrations at the A12/Ley Street junction exceed the limit, with PM10 concentrations at the limit. Ilford is served by TfL Rail, London Underground and numerous bus services. However, there is heavy passenger and freight motor traffic flow. 	<ul style="list-style-type: none"> ▪ Ultra-fast EV Charging Depot ▪ A12/ Ley Street Junction Green Infrastructure ▪ Freight Hub and Last Mile Deliveries ▪ Cycle Parking Port ▪ Improved Cycle Infrastructure 	£250,000	£350,000
North End Road Business Low Emission Neighbourhood	London Borough of Hammersmith and Fulham	<ul style="list-style-type: none"> ▪ North End Road is one of London's historic markets and a key local high street, but suffers from an unattractive and unwelcoming environment dominated by heavy traffic. ▪ Key areas identified for improvement are: traffic congestion, loading and pollution, making the street more enjoyable for pedestrians, improving the range and appearance of shops, cafes and restaurants, supporting and improving the market, making the street cleaner, safer and more attractive, greening the street by planting more trees. 	<ul style="list-style-type: none"> ▪ Expansion of existing Zero Emission Freight Service ▪ Fulham BID Delivery and Service Planning engagement (through CRP) ▪ Market Green Infrastructure ▪ Public Realm encompassing cycle infrastructure, parking and green infrastructure 	£250,000	£250,000

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Thesally Road Business Low Emission Neighbourhood	London Borough of Wandsworth	<ul style="list-style-type: none"> A BLEN between Battersea Park Road and Wandsworth Road. Managing emissions and improving air quality in the area is a key priority to stakeholders. The BLEN will support involvement of local businesses and people with a supplement of schemes underway and with air quality initiatives. Will provide a link to Nine Elms, Vauxhall OAs. The proposal seeks to implement a number of transformational initiatives promoting healthy streets, whilst prioritising walking and cycling. 	<ul style="list-style-type: none"> Pocket Parks, Public Realm Improvement, Green Walls and Street Furniture Controlled Parking Zone Active Travel Route and Promotion Strategy School Audits and Engagement Resident and Business Engagement Waste and Recycling Consolidation 	£333,000	£355,000
Leytonstone Business Low Emission Neighbourhood	London Borough of Waltham Forest	<ul style="list-style-type: none"> A BLEN focused on the main commercial/retail town centre area located along Church Lane, High Road Leytonstone and Kirkdale Road. It is an area with high levels of congestion and pedestrians with high levels of pollution. 	<ul style="list-style-type: none"> Expansion/ improvements of pedestrian and cycle infrastructure; increased cycle parking; marketing materials Green links and pocket parks Kerbside activity and servicing study; virtual loading bay system trials ULEV restriction zone study; priority parking controls; Rapid EVCP AQ Monitoring 	£250,000	£610,000

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Table 2 - Summary of Rejected Proposals

Project Name	Borough	Summary	Reasons for not funding	Project Cost	
				Grant Funding	Match Funding
Clerkenwell Green Business Low Emission Neighbourhood	Islington	<p>The BLEN sought to create a new public space in Clerkenwell Green, including:</p> <ul style="list-style-type: none"> conversion of parking into public realm; road closures; bus stand relocation; traffic calming measures Improved Pedestrian and Cycle Access; Cycle Parking 	<ul style="list-style-type: none"> Although the scheme itself is a nice public realm scheme, and it's positive that some parking is being removed, most of the additional complimentary BLEN measures are cursory/unfeasible. It is not a holistic air quality scheme. The main costs are for trees, repaving, and historic benches. 	£350,000	£2,325,000
The 3Es Tottenham Network	Haringey	<p>3Es Tottenham Network, seeking to deliver:</p> <ul style="list-style-type: none"> Engagement, grants and audits for businesses Consolidation/ ULEV waste collection; Cargo-bikes EV and Car Club promotion strategy Cycle Storage and training Marketing campaign 	<ul style="list-style-type: none"> Even after being provided with feedback the application lacked coherence, structure and detail Some of the elements that GLA officers had suggested were unlikely to succeed (based on past experience) such as energy audits and grants for boilers were kept in The budget did not appear to be evidenced based No clear proposals for public realm improvements 	£300,000	£300,000

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Worcester Park Business Low Emission Neighbourhood	Kingston Upon Thames and Sutton	<p>A BLEN in Worcester Park, covering Malden Road & Central Road, seeking to deliver:</p> <ul style="list-style-type: none"> ▪ Four Pocket Parks ▪ Parking management scheme to improve access to parking ▪ Voluntary ULEZ restriction zone ▪ SME cargo-bike provision ▪ Cycle parking 	<ul style="list-style-type: none"> ▪ Although the area is suitable, the project suffers from a lack of ambition and this was not addressed in response to officer feedback. For example, the project was looking at digital parking systems to improve the use of parking spaces, but they stated that they couldn't consider adding emissions-based elements due to resident resistance, it was felt that this measure therefore would be unlikely to improve air quality; it may in fact help support driving. ▪ They seem to be limited in what they can do due to the layout of the streets and local unwillingness to accept any bold measures. 	£240,000	£240,000